UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD., and LG ELECTRONICS, INC., LG ELECTRONICS U.S.A., INC., and LG ELECTRONICS MOBILECOMM U.S.A., INC., Petitioners,

 \mathbf{v}_{\bullet}

BLACK HILLS MEDIA, LLC, Patent Owner.

IPR2014-00740 IPR2015-00340 Patent No. 8,045,952

PETITIONERS' UPDATED MANDATORY NOTICE

Pursuant to 37 C.F.R. § 42.8, and in view of the Patent Trial and Appeal Board's Decision: Institution of *Inter Partes* Review and Grant of Motion for Joinder (Paper 17), Petitioner Samsung Electronics Co., Ltd. ("Petitioner Samsung") and Petitioner LG Electronics, Inc., LG Electronics U.S.A., Inc., and LG Electronics Mobilecomm U.S.A., Inc. ("Petitioner LG") submit the following Updated Mandatory Notice identifying the lead and back-up counsel for the captioned proceeding.

Lead and Back-up Counsel Under 37 C.F.R. § 42.8(b)(3)

Andrea G. Reister, Lead Counsel (Reg. No. 36,253)

Gregory S. Discher, Back-up Counsel (Reg. No. 42,488)

Doris Johnson Hines, Back-up Counsel (Reg. No. 34,629)

Jonathan R.K. Stroud, Back-up Counsel (Reg. No. 72,518)

All other information previously provided remains the same.

Date: March 9, 2015 Respectfully Submitted,

Andrea G. Reister

Registration No.: 36,253

Gregory S. Discher

Registration No.: 42,488

COVINGTON & BURLING LLP

One CityCenter, 850 Tenth Street, NW

Washington, DC 20001

(202) 662-6000

Attorneys for Petitioner

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 9th day of March 2015, the foregoing Petitioners' Updated Mandatory Notice was served via electronic mail by agreement of the parties on the following counsel of record for Patent Owner.

> Thomas Engellenner (engellennert@pepperlaw.com) Reza Mollaaghababa (mollaaghababar@pepperlaw.com Pepper Hamilton LLP

Date: March 9, 2015

Registration No.: 36,253