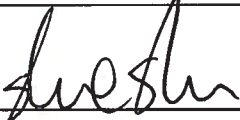


Black Hills Media, LLC ("Patent Owner") hereby appoints the following practitioners as its attorneys to transact all business before the Patent Trial and Appeal Board of the United States Patent and Trademark Office connected to the above-captioned Inter Partes Review of U.S. Patent No. 8,045,952.

The individual signing below has the authority to execute this document on behalf of Patent Owner.

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