

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE, INC.,
Petitioner,

v.

VISUAL REAL ESTATE, INC.,
Patent Owner.

Case IPR2014-01340 (Patent 7,929,800 B2)
Case IPR2014-01341 (Patent 8,078,396 B2)¹

Before MICHAEL R. ZECHER, BEVERLY M. BUNTING, and
KEVIN W. CHERRY, *Administrative Patent Judges*.

ZECHER, *Administrative Patent Judge*.

SCHEDULING ORDER

¹ This Scheduling Order sets due dates that are identical in both cases. We exercise our discretion to issue one Scheduling Order to be filed in each case. The parties are not authorized to use this style heading for any subsequent papers.

A. DUE DATES

This order sets due dates for the parties to take action after institution of the proceeding. The parties may stipulate to different dates for DUE DATES 1 through 5 (earlier or later, but no later than DUE DATE 6). A notice of the stipulation, specifically identifying the changed due dates, must be promptly filed. The parties may not stipulate to an extension of DUE DATES 6 and 7.

In stipulating to different times, the parties should consider the effect of the stipulation on times to object to evidence (37 C.F.R. § 42.64(b)(1)), to supplement evidence (37 C.F.R. § 42.64(b)(2)), to conduct cross-examination (37 C.F.R. § 42.53(d)(2)), and to draft papers depending on the evidence and cross-examination testimony (*see* section B, below).

The parties are reminded that the Testimony Guidelines appended to the Office Patent Trial Practice Guide, 77 Fed.Reg. 48,756, 48,772 (Aug. 14, 2012) (Appendix D), apply to this proceeding. The Board may impose an appropriate sanction for failure to adhere to the Testimony Guidelines. 37 C.F.R. § 42.12. For example, reasonable expenses and attorneys' fees incurred by any party may be levied on a person who impedes, delays, or frustrates the fair examination of a witness.

1. INITIAL CONFERENCE CALL

The parties are directed to the Office Patent Trial Practice Guide, 77 Fed. Reg. 48,756, 48,765–66 (Aug. 14, 2012) for guidance in preparing for the initial conference call, and should be prepared to discuss any proposed changes to this Scheduling Order and any motions the parties anticipate

IPR2014-01340 (Patent 7,929,800 B2)

IPR2014-01341 (Patent 8,078,396 B2)

filing during the trial.

2. DUE DATE 1

The patent owner may file—

- a. A response to the petition (37 C.F.R. § 42.120), and
- b. A motion to amend the patent (37 C.F.R. § 42.121).

The patent owner must file any such response or motion to amend by DUE DATE 1. If the patent owner elects not to file anything, the patent owner must arrange a conference call with the parties and the Board. The patent owner is cautioned that any arguments for patentability not raised in the response will be deemed waived.

3. DUE DATE 2

The petitioner must file any reply to the patent owner's response and opposition to the motion to amend by DUE DATE 2.

4. DUE DATE 3

The patent owner must file any reply to the petitioner's opposition to patent owner's motion to amend by DUE DATE 3.

5. DUE DATE 4

- a. Each party must file any motion for an observation on the cross-examination testimony of a reply witness (*see* section C, below) by DUE DATE 4.
- b. Each party must file any motion to exclude evidence (37 C.F.R. § 42.64(c)) and any request for oral argument (37 C.F.R. § 42.70(a)) by DUE DATE 4.

IPR2014-01340 (Patent 7,929,800 B2)

IPR2014-01341 (Patent 8,078,396 B2)

6. DUE DATE 5

a. Each party must file any response to an observation on cross-examination testimony by DUE DATE 5.

b. Each party must file any opposition to a motion to exclude evidence by DUE DATE 5.

7. DUE DATE 6

Each party must file any reply for a motion to exclude evidence by DUE DATE 6.

8. DUE DATE 7

The oral argument (if requested by either party) is set for DUE DATE 7.

B. CROSS-EXAMINATION

Except as the parties might otherwise agree, for each due date—

1. Cross-examination begins after any supplemental evidence is due. 37 C.F.R. § 42.53(d)(2).

2. Cross-examination ends no later than a week before the filing date for any paper in which the cross-examination testimony is expected to be used. *Id.*

C. MOTION FOR OBSERVATION ON CROSS-EXAMINATION

A motion for observation on cross-examination provides the parties with a mechanism to draw the Board's attention to relevant cross-examination testimony of a reply witness because no further substantive paper is permitted after the reply. *See* Office Patent Trial Practice Guide, 77 Fed. Reg. 48,756, 48,768 (Aug. 14, 2012). The observation must be a

IPR2014-01340 (Patent 7,929,800 B2)

IPR2014-01341 (Patent 8,078,396 B2)

concise statement of the relevance of precisely identified testimony to a precisely identified argument or portion of an exhibit. Each observation should not exceed a single, short paragraph. The opposing party may respond to the observation. Any response must be equally concise and specific.

IPR2014-01340 (Patent 7,929,800 B2)

IPR2014-01341 (Patent 8,078,396 B2)

DUE DATE APPENDIX

INITIAL CONFERENCE CALLMarch 23, 2015, at 1:00 PM EST

DUE DATE 1May 14, 2015

Patent owner's response to the petition

Patent owner's motion to amend the patent

DUE DATE 2August 4, 2015

Petitioner's reply to patent owner's response to petition

Petitioner's opposition to motion to amend

DUE DATE 3September 4, 2015

Patent owner's reply to petitioner's opposition to motion to amend

DUE DATE 4September 25, 2015

Motion for observation regarding cross-examination of reply witness

Motion to exclude evidence

Request for oral argument

DUE DATE 5October 9, 2015

Response to observation

Opposition to motion to exclude

DUE DATE 6October 16, 2015

Reply to opposition to motion to exclude

DUE DATE 7October 28, 2015

Oral argument (if requested)

IPR2014-01340 (Patent 7,929,800 B2)

IPR2014-01341 (Patent 8,078,396 B2)

For PETITIONER:

John C. Phillips

Michael T. Hawkins

Fish & Richardson P.C.

phillips@fr.com

IPR9473-023IP1@fr.com

For PATENT OWNER:

Charles R. Macedo

Brian A. Comack

Amster, Rothstein & Ebenstein LLP

cmacedo@arelaw.com

VRE-IPR@arelaw.com