

FOR IMMEDIATE RELEASE

FNC[®] Strategic Alliance to Help Clients Mitigate Risk, Cut Costs

FNC teams with Visre to offer clients date-stamped, address-validated, virtual photos and video

Oxford, Miss., (April 8, 2008) – FNC, Inc. will help its clients increase efficiencies associated with appraisal and other valuation reports by introducing a new service: instant access to photographs and drive-by video of the subject property and its neighborhood.

"Giving auditors, appraisers, and others the capability to see, in an interactive way, every property they want to see, without having to physically go to the property creates big value opportunities," said Shawn Telford, the mortgage technology company's director of strategic alliances and partnerships.

Using the technology, FNC clients can do a virtual drive-by right from their Web browser, zooming in—at street level—on subject properties and comparables in photo and video formats. Images viewed will identify the date and time of capture, latitude-longitude coordinates, and the corresponding street address—information that helps mitigate risk, Telford said.

Additionally, clients will be able to enhance their appraisals with authenticated imagery and add clickable links to the property images (whether photos or video)—helping to improve their internal appraisal review and quality control processes.

In partnership with Visre, Inc., FNC is developing the service, which will be offered through FNC's Collateral Management System[®] and also through its suite of analytic products. From within FNC systems, clients will be able to access high-resolution photographs and streaming video that show homes at street level within their neighborhoods.

The service also allows clients to place orders for images not currently in the database. Vehicles equipped with Visre's patented 360-degree DriveBy Camera system can capture 96 high-resolution street-level images per second while passing thousands of properties per day. Every image captured is automatically geo-coded, watermarked, and time stamped and the street address is validated.

"We believe integrating with partners like Visre provides our clients the best tools in the marketplace," Telford said. "Clients taking advantage of FNC's products combined with Visre's images can make better loans, provide better products, and position themselves ahead of the competition.

VISUAL REAL ESTATE EXHIBIT 2004 Google Inc. v. Visual Real Estate, Inc. IPR2014-01341



PRESS RELEASE

About FNC, Inc.

FNC pioneered real estate collateral information technology. Since 1999, FNC has driven down costs and streamlined loan processing for the nation's largest mortgage lenders. With its collateral management platforms and collateral-focused data and analytics, FNC provides advanced insight into the property backing a loan from origination to capital markets. No one understands real estate collateral better than FNC. Visit FNC's Web site at www.fncinc.com.

About Visre, Inc.

Headquartered in Jacksonville, Fla., Visre, Inc. provides street-level imagery of residential and commercial properties. Combining proprietary technologies and processes with years of related expertise, Visre captures 360-degree views from the street that it then delivers as single shot property photos, panoramas, or high resolution video. Visre is rapidly expanding its image capture and delivery capabilities throughout the United States. For more information, visit the website at <u>www.visre.com</u>.

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