

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE INC.,
Petitioner

v.

VISUAL REAL ESTATE, INC.,
Patent Owner

Case IPR2014-01341
Patent 8,078,396

PATENT OWNER POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10, Patent Owner Visual Real Estate, Inc. hereby appoints the practitioners associated with Amster, Rothstein & Ebenstein LLP, PTO Customer No. 01912, including the following lead and back-up counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *Inter Partes* Review:

Lead Counsel	Back-Up Counsel
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I have the authority to execute this document on behalf of Patent Owner
Visual Real Estate, Inc.

Visual Real Estate, Inc.

By: William D. Meadow

Name: William D. Meadow

Title: President

Date: 9/5/14