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THRIFTY REVOLUTIONIZES ELECTRONIC COMMISSION PAYMENTS TO TRAVEL AGENTS

TULSA, Okla., July 9 /PRNewswire/ -- Thrifty Car Rental will be the first car rental company to offer travel agents a new electronic commission payment program that is expected to revolutionize the way all car rental companies pay agents electronically.

Called NPC Commission Express, the program was developed by Thrifty with National Processing Company (NPC), the exclusive provider of electronic settlement processing services to the Airline Reporting Corporation (ARC).

Commission Express is different because it:

- * Provides Thrifty with an instantaneous electronic commission deposit link to travel agents using a network of the same company (NPC) that provides ARC with its electronic processing network; and
- * Establishes a platform that will allow further consolidation of all commission sources in the travel industry (cruise lines, hotels, car rental, etc.) into a common process and report structure.

Thrifty will have exclusive use of the program for three months before Commission Express is rolled out to the rest of the industry. The electronic commission programs of other car rental companies are stand-alone and require a separate electronic interface and report.

"Travel agents are already familiar with the ARC reporting systems handled by NPC," said Tom Tulloch, director of travel industry sales for Thrifty. "The beauty of this program is that Thrifty, through NPC, is able to utilize this existing infrastructure to deliver electronic payments and commission reports in a format that travel agents are already familiar with."

Travel agents who enroll in the free program will continue to receive commission payments twice a month from Thrifty, but without excessive paperwork and the associated delays with making manual bank deposits.

To enroll in the program, travel agents must complete an application contained in the direct reference system of their GDS. To print an application, access "ZT" and look under the key word "commissions." Applications are also available at the Thrifty Car Rental web site on the Internet at <http://www.thrifty.com>, or from a Thrifty sales representative. Travel agents are required to mail a voided bank deposit slip with the completed enrollment form indicating the appropriate financial institution and account number.

All enrollment information and systems data will be kept confidential.

"Rock Enroll" Launches Program

To kick off Commission Express, Thrifty and NPC are conducting a "Rock Enroll" promotion for travel agents.

Agents that enroll in the Commission Express program are automatically entered for an opportunity to win a first-place prize that includes a trip for two to the Rock and Roll Hall of Fame and Museum in Cleveland. The trip includes round-trip airfare for two, a mid-size rental car from Thrifty, hotel accommodations for two nights, two complimentary tickets to the Rock and Roll Hall of Fame and \$250 in spending money.

Fifty second-place prizes will be awarded for gift certificates that can be redeemed for a free compact disk or cassette at Sam Goody or Musicland stores. Rock and Roll Hall of Fame hats will be awarded to 100 third-place winners.

To enter, travel agents must enroll in the Commission Express program. No purchase is necessary to enter the Rock Enroll promotion.

NPC is a leading provider of transaction processing services and customized processing solutions. The company currently provides airline ticket processing and settlement for providers of travel related services. NPC is a wholly owned subsidiary of National City Corporation, a multi-bank holding company headquartered in Cleveland, OH.

Thrifty Car Rental is an international network of more than 1,100 locations in more than 50 countries around the world. Thrifty is the official car rental company of the Rock and Roll Hall of Fame.

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