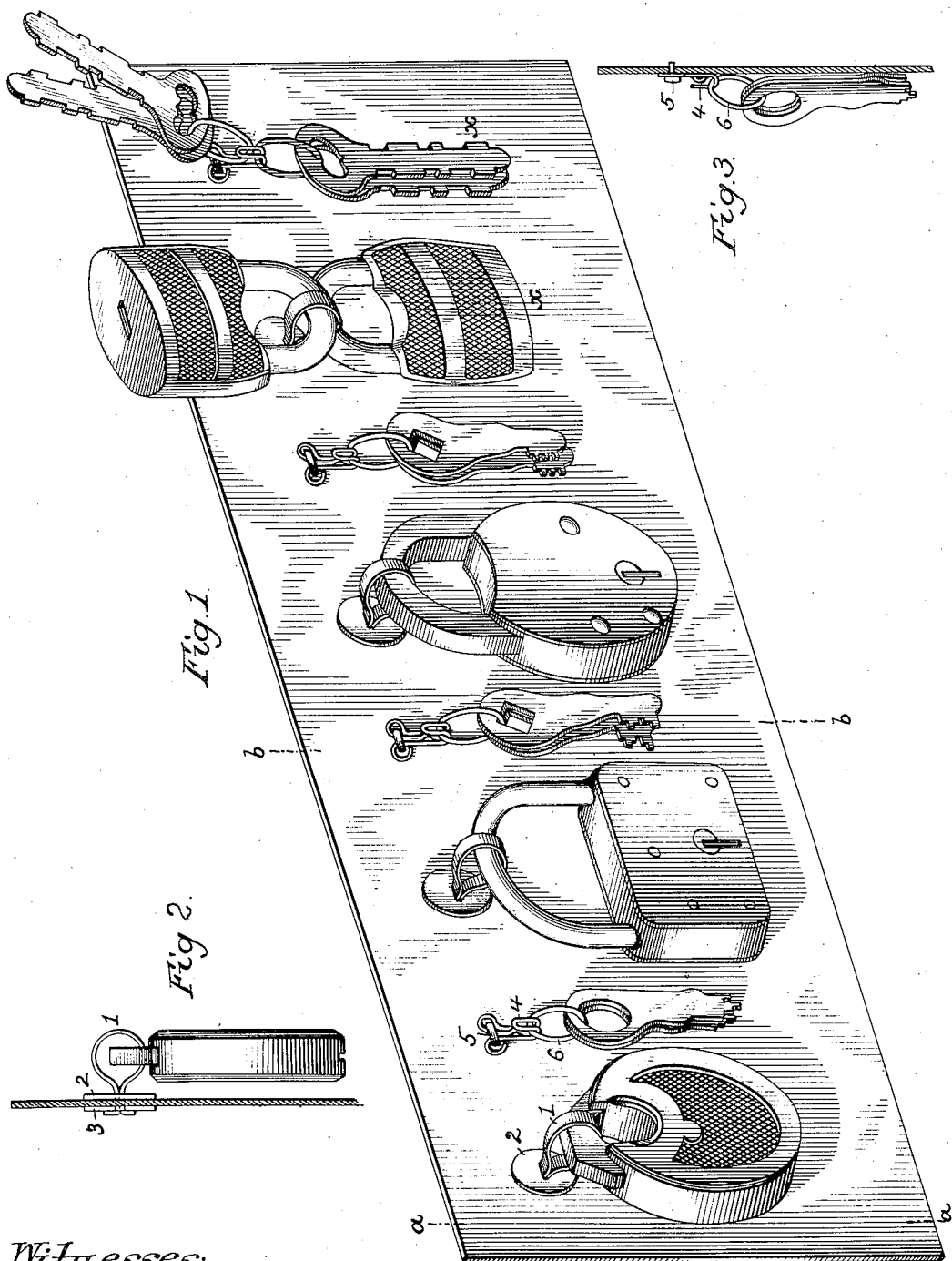


No. 791,912.

PATENTED JUNE 6, 1905.

M. JACKSON.  
SHOW CARD.

APPLICATION FILED AUG. 18, 1904



Witnesses:  
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Toledo Exhibit 1009-1

# UNITED STATES PATENT OFFICE.

MILTON JACKSON, OF PHILADELPHIA, PENNSYLVANIA.

## SHOW-CARD.

SPECIFICATION forming part of Letters Patent No. 791,912, dated June 6, 1905.

Application filed August 18, 1904. Serial No. 221,301.

*To all whom it may concern:*

Be it known that I, MILTON JACKSON, a citizen of the United States, residing in Philadelphia, Pennsylvania, have invented certain  
 5 Improvements in Show-Cards, of which the following is a specification.

The object of my invention is to provide a show-card intended for the exhibition of a certain line of goods and incapable of being  
 10 used effectively for the exhibition of goods other than those for whose display it has been devised.

In the accompanying drawings, Figure 1 is a perspective view of a show-card constructed in accordance with my invention; and Figs. 2 and 3 are sectional views, respectively, on the lines *a a* and *b b*, Fig. 1.

The show-card is intended to have detachably secured to it the articles to be displayed, so that the latter can, if desired, be sold direct from the card, and the card will usually be designed for exhibiting different styles of an article or articles of manufacture, so that a selection can be made from the samples exhibited. Thus the card shown in the drawings is intended for exhibiting locks, and four different styles of lock, each with its appropriate keys, are illustrated.

The essential feature of my invention consists in providing the face of the card with pictorial representations of the articles designed to be exhibited, these representations being so disposed in respect to the suspending or securing devices for said articles that  
 30 when the articles are in place upon the card the pictorial representations will be either wholly or to a large extent covered and hidden thereby, but will be exposed when the articles are removed. Two of these pictorial  
 35 representations are shown at *x* at the right-hand end of the card illustrated in the drawings, the lock and its appropriate keys being lifted in order to expose the representations beneath. By this means the use of the  
 40 card is strictly limited to the display of the specific articles for which it was originally

designed. Hence it can be made attractive in various ways, since it justifies an expense which would not be warranted in preparing a show-card which lacked the distinctive quality above mentioned.

Various means of securing or suspending the articles from the card may be adopted within the scope of my invention, the devices being such by preference that they can be readily removed and replaced. Thus the device for suspending the locks consists of a ring or staple 1, bearing against a washer 2 on the face of the card and having a split stem whose ends can be turned down over a washer 3 at the back of the card, while the device for suspending the keys consists of an ordinary garment-hook 4, secured to the card by a double-pointed tack or staple 5, this hook receiving a ring 6, from which the keys are suspended. Any of the locks can therefore be readily unlocked and removed from the supporting ring or staple, and another lock of the same character can be readily applied in place of that removed, and the keys can be removed by simply lifting the ring 6 from the hook 4.

It will be noted that the devices employed for attaching the locks and keys to the card are not injured by the withdrawal of said locks or keys from the card, so that the latter can be used indefinitely.

Having thus described my invention, I claim and desire to secure by Letters Patent—

1. A show-card having means for detachably securing thereto the articles to be displayed, and having, in proper relation to such securing means, pictorial representations of the articles intended to be displayed, substantially as specified.

2. A show-card having means for detachably securing thereto the articles to be displayed, and having, in proper relation to such securing means, pictorial representations of the articles intended to be displayed, said representations varying in character so as to permit of a corresponding variation in the char-

acter of the articles displayed, substantially as specified.

5 3. A show-card having detachably secured thereto a number of the articles to be displayed, and having beneath each of said articles a pictorial representation of the same, substantially as specified.

In testimony whereof I have signed my name to this specification in the presence of two subscribing witnesses.

MILTON JACKSON.

Witnesses:

A. B. MAINE,  
E. BAILEY.