

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MERCEDES-BENZ USA, LLC and
MERCEDES-BENZ U.S. INTERNATIONAL, INC.

Petitioners,

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC,

Patent Owner

Inter Partes Review of U.S. Patent No. 6,755,547

IPR Case No. IPR2015-00361

PETITIONER POWER OF ATTORNEY

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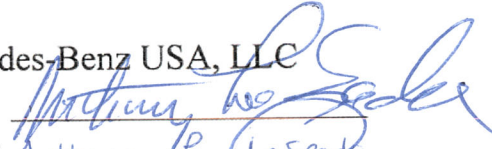
Pursuant to 37 C.F.R. § 42.10(b), Petitioners Mercedes-Benz USA, LLC and Mercedes-Benz U.S. International, Inc. hereby appoint the following practitioner from Shearman & Sterling LLP to prosecute the aforementioned proceedings, and to transact all business in the United States Patent and Trademark Office concerned therewith, including the appointment of lead and backup counsel:

Scott W. Doyle (Reg. No. 39176)
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The individuals signing below have the authority to execute this document on behalf of Petitioners Mercedes-Benz USA, LLC and Mercedes-Benz U.S. International, Inc.

Dated: January 29, 2015

Mercedes-Benz USA, LLC

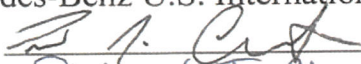
By: 

Name: Anthony P. Laspedi

Title: Associate General Counsel

Dated: January 27, 2015

Mercedes-Benz U.S. International, Inc.

By: 

Name: Richard J. Clementz

Title: Associate General Counsel

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on March 6, 2015, the foregoing
PETITIONER POWER OF ATTORNEY was served via electronic mail upon
counsel for the Patent Owner:

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Dated March 6, 2015

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