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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MERCEDES-BENZ USA, LLC

Petitioner

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC

Patent Owner

Case IPR2015-00361

U.S. Patent No. 6,755,547

POWER OF ATTORNEY

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Pursuant to 37 CFR § 42.10(b), Patent Owner Innovative Display Technologies LLC (“IDT”) hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with IPR2015-00359, IPR2015-00360, IPR2015-00361, IPR2015-00363, IPR2015-00366, and IPR2015-00368.

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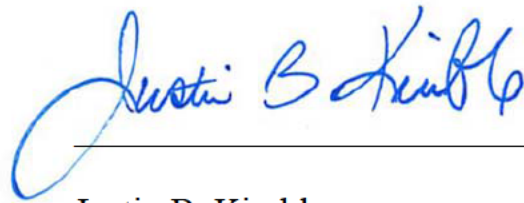
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The individual signing below has the authority to execute this document on behalf of Patent Owner, IDT.

By: 
Name: Marvin E Key
Title: December 18, 2014

CERTIFICATE OF SERVICE

The undersigned hereby certifies that document has been served via electronic mail on December 23, 2014, to Petitioner at following email addresses pursuant to its consent in its Petition at p. 4: sweingaertner@kslaw.com and nmoffitt@kslaw.com.



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