

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MERCEDES-BENZ USA, LLC and
MERCEDES-BENZ U.S. INTERNATIONAL, INC.

Petitioners,

v.

INNOVATIVE DISPLAY TECHNOLOGIES LLC,

Patent Owner

Inter Partes Review of U.S. Patent No. 7,434,974

IPR Case No. IPR2015-00368

UPDATED MANDATORY NOTICE – SUBSTITUTION OF COUNSEL

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Pursuant to 37 C.F.R. § 42.8(a)(3) and the Board's March 5, 2015 Order (Paper 9), Petitioners Mercedes-Benz USA, LLC and Mercedes-Benz U.S. International, Inc. respectfully submit this updated Mandatory Notice. Scott W. Doyle of Shearman & Sterling LLP is being substituted as lead counsel, and Jonathan R. DeFosse of Shearman & Sterling LLP is being substituted as back-up counsel, effective immediately. An updated power of attorney is filed herewith.

A. Lead and Back-Up Counsel (37 C.F.R. § 42.8(b)(3))

Petitioners hereby designate substitute lead counsel and back-up counsel as follows:

Lead Counsel	Back-Up Counsel
Scott W. Doyle (Reg. No. 39176) Shearman & Sterling LLP 801 Pennsylvania Ave., NW Washington, DC 20004 (202) 508-8170 (telephone) (202) 508-8100 (facsimile) Scott.Doyle@Shearman.com	Jonathan R. DeFosse (<i>pro hac vice</i> to be requested) Shearman & Sterling LLP 801 Pennsylvania Ave., NW Washington, DC 20004 202-508-8032 (telephone) (202) 508-8100 (facsimile) Jonathan.DeFosse@Shearman.com

Petitioners respectfully request that service be provided at both of the email addresses listed above.

Dated: March 6, 2015

Respectfully submitted,

/s/ Scott W. Doyle

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*Lead Counsel for Mercedes-Benz USA, LLC
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that on March 6, 2015, the foregoing
UPDATED MANDATORY NOTICE – SUBSTITUTION OF COUNSEL was
served via electronic mail upon counsel for the Patent Owner:

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Dated March 6, 2015

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