

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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APPLE INC.,  
Petitioner,

v.

CONTENTGUARD HOLDINGS, INC.,  
Patent Owner.

Patent No. 6,963,859  
Issue Date: Nov. 8, 2005  
Filed: June 16, 2003  
Inventors: Mark J. Stefik and Peter L Pirolli  
Title: CONTENT RENDERING REPOSITORY

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*Inter Partes* Review No. IPR2015-00440

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**POWER OF ATTORNEY FOR PETITIONER APPLE INC.**

**POWER OF ATTORNEY FOR PETITIONER APPLE INC.**

In accordance with 37 C.F.R. § 42.10(b), Petitioner Apple Inc. hereby appoints:

<u>Lead Counsel</u> Jeffrey P. Kushan Reg. No. 43,401 Sidley Austin LLP 1501 K Street, N.W. Washington, DC 20005 <a href="mailto:iprnotices@sidley.com">iprnotices@sidley.com</a> (202) 736-8914	<u>Backup Lead Counsel</u> Michael R. Franzinger Reg. No. 46,335 Sidley Austin LLP 1501 K Street, N.W. Washington, DC 20005 <a href="mailto:iprnotices@sidley.com">iprnotices@sidley.com</a> (202) 736-8583
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as its representatives to act on its behalf in the above-identified proceeding, with full power to appoint an associate agent, and to transact all business in the United States Patent and Trademark Office in connection therewith.

I have authority to sign this document on behalf of Petitioner Apple Inc.

Signature:  Date: Dec 10, 2014

Name: Noreen Krall

Title: Vice President, Chief Litigation Counsel

## **CERTIFICATE OF SERVICE**

I hereby certify that on this 22nd day of December, 2014, a copy of this Power of Attorney, has been served in its entirety by Federal Express on the following address for Patent Owner:

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Respectfully submitted,

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