UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD CHUMS, INC., and CROAKIES, INC. Petitioners v. CABLZ, INC. Patent Owner Case IPR2015-00602 Patent 8,366,268

PATENT OWNER'S MANDATORY NOTICES UNDER 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. § 42.8, the patent owner, Cablz, Inc. ("Patent Owner"), hereby submits the following Mandatory Notices in response to the Petition for *Inter Partes* Review of U.S. Patent No. 8,366,268.

1. Real Party-In-Interest under 37 CFR § 42.8(b)(1)

Cablz, Inc. is the Patent Owner and the Real Party-In-Interest in this proceeding.

2. Related Matters under 37 CFR § 42.8(b)(2)

The following judicial or administrative matters may affect or be affected by a decision in this proceeding:

U.S. Patent No. 8,366,268 is the subject of the following patent infringement actions: Cablz, Inc. v. Chums, Inc., CV 2:14-cv-00091, pending in the United States District Court for the Northern District of Alabama; and Cablz, Inc. v. Croakies, Inc., CV 2:14-cv-00126, pending in the United States District Court for the Northern District of Alabama.

IPR2015-00602: Petition for *Inter Partes* Review of U.S. Patent No. 8,366,268, which was filed on January 22, 2015, and served on Patent Owner on or after January 23, 2015.

3. Lead and Back-Up Counsel, under 37 CFR § 42.8(b)(3)

The Patent Owner designates the following lead and back-up counsel:

| LEAD COUNSEL | BACK-UP COUNSEL |
|--------------------------------------|----------------------------------|
| Joseph S. Bird, III, Reg. No. 50,366 | Paul M. Sykes, Reg. No. 43,942 |
| Bradley Arant Boult Cummings LLP | Bradley Arant Boult Cummings LLP |
| One Federal Place | One Federal Place |
| 1819 Fifth Avenue North | 1819 Fifth Avenue North |
| Birmingham, Alabama 35209 | Birmingham, Alabama 35209 |
| Email: jbird@babc.com | Email: psykes@babc.com |
| Direct: (205) 521-8473 | Direct: (205) 521-8766 |
| Fax: (205) 488-6473 | Fax: (205) 488-6766 |
| | |

4. Service Information under 37 CFR § 42.8(b)(4)(i) et seq.

Please address all correspondence and service to both counsel as listed above. Patent Owner consents to service by email at jbird@babc.com.

Respectfully submitted,

Date: __February 13, 2015_____/s/ Joseph S. Bird III

Joseph S. Bird III Reg. No. 50,366

Customer Number 23378
Bradley Arant Boult Cummings LLP

Telephone: (205) 521-8000 Facsimile: (205) 521-8800

CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4) and 42.205(b), the undersigned certifies that on February 13, 2015, a complete and entire copy of this Patent Owner's Mandatory Notices were served upon Petitioner by email to the following email correspondence addresses of record as follows:

Daniel C. Higgs, Reg. No. 55,265 Stoel Rives LLP 201 South Main Street, Suite 1100 Salt Lake City, Utah 84111

Email: CablzIPRService@stoel.com

Andrew D. Maslow, Reg. No. 28,325 Law Office of Andrew D. Maslow P.O. Box 802 Teton Village, Wyoming 83025 Email: andy@andymaslow.com

/s/ Joseph S. Bird III Joseph S. Bird III Reg. No. 50,366