UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD

UNDER ARMOUR, INC.
Petitioner

v.

ADIDAS AG Patent Owner

U.S. Patent No. 8,068,858

Title: METHODS AND COMPUTER PROGRAM PRODUCTS FOR PROVIDING INFORMATION ABOUT A USER DURING A PHYSICAL ACTIVITY

PETITIONER'S POWER OF ATTORNEY PURSUANT TO 37 CFR 42.10(b) FOR PETITION FOR INTER PARTES REVIEW

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Under Armour, Inc. hereby appoints the following practitioners as their attorneys to transact all business in the United States Patent & Trademark Office associated with this *inter* partes review of U.S. Patent No. 8,068,858:

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The undersigned is authorized to sign this Power of Attorney on behalf of the Petitioner:

Date: 2/z/5

Signature:

Printed Name: Wesley Muller

Title: Senior Counsel, Patents