# UNITED STATES PATENT AND TRADEMARK OFFICE \_\_\_\_\_

## BEFORE THE PATENT TRIAL AND APPEAL BOARD

Under Armour Inc.
Petitioner

v.

adidas AG, Patent Owner

Case No. IPR2015-00696

Patent No. 8,068,858

PATENT OWNER'S MANDATORY DISCLOSURES UNDER 37 C.F.R. § 42.8

### I. 37 C.F.R. § 42.8(b)(1) - NOTICE OF REAL PARTY IN INTEREST

The real party in interest is adidas AG, parent corporation of adidas North America Inc. and adidas America Inc.

### II. $37 \text{ C.F.R.} \S 42.8(b)(2) - \text{RELATED MATTERS}$

U.S. Patent No. 8,068,858 has been asserted against Petitioner in the District of Delaware in the litigation styled as: *adidas AG, et. al. v. Under Armour, Inc. and MapMyFitness, Inc.*, Case No. 14-130-GMS (D. Del.). Petitioner filed petitions to institute *inter partes* reviews of two patents that are related to the '858 patent, IPR2015-00694 (U.S. 7,292,867) and IPR2015-00695 (U.S. 7,805,149), and three other patents asserted in the litigation: IPR2015-00697 (U.S. 7,905,815), IPR2015-00698 (U.S. 8,092,345), and IPR2015-00700 (U.S. 8,579,767).

### III. 37 C.F.R. § 42.8(b)(3) - LEAD AND BACKUP COUNSEL

Patent Owner hereby identifies the following lead and backup counsel:

| Lead Counsel                         | Back-Up Counsel                      |
|--------------------------------------|--------------------------------------|
| Mitchell G. Stockwell                | Wab P. Kadaba                        |
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U.S. Pat. No. 8,068,858

IPR2015-00696

Patent Owner's Mandatory Disclosures

A Power of Attorney naming the above lead and backup counsel as attorneys

of record is filed concurrently with this paper. Patent Owner hereby consents to

service via email to its lead and backup counsel.

IV. PRELIMINARY RESPONSE

Patent Owner reserves the right to file a preliminary response at a later date.

Mitch Stockwell

By: \_\_\_\_\_ Dated: <u>February 26, 2015</u>

Mitchell G. Stockwell

Reg. No. 39,389

Lead Counsel for Petitioner

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#### **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of these Mandatory Disclosures was served via email on the date below, upon the following:

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Dated: February 26, 2015

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By:

Mitchell G. Stockwell Reg. No. 39,389 Lead Counsel for Petitioner