

PETITIONER'S SECOND UPDATED MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. §42.8, Petitioner Under Armour, Inc. ("Under Armour) hereby submits the following Updated Mandatory Notice information:

A. Real Parties-in-Interest

There is no change to Petitioner's identification of the real parties-in-interest. Under Armour and MapMyFitness, Inc., ("MapMyFitness") which is a wholly-owned subsidiary of Under Armour, are the real parties-in-interest.

B. Related Matters

U.S. Patent No. 8,068,858 (the "858 Patent") is involved in one pending litigation naming Petitioner and MapMyFitness as defendants: *adidas AG*, *et. al. v. Under Armour, Inc. and MapMyFitness, Inc.*, Case No. 14-130-GMS (D. Del.) ("the litigation"). UA-1003.

Petitioner has filed petitions to institute *inter partes* reviews of two patents that are related to the '858 patent, IPR2015-00694 (U.S. 7,292,867) and IPR2015-00695 (U.S. 7,805,149), and six other patents asserted in the litigation: IPR2015-00697 (U.S. 7,905,815), IPR2015-00698 (U.S. 8,092,345), IPR2015-00700 (U.S. 8,579,767), IPR2015-01528 (U.S. 8,721,502), IPR2015-01531 (U.S. 8,725,276), and IPR2015-01532 (U.S. 8,652,009).

In addition, to the best of Petitioner's knowledge, the following applications and patents claim priority to (or could claim priority to) the '858 patent:

• 13/275,915, filed on 10-18-2011, now U.S. 8,725,176

• 14/231,083, filed on 03-31-2014, which is pending

In addition, to the best of Petitioner's knowledge, the '858 patent claims priority to (or could claim priority to) the following applications and patents:

- 11/932,154, filed on 10-31-2007
- 11/857,862, filed on 09-19-2007, now U.S. 7,805,149
- 10/759,289, filed on 01-16-2004, now U.S. 7,292,867

C. Lead and Back-up Counsel and Service Information

There is no change to the designation of lead and backup counsel provided in Petitioner's previously-filed updated Mandatory Notices (Paper No. 7). In that filing, Petitioner designated lead counsel and substitute back-up counsel as follows:

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Petitioner continues to respectfully request that service be provided at both of the email addresses listed above.

Dated: July 10, 2015 Respectfully submitted,

/s/ Brian Ferguson

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that on July 10, 2015, the foregoing

SECOND UPDATED MANDATORY NOTICES PURSUANT TO 37 C.F.R. §

42.8 was served via electronic mail, upon the following:

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