

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

JT INTERNATIONAL S.A.
Petitioner,

v.

FONTEM HOLDINGS 1 B.V.
Patent Owner

Patent No. 8,365,742
Issued: February 5, 2013
Title: AEROSOL ELECTRONIC CIGARETTE

Inter Partes Review No. IPR2015-01587

PETITIONERS POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

Petitioner JT International S.A. hereby appoints the following practitioners as their attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 8,365,742:

Erik G. Swenson (Reg. No. 45,147)
George W. Jordan III (Reg. No. 41,880)

The individual signing below has the authority to execute this document on behalf of Petitioner JT International S.A.



Name: Robert Alizon

Title: Intellectual Property Patent Director,
JT International S.A.

Date: July 14, 2015