UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MUNCHKIN, INC. Petitioner

v.

SKIP HOP, INC. Patent Owner

Case IPR2016-00536 Patent 9,060,653

POWER OF ATTORNEY

Case IPR 2016-00536 Patent 9,060,653

Patent Owner, Skip Hop, Inc., hereby appoints the practitioners associated with Stites & Harbison, PLLC, Customer Number xxxx, including the following lead counsel and back-up counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the currently filed Request for *Inter Partes* Review currently pending as Case IPR 2016-00563 involving U.S. Patent No. 9,060,653.

Lead Counsel:

Stephen Weyer, Reg. No. 43,259 STITES & HARBISON, PLLC 1800 Diagonal Road, Suite 325 Alexandria, VA 22314 Telephone: 703-739-4900 Facsimile: 703-739-9577 Email: sweyer@stites.com

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The individual signing below has the authority to execute this document on behalf of

Skip Hop, Inc.

Dated: February 19, 2016

Name: Michael Diamond Title: CEO

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. 42.6(e)(4), the undersigned certifies that on February 19, 2016, a complete and entire copy of the Power of Attorney on Behalf of Patent Owner Skip Hop, Inc. was provided via email to the Petitioner by serving the correspondence address of record as follows:

A. Justin Poplin, JPoplin@LathropGage.com, patent@LathropGage.com Robert Evora, Robert.Evora@Munchkin.com LATHROP & GAGE LLP 2345 Grand Blvd, Ste. 2400 Kansas City, MO 64108

> <u>/s/ Stephen Weyer</u> Stephen Weyer Reg. No. 43,259

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