

Paper No. _____
Filed: _____

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FITBIT, INC.,
Petitioners,

v.

APLIHCOM, INC. D/B/A JAWBONE,
Patent Owner.

Case IPR2016-00607
Patent No. 8,529,811

**PATENT OWNER'S MANDATORY CHANGE-OF-INFORMATION
NOTICES UNDER 37 C.F.R. § 42.8(a)(3)**

Pursuant to 37 C.F.R. § 42.8(a)(3), the undersigned on behalf of and acting in a representative capacity for Patent Owner AliphCom, Inc. d/b/a Jawbone (Patent Owner), hereby submits the following mandatory change-of-information notices in connection with the petition for *inter partes* review of U.S. Patent No. 8,529,811, Case IPR2016-00607.

- A. Real Party-In-Interest (37 C.F.R. § 42.8(b)(1)) – Unchanged**
- B. Related Matters (37 C.F.R. § 42.8(b)(2)) – Unchanged**
- C. Lead and Back-up Counsel (37 C.F.R. § 42.8(b)(3)) – Revised**

Patent Owner provides the following updated designation of counsel:

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Case IPR2016-00607
Patent 8,529,811

A new power of attorney accompanies this notice.

D. Electronic Service

Patent Owner consents to electronic service by email at the email addresses provided above.

Date: March 25, 2016

Respectfully submitted,

/D. Clay Holloway/
D. Clay Holloway, Lead Counsel
Reg. No. 58,011

CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing Patent Owner's Mandatory Change-of-Information Notices was served on March 25, 2016, on the Petitioner at the correspondence address as follows:

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Date: March 25, 2016

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