

Paper No. _____

Filed on behalf of: AliphCom, Inc. d/b/a Jawbone

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FITBIT, INC.,
Petitioner,

v.

ALIPHCOM, INC. D/B/A JAWBONE,
Patent Owner.

Case No. IPR2016-00607

Patent No. 8,529,811

**PATENT OWNER ALIPHCOM, INC. D/B/A JAWBONE'S
POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner AliphCom, Inc. d/b/a Jawbone, hereby appoints the practitioners associated with Wilson Sonsini Goodrich & Rosati, Customer Number 21971, including the following lead and back-up counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with a petition for *inter partes* review of U.S.

Patent No. 8,529,811:

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CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing Patent Owner Aliphcom, Inc.
d/b/a Jawbone's Power of Attorney was served on this 25th day of March, 2016,
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Respectfully submitted,

Date: March 25, 2016

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