

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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Electronic Arts Inc.  
Petitioner

v.

White Knuckle Gaming, LLC  
Patent Owner

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Case: IPR2016-00634  
Patent 8,540,575 B2

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**PETITIONER'S UPDATED POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Electronic Arts Inc. hereby appoints the following practitioners associated with Reed Smith LLP, Customer Number 84,666, as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with a Inter Partes Review of U.S. Patent No. 8,540,575. These attorneys include at least:

Marc S. Kaufman (Reg. No. 35,212) (Lead Counsel)

Gerard M. Donovan (Reg. No. 67,771) (Back-Up Counsel)

John P. Bovich (CA Bar No. 150688) (Back-Up Counsel)

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The individual signing below has the authority to execute this document on behalf of Petitioner.

ELECTRONIC ARTS INC.

BY: Betsy A. Contro

NAME: Betsy Contro

TITLE: Senior Counsel, Litigation

DATE: 10/6/16

## **CERTIFICATE OF SERVICE**

Pursuant to 37 C.F.R. § 42.6(e), I certify that on this 11<sup>th</sup> day of November 2016, a true and correct copy of the foregoing **Petitioner's Updated Power of Attorney** was served via email upon the following attorney of record for Patent Owner:

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Respectfully submitted,

Dated: November 11, 2016

/Marc S. Kaufman, Reg. No. 35,212/  
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