

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ELECTRONIC ARTS INC.,
Petitioner,

v.

WHITE KNUCKLE IP, LLC,
Patent Owner,

Case No. IPR2016-00634
Patent 8,540,575

DECLARATION OF DAVID A. JONES

1. I, David A. Jones reside at 4200 N. Seasons View Dr. #A4011, Lehi, Utah 84043. I declare the following:
2. I am over the age of eighteen (18) and otherwise competent to make this declaration. The statements made in this declaration are to the best of my knowledge and recollection. I have personal knowledge of the facts set forth in this Declaration, and, for facts stated on information and believe, I have been provided with information by a person having personal knowledge of such facts. If called as a witness, I could and would testify competently under oath to the facts stated in this declaration. By making this declaration, it is not my intent to waive the attorney-client privilege, attorney work product doctrine, or any other applicable privilege.
3. I have reviewed Exhibits: 2203 (accessed and printed November 21, 2016), 2204 (accessed and printed November 23, 2016), 2205 (accessed and printed November 30, 2016), 2206 (accessed and printed November 21, 2016), 2207 (accessed and printed 11/23/2016), 2208 (accessed and printed 11/23/2016), 2209 (accessed and printed 11/30/2016), 2210 (accessed and printed 11/30/2016), 2212 (accessed and printed 12/1/2016), and 2213 (accessed and printed 12/01/2016) and each exhibit appears to be a true and correct copy of the website accessed on the date that I printed each of those exhibits to .pdf.

I personally accessed and printed-to-.pdf those exhibits from the websites printed in the bottom margin of each exhibit. Exhibits 2205 and 2209 were machine translations obtained using Google's automated website machine translation feature for each website and appear to be true and correct copies of the translation of those websites that I viewed and printed of each website.

4. Exhibit 2218 is a true and correct copy of the website entitled "NBA Live 09 News : EA Sports," which I obtained from the website shown, in part, in the bottom margin of this exhibit on 09/15/2009.
5. Exhibit 2219 is a true and correct copy of the website entitled "NBA Live 09 News : EA Sports," which I obtained from the website shown, in part, in the bottom margin of this exhibit on 09/15/2009.
6. Exhibit 2220 is a true and correct copy of the website entitled "E3: NBA Live 09 – Dynamic DNA & NBA 365 – Operation Sports Forums," which I obtained from the website shown, in part, in the bottom margin of this exhibit on September 30, 2009.
7. Exhibit 2221 is a true and correct copy of the website entitled "2K Sports – NBA 2K9 Gets More Real with Living Rosters," which I obtained from the website shown in the bottom margin of the of this exhibit on September 24, 2009.

8. Exhibit 2222 is a true and correct copy of page 4 of 8 of the website <http://www.operationsports.com/featue.php?id=606>, entitled "Reaction to NBA 2K9's Feature List – Operation Sports," which I obtained on August 1, 2008.
9. Exhibit 2225 is a true and correct copy of the website entitled "GameSpot: NBA Live 10 Dynamic Season Hands-On," which I obtained from the website shown, in part, in the bottom margin of this exhibit on September 24, 2009.
10. Exhibit 2231 is a true and correct representation of the Madden 2000 video game updated with the PlayoffWeek1 update provided by Petitioner in Exhibit 1016 as photographed on November 28, 2016.
11. Exhibit 2232 is a true and correct representation of the Madden 2000 video game updated with the Super Bowl Update provided by Petition in Exhibit 1019 as photographed on November 28, 2016.
12. I hereby declare further that all statements made herein of my own knowledge are believed to be true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statement and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the united States Code and that such wilful false

statement may jeopardize the validity of the application or any patent issuing thereon.

Respectfully submitted,

Date: December 16, 2016

By: _____

David A. Jones