UNITED STATES PATENT AND TRADEMARK OFFICE ------ BEFORE THE PATENT TRIAL AND APPEAL BOARD ----- Electronic Arts Inc. Petitioner v. White Knuckle Gaming, LLC Patent Owner ----- Case: IPR2016-00634 Patent 8,540,575

PETITIONER'S MOTION FOR WITHDRAWAL AND SUBSTITUTION OF COUNSEL

I. 37 C.F.R. § 42.10 – STATEMENT OF RELIEF REQUESTED

Pursuant to 37 C.F.R. § 42.10, Petitioner respectfully requests that the Board authorize withdrawal of Patrick D. McPherson and Christopher J. Tyson of Duane Morris LLP, as its counsel, and appoint Marc S. Kaufman of Reed Smith LLP as lead counsel and Gerard M. Donovan of Reed Smith LLP as back-up counsel in this matter.

II. STATEMENT SHOWING GOOD CAUSE FOR THE BOARD TO AUTHORIZE WITHDRAWAL AND SUBSTITUTION OF COUNSEL

For good cause, Petitioner requests that the current designated counsel be deemed withdrawn from the present proceeding, and new counsel, Marc S. Kaufman and Gerard M. Donovan be designated lead and back-up counsel, respectively, to represent Petitioner in this proceeding. Petitioner's new counsel meet the requirements of 37 C.F.R. § 42.10(c) as lead counsel and registered practitioners. New counsel is ready and able to take over representation of the proceeding. Petitioner verifies that new counsel will not seek an extension of time of any current due dates because of the substitution of counsel.

III. PATENT OWNER DOES NOT OBJECT TO THE SUBSTITUTION

During an August 11, 2016 call, Patent Owner's counsel (Andrew Hansen) indicated to Petitioner's counsel (Christopher Tyson) that it does not oppose the requested withdrawal and substitution of counsel for Petitioner.

IV. CONCLUSION

Petitioner respectfully requests that the Board grant its motion to authorize withdrawal of counsel and permit substitution counsel. Upon grant of this motion, new counsel for Petitioner will promptly file Amended Petitioner's Mandatory Notices and a Substitute Power of Attorney.

Respectfully submitted,

By: /Patrick D. McPherson/
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Dated: August 12, 2016 LEAD COUNSEL FOR PETITIONER

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §§ 42.6(e) and 42.105(b), the undersigned certifies that on the 12th day of August 2016, a complete and entire copy of this Motion for Withdrawal and Substitution of Counsel and all supporting exhibits were provided via the Patent Trial and Appeal Board End to End (PTAB E2E) System as well as delivering a copy via email on the following counsel for Patent Owner at:

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