

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Electronic Arts Inc.
Petitioner

v.

White Knuckle Gaming, LLC
Patent Owner

Case: IPR2016-00634
Patent 8,540,575 B2

PETITIONER'S SUBSTITUTE POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Electronic Arts Inc. hereby appoints the following practitioners associated with Reed Smith LLP, Customer Number 84,666, as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with a Inter Partes Review of U.S. Patent No. 8,540,575. These attorneys include at least:

Marc S. Kaufman (Reg. No. 35,212) (Lead Counsel)

Gerard M. Donovan (Reg. No. 67,771) (Back-Up Counsel)

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The individual signing below has the authority to execute this document on behalf of Petitioner.

ELECTRONIC ARTS INC.

BY: Betsy A. Cantro

NAME: Betsy Cantro

TITLE: Senior Counsel, Litigation

DATE: 8/11/16

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), I certify that on this 13th day of September 2016, a true and correct copy of the foregoing **Petitioner's Substitute Power of Attorney** was served via email upon the following attorney of record for Patent Owner:

Andrew S. Hansen
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Respectfully submitted,

Dated: September 13, 2016

/Marc S. Kaufman, Reg. No. 35,212/
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