UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FORD MOTOR COMPANY Petitioner,

٧.

VERSATA SOFTWARE, INC. Patent Owner.

U.S. Patent No. 5,825,651

IPR Case No.: 2016-01014

PETITIONER'S POWER OF ATTORNEY

Pursuant to C.F.R. § 42.10(b), Petitioner, Ford Motor Company, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with inter partes review of the above-captioned patent:

John S. LeRoy (Reg No. 48,158) Thomas A. Lewry (Reg No. 30,770) Frank A. Angileri (Reg. No. 36,733) John P. Rondini (Reg No. 64,949) Christopher C. Smith (Reg No. 59,669) Jonathan D. Nikkila (Reg No. 74,694)

Brooks Kushman P.C. 1000 Town Center, 22nd Floor Southfield, MI 48075

The individual signing below has the authority to execute this document on behalf of Petitioner, Ford Motor Company.

By:

Name: William J. Coughlin

Title: Assistant General Counsel

Date: //ay 5,30/6

Certificate of Service

The undersigned hereby certifies that the foregoing **POWER OF ATTORNEY** was served on **May 9, 2016**, upon the following parties by overnight courier:

Terrile, Cannatti, Chambers &	Terrile, Cannatti, Chambers &
Holland, LLP	Holland, LLP
P.O. Box 203518	11675 Jollyville Rd., #100
Austin, TX 78720	Austin, TX 78759
512-797-6965	512-338-9100

The undersigned also certifies that on the same date a courtesy copy was served it its entirety on the following parties via electronic service:

Mr. Steven Mitby Ahmad Zavitsanos & Anaipakos 1221 McKinney St. 3460 One Houston Center Houston, TX 77010-2009 713-655-1101 smitby@azalaw.com

Respectfully submitted,

/John S. LeRoy/
John S. LeRoy (Reg. No. 48,158)
Thomas A. Lewry (Reg. No. 30,770)
Frank A. Angileri (Reg. No. 36,733)
John P. Rondini (Reg. No. 64,949)
Christopher C. Smith (Reg. No. 59,669)
Jonathan D. Nikkila (Reg. No. 74,694)
Brooks Kushman P.C.
1000 Town Center, 22nd Floor
Southfield, MI 48075
(248) 358-4400

Attorneys for Petitioner