

V.

Petitioner

VERSATA DEVELOPMENT GROUP, INC. Patent Owner

Case IPR2016-01014

Patent No. 5,825,651

PATENT OWNER'S POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)

Mail Stop "PATENT BOARD"

Patent Trial and Appeal Board U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, Versata Development Group, Inc., having a principal place of business at 401 Congress Avenue, Suite 2650, Austin, TX 78701, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned *inter partes* review. These attorneys include at least:

Robert Greene Sterne (Registration No. 28,912) (Lead Counsel) Salvador M. Bezos (Registration No. 60,889) (Back-up Counsel) Joseph E. Mutschelknaus (Registration No. 63,285) (Back-up Counsel) Jonathan Tuminaro (Registration No. 61,327) (Back-up Counsel)

Address: Sterne, Kessler, Goldstein & Fox P.L.L.C.

1100 New York Avenue, NW

Washington, DC 20005

(202) 371-2600 (reception)

(202) 371-2540 (facsimile)

Kent B. Chambers (Registration No. 38,839) (Back-up Counsel)

Address: Terrile, Cannatti, Chambers & Holland, L.L.P.

11675 Jollyville Road, Suite 100

Austin, TX 78759

(512) 338-9100

(512) 345-7225 (facsimile)

Sharoon Saleem (Registration No. 63,711) (Back-up Counsel)

Address: JONES & SPROSS, P.L.L.C.

1605 Lakecliff Hills Ln., Suite 100

Austin, TX 78732-2437

(713) 446-0217

(512) 355-1977 (facsimile)

IPR2016-01014 Patent No. 5,825,651

FOR: Versata Development Group, Inc.	
SIGNATURE: _/Andrew S. Price/	
BY: Andrew S. Price	
TITLE: Chief Financial Officer	
DATE: May 31, 2016	_

2816131_1.DOCX