

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NU MARK LLC,
Petitioner,

v.

FONTEM HOLDINGS 1 B.V.,
Patent Owner.

Case **IPR2016-01707**
Patent No. **9,326,550**

PATENT OWNER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Fontem Holdings 1 B.V. hereby appoints the following practitioners as their attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 9,326,550:

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The individual signing below has the authority to execute this document on behalf of Patent Owner Fontem Holdings 1 B.V.

By: _____



Name: Stephen Andrew Reid

Title: Senior Intellectual Property Counsel

Date: 16th September, 2016

CERTIFICATE OF SERVICE

The undersigned hereby certifies that service on Petitioner was made as follows, in accordance with 37 CFR 42.6(e):

Date of service: September 21, 2016

Manner of service: 1. Electronic submission through the USPTO Patent Trial and Appeal Board End-to-End System
2. Electronic mail

Document(s) served: **PATENT OWNER'S POWER OF ATTORNEY**

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