

NewsReel

ARISTOCRAT

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Trade Shows Schedule 2001



TRADE SHOW/EVENT	DATE	VENUE
 California Indian Gaming Summit (Conference only)	25 – 27 March 2001	Riviera Resort & Raquet Club, Palm Springs, California, USA
 12th Queensland Clubs and Gaming Expo	1 – 2 April 2001	Brisbane Convention & Exhibition Centre, Brisbane, QLD, Australia
 AHA (NSW) Hotel Expo	4 – 5 April 2001	Sydney Convention & Exhibition Centre, Darling Harbour Sydney, NSW, Australia
 National Indian Gaming Association National Trade Show and Convention (NIGA)	10 – 11 April 2001	Albuquerque Convention Center, Albuquerque, New Mexico, USA
 Southern Gaming Summit 2001	9 – 10 May 2001	Biloxi Convention Center, Biloxi, Mississippi, USA
 Club Managers Association of Australia (CMAA) Mid-year Trade Show & Conference	25 – 26 June 2001	Jupiters Casino, Gold Coast, QLD, Australia
Casino Ops 2001	12 – 13 June 2001	The Regent, Las Vegas, Nevada, USA
 Caribbean Gaming & Tourism Conference	12 – 14 June 2001	Caribe Hilton Hotel, San Juan, Puerto Rico
 Australasian Gaming Expo (AGE)	19 – 21 August 2001	Sydney Convention & Exhibition Centre, Darling Harbour, Sydney, NSW, Australia
 Canadian First Nations Gaming Conference & Trade Show	Approx. August 2001	TBA
 7th Regional Clubs & Gaming Expo & Conference	23 – 24 September 2001	Mackay Entertainment Centre, Mackay, QLD, Australia
 Global Gaming Expo (G2e)	1 – 3 October	Las Vegas Convention Center, Las Vegas, Nevada, USA
 Hospitality Association Convention & Trade Fair (HANZ) Hospitality Showcase 2001	14 – 16 October	The Memorial Hall, Wanganui, New Zealand
 Clubs NSW Trade Expo	14 – 16 October	Club Banora, Banora Point, NSW, Australia
AHA SA Hospitality & Catering Exhibition (H&CE)	30 – 31 October	Adelaide Entertainment Centre, Hindmarsh, Adelaide, SA, Australia

- Information correct at time of going to press. Participation in and/or dates/venues of trade shows/events may change without notice.
- For further information and updates contact your Aristocrat Account Executive or visit our website: www.aristocrattechnologies.com



Cover

Aristocrat's strategic plan emphasises that revenue will be split 50/50 per cent between international (including Japan) and Australia, and that the company will have a sustainable two per cent market share of sales in Japan. On 11 January Aristocrat launched its first game, Triple Shooter, into the Japanese market – and sales are already strong.

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NewsReel

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Publisher's Welcome

Welcome to our first issue of *NewsReel* for 2001 and I trust that you will enjoy reading this edition. It's packed full of news about what Aristocrat has been up to in the first quarter of 2001, in addition to all the latest information about our products and people.

Some of our most exciting developments are in Japan, the United States of America and Australia. In January, Aristocrat launched its first game, Triple Shooter, to the huge Japanese market, and our cover story gives you an overview of the launch and the whole process the company went through to establish a business in Japan.

In Australia and the United States of America, there has been much media attention on the company with reports of our two acquisitions, TGS in Australia and CDS in the USA. The good news for customers in both those countries is that our product range – particularly our systems – will be enhanced by these strategic alliances. You can read all about it on pages 7 and 8 inside.

The year is already well under way with the rounds of events and trade shows, industry functions and fund raising events, and it's never too early to mark up your calendars.

Big news this year is that Aristocrat will be displaying its latest product range for the USA at the inaugural Global Gaming Expo (G2e) in Las Vegas, October 1 – 3. We are looking forwards to seeing our US customers at this new event and as many of our international customers who can make this year's pilgrimage to Vegas.

Australian club managers are also recommended to join the fourth annual Gaming and Hospitality Tour organised by the enterprising Canterbury-Hurlstone Park RSL Club. The tour takes in US highlights before leaving for Europe, where it will visit Amsterdam, Switzerland and Paris. This is an excellent opportunity to visit some of the world's most prestigious casinos and learn what's going on in the rest of the world. Aristocrat will be hosting a very special event during the two-week expedition. For more details, see our story on page 19.

With best regards,

Richard Cousins
Publisher

Japan Ablaze



Just a few short months after Aristocrat was granted its licence in the gaming mecca of Nevada, another bright future dawned in the world's largest gaming market – Japan.

On January 11, Australia's leading gaming machine manufacturer unveiled Triple Shooter, the first of several planned releases this year to the lucrative Pachislo market.

With 4,000 games already shipped to Pachinko halls, and a second game, King of Fire, just released, the Land of the Rising Sun, along with the United States of America, is poised to become a business powerhouse for Aristocrat.

After years of seemingly invisible, yet painstakingly hard work to enter the market, there were smiles all round when Aristocrat officially launched its first offering to the market at a stylish event at Tokyo's Hilton Hotel.

East met West when more than 600 attendees, including representatives from Austrade, were welcomed in a traditional Japanese-style launch ceremony complete with western-style cowgirls, who complemented the theme and graphics of Triple Shooter brilliantly.

Latest Game Releases

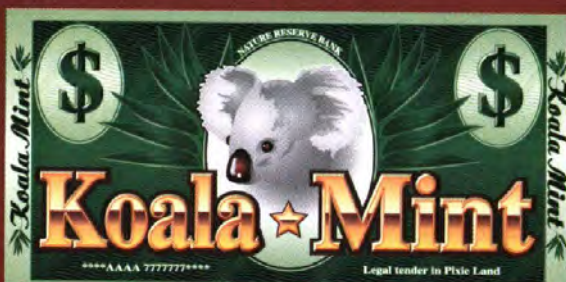
* Correct at time of press. Contact your Sales Executive for more new games updates.

New South Wales & ACT

Mk VI game; Mk V games; Cash Express Updates

Koala Mint — Mk VI Game

5, 9 and 10 credit, \$1 denomination and 200 and 500 credit, 1 cent denomination



Straight from the Nature Reserve Bank, you can make some real money out of this game. All it takes is for two Koalas to appear anywhere on reels 1 and 5 to start the Feature. Players then get 10 Free Games during which, for every Coin appearing anywhere in the window, they win a bonus of 2, 5, 10, 20 or 100 credits multiplied by the total credits staked on that game. What's even better, you can win the Feature again during the Free Games. Watch out for the Koala to stride in across the top of the reel strips and drop down the new background during the Feature!

Margarita Magic — Mk V Game

100, 200, 500 and 1000 Credits, 10, 5, 2 and 1 cent denominations



Featuring exotic art and Free and Bonus Games, Margaritas will be doubly hard to resist after playing this game!

10 Free Games are won with any 3, 4 or 5 scattered Drums. During the Free Games all prizes are doubled. One Bonus Game is given for every Margarita Drink symbol that appears anywhere in the window during the Free Games. The little Margarita Drink symbols are stacked up during the Free Games and then played out as Bonus Games. During the Bonus Games all prizes are multiplied by five.

Different coloured reel strips distinguish different levels of Free and Bonus Games during the Features.

Multidraw Free Game Poker — Mk V Game

6 credit, \$1 denomination and 600 credit, 1 cent denomination

Multidraw Free Game Poker is specifically designed for the \$1 and 1 cent denomination segments and offers players a number of features – including Free Games.

The Multidraw Game Feature allows initial cards to be held and to draw up to three times for more chances to win. Five Free Games can be won with any dealt hand that pays as a full house, flush or straight. Wins during the Free Games are multiplied by up to 25 times. Even better, Free Games can be won again during the Free Games. The high bet option offers increased prizes for wins of four of a kind or better.

Recommended for hotels.



Now Available

If you're looking for game conversions to update your Cash Express Hyperlink® installation, then look no



further than the incredibly successful, Indian Dreaming and Rainbow Warriors – now in the 5 cent denomination.

Indian Dreaming



When 5, 4 or 3 scattered Dream Catcher symbols are spun up, then players can win 40, 30 or 20 Free Games respectively. If the substitute Teepee appears, all wins in the Free Games are multiplied by 2, 3 or 6, depending on whether the substitute is on reel 2 or reel 4 or both.

Rainbow Warriors



When the \$ symbols appear on reels 2 and 4, these reels are held and the other reels respun once. All wins that come up during the respin are tripled.

Queensland – 5 Games

Margarita Magic 200 and 500 credit

10 Free Games are won with any 3, 4 or 5 scattered Drums. During the Free Games all prizes are doubled. One Bonus Game is given for every Drink symbol that appears anywhere in the window during the Free Games. The Drink symbols are then played out as Bonus Games. During the Bonus Games all prizes are multiplied by five.

Different coloured reel strips distinguish different levels of Free and Bonus Games during the Features.

Available in 1 cent in 500 credit and 2 cent in 200 credit.

Peacock Flutter 45, 90, 200 and 500 credit



Featuring exotic graphics, players can win up to 25 Free Games whenever they spin up scattered Jewels. During the Free Games all prizes are tripled and there is the opportunity to win even more Free Games during the Feature. The Peacock substitutes for All Symbols except the Jewel. Catching the Peacock in a win automatically doubles the prize.

Available in 1 cent in 500 credit, 2 cent in 200 credit, 5 cent in 90 credit and 10 cent in 45 credit denominations.

Viking Quest 45, 90, 200 and 500 credit



The player's quest is to achieve the Viking Horn sound which occurs with 4 or 5 of a kind scattered Dragon Ship wins. The Woman substitutes for All Symbols and helps players with their quest.

Available in 1 cent denomination in the 500 credit version, 2 cent denomination in the 200 credit version, 5 cent denomination in the 90 credit version, and 10 cent in the 45 credit version.

Dynamite Jack 200 and 500 credit

Whenever two or more Safes appear anywhere, the Safe reels are held and all other reels are respun once. When the Safe appears anywhere on reels 2, 3, 4 or 5, it



substitutes for All Symbols at the same time in all positions on that reel except for scattered Donkey, which substitutes on one position on that reel.

Available in 1 cent denomination in 500 credit and 2 cent denomination in the 200 credit.

Wishbone 500 credit



This game features the fun-loving dog Wishbone and his Bones. When Bones appear on reels 1 and 5, the Feature starts and Wishbone bounds to All Symbols. When Wishbone substitutes in a winning combination, the highest win is paid for that combination. That win can be multiplied by the number of Bones Wishbone has dropped during the Feature.

Available in 1 cent denomination.

South Australia – 2 Games

Clown Keno 50 Credit



Offer your customers an alternative to spinning reels with Clown Keno. This revolutionary concept allows the player to play up to 10 games at once and is available in lower denominations than traditional keno product, making it accessible for all your players.

Available in 10 and 20 cent denominations.

Indian Dreaming 500 Credit



Indian Dreaming, one of Aristocrat's highest performing games, has just been approved in South Australia. Win 20, 15 or 10 Free Games with 5, 4 or 3 scattered Dream Catchers. Multiply your wins by 3, 5 or 15 times in the Feature.

This 20 line game is available and recommended in 1 and 2 cent denominations.