

Case IPR2017-0003  
Patent No. 9,141,720 B2

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

FACEBOOK, INC.  
Petitioner,

v.

BRUCE ZAK  
Patent Owner.

---

Case IPR2017-00003  
Patent 9,141,720 B2  
Issued: September 22, 2015  
Application No: 14/329,228  
Filed: July 11, 2014

---

PATENT OWNER BRUCE ZAK'S  
MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8

Patent Owner, Bruce Zak, hereby files these mandatory notices pursuant to 37 C.F.R. § 42.8. These notices are being timely filed within 21 days of service of the Petition, which service occurred on October 1, 2016.

**I. REAL PARTY-IN-INTEREST (37 C.F.R. § 42.8(b)(1))**

The owner of U.S. Patent No. 9,141,720 B2 is Bruce Zak, located at 2700 Stanton, Oxford, Michigan 48371. Bruce Zak is the Plaintiff asserting infringement of U.S. Patent No. 9,141,720 B2 by Facebook, Inc. in the U.S. District Court for the Eastern District of Michigan, Case No. 15-13437.

**II. RELATED MATTERS (37 C.F.R. § 42.8(b)(2))**

**A. Judicial Matters**

The following district court litigation may affect, or be affected by, a decision in this proceeding:

*Zak v. Facebook, Inc.*, U.S. District Court for the Eastern District of Michigan, Case No. 15-13437 Case No. 4:15-cv-13437-TGB-MJH.

**B. Administrative Matters**

The following patent applications claim the benefit of the priority of the filing date of U.S. Patent No. 9,141,720 B2.

U.S. Patent Application No. 14/263,383 filed on April 28, 2014.

U.S. Patent Application No. 15/299,530 filed on October 21, 2016.

**III. DESIGNATION OF LEAD AND BACK-UP COUNSEL (37 C.F.R. § 42.8(b)(3))**

Bruce Zak identifies the following persons as lead counsel and back-up counsel:

Lead Counsel	Backup Counsel
Glenn E. Forbis (Reg. No. 40,610) HARNESS, DICKEY & PIERCE, P.L.C 5445 Corporate Drive, Suite 200 Troy, MI 48098 (248) 641-1600 (telephone) (248) 641-0270 (facsimile) gforbis@hdp.com	David P. Utykanski (Reg. No. 39,052) HARNESS, DICKEY & PIERCE, P.L.C. 5445 Corporate Dr., Suite 200 Troy, MI 48098 248-641-1600 (telephone) 248-641-0270 (facsimile) dutykanski@hdp.com
	Matthew L. Cutler (Reg. No. 43,574 ) HARNESS, DICKEY & PIERCE, P.L.C. 7700 Bonhomme, Suite 400 St. Louis, Missouri 63105 314-726-7500 (telephone) 314.726.7501 (facsimile) mcutler@hdp.com
	J. Bradley Luchsinger (Reg. No. 73,705) HARNESS, DICKEY & PIERCE, P.L.C. 5445 Corporate Dr., Suite 200 Troy, MI 48098 248-641-1600 (telephone) 248-641-0270 (facsimile) bluchsinger@HDP.com

**IV. SERVICE INFORMATION (37 C.F.R. § 42.8(b)(4))**

Please direct all correspondence regarding this proceeding to Lead Counsel at the address listed above. Consent is also given to electronic service by email to: gforbis@hdp.com, dutykanski@hdp.com, mcutler@hdp.com, and bluchsinger@hdp.com.

**V. PRELIMINARY RESPONSE**

Bruce Zak reserve the right to file a preliminary response to the petition at a later date pursuant to 37 C.F.R. § 42.107.

Dated: October 21, 2016

By: / Glenn E. Forbis/  
Glenn E. Forbis, Reg. No. 40,610  
(gforbis@hdp.com)  
David P. Utykanski, Reg. No. 39,052  
(dutykanski@hdp.com)  
Matthew L. Cutler, Reg. No. 43,574  
(mcutler@hdp.com)  
J. Bradley Luchsinger, Reg. No. 73,705  
(bluchsinger@hdp.com)  
Harness, Dickey & Pierce, PLC  
5445 Corporate Dr., Suite 200  
Troy, MI 48098  
Telephone: (248) 641-1600  
Facsimile: (248) 641-0270

Attorneys for Patent Owner,  
Bruce Zak

**CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e))**

The undersigned certifies that the foregoing **PATENT OWNER BRUCE ZAK'S MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8** was served electronically via e-mail on October 21, 2016, in its entirety on the following counsel of record for Petitioner:

Lead Counsel	Backup Counsel
Heidi L. Keefe (Reg. No. 40,673) hkeefe@cooley.com COOLEY LLP 1299 Pennsylvania Ave., NW Suite 700 Washington, DC 20004 Tel: (650) 843-5001 Fax: (650) 849-7400	Phillip E. Morton (Reg. No. 57,835) pmorton@cooley.com COOLEY LLP 1299 Pennsylvania Ave., NW, Suite 700 Washington D.C. 20004 T: (703) 456-8668 F: (703) 456-8100 Andrew C. Mace (Reg. No. 63,342) amace@cooley.com zpatdcdocketing@cooley.com COOLEY LLP ATTN: Patent Group

Dated: October 21, 2016

By: / Glenn E. Forbis/  
Glenn E. Forbis, Reg. No. 40,610  
(gforbis@hdp.com)  
David P. Utykanski, Reg. No. 39,052  
(dutykanski@hdp.com)  
Matthew L. Cutler, Reg. No. 43,574  
(mcutler@hdp.com)  
J. Bradley Luchsinger, Reg. No. 73,705  
(bluchsinger@hdp.com)  
Harness, Dickey & Pierce, PLC  
5445 Corporate Dr., Suite 200  
Troy, MI 48098  
Telephone: (248) 641-1600  
Facsimile: (248) 641-0270  
Attorneys for Patent Owner, Bruce Zak