IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on February ___, 2004.

\$13 213-4

Appl. No.

10/159,251

Applicant:

David E. Chen

Filed

May 31, 2002

Title

ATTACHABLE BREAST

ENHANCEMENT SYSTEM

TC/A.U.

3765

Examiner

Gloria M. Hale

Docket No.

48370/TJD/B437

Customer No.

23363

DECLARATION OF COMMERCIAL SUCCESS, LONG FELT NEED, AND COPYING UNDER 37 C.F.R. §1.132

Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450 Post Office Box 7068 Pasadena, CA 91109-7068 February _, 2004

Commissioner:

In connection with the above referenced patent application, please consider the following declaration of commercial success.

I, David E. Chen, declare as follows:

1. I am a named inventor in the above-referenced application. I am also Chief Operations Officer of the assignee of the subject application, Bragel International, Inc. I set forth the following true facts based on my personal knowledge. I have been warned that

willful false statements and the like are punishable by fine or imprisonment (18 U.S.C. 1001) and may jeopardize the validity of the application or any patent issuing thereon.

- 2. The breast form system which is covered by the claims of the subject application has enjoyed incredible success in the marketplace. Bragel International, Inc. sells the breast form product under the trademark "NuBraTM". A true and correct sample of an embodiment of the NuBraTM breast form is attached hereto as Exhibit A.
- 3. The breast form system of the subject application has met a long felt need for such breast forms that was both persistent and that was recognized by those of ordinary skill in the art. For years, women have been searching for a product that would provide them with an option for temporarily enlarging and/or enhancing the size and/or shape of their breasts in a manner that was both natural looking and natural feeling, and in a manner that would permit use with dresses or blouses designed to reveal the wearer's shoulders and/or back, e.g., be of a strapless and/or backless design. While a number of breast enhancement products existed in the marketplace, e.g., in the form of pads made from foam, rubber or silicone, many of these products required that they be worn with and supported by a traditional bra. A number of these products were known to provide an appearance and feel that is unnatural, and further preclude use with certain dresses or blouses designed to reveal the wearer's shoulder and/or back portion. Despite the fact that this need existed for years, it was not satisfied by another before I and my co-inventors invented the breast form system of the subject application. As you can see from the breast form attached as Exhibit A, it is specifically engineered to enlarge and/or enhance the size and/or shape of a wearer's breast in a manner that is both natural looking and natural feeling, and in a manner that avoids the use of a traditional bra or even straps.

- 4. Bragel first began selling the NuBraTM product in November, 2002. Since then, Bragel's total revenue for the NuBraTM product has grown to over \$17,000,000. The growth in Bragel's revenue from this product has obviously been enormous, as the demand for the product has necessitated hiring more employees, working more shifts, and expanding our manufacturing capabilities. This commercial success is directly derived from the invention claimed, in a marketplace where the consumer is free to choose on the basis of objective principles.
- 5. When we market our NuBraTM product, it is featured in Bragel's advertisements as shown in Exhibit B attached hereto and incorporated herein. Bragel's advertisements tout the benefits and features of the NuBraTM product, and it is because of these inventive features as set forth in the pending claims, that our NuBraTM product has been so commercially successful.
- 6. Independent reviewers have also taken note of the NuBra™ product.

 Attached as Exhibit C and incorporated herein are true and correct copies of numerous articles from the press reporting on the NuBra™ product. If the NuBra™ product was common and obvious, given the number of years that bras have been in humankind, I doubt whether the press would take any notice of it.
- 7. The NuBraTM product has not only been well received by our customers and independent reviewers, but unfortunately, competitors and copyists have also received it well. There have been significant instances of blatant copying both here in the United States and throughout the world. The products produced by these copyists are slavish copies of the NuBraTM product and, in my opinion, such instances of copying support the novelty and non-

obviousness of the claimed invention. Attached as Exhibit D is a true and correct copy of some advertisements for products that are copies of the NuBraTM product.

- 8. Also, attached as Exhibit E are true and correct copies of federal District Court orders issued against infringers of the NuBraTM trademark used with our product. The infringers of our NuBraTM trademark are selling copies of our NuBraTM product which are covered by the claims of the subject application. It should be appreciated that since a patent has not issued, we have been unable to sue the infringers based upon patent rights. Nevertheless, these District Court actions do evidence further copying of our NuBraTM product.
- 9. The NuBraTM product has been a very successful bra product and I believe that its success is definitely attributed to its novel features which meet the long felt need of consumers for a bra product that provides the attributes of the NuBraTM.

Dated: February (1), 2004

David E. Chen

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C2003 Tous droits reserves.
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NOIR/ BLACK PINK

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Debout devant le micrior remotest a soutien part le statieur tout en traant le soutien part et le statieur tout en traant le soutien projet gest deux mans par les bonnet du bout de vois commençant par les bodds. Répétest la même application avec l'autre bonnet, en vous assurant que les deux côtes soient à le même hauteur (voir les suggestions).

Merci d'acheter le NuBra!

SELIEZ LA FERMETURE AVANT:
Secondes avec fermement les bonnets durant quelques
excondes avec les deux mains (voir le photo) pour assurer
leur adhierence. Maintenant vous êtes prête à apprécier
toute la liberté et le confort de votre NuBra.

C.L.L.M. 70,U.8 S.C.N. THES IS THE MOST IMPORTANT STEE.
Genty dean year chest sea with mid soop and easier to recover body go and residue from take. Day your state
with a belit team and himblically. It spoje Model for best reach. DOM MOST USE powden, monetartiest, all an
entry assertment and product as a price to applying your Medie.

Charles Core 100 Chr. 11 Trible

Thank minn different of the Core control of the Notice of the ten of the responsibility of the ten of the responsibility of the ten of the responsibility of the ten of ten of the ten of the ten of the ten of ten of

it a important that you follow the instructions carefully prior to wearing Nulbra. DO NOT USE mosturizers, perfurns, powders or other aim care products prior to use, as this will reduce the effect of the adhesive.

CDMTENTS 100% Polyarethane outer covering and filled with 100% Silicone

CORRECT INCORRECT sein sans que ses bords Pour un meilleur résultat, portez le NuBra à un niveau plus élevé que votre politrine. NuBra A CORRECT INCORRECT INC • Des bonnets de silicone avec surface intérieure adhesive et efemente et l'arant pour régler le décollère d.

son sonure et invisibles sous les vétements.

• NuBra isti immédiatement partie de vous tout en nubles isti immédiatement partie de vous tout en nubles isti tenimédiatement partie de vous tout en nubles sistintaile et l'asance de vos mouvements.

• NuBra s'intaille et l'asance de vos mouvements.

• L'abonnets auto-obheisit son riabables, réalisables et faciles d'entretien. Lavez-les simplement avec du savon et de l'asu, puis listeszelas sécher à l'air libre.

Une fois sec, l'adheisit sa régièrer tout seul.

• Pus de bandes adhésit son les bretalles qui vous d'aragent.

• Pus de bandes adhésives ou de bretalles qui les tailles disponibles: Bonnets A. 8 et C (pour les testiles disponibles: Bonnets A. 8 et C (pour les testiles disponibles: Bonnets A. 8 et C (pour les testiles disponibles: Bonnets A. 8 et C (pour les testiles de bonnet de southen-open sans aucon remplissage inf.

• Ouarte couleurs: Chair Rosa. Noir et Moka.

• Ouarte en et proper eaute.

• Ne de ment et resulte de l'air libre de bonnet de southen de mannet qui préfèrent être libérées de toures attaches.

Note: Si voza n'étes pas satisfaite du résultat et devez replacer le souisnogroge décollet-le délicisement et seppliques, l'imp de tentabus réduciron tréficate de l'adhésil, Si cert se produit, leus simplément les bonnes et laisses les sédéres à l'ar libre avent de les résopilares

COMPOSITION Couche exterieure 100% polyuréthene, remplissage 100% Silicone.

INSTRUCTIONS POUR L'INSTALLATION:

Il est important que vous suiviez soigneusement les instructions avant de porter NuBra. N'EMPLOYEZ PAS de lottons hydratantes, de parlums, de poudres ou d'autres produits de soin de peau, car ceci reduire l'effet de l'adhésif.

| MARKET | M

their look, were the fulfile at a higher position than your breasts. Nutline is design, on of the act, go is tax billioned and your breast, and thou thought of sides. Therefore, you enter breasts (sappen Al, for trains desenga, place your health of three sent closure is closed securely for and uptime the breast to peak that thinking desenga.

detech the front downs first, then gently past off the bra starting from the top and gradually downward. residue remans on the stin after removel, simply wipe skin with a soft tissus to remove.

CLEANING IS ESSENTIAL AFTER EACH USE:

HOW TO REMOVE NUBRA:

COMMENT ENLEVER NUBRA:

Prenez votre temps en détachant d'abord la fermeture avant. Décollez envuire doucement le haut du souther-gorge en finissant graduellement par le bas. Si des résidus d'adhésif restent sur la peau après avoir ôrè le bourlen-gorge, assuyez simplement la peau avec un tissu doux

LE NETTOYAGE EST ESSENTIEL APRÈS CHAQUE UTILISATION:

N'utilisez que du savon doux et de l'eau (voir les instructions).

LES LIMITES DE LA RESPONSABILITÉ
page international bri, net par responsable des domnages, incidieux, connéquent de l'utilisation de son produit en incidieux, connéquents ou relations de l'utilisation des produit en des manacieros per la rintexciera de pépilisation de d'utilisation comme des manacieras de produit ce produit de page la termination el nex. se désempage de toutes responsabilist legies de utalisme d'une telle désemble de la toutes responsabilist legies de utalisme d'une telle utilisation. La responsabilist de Bregel International Inc. pour de le produit est limitée exclusionement à son coult es emplesement. Nu.

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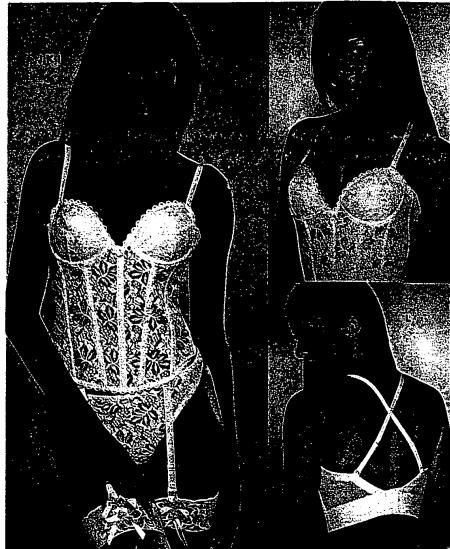
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Thenk you for purchasing the Audrai

PANTIES PLUS, INC. EXHIBIT 1007





Any Which Way convertible bras and corsets maximize your options.

E. CONVERTIBLE SATINICE BRA is four-way convertible with lightly lined, underwire cups. Adjustable, removable straps. Back hook-and-eye closure. Gripper elastic on top and bottom band prevents slipping. Nylon/spandex. Imported. Black-86, White-10.
51140 34-36 B, C 38-42 C \$28

51140 34-36 B, C 38-42 C \$28 32-42 D, DD \$30

F. TWO-TONE CUBAN HEEL STOCKINGS. Contrast backseam and heel. Nylon/spandex. Imported. 36738 Black/Red-02 S-M-L \$12 36744 Nude/Black-13 S-M-L \$12

G. SATIN ICE MERRY WIDOW. Decachable, adjustable straps are four-way convertible. Lightly lined cups with removable push-up pads. Back hook-and-eye closure. Detachable, adjustable garters. Nylon/spandex. Imported. Black-86. White-10. 51141 32-36 A, 32-38 B-C \$38 32-38 D-DD \$40

H. SATIN THONG. Nylon/spandex. Imported. Black-86, White-10.

51142 S-M-L-XL S8
1. FLORAL PEARL THIGH HIGH. Nylon/Lycra' spandex. USA. White-10.

36661 S-M-L \$18 36662 1X-2X \$20 J. LACE MERRY WIDOW is four-way convertible with lightly lined underwire cups. Boning whittles waist. Hook-and-eye back closure. Detachable, adjustable straps and garters. Nylon/spandex. Imported. Black-86, White-10.

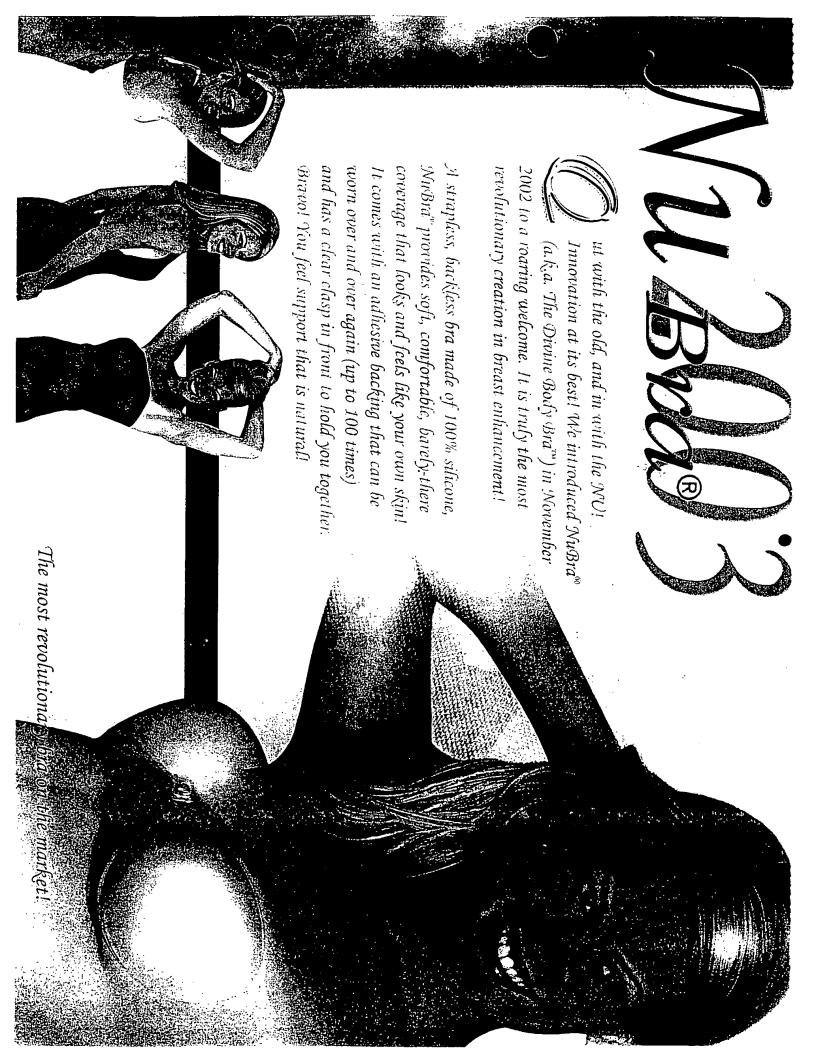
51139 32-36 A, 32-38 B-C \$36 32-38 D-DD \$38 K. LACE THONG. Nylon/spandex. Imported. Black-86, White-10. 51143 S-M-I-XL \$8

L. LONGLINE CONVERTIBLE BRA. Detachable, adjustable straps are four-way convertible. Low back with hook-and-eye closure. Nylon/Lycra* spandex. Imported. White-10, Black-86.
51138 32-36 A 32-38 B, C \$28 32-38 D, DD \$30

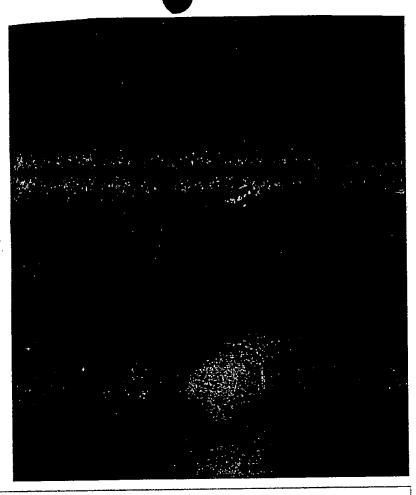
M. NUBRA' SILICONE BRA is backless, strapless and invisible under clothing. Creates cleavage with a unique front closure. Self-adhesive. Silicone. USA. Nude-13, Black-86. 51972 A-B-C \$60





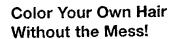


This is not just another backless and strapless bra - NuBra is a revolutionary invention that answers many women's prayers. Featuring two silloone bits cups, special reusable achesive packing plus a front closure give you freedom and comfort from the absence of ora straps and side extensions. NuBra is so soft and natural; it adheres to your body and becomes a part of you. Create different degrees of cleavage by positioning the ora cups closer or farther away. To apply, simply position NuBra on the desired area, pression and go. The state-of-the-art adhesive is (ab tested and proven to be skin friendly. You can easily clean your NuBra by using a gentle soap and warm water (no special cleaning solutions necessary), rinse it then air dry. Once oried, the adhesive will be regenerated. NuBra is guaranteed to stay securely in place even if you sweat, when instructions are followed carefully. Available in three sizes: A, B and C cup (to fit 324-38C, order your true cup size without the padding); in two colors: Nude and Clear, Experience the magic of NuBra for only \$59.95 + s/h (CA residents need to add 8.25% sales tax). Made in the USA. To order, call toll free 1-566-Go-NuBra (1-866-466-8272). For more information, please visit www.gonubra.com.



Great Looking Hair at Your Fingertips – What's the Secret?

Igiá's Rollo Style Brush rotates to style, smooth and straighten hair professionally leaving you with tangle-free hair. The unique combination of bristles allows you to easily style as the sustained heat straightens hair quickly leaving you with shiny, more manageable hair. Guaranteed to work on the toughest, curliest hair. The Rollo Style Brush is battery operated and convenient for travel. \$19.95 + \$8.95 s/h. Call 1-800-480-3650 Dept. LKRB. www.igia.com



Igiá's Brush-N-Color Hair Brush is a patented, salon quality coloring brush that distributes color quickly and precisely. The pump action allows you to control how much color you use and where. Just add your favorite coloring. No messy cleanup! Brush includes two reusable heads and instruction manual. \$19.95 + \$5.95 s/h. Call 1-800-480-3650 Dept. LKBC. www.igia.com



Finally a Solution to a Permanent Problem

Igia's Finally Gone Hair Removal System is the breakthrough way to remove unwanted facial and body hair, quickly and safely. Galvanic currents transferred to the tips of the tweezer allows for single hair removal or use the multi-sized reusable pads for extended coverage. Includes before and after creams with automatic digital timer. \$59.95 + \$9.50 s/h. Call 1-800-480-3650 Dept. LKHR. www.igia.com

PANTIES PLUS, INC. EXHIBIT 1007



COMMENT ENLEVER NUBRA:

Prenez votre temps. Commencez par détacher les deux bas. Si des particules restent collées sur votre poitrine, connets, ensuite décollezadoucement du haut vers le plus avec un linge doux

BIEN NETTOYER NUBRA EST ESSENTIEL:

ien nettoyer NuBra après l'utilisation pour ainsi enlever toutes impuretés qui pourraient empêcher achèsif de bien coller la prochaîne fois.

ÑE PAS LAVER OU SÉCHER À LA MACHINE.

- . Lavez NuBra à l'eau tiède avec un soupçon de savon NE PAS UTILISER vos ongles, ceci pourrait déchirer le loux. Lavez à la main avec un mouvement circulaire. bonnet ou détériorer l'adhésif
- 2. Rincez bien à l'eau tiède pour enlever toutes traces de savon. Secouez et placez ensuite dans le plateau NE PAS UTILISER DE SERVIETTE POUR SÉCHER. original, puis laissez sécher à l'air libre.
- le couvercle du plateau. Ceci empêchera la poussière 3. Lorsque votre **NuBra est** complètement sec, fermê ou les saletés de se former sur l'adhésif, C'est ënই prenant soin de votre **NuBra** que celuisdidurera plus longtemps,

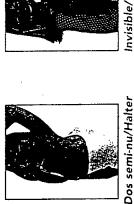
- NE PAS UTILISER DE SERVIETTE POUR SECHER ou ne pas placer de vêtements sur l'adhésif, sinon peluche empêchera une bonne adhérence. Enlevez toute peluche délicatement avec les doigts.
 - pourrait endommager de façon permanente l'adhésif NE PAS UTILISER DE BROSSE OU VOS ONGLES ou tout autre objet pour nettoyer le NuBra. Ceci NE PAS NETTOYER AVEC DE L'ALCOOL,
- FAU. DE JAVEL ou fout autre produit nettoyant.
 - vous risquez d'endommager le produit. PAS UTILISER D'OBJETS COUPANTS
 - e NuBra Sivous perforez votre. NuBra par utilisez un pansement muni d'un adhésif pour MESSAYEZ PAS D'ENLEVER L'ADHÉSIF, ON VOIS TISQUEZ d'ENdommagér, le produit.
 ME PAS UTILISER D'OBJETS: COUPANTS STAVOITE NUBBER SI VOIS Dérforez votre: NuBER SI VOIS Dérforez votre: NuBER SI VOIS DÉRÉMENT MUNI (d'un adhé se molechez l'arribture des continuer.



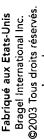
Dos nu/Backless



Sans bretelles/Strapless



Invisible/Invisible



www.bragel.com

LES BREVETS EN INSTANCE AUX ETATS-UNIS ET MONDIALEMENT Perfect for today's fashion; Backless, Strapless, Halter - and Sheer Clothing. Parfait pour les vêtements d'aujourd'hui, dos nu, sans bretelles, dos semi-nu et vêtements transparents. Three sizes available: A, B and C cup (to fit 32A-38C). Choose your true bra cup size (without padding) when making the purchase.

Bonnet A, B et C (pour grandeur 32A-38C). Choisir votre grandeur en tenant compte de la grandeur de votre buste. Trois grandeurs disponibles:

In Four Colors/Quatre Couleurs:





i čisenši bendodličie, Black and Modie -Tested

Chair/Nude



Noir/Black





Thank you for purchasing the NuBral

NuBra has no side extensions or binding bra straps -creating a total freedom that is comfortable to wear.

Itiisimportantithat you follow the instructions carefully prior to; in the same and in the sam

CLEAN YOUR SKIN: THIS IS THE MOST IMPORTANT STEP.

Gently clean your chest area with mild soap and water to remove IMMEDIATELY apply NuBra for best results. DO NOT USE powders, moisturizers, oils or fragrances anywhere near the chest area prior to body oil and residue from skin. Dry your skin with a soft towel and applying your NuBra.

outward while holding the bra cup by the edges to your desired breast angle and gently smooth fingertips. Repeat the same application on your other breast, being sure both sides are equal in with both hands (see photo). Position the cup the cup edges firmly to the breast with your 2 PLACE ONE SICE Stand in front of the mirror. Flip the cup neight (see suggestions)





the total freedom and comfort of your NuBri CONNECT THE FIGURE OF THE BY CUPS.

Then, with both hands on the bra cups.

" -1" for a few seconds. (see photo) press firmly for a few seconds secure the hold. Now you are ready to en



the product.





Always wash your NuBra after each wear to remove any body oil or other residues that may clog the surface of the adhesive. <u>DO NOT MACHINE WASH OR DRY.</u>

- adhesive surface with warm water and add a small amount of mild motion to clean. DO NOT USE your fingernails, as this can cause soap. Gently use the palm of your other hand to create a circular 1. While holding one bra cup in the palm of your hand, wet the a tear in the adhesive.
- Shake off all excess water and place into the original tray to AIR DRY Rinse the bra cup with warm water to remove all soap residue
- 3. DO NOT USE A TOWEL TO DRY

the lid. This will prevent dust and lint from gathering on the adhesive. When your NuBra is completely dried in the original tray, cover with The better you care for your NuBra, the longer it will last.

- If something does get onto the adhesive, carefully pick it up DO NOT USE A TOWEL or place the adhesive side against clothing, as the lint will gradually clog the adhesive.
- DO NOT USE A BRUSH OR FINGERNAILS or any object to clean with your fingers. Try to avoid the clothing that sheds fibers easily
 - the surface. This will cause permanent damage to the adhesive. DO NOT CLEAN WITH ALCOHOL, BLEACH or any cleaning
- solutions. All you need is warm water and soap. DO NOT TRY TO REMOVE THE ADHESIVE, or you risk damaging
- KEEP SHARP OBJECTS AWAY from your NuBra. If you puncture our NuBra by accident, use an adhesive-like bandage to prevent further split.

NuBra is not intended to replace your normal daily bra. However, it was designed for women who prefer "Total Freedom" from binding ira straps.

We'ls family history of skin depigmentation. We suggest that skin. DO NOT wear if you have skin depigmentation pro NOT use on open cuts, skin disorders, sun damaged or sun ear NuBraitor more than six hours at a time. All skin ty int, discontinue use if signs of irritation or rash appear RECOMMENDED FOR WOMEN WITH SENSITIVE SKIN. continues, please consult your doctor.

Merci d'acheter le NuBra

bretelles. Il procure donc une liberté totale qui NuBra n'a aucun prolongement latéral ou de est confortable à porter.

INSTRUCTIONS POUR L'APPLICATION

Il est important de life les instructions attentivement d'avant d'installer NuBra. IMPORTANT: NE PAS METTRE de crèmes hydratantes, de parfums ou d'autres produits de sur la peau - cer pourrait empêcher l'efficacité du Il est important de lire les instructions attentivement sur la peau - ceci pourrait empêcher l'efficacité du produit/soutien-gorge.

meilleur résultat, nous recommandons que vous utilisez IMPORTANTE. Nettoyez doucement le buste avec NETTOYER LA PEAU: C'EST L'ÉTAPE LA PLUS de l'eau et du savon doux pour enlever toutes saletés. Séchez le buste avec une serviette douce. Pour un des essuie-touts.

METTRE UN BONNET À LA FOIS:

désirérsur un sein et palpez doucement miroir. Renversez les côtés du bonnet deux côtés sont à la même hauteur Répétez la même chose sur l'autre sein, tout,en vous assurant que les en les tenant des deux mains (voir en place avec le bout des doigts. Tenez-vous debout devant un photo). Posez le bonnet à l'angle voir suddestions).



S RELIERTES DEUX BONNETS ENSEMBLE:

appuyez fermement pendant quelques Reliez les deux bonnets ensemble main sur chaque bonnet (voir photo), secondes pour s'assurer qu'ils sont all'aide du clip. Ensuite, avec une



bien en place. Vous pouvez maintenant apprécier la liberté et le confort que **NuBra** vous procure.

SUGGESTIONS

Rour un buste plus voluptueux, portez e; NuBra en montant le buste un peu NuBra est conçu de façon à être plus mince sur les rebords pour permettre ladramme). Pour créer un décolleté olus loin, l'un de l'autre avant de peux placez chaque bonnet un plus haut que la hauteur normale. iormal que NuBra ne couvre pas lements. Donc il est tout à fait ne discrétion assurée sous les entièrement votre poitrine (voir





us,n êtes, pas satisfâlte, du résultat et devez itien-dorde, décollez-le délicatement et antíde les réapplique simplement les bonr tatives réduiront l'efficacité

er la fermeture.

Sunday

SUN 15,207

SEP 7, 2003

New strapless, backless bra marks

revolution in comfort

It's a natural fact that breasts jiggle (real ones, that is) and bras don't.

Unless it's the NuBra, a strapless, backless bra made of two silicone cups—complete with adhesive on the inside that's modeled after those surgically-implanted silicone breast enhancers. It's soft and fleshy, sort of like the real

ung.
Developed by Pomona, Calif.-based

Bragel International, it's one of the greatest innovations in undergarment engineering since the introduction of the WonderBra.

Actually, it's better than that: The NuBra's strapless design eliminates those red lines across the shoulders or back. And it's like a giant butterfly Band-Aid, sticking on and staying put. Sure, the NuBra is great for practical

purposes — like with a strapless, backless dress — but the best part might be just looking at it and showing it off as it lies in its plastic case.

The directions — a necessary read to avoid sags or sudden detachment — claim the bra will adhere for up to six hours for each wearing. Our field test involved eight hours of jumping, sweating and dancing, and the extend-

a-bust made it to the end of the evening with no sign of falling off. When it's time to remove, the discomfort is minimal — nothing more than a little tugging at the skin. After wearing, just rinse with mild soap and water and lay out to dry.

By morning, the cups are sticky again and ready for applying.

The manufacturer says each NuBra

has 120 wears in it. The NuBra, which has been on the market since December, retails for about \$60 and is available in "clear" (transparent) and "nude" (pinkish) in A, B and C cup sizes only. (Silicone-bra technology can't yet accommodate the fullest figures.)

For information, log on to http://www.siliconeworks.net/nubra.html

- Albany Times Union

Soft-adhesive bra solves strapless woes

By Elizabeth Wellington Knight Ridder Newspapers

The soft, fleshy cups arrived unannounced.

New breasts! Cool!
NuBra, manufactured by California-based Bragel International, is a self-adhesive bra with adjustable hooks in the front. It retails for \$59.95 and is available in clear and nude in A, B and C cup sizes only.

Attach them, and they'll round out, jiggle and provide fabulous cleavage without sliding straps.

NuBra is the offspring of the silicone breast enhancers Bragel introduced in 1989. The company, which makes gel prostheses for breast-cancer patients, spent three years developing the sticky strapless bra as the answer to the I-havea-backless-dress-but-stillneed-support problem. A very real summer issue, thank you very much.

Bragel introduced NuBra at a lingerie trade show in December. Since then, Nordstrom, Saks Fifth Avenue and countless small boutiques have inundated the firm with requests for the newfangled unmentionable, said Joyce Hu, a company spokeswoman.

Bragel knew there was a market for its figure enhancer, but the company wasn't prepared for the demand at home and overseas. Hu wouldn't give sales numbers, but she said thousands of NuBras have been made.

"Women wanted something that stuck to the skin rather than being removable because it fit well under today's popular sleeveless and "I sold 10 the first day I had them. I made another order already. They look very natural. They don't droop."

— Tracey Ling Manager of a Philadelphia cosmetics store

backless looks," Hu said.
Boutique owners were
leery at first. Folks here, they
said, are conservative when it
comes to fashion and cash.
There was no way they'd pay
close to \$60 for a bra that
couldn't — under any circumstances — be returned.

Clearly, retailers underestimated the spending potential of the cleavage-challenged.

"I sold 10 the first day I had them," said Tracey \ Ling, manager of South Philadelphia's BT Skincare Cosmetics Inc. The shipment arrived last week.

"I made another order already," Ling said. "They look very natural. They don't droop."

The NuBras can be worn 120 times, the manufacturer says.

I decided to try them.
My girlfriends giggled.
"They look real," they said.
"They move with you!"

NuBra stayed in place all day.

But would a man notice? I put it to the test with a male friend at lunch. We ate and made small talk, but he didn't mention my extras at all. Then, two hours later, he called.

"I wanted to ask you a question," he said hesitantly. "Did you get implants?"

Bingo! We have a keeper. Make that two of 'em.



The selfadhesive NuBra is made of silicone. It retails for \$59.95

Vicki Valerio/ Philadelphia Inquirer MONTHLY

1.068.789

CEED IN HOLLYWOOD...

RE YOU TRADE IN YOUR DAY JOB FOR YOUR LE HANDICAPS THE STAR SYSTEM. BY DEANNA KIZIS

NOV 2003

HOW TO ...

ACCORDING TO...

FIRST TRY...

IF THAT DOESN'T WORK... ODDS ARE...

GET KILLER CLEAVAGE (WITHOUT SURGERY)

Costume designer Denise Wingate, who has dressed Cameron Diaz, Selma Blair, and Sarah Michelle Gellar and has plumped the breasts of many a starlet

"Get a bra you can tighten from the front, or sew the center of a bra together as snugly as possible. You get amazing cleavage that way."

Try the NuBra. It has padded adhesive cups with a connecting strap in the middle."

Excellentyou'll be as curvy as cleavage ideal **Salma** Hayek. "People will stand in awe.'

SELL YOUR SCREENPLAY

Screenwriting partners Kirsten Smith and Karen McCullah Lutz, and enticed Robert De Niro to buy an idea over the phone

Lutz: "Practice to the point that it seems print rath is seems pretty anal." Smith: "We outline the movie, then scale it down to pitch form, about 15 to 20 minutes. We even have little rehearsals beforehand.

Smith: "We once set up posters of the actors we wanted to play the roles so whenever we'd say, 'And then the pizza boy comes in,' we'd point to a poster of, like, Marky Mark."

Iffy. The Writers Guild of America registers more than 40,000 "literary materials" a year (from scripts to treatments)plus the exec you're pitching might not show up (which happened at the pitch for Legally Blonde).

STOPNASTY

Spin doctor Allan Mayer, the partner at Sitrick and Company who kept Halle Berry, once accused of leaving the scene of an accident (she pled no contest), in our good graces. He's currently handling R. Kelly, who's awaiting trial on child porn charges.

"Remember that it's not enough to be innocent—you have to act the way people expect an innocent person to act. A lawyer would tell you don't go to that party. But then everyone will think that person has some-thing to hide."

*Take your situation seriously, but not more seriously than it deserves. Take Ben and J.Lo. They didn't turn [the strip club incident into a tempest in a teapot."

Better the sooner you start talking. "If things are said about you and you don't respond, people accept them. Keep up with it or the wave will roll right over you."

STAR-STUD YOUR **PARTY**

Amanda Schuon and Mark Brooke, the coowners of Truth Be Told PR, get the party started or **Leonardo** Spears, and their many friends.

Schuon: "Develop relationships with agents, publicists, even personal assistants. If you want a celebrity guest, you can't just pop an invitaion in the mail."

Offer chauffeurs, secret entrances, VIP rooms, and increased safety measures. Schuon: "When we did the opening of White Lotus in L.A., we had Edward Norton go in

back ďoor."

Great, if you're working the party scene (with funds to spare). Brooke: "You get to know people over time. Rosario Dawson, Elizabeth Banks—we were around for them before they became wellknown.

GET AN AGENT

Theresa Peters at the William Morris Agency, who reps **Kirsten** Dunst, Mandy Moore, Joshua Jackson, and Mariah Carey

"Showcases. A group of actors get together and invite agents, managers, and friends of friends—because it's all about who you know. Then they put on scenes to showcase their talent."

"Take acting classes for the networking opportunities, and make sure you're working in the right restaurant. There's a whole underground of actors helping each other out."

High, if you're patient. "Scott Foley was out here waiting tables." for seven years before he got an agent and landed *Felicity*: It's like a chess game.

BE CAST ON REALITY TV

Lynne Spillman, the casting director for most CBS reality shows, including Survivor, The Amazing Race, and Cupid

"Submit a three-minute videotape of yourself. But people get more creative than they should. They sing and dance to 'I Will Survive.' Some sit on the toilet. I think it's supposed to say, 'Oh, I'm crazy—look at me!' "

"Go to an open cas

for people who don't care what others think. If they end up portrayed as 'the bitch,' hey have to be like, 'Fine, that's who I am.'

Not bad. "I approach people in rest rooms and on airplanes. I'm always looking."

ETNECORBIS SABA, OCHRIS, KENN MAZLIRMIPBIAIQE COM; SPNED, DICAPRO, O LISA O'CONNOPIZIANA PRESS, GANRLI, O ROYALTY-FREE/CORBIS

WHAT'S IN STORE from , 16

with a camisole," describes Godwin. However, if you like a little less coverage,

the thong is still big but with one major improvement: it is now available in a low-rise g-string to accommodate the new low-waisted pants and jeans. "It is not desirable to see a thong sticking out of the back of your jeans anymore," warns Godwin.

Oddly enough it is perfectly acceptable to play peek-a-boo with your bra straps. To that end, designers are

now creating bras with lots of style and

The right lingerie, whether worn on the inside or out, can make or break any outfit. Always check yourself in the mirror from all angles before heading out the door. Make sure you have no visible panty lines, no unsightly bulges in your tummy, and no folds under the back of your bra straps.

sass. "Bras have taken on a '50s-inspired look," says Godwin. Say good-bye to white lace and hello to polka dots, retro prints,

stripes and bold colors including orange, blue and pink. These colors and prints may be fun, but they won't work under something sheer or strapless. Enter th greatest thing since the Wonder Bra: th NuBra. "This is the hottest strapless by around," exclaims Godwin, This extraordinary bra i self-adhesive and comes in A, B and cup sizes. Even better, it can be

adjusted to create the desired amount of cleavage. Unlike other self-adhesive coverage, this bra can survive up to 100 applications before it needs replacing and can be washed with soap and water.

Whatever bra you choose, make sure the you work with someone to ensure the proper fit. Most women unknowingly wear the wrong bra size. That's why it is important to have someone measure you. "The right bra not only gives you support, but it can make you feel sexier," confides Godwin.

The right lingerie, whether worn on the inside or out, can make or break any outfit Always check yourself in the mirror from a angles before heading out the door. Make sure you have no visible panty lines, no unsightly bulges in your tummy, and no folds under the back of your bra straps. Take advantage of all the options available to help you look your very best both in your clothes—and out!



amisole and boy-cut pancy by Princesse Tam-Tam. Livems available at Saks Fifth Avenue.



Red corset by Aubade. All Items available at Saks Fifth Avenue.

Houston, TX CHRONICLE Houston Met Area

Sunday

SUN 738,456

JUL 13, 2003



UNDER COVER

Before we dish about the latest advancement in underwear, we'll say it for you: "You're kidding, right?"

Not when it comes to the NuBra. This isn't Grandma's foundation garment. The NuBra is a flesh-colored backless, strapless bra crafted of 100 percent silicone. The minds behind this lingerie advancement are at Fashion Forms — the inventors of the original water bra.

tors of the original water bra.
At first glance, the jiggly, sti

At first glance, the jiggly, sticky, breast-shaped cups raise doubts — and eyebrows. But don't knock 'em till you've tried 'em. The two adhesive cups form to your body for seamless coverage. Position the cups and connect the front closure to enhance cleavage. And you can wear the NuBra under sheer styles for a more natural look.

The NuBra is reusable and can be washed with soap and water. The adhesive lasts for more than 100 uses. It even stands up to a hot and humid night on the town.

The NuBra is available at department stores including Nelman Marcus for \$60. It is available in cup sizes A-C.

<u>.</u>

This Minute You V Mandy Moore's **Hot Romance!**

ALK ABOUT A STROKE OF LUCK! THANKS TO HER MOM'S matchmaking, actress-pop singer-MTV VJ Mandy Moore, 19. scored an ace boyfriend, tennis pro Andy Roddick, 20. After attending a Roddick match in Toronto, Moore's mom, Stacy, invited him to the Toronto movie set where Moore was filming her role as a soured-on-love loner in How to Deal, out July 18. Seven months later, Wimbledon semifinalist Roddick still wants Moore. Us dishes with the Orlando, Florida, native. You bought a \$1.7 million home in Los Angeles but live in

it with your parents. Isn't it about time to leave the nest? I'm too scared to live on my own. I hear noises in the middle

of the night that freak me out. Plus, I'm lazy. I love having my mom do my laundry. Have your parents ever walked in on you and Andy?

I've been lucky enough that it has never happened. I've been both lucky and smart. What's it like to date a sports stud?

I'm very, very much in love. I have never dated someone who is such a heartthrob. It's weird — girls are flipping out and want to rip his clothes off. That's my boyfriend!

Are you a tennis fan?

I knew nothing about tennis until I met Andy, but now I love it. I'm loud and

boisterous at matches. People have tried to quiet me down.

What's the biggest difference between your fans and his?

No one is sending me their underwear!

MATTHEW GRAHAM

'He's my best friend," Moore tell

Roddick. "I'm very happy with Ar

US WEEKLY New York, NY

WEEKLY

1,124,390

JUL 28, 2003

Nation



PANTIES PLUS, I

Dallas, TX MORNING NEWS

Dallas - Ft. Worth Met Area

Thursday

D 529,617

JUL 10, 2003

BABYS GOT BOUNCE

THE PRODUCT

Fashion Forms NuBra, manufactured by California-based Bragel International, the same company that pioneered water bras and gel prostheses for post-mastectomy waar. Imagine a pair of silicon-filled polyurethane faisies the color and consistency of pale yeal cutlets. The concave side of each cup is coated with an adhesive, allowing it to stick directly onto the breast without straps. The two cups are then linked in front with a discreet bra-style latch.

THE PROMISE

"The most revolutionary creation in intimate apparel."

THE TEST

When attached, the cutlets are almost invisible, giving my chest a disconcertingly leatureless appearance. But once I'm dressed, the sudden dimming of what my husband calls my "high beams" isn't a problem. In fact, it's a plus. My bust is totally smooth, with no visible seam where NuBra ends and I begin. The bra-style latch that links the twins even gives me a bit of cleavage, and the look and feel is much softer, swingier and more naturally jiggly than a standard molded-cup bra.

The adhesive, which the box promises will last more than 100 uses, feels comfortably secure through a hot day and evening (though slightly tacky when the cutlets are peeled off, painlessly,

at day's end). If not for the extra bit of weight and lack of difflow, I'd hardly notice they were on.

Instructions recommend washing the Mudre with mild soap and water and allowing to air dry. Storing in the original box keeps the adhesive free of stray lint or threads.

THE VERDICT

Ahh, if only MuSia had been around for my senior prom. Even now, it's a great addition to the lingerie drawer, perfect under bare little sundresses, backless halters and cotton tanks. (Some might even try it under swimsuits.) Be advised, though, that if lift is an issue, MuBra doesn't offer much help. Another caveat: Due to health-code restrictions, the NuBra is not returnable.

THE DETAILS

NuBra is available in A, B and C cup sizes (order your true cup size), and in clear or nude. (Black is reportedly in the works.) It retails for \$60 — and has been selling out almost as quickly as shipments have arrived — at Neiman Marcus, Stanley Korshak, Sheers The Bodywear Bar, Tootsies, Forty Five Ten, Dillard's and Kristi's, NuBra is also sold online at www.siliconeworks.com.

Tracy Achor Hayes



STAR - BULLETIN Honolulu, M Honolulu Met Area

Thursday

D 62,380

JUL 24, 2003

STYLE FILE

mer's sundresses and skimpy Find the best diess, and science will provide you with the support halters, knowing they required a strapless, backless bra. I could I have no patience

strap-free support with the dougod, and now you can have your But ladies, there is a science ble attribute of silicone without he surgery.

not complaining as the NuBra extra half-inch padding, but I'm nas allowed me to wear tank tops, wide necklines and backless clothing without worrying about unsightly straps. Everyday, I can think of more unworn

items to pull out of mycloset; in-cluding sheer whites and mesh clothing

the company that introduced cone-filled, polyurethane is weird, wild stuff sure to generate more wonder than the Wonder Bra. It's made by Fashion Forms, the water bra a few years back.

you look like you're packing a for as much or as little cleavage. as you want. But be careful where you place the cups, lest NuBra's two molded cups simply stick to, ahem, the twins. A double scoop of ice cream. bralike snap pulls them together

if cared for properly. Also, try to off is fairly painless, though you The box reads that the bra is good for more than 100 wearings avoid intimate contact with spagnetti-strap and tank tops. When the day's over, peeling it might want to hit the shower because it leaves a bit of sticky residue. You can wash the bra itand costs \$60 at Neiman Marcus. The bra comes in clear and nude colors in A, B and C cups, self with a soap and warm water

By Nadine Kam

The NuBra is perfect for sum-

strangers, lest you scare them to

death upon undressing.

nave worn them under a jacket, but they're too pretty to hide, per who approaches every beautiful dress or pair of shoes with a resigned sigh and the statement, "I don't know Make no excuses. Buy it and the occasion will present itself. Or in my case, the technology. That's right, half the ime garments are unwearable is because the right underpinnings for the wistful shopwhere I would wear this." can't be found.

closed last fall, and that's how I ound myself with four backless sales when the DKNY outlet There were some excellent

the tyranny

Pof bra

Shwill free you from

ENuBra

I could happily do without the and so they remained in my closet, unworn, tags attached.

Straps. HR FASHION LI FORMS



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Sets > Strapless

Nubra Silicone Strapless Bra Nude C Cup

tem number: 2868724217

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FBuyit Now Price: US \$11.99

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1 days 13 hours 7-day listing

Ends Nov-14-03 04:32:11 PST

Quantity:

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History:

<u>Purchases</u>

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United States /Washington Seller information

Intertradecorp.com (1654: *

Feedback rating: 1654 ·· Positive feedback: 96.6% Registered Aug-27-00 in United State

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InterTradeCorp.com

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Shipping and payment details

Description

Item Specifics - Bras, Bra Sets

Band Size: -Cup Size: C Main Color: Nude Pieces Included: Bra Only

New With Tags: Yes



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- As seen in Allure magazine (April 2003 issue):
- NuBra stick-on bra, is not just another backless and strapless bra.
- in fact, NuBra is a revolutionary invention that answers many women's prayers!
- Brand New.
- Self Adhesive and Self Supportive.
- Washable and Reusable.
- Soft and natural.
- Seamless and invisible.
- Front closure for cleavage.
- Skin friendly, Laboratory tested.
- In nude and clear.
- Please check our store for different sizes.
- ATTENTION this item a a little smaller then Nubra (about 1/2 in) We would advise you to get a bigger size then you acctually wear.

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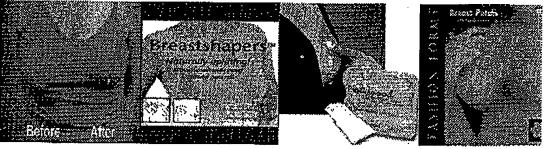
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To avoid delay please be sure to indicate the EBAY ITEM #, and your SHIPPING ADDRESS.

TIME IS RUNNING OUT, BID NOW!! Good luck! God bless you.

Please visit our <u>EBAY STORE</u> or OTHER AUCTIONS for more product





HOW TO USE

INSTRUCTIONS FOR APPLICATION: It is important that you follow all the instructions carefully prior to wearing NuBra. DO NOT USE moisturizers, perfumes, powders or other skin care products prior to use, as this will reduce the effect of the adhesive.





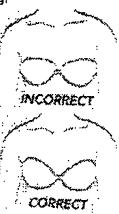


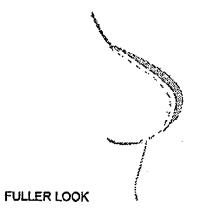
1. CLEAN YOUR SKIN: THIS IS THE MOST IMPORTANT STEP. Gently clean TIME: Stand in front of a mirror. Flip CLOSURE: then, with both hands your chest area with mild soap and water to remove body oil and residue from skin. Dry your skin with a soft towel. hands (see photo on left). Position

2. PLACE ONE SIDE ON AT A the cup outward while holding the bra cup by the edges with both the cup to your desired breast angle to enjoy the total freedom and and gently smooth the cup edges firmly to the breast with your fingertips. Repeat the same application on your breast, being sure both sides are equal in height (see suggestions).

3. CONNECT THE FRONT on the bra cups (see photo on lef press firmly for a few seconds to secure the hold. Now, you are re: comfort of your Nudy Bra.

SUGGESTIONS: For a fuller look, wear the Nudy Bra at a higher position than your breasts. Nudy Bra is designed to be thinner on the lower portion of the cup so it cab blend with your breast without showing its edges. Therefore, it is normal if Nudy Bra does not cover your entire breasts (photo on left). To create cleavage, place your Nudy Bra farther away from each other so when the front closure is closed securely, this will tighten the breast to create that ultimate cleavage you're looking for. Note: If you are not satisfied with the results and must reposition the bra, peel off the bra gently and reapply. Too many attempts will reduce the effectiveness of the adhesive. If this happens, simply wash the bra cups and let air dry before reapplying.





HOW TO USE

HOW TO REMOVE NUDY BRA: Take your time, detach the front closure first, then gently peel off the bra starting from the top and gradually downward. If any adhesive residue remains on the skin after removal, simpl wipe skin with a soft tissue to remove.

CLEANING: Always wash your Nudy Bra after each wear to remove any body oil or other residues that may clog the surface of the adhesive. DO NOT machine wash or dry.

- 1. While holding one bra cup in the palm of your hand, wet the adhesive surface with warm water and add a small amount of mild soap. Gently use the palm of your other hand to create a circular motion to clean. DO NO USE your fingernails, as this can cause a tear in the adhesive.
- 2. Rinse the bra cup with warm water to remove all soap residue. Shake off all excess water and place into the original tray to AIR DRY.
- 3. DO NOT USE A TOWEL TO DRY. When your Nudy Bra is completely dried in the original tray, cover with th lid. This will prevent dust and lint from gathering on the adhesive. The better you care for your Nudy Bra, the longer it will last.

CAUTION:

- 1. DO NOT USE A TOWEL or place the adhesive side against clothing, as the lint will gradually clog the adhesive. If something does get onto the adhesive, carefully pick them up with your fingers. Try to avoid the clothing that sheds fibers easily.
- 2. DO NOT USE A BRUSH OR FINGERNAILS or any object to clean the surface. This will cause permanent damage to the adhesive.
- 3. DO NOT CLEAN WITH ALCOHOL, Bleach or any cleaning solutions. All you need is warm water and soap.
- 4. DO NOT TRY TO REMOVE THE ADHESIVE, or you risk damaging the product.
- 5. KEEP SHARP OBJECTS AWAY from your Nudy Bra. If you puncture your Nudy Bra by accident, use an adhesive-like bandage to prevent further split.
- 6. NOT RECOMMENDED FOR WOMEN WITH SENSITIVE SKIN. DO NOT use on open cuts, skin disorders, sun damaged or sun burned skin. DO NOT wear if you have skin de-pigmentation problems, or have a family history of skin de-pigmentation. We suggest that you do not wear Nudy Bra for more than six hours at a time. A skin types are different, discontinue use if signs of irritation or rash appear. If irritation continues, please consulty your doctor.

Pay us securely with any major credit card through PayPal!











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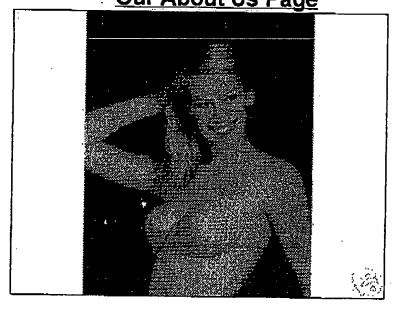


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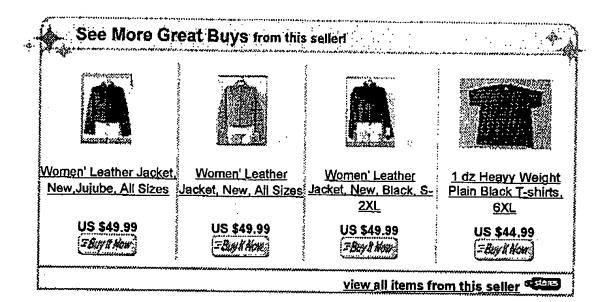
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Description

Item Specifics - Bras, Bra Sets

Band Size: -Cup Size: A Main Color: Nude Pieces Included: Bra Only New With Tags: Yes



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- Front closure for cleavage.
- Skin friendly, Laboratory tested.
- In nude and clear.
- Please check our store for different sizes.
- ATTENTION this item a a little smaller then Nubra (about 1/2 in) We would advise you to get a bigger size then you acctually wear.
- Visa We accept major credit cards, money orders, and personal check(need to MasterCardcleared).
- American Order will be shipped by UPS or US Post Service.
 - AFTER WINNING THE BID you can pay by PayPal or Money Order. Of Paypal account is info@intertradecorp.com.
 - Or send Money Order to:

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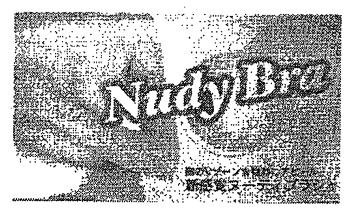
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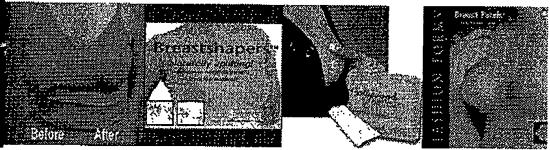
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HOW TO USE

INSTRUCTIONS FOR APPLICATION: It is important that you follow all the instructions carefully prior to wearing NuBra. DO NOT USE moisturizers, perfumes, powders or other skin care products prior to use, as this will reduce the effect of the adhesive.



1. CLEAN YOUR SKIN: THIS IS THE MOST IMPORTANT STEP. Gently clean TIME: Stand in front of a mirror. Flip CLOSURE: then, with both hands your chest area with mild soap and water to remove body oil and residue from skin. Dry your skin with a soft towel. hands (see photo on left). Position

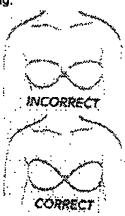


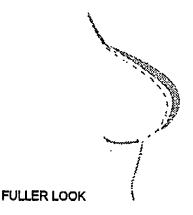
2. PLACE ONE SIDE ON AT A the cup outward while holding the bra cup by the edges with both the cup to your desired breast angle to enjoy the total freedom and and gently smooth the cup edges firmly to the breast with your fingertips. Repeat the same application on your breast, being sure both sides are equal in height (see suggestions).



3. CONNECT THE FRONT on the bra cups (see photo on lef press firmly for a few seconds to secure the hold. Now, you are recomfort of your Nudy Bra.

SUGGESTIONS: For a fuller look, wear the Nudy Bra at a higher position than your breasts. Nudy Bra is designed to be thinner on the lower portion of the cup so it cab blend with your breast without showing its edges. Therefore, it is normal if Nudy Bra does not cover your entire breasts (photo on left). To create cleavage, place your Nudy Bra farther away from each other so when the front closure is closed securely, this will tighten the breast to create that ultimate cleavage you're looking for. Note: If you are not satisfied with the results and must reposition the bra, peel off the bra gently and reapply. Too many attempts will reduce the effectiveness of the adhesive. If this happens, simply wash the bra cups and let air dry before reapplying.





HOW TO USE

HOW TO REMOVE NUDY BRA: Take your time, detach the front closure first, then gently peel off the bra starting from the top and gradually downward. If any adhesive residue remains on the skin after removal, simply wipe skin with a soft tissue to remove.

CLEANING: Always wash your Nudy Bra after each wear to remove any body oil or other residues that may clog the surface of the adhesive. DO NOT machine wash or dry.

- 1. While holding one bra cup in the palm of your hand, wet the adhesive surface with warm water and add a small amount of mild soap. Gently use the palm of your other hand to create a circular motion to clean. DO NO USE your fingernails, as this can cause a tear in the adhesive.
- 2. Rinse the bra cup with warm water to remove all soap residue. Shake off all excess water and place into the original tray to AIR DRY.
- 3. DO NOT USE A TOWEL TO DRY. When your Nudy Bra is completely dried in the original tray, cover with th lid. This will prevent dust and lint from gathering on the adhesive. The better you care for your Nudy Bra, the longer it will last.

CAUTION:

- 1. DO NOT USE A TOWEL or place the adhesive side against clothing, as the lint will gradually clog the adhesive. If something does get onto the adhesive, carefully pick them up with your fingers. Try to avoid the clothing that sheds fibers easily.
- 2. DO NOT USE A BRUSH OR FINGERNAILS or any object to clean the surface. This will cause permanent damage to the adhesive.
- 3. DO NOT CLEAN WITH ALCOHOL, Bleach or any cleaning solutions. All you need is warm water and soap."
- 4. DO NOT TRY TO REMOVE THE ADHESIVE, or you risk damaging the product.
- 5. KEEP SHARP OBJECTS AWAY from your Nudy Bra. If you puncture your Nudy Bra by accident, use an adhesive-like bandage to prevent further split.
- 6. NOT RECOMMENDED FOR WOMEN WITH SENSITIVE SKIN. DO NOT use on open cuts, skin disorders, sun damaged or sun burned skin. DO NOT wear if you have skin de-pigmentation problems, or have a family history of skin de-pigmentation. We suggest that you do not wear Nudy Bra for more than six hours at a time. A skin types are different, discontinue use if signs of irritation or rash appear. If irritation continues, please consul your doctor.

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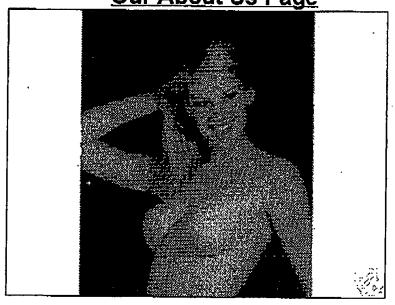
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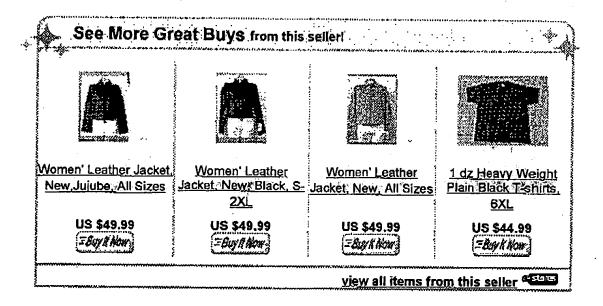
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Wednesday, November 12, 2003
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B INTERNATIONAL Inc

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We have enclosed a purchasing order form should you be interested in opening an account with us. Currently we are running a promotion, which offers one free Silicone Bra package with a minimum order of \$100. For more information please contact us via email or fax.

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To Your Success,

Tatyana Abramyan President

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SB67	Silicon Bra Size B		24.99	
SB67	Silicon Bra Size C		24.99	
Promotional package	Circle bra size A or B or C	1	Free	Free
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Minlmum Order \$ 100.00 *Shipping charges will apply according UPS ground charges.				
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- 1. Clean your skin before application. Do not to apply any lotions, perfurnes or other skin care products prior to usage: this will reduce the effectiveness of the adhesive.
- 2. Place one bra cap on at a time. Filp the cup outward while holding the bra cup by the edges with both hands,
- 3. Connect the front closure, then with both hands on the bra cups press firmly for a few seconds to secure the hold. It is that a and comfortable.
- 4. For a fuller look place the bra at a higher position onto your breasts. Silicone Bra is designed to be thinner on the lower g cup, it can blend with your breast without showing its edges. Therefore, it is normal if Silloone Bracoses your entire?



WHOLESALE PRICE sizes A (32) ~ B (34) ~ C(36)



Silicone Bra is the miracle invention that answers many clothing questions and prayers Silicone Bra is completely backless, strapless and invisible under any sheer clothing

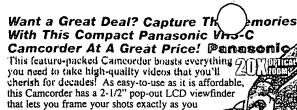
Silicone Bra self adhesive and self-supportive, washable and reusable. Stick directly on your skin, very easy and convenient. Special adhesive tested by the lab and proven to be safe and skin friendly







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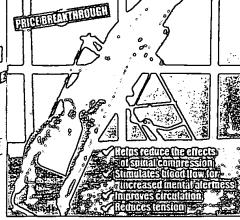
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• Baddes (2)
• Simples (1)
• Magic (1)

Ada Mak

二零零三年十一月一七日





Beauty Enhancements

Breasts - Un Bra Cup Size A

The Un Bra is the ultimate solution to your fashion dilemma questions. So many back-less garments should be worn without a bra. For many women wearing apparel in this manner is just not an option. For this reason, the Un Bra was designed. This self-adhesive silicon bra system solves this problem.

By following the simple instructions, almost any dress, gown, sweater, blouse, halter top, swimsuit, top of any design can be worn comfortably and without the need for a bra. The Un Bra can also provide added cleavage much like the "Wonderbra" except that the UnBra can be adjusted to increase or decrease the amount depending upon the desire of the user. The clear, front clasp makes cleavage adjustment simple and mistake-proof.

The Un Bra adheres to your body making it almost part of your skin. The soft and naturally contoured cups have no jagged edges that alter the appearance of the breast. With regular use, the Un Bra will become part of you. If you are seeking total freedom without any embarrassment then the Un Bra is the answer.

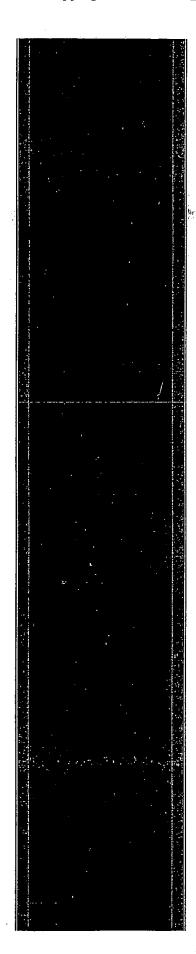
Directions: Please follow these instructions for proper fit and use:

• Skin Preparation - Prior to the application of the Un Bra, it is important to cleanse the chest area with soap and water. This wil remove any body oil or residue that may effect the proper adhesi the Un Bra. Do not apply any lotion or cream to the skin after cleaning.









- Un Bra Application Unclasp the Un Bra and take only one of cups out of the package at a time. Facing a mirror, fold the cup in out with both hands. Apply the cup from the base of your breast. smooth on upwards and sideways until the cup snugly covers you breast. It is absolutely fine if the cup does not cover the whole br Please take special care to avoid any air pockets. Remove and reif necessary. Repeat this same procedure with the other cup onto other breast. After the Un Bra cups have been evenly positioned a the chest, press on firmly with both hands for a secure hold.
- Fastening Of Clasp With both hands press down on both cu and push towards the center of your chest as you fasten the class your fingers. This will create the degree of cleavage that you desi
- Removal of Un Bra Gently unfasten the clasp. Using your file only, gently peel off the cup from the top edge and gradually fold outward and downward. Once the cup is off, flop the cup back to shape and place it on any hard surfaced tabletop while avoiding a contact with tissues or towels. Repeat this procedure with the oth cup. It is highly recommended that the UnBra be returned it to the original tray for easy and safe storage.

Cleaning Instructions: Cleaning the Un Bra after usage is very important. This will not only insure proper hygiene but will also maintain the adhesive on the Un Bra.

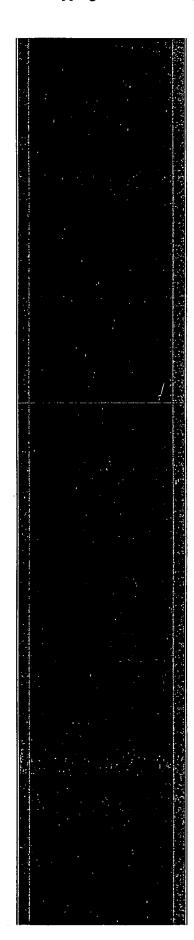
- Do not clean Un Bra with clasp fastened. Always clean one cup time. Hand wash only.
- Wet the cup with water. Apply mild soap to adhesive and gentl clean with the palm of your hand in a circular motion. Never clear your fingers since the nails may tear or damage the adhesive. Rir under tap water and shake the cup to remove excess water.
- Always return the cleaned cup to its original tray and allow to a dry. Never dry with a towel or tissue since this will leave lint or pa residue on the adhesive surface rendering poor adhesion. After ai drying in the tray, close the lid on the box in order to keep it clea fresh for the next use.

Recommendations For Usage of the Un Bra:

- For Ultimate Cleavage To achieve even greater cleavage, position the cups further away from each other. Envelop each cur both palms while pushing the cups toward center of chest, then for the clasp. This should result in the increased cleavage that you are seeking.
- For A More Filled-Out Look Position the cups slightly highe the breasts. This will create a fuller appearance to your breasts.

Un Bra Precautions:

- Do note apply any lotion, oils, moisturizers, power, cosmetics € the breast or the surrounding area. This will jeopardize the effectiveness of the adhesion on the UnBra.
- To protect the adhesive surface on the UnBra, always avoid cor with towels, paper, tissues, or any other material that lint easily.
- Avoid contact with sharp objects. Never clean with your nails o a brush.
- Avoid contact with any harsh cleaning or chemical agents. The:



agents may damage the adhesive membrane on the UnBra. Mild: and water is all that is required for the cleaning of the UnBra.

- Never try to peel or remove the adhesive membrane on the Un This may cause inflict permanent damage to the cups.
- Always store the UnBra in its original tray with lid closed.

Contents: One Un Bra packed in a box with instructions in a reus tray. This A Cup Un Bra fits bust sizes of 32 to 38 (European 70-8 and cup sizes of A to a small B.

For size B, please Click Here For size C, please Click Here

UnBraA: \$34.46

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Breasts - Un Bra Cup Size B

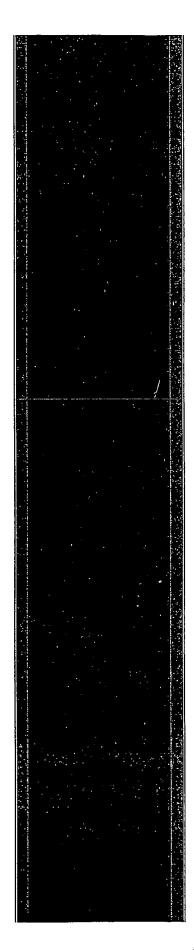
The Un Bra is the ultimate solution to your fashion dilemma questions. So many back-less garments should be worn without a bra. For many women wearing apparel in this manner is just not an option. For this reason, the Un Bra was designed. This self-adhesive silicon bra system solves this problem.

By following the simple instructions, almost any dress, gown, sweater, blouse, halter top, swimsuit, top of any design can be worn comfortably and without the need for a bra. The Un Bra can also provide added cleavage much like the "Wonderbra" except that the UnBra can be adjusted to increase or decrease the amount depending upon the desire of the user. The clear, front clasp makes cleavage adjustment simple and mistake-proof.

The Un Bra adheres to your body making it almost part of your skin. The soft and naturally contoured cups have no jagged edges that alter the appearance of the breast. With regular







use, the Un Bra will become part of you. If you are seeking total freedom without any embarrassment then the Un Bra is the answer.

Directions: Please follow these instructions for proper fit and use:

- Skin Preparation Prior to the application of the Un Bra, it is very important to cleanse the chest area with soap and water. This will remove
- any body oil or residue that may effect the proper adhesion of the Bra. Do not apply any lotion or cream to the skin after cleaning.

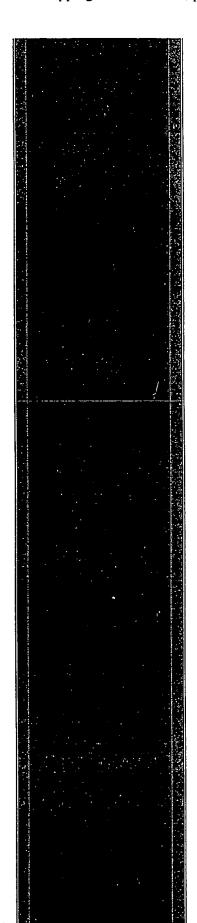
- Un Bra Application Unclasp the Un Bra and take only one or cups out of the package at a time. Facing a mirror, fold the cup in out with both hands. Apply the cup from the base of your breast. smooth on upwards and sideways until the cup snugly covers you breast. It is absolutely fine if the cup does not cover the whole br Please take special care to avoid any air pockets. Remove and reif necessary. Repeat this same procedure with the other cup onto other breast. After the Un Bra cups have been evenly positioned the chest, press on firmly with both hands for a secure hold.
- Fastening Of Clasp With both hands press down on both cu and push towards the center of your chest as you fasten the class your fingers. This will create the degree of cleavage that you desi
- Removal of Un Bra Gently unfasten the clasp. Using your fir only, gently peel off the cup from the top edge and gradually fold outward and downward. Once the cup is off, flop the cup back to shape and place it on any hard surfaced tabletop while avoiding a contact with tissues or towels. Repeat this procedure with the oth cup. It is highly recommended that the UnBra be returned it to the original tray for easy and safe storage.

Cleaning Instructions: Cleaning the Un Bra after usage is very important. This will not only insure proper hygiene but will also maintain the adhesive on the Un Bra.

- Do not clean Un Bra with clasp fastened. Always clean one cup time. Hand wash only.
- Wet the cup with water. Apply mild soap to adhesive and gentl clean with the palm of your hand in a circular motion. Never clear your fingers since the nails may tear or damage the adhesive. Rir under tap water and shake the cup to remove excess water.
- Always return the cleaned cup to its original tray and allow to a dry. Never dry with a towel or tissue since this will leave lint or page 1 residue on the adhesive surface rendering poor adhesion. After ai drying in the tray, close the lid on the box in order to keep it clea fresh for the next use.

Recommendations For Usage of the Un Bra:

• For Ultimate Cleavage - To achieve even greater cleavage, position the cups further away from each other. Envelop each cup both palms while pushing the cups toward center of chest, then for the clasp. This should result in the increased cleavage that you are seeking.



• For A More Filled-Out Look - Position the cups slightly highe the breasts. This will create a fuller appearance to your breasts.

Un Bra Precautions:

- \bullet Do note apply any lotion, oils, moisturizers, power, cosmetics ϵ the breast or the surrounding area. This will jeopardize the effectiveness of the adhesion on the UnBra.
- To protect the adhesive surface on the UnBra, always avoid corwith towels, paper, tissues, or any other material that lint easily.
- Avoid contact with sharp objects. Never clean with your nails o a brush.
- Avoid contact with any harsh cleaning or chemical agents. The agents may damage the adhesive membrane on the UnBra. Mild and water is all that is required for the cleaning of the UnBra.
- Never try to peel or remove the adhesive membrane on the Un This may cause inflict permanent damage to the cups.
- Always store the UnBra in its original tray with lid closed.

Contents: One Un Bra packed in a box with instructions in a reustray. This B Cup Un Bra fits bust sizes of 32 to 38 (European 70-8 and cup sizes of B to a small C.

For size A, please Click Here For size C, please Click Here

UnBraB: \$34.46 Our Site Savings! -\$5.51

\$28.95

(*\$26.95 each, if 2 or more purchased)

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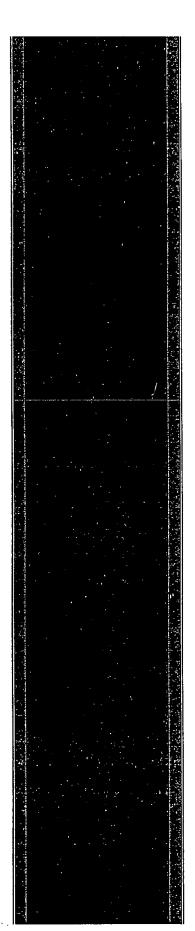
Breasts - Un Bra Cup Size C

The Un Bra is the ultimate solution to your fashion dilemma questions. So many back-less garments should be worn without a bra. For many women wearing apparel in this manner is just not an option. For this reason, the Un Bra was designed. This self-adhesive silicon bra system solves this problem.

By following the simple instructions, almost any dress, gown, sweater, blouse, halter top, swimsuit, top of any design can be worn comfortably and without the need for a bra. The Un Bra



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can also provide added cleavage much like the "Wonderbra" except that the UnBra can be adjusted to increase or decrease the amount depending upon the desire of the user. The clear, front clasp makes cleavage adjustment simple and mistake-proof.

The Un Bra adheres to your body making it almost part of your skin. The soft and naturally contoured cups have no jagged edges that alter the appearance of the breast. With regular use, the Un Bra will become part of you. If you are seeking total freedom without any embarrassment then the Un Bra is the answer.

Directions: Please follow these instructions for proper fit and use:

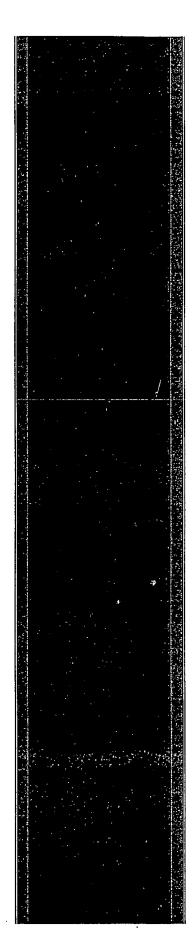




- Skin Preparation Prior to the application of the Un Bra, it is important to cleanse the chest area with soap and water. This wil remove any body oil or residue that may effect the proper adhesi the Un Bra. Do not apply any lotion or cream to the skin after cleaning.
- Un Bra Application Unclasp the Un Bra and take only one of cups out of the package at a time. Facing a mirror, fold the cup in out with both hands. Apply the cup from the base of your breast. smooth on upwards and sideways until the cup snugly covers you breast. It is absolutely fine if the cup does not cover the whole br Please take special care to avoid any air pockets. Remove and rea if necessary. Repeat this same procedure with the other cup onto other breast. After the Un Bra cups have been evenly positioned the chest, press on firmly with both hands for a secure hold.
- Fastening Of Clasp With both hands press down on both cu and push towards the center of your chest as you fasten the class your fingers. This will create the degree of cleavage that you desi
- Removal of Un Bra Gently unfasten the clasp. Using your fit only, gently peel off the cup from the top edge and gradually fold outward and downward. Once the cup is off, flop the cup back to shape and place it on any hard surfaced tabletop while avoiding a contact with tissues or towels. Repeat this procedure with the oth cup. It is highly recommended that the UnBra be returned it to the original tray for easy and safe storage.

Cleaning Instructions: Cleaning the Un Bra after usage is very important. This will not only insure proper hygiene but will also maintain the adhesive on the Un Bra.

- Do not clean Un Bra with clasp fastened. Always clean one cup time. Hand wash only.
- Wet the cup with water. Apply mild soap to adhesive and gentle clean with the palm of your hand in a circular motion. Never clear your fingers since the nails may tear or damage the adhesive. Rir



under tap water and shake the cup to remove excess water.

• Always return the cleaned cup to its original tray and allow to ϵ dry. Never dry with a towel or tissue since this will leave lint or presidue on the adhesive surface rendering poor adhesion. After aidrying in the tray, close the lid on the box in order to keep it cleafresh for the next use.

Recommendations For Usage of the Un Bra:

- For Ultimate Cleavage To achieve even greater cleavage, position the cups further away from each other. Envelop each cup both palms while pushing the cups toward center of chest, then fithe clasp. This should result in the increased cleavage that you as seeking.
- For A More Filled-Out Look Position the cups slightly highe the breasts. This will create a fuller appearance to your breasts.

Un Bra Precautions:

- \bullet Do note apply any lotion, oils, moisturizers, power, cosmetics ϵ the breast or the surrounding area. This will jeopardize the effectiveness of the adhesion on the UnBra.
- To protect the adhesive surface on the UnBra, always avoid cou with towels, paper, tissues, or any other material that lint easily.
- Avoid contact with sharp objects. Never clean with your nails o a brush.
- Avoid contact with any harsh cleaning or chemical agents. The agents may damage the adhesive membrane on the UnBra. Mild and water is all that is required for the cleaning of the UnBra.
- Never try to peel or remove the adhesive membrane on the Un This may cause inflict permanent damage to the cups.
- Always store the UnBra in its original tray with lid closed.

Contents: One Un Bra packed in a box with instructions in a reus tray. This C Cup Un Bra fits bust sizes of 32 to 38 (European 70-8 and cup sizes of C to a small D.

For size A, please Click Here For size B, please Click Here

UnBraC: \$34.46

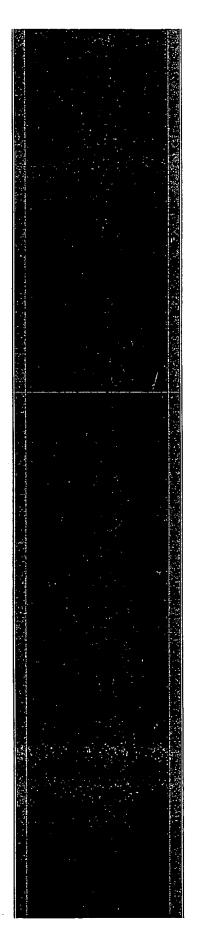
Our Site Savings! -\$5.51

\$28.95

(*\$26.95 each, if 2 or more purchased)

Add to Shopping Cart > > >

Breasts - Allure Advanced Cleavage Cream



Allure Advanced Cleavage Cream combines all-natural herbal ingredients designed specifically to stimulate and develop natural breast growth. Using this product, as directed, may result in a seemingly larger breasts while nourishing, moisturizing, and firming the bosom. These active herbal ingredients contained in the Allure formulation stimulate and rejuvenate skin cells. The stimulation of new cell growth can result in bust size enlargement.

ALLURE

Since Allure Advanced Cleavage Cream is a 100% herbal-based product, it is **completely safe** to use on a daily basis. **Allure do not contain any Estrogen.** Allure is also a perfect breast firming cream. Using Allure regularly **will definitely soften the skin wl firming the bust.** The soft cinnamon and french vanilla pleasing will not stain or discolor apparel or skin. Try a jar of Allure and se difference for yourself!

Ingredients: Aloe Vera Gel, Water, Octyl Palmitate, Black Cohos Extract, Damiana Extract, Honey, Natural Vitamin E, Dang-gui Ex Safflower Oil, Squalene, Calendula Extract, Saw Palmetto Extract PEG-8 Stearate, Cetyl Alcohol, TEA-carbomer 940, Polysorbate 6! Methyl and Propyl Parabens, Ascorbic Acids, and Fragrances

Directions: Allure Advanced Cleavage Cream should be used twi day, if at all possible. Using just a fingertip amount apply the creacontinuously to each breast for a few miutes, even after the creacompletely absorbed. This breast stimulation along with the Allurcream is the secret to achieving the effects that you desire. Thou results may vary, most women see a noticeable difference within ten weeks.

Contents: One (1) cosmetic jar (2 ounces) of Allure breast enhancement cream.

AllureCream: \$14.88 Our Site Savings! -\$2.38

\$12.50

(*\$11.66 each, if 2 or more purchased)

Add to Shopping Cart > > >

Breasts - Breast Enhancer Cream

Breast Enhancer Cream containing 1% DHEA has

ABOUT US

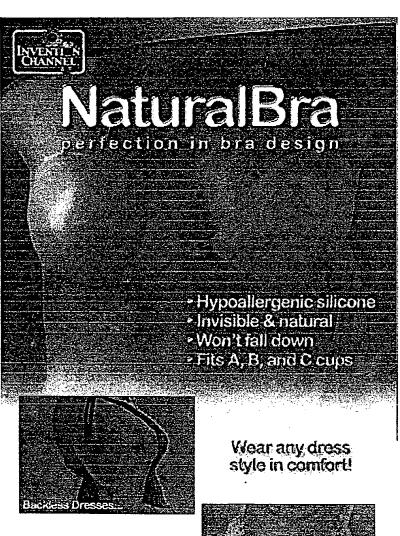


INSIDE EDITION AMERICA'S SHOPPING TABLOID

Natural Bra

See the Video

The New "Strapless" Bust Enhancing Silicone Bra



Looks and feels real - moves with you





Comfortable and

Women have struggled for years the perfect bra. Well now it's her it's called the Natural Bra. It's t bra that gives you the look of a n added cup size, is comfortable to and can be worn with any straple backless fashions.

The Natural Bra is made from tw hypoallergenic silicone forms that and feel real. Under-wire bras are uncomfortable... and you can alwase the lines under your clothes. Strapless bras cut into your skin a forever falling down. The Natura strap-free support is comfortable wear... and adds a full cup size instantly. It's invisible and looks completely natural. And best of a can wear strapless and backless fashions with confidence, all day night.

The secrets in the unique adhesiv securely holds each form in place roll the forms over your skin and down lightly. In seconds you're r to look your best for hours at a ti: And nothing controls cleavage lil Natural Bra with its exclusive Cl-Control Clip.

Place the forms farther apart and from sexy and sporty – to curvy a voluptuous all with the same Bra it moves with you so you'll look and feel comfortable. Once you'v

it, you'll never go back to straps!

Available for your cup sizes A, B or C in two colors - nude and black.

The Natural Bra is washable and reusable and comes with this airlock container for storage.

Testimonials: feel, comfort & versatility.

Similar bras sell for up to \$60. Call now and we'll cut the price in half.

Here's an even better deal. Call now and we'll send you a second set of Natural Bra in the same col size as your order, all you pay is the additional shipping and handling. So that's TWO Natural Bras only \$29.99. We'll also include the dust-free storage container free with your purchase.

So call this number right now to have the Natural Bra and storage container shipped discreetly to y

