

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD. AND
SAMSUNG ELECTRONICS AMERICA, INC.,
Petitioner

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC,
Patent Owner

Case IPR2017-00295
Patent 8,711,885

**PERSONALIZED MEDIA COMMUNICATIONS, LLC'S MANDATORY
NOTICES UNDER 37 C.F.R. 42.8**

Mail Stop "PATENT BOARD"

Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.8, Patent Owner, Personalized Media Communications, LLC ("PMC"), submits the following Mandatory Notices in response to the Petition for *Inter Partes* Review of U.S. Patent No. 8,711,885.

1. Real Party-In-Interest (37 C.F.R. § 42.8(b)(1))

Personalized Media Communications, LLC is the owner of the entire interest in U.S. Patent No. 8,711,885 ("the '885 patent"), and thus is the real-party-in-interest.

2. Related Matters (37 C.F.R. § 42.8(b)(2))

The following judicial and administrative matters are related to this proceeding:

PMC v. Samsung Electronics America, Inc. et al, 2:15-cv-01754 (E.D.T.X.);

PMC v. TPV Int'l (USA), Inc. et al, 2:15-cv-01206 (E.D.T.X.);

PMC v. Funai Electric Co., Ltd., 2:16-cv-00105 (E.D.T.X.); and

Samsung v. PMC, IPR2017-00294.

The following judicial and administrative matter are related to other PMC patents:

PMC v. Amazon.com, Inc., No. 15-2008 (Fed. Cir. appeal filed Sep. 9, 2015);

PMC v. Apple, Inc., 2:15-cv-01366 (E.D.T.X.);

Amazon v. PMC, IPR2014-01527, -01528, -01530, -01531, -01532, -01533, -01534;

Zynga v. PMC, IPR2013-00156, -00164, -00162, -00171;

Vizio v. PMC, IPR2017-00141, -00142, -00143;

Apple Inc. v. PMC, IPR2016-00751, -00753, -00754, -00755; and

Samsung v. PMC, IPR2017-00288, -00289, -00290, -00291, -00292, -00293.

3. Lead and Back-Up Counsel (37 C.F.R. § 42.8(b)(3))

Pursuant to 37 C.F.R. §§ 42.8(b)(3) and 42.10(a), Patent Owner provides the following designation of counsel.

Lead Counsel

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Pursuant to 37 C.F.R. § 42.10(b), a Power of Attorney has been filed
concurrently herewith on December 9, 2016.

4. Service Information (37 C.F.R. § 42.8(b)(4))

Please address all correspondence to the Lead Counsel:

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Patent Owner consents to service by e-mail at dkheyfits@kheyfits.com.

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Attorney's Docket No.: 30001-14
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Respectfully submitted,

Date: December 9, 2016

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CERTIFICATE OF SERVICE

I hereby certify that on the 9th day of December, 2016, a true and correct copy of the aforementioned Personalized Media Communications, LLC's Mandatory Notices Under 37 C.F.R. 42.8 was served via e-mail upon W. Karl Renner, Thomas Rozylowicz, and Andrew Patrick at IPR39843-0033IP2@fr.com, PTABInbound@fr.com, renner@fr.com, rozylowicz@fr.com, and patrick@fr.com.

Respectfully submitted,

Date: December 9, 2016

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