TRANSMITTAL AND PROMOT DRUGS A FOR NOTE: Form 1 4. Proprietary Name DYMISTA	Drug Administration OF ADVERT IONAL LABE AND BIOLOO HUMAN USI	tion FISEMENTS ELING FOR GICS	1. Date 06/16	Submitted	3. NDA/ANDA/AADA or BLA/PMA Type: NDA Number: 2022	
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AND PROMOT DRUGS A FOR NOTE: Form 1 4. Proprietary Name DYMISTA	IONAL LABE AND BIOLO HUMAN USI	ELING FOR	2. Label Review Number		Single product Multiple product	
4. Proprietary Name DYMISTA	FDA 2253 is requ	AND PROMOTIONAL LABELING FOR DRUGS AND BIOLOGICS FOR HUMAN USE			For multiple products, submit completed form specimen of advertising/promotional materials one application of choice, and attach separate sheet addressing items 3-5 for remainder of products. Refer to No. 3 on instruction sheet.	
4. Proprietary Name DYMISTA		ired by law. Rep	orts are	required for approve	ed NDAs and ANDAs (21 CFR 314.81).	
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6 Package Incast Data	DYMISTA			azelastine hydroch Product Code No.	loride and fluticasone propionate	
6. Package Insert Date and ID Number				7. Manufacturer Na	me	
(Latest final printed labeling)				MEDA Pharmaceuticals Inc.		
IN-023A6-05 02	/2015			License No. (Biologics):		
8.		Advertisement	t / Promo	otional Labeling Mate	erials	
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Material Type (use FDA codes) b.	Dissemination/ Publication Date c.	Material ID Co	ode		Material Description	
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CIP2084 Argentum Pharmaceuticals LLC v. Cipla Ltd. IPR2017-00807

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1. Typed Name and Title of Responsible Official or Agent	12. Signature of Responsible Official or Agent 13. Date
orna-Jane Bremer, Senior Director Regulatory Affairs	Auna De Grene Sign 06/16/2015
4. For CBER Products Only (Check one)	
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2



For seasonal allergic rhinitis (SAR) sufferers 6 and older

DON'T LET POLLEN GET THE BETTER OF YOUR PATIENTS

Only Dymista offers fast relief^a and inflammation control-with every dose^{1,2}

*As demonstrated in patients 12 and older, fast relief is defined as the first timepoint (30 minutes) at which Dymista was significantly superior to placebo in the mean change from baseline in instantaneous total nasal symptom score (iTNSS) and was sustained thereafter.¹

Indications

DYMISTA contains an H1-receptor antagonist and a corticosteroid, and is indicated for the relief of symptoms of seasonal allergic rhinitis in patients 6 years of age and older who require treatment with both azelastine hydrochloride and fluticasone propionate for symptomatic relief.

Important Safety Information

- Somnolence: Avoid engaging in hazardous occupations requiring complete mental alertness such as driving or operating machinery when taking DYMISTA.
- Avoid concurrent use of alcohol or other central nervous system (CNS) depressants with DYMISTA
 because further decreased alertness and impairment of CNS performance may occur.
- Epistaxis, nasal ulcerations, nasal septal perforation, impaired wound healing, *Candida albicans* infection: Monitor patients periodically for signs of adverse effects on the nasal mucosa. Avoid use in patients with recent nasal ulcers, nasal surgery, or nasal trauma.

Please see additional Important Safety Information throughout and Full Prescribing Information in pocket.

MEDA_APTX03474431



3 pivotal clinical studies of total nasal symptom scores showed

RAPID RELIEF

BECAUSE PATIENTS HAVE WAITED LONG ENOUGH

Onset of nasal symptom relief as fast as



Onset was defined as the first timepoint at which Dymista was significantly superior to placebo in the mean change from baseline in iTNSS and was sustained thereafter in patients ≥12^{1,a}

- In an independent survey, 85% of patients identified rapid relief of symptoms as one of the most important attributes of allergic rhinitis treatment³
- *TNSS is calculated as the sum of the patients' scoring of the 4 individual nasal symptoms (rhinorrhea, congestion, sneezing, and itching) on a 0 to 3 categorical severity scale (0=absent, 1=mild, 2=moderate, 3=severe).¹

Important Safety Information continued

- Glaucoma or posterior subcapsular cataracts: Monitor patients closely with a change in vision or with a history of increased intraocular pressure, glaucoma, and/or cataracts.
- Potential worsening of existing tuberculosis; fungal, bacterial, viral, or parasitic infections; or ocular herpes simplex. More serious or even fatal course of chickenpox or measles in susceptible patients. Use caution in patients with the above because of the potential for worsening of these infections.
- Hypercorticism and adrenal suppression with very high dosages or at the regular dosage in susceptible
 individuals. If such changes occur, discontinue DYMISTA slowly.

Please see additional Important Safety Information throughout and Full Prescribing Information in pocket.

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2





A supportive SAR trial showed

SIGNIFICANT IMPROVEMENT

VS PRODUCTS YOUR PATIENTS MAY HAVE TRIED

Dymista demonstrated significantly greater improvement in total nasal symptom relief vs Astelin^{*} (azelastine HCI) or generic Flonase^{*} (fluticasone propionate) in patients $\geq 12^{2,4}$

MAGNITUDE OF NASAL SYMPTOM RELIEF



Change from baseline in the placebo-subtracted mean TNSS for each day (maximum score 24), averaged over the 14-day study period.²

Percent difference represents the improvement in TNSS with Dymista relative to commercially available generic Flonase" (fluticasone propionate) comparator.²⁸

The most common adverse events with Dymista in this trial were dysgeusia (72%), epistaxis (3.9%), and headache (2.6%)²

Important Safety Information continued

Potential reduction in growth velocity in children. Monitor growth routinely in pediatric patients receiving DYMISTA.

Please see additional Important Safety Information throughout and Full Prescribing Information in pocket.

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A supportive SAR trial showed

SUSTAINED IMPROVEMENT

VS PRODUCTS YOUR PATIENTS MAY HAVE TRIED

Dymista demonstrated significantly greater improvement in total nasal symptom relief vs active comparators and placebo over time (P<.001) in patients $\geq 12^{2.4}$

SUSTAINED IMPROVEMENT OVER 2 WEEKS



*P≤.01 vs Astelin®, generic Flonase®, and placebo.²
*P<.01 vs Astelin® and placebo.²

Significant separation was demonstrated by the Dymista group as early as Day 2

Important Safety Information continued

- Potent inhibitors of cytochrome P450 (CYP) 3A4: May increase blood levels of fluticasone propionate.
- Ritanovir: Coadministration is not recommended.
- Other potent CYP3A4 inhibitors, such as ketoconazole: use caution with coadministration.
- The most common adverse reactions reactions (≥2% incidence) are: dysgeusia, epistaxis, and headache.

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PTX0916-00007



SAFETY AND TOLERABILITY DYMISTA HAS BEEN WIDELY STUDIED IN >4000 PATIENTS

A CLOSER

LOOK

Safety/efficacy pivotal trials in rhinitis, including SAR: In each of the three 2-week pivotal trials, incidence and types of adverse reactions were comparable in all treatment groups (N=3411)¹

Adverse reactions occurring with ≥2% incidence and more frequently than with placebo¹

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	Dymista	azelastine HCl ^a	fluticasone propionate ^a	placebo
Overall incidence	16%	15%	13%	12%
Dysgeusia	4%	5%	1%	<1%
Epistaxis	2%	2%	2%	2%
Headache	2%	2%	2%	1%

«The azelastine HCI and fluticasone propionate comparators were delivered via the same device and vehicle as Dymista and are not commercially available."

Long-term safety trial: In a separate, 12-month, open-label safety trial (N=611), the overall rate of any adverse reaction was 47% with Dymista and 44% with fluticasone propionate¹⁶

Of patients treated with Dymista:

- None had severe epistaxis, 2% had mild epistaxis, and <1% had moderate epistaxis
- No nasal ulcerations or septal perforations were observed
- In both treatment groups, 3% of patients discontinued use because of adverse reactions

*As listed in the Full Prescribing Information, this trial was an open-label, active-controlled study in which 404 patients (12 years of age and older) with chronic allergic or nonallergic vasomotor rhinitis were treated with Dymista 1 spray per nostril twice daily, and 207 patients were treated with fluticasone propionate 2 sprays per nostril once daily.

Please see additional Important Safety Information throughout and Full Prescribing Information in pocket.

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SAFETY AND TOLERABILITY IN CHILDREN 6-11 YEARS OF AGE

Safety results from a double-blind, placebo-controlled clinical trial in children with SAR treated with Dymista for 2 weeks (N=304)!

Adverse reactions occurring with ≥2% incidence and more frequently than with placebo¹

	Dymista	placebo
Overall incidence	16%	12%
Dysgeusia	4%	0%
Epistaxis	4%	3%

In a separate, 3-month, open-label safety trial (N=353) of children aged 6 to 11 years'

No nasal ulcerations or septal perforations were observed

2% of patients in the Dymista group and 3% in the fluticasone group discontinued use because of adverse events

There were two reports of somnolence, one severe, among children taking Dymista

1 spray per nostril, twice daily¹

Important Safety Information continued

- Somnolence: Avoid engaging in hazardous occupations requiring complete mental alertness such as driving or operating machinery when taking DYMISTA.
- Avoid concurrent use of alcohol or other central nervous system (CNS) depressants with DYMISTA because further decreased alertness and impairment of CNS performance may occur.



For seasonal allergic rhinitis sufferers 6 and older

DON'T LET POLLEN GET THE BETTER OF YOUR PATIENTS







Only Dymista offers fast relief^a and inflammation control-with every dose^{1,2}

"As demonstrated in patients 12 and older, fast relief is defined as the first timepoint (30 minutes) at which Dymista was significantly superior to placebo in the mean change from baseline in instantaneous total nasal symptom score (ITNSS) and was sustained thereafter.

▶ 1 spray per nostril, twice daily¹

> 30 minutes fast—onset® in as soon as a half hour vs placebol

- ▶ Up to 67% greater improvement than azelastine HCI or fluticasone propionate comparators¹⁴ Across all 3 pvotal clinical traits, involving patients 12 and older. Dynista provided a significant improvement in placeto-subtracted rTMSS, manying throm 43% to 67% greater than that of azelastine HCI or fluctasone propriorate: as presented in the FUI Prescribing Information. TMSS is calculated as the sum of the patients' scoring of the 4 individual resal symptome (thinorites, congestion, seeping, and taching) on a 10 to 3 categorical seventy pcalle (0-aboent), 1-mild, 2-moderatin, 3-sevent). Daily symptom scores were averaged over the 14-day study paried. The comparators were delivered via the same device and vehicle as Dynistia and are not commercially available.¹⁷
- > 90% greater improvement than generic Flonase* (fluticasone propionate)24 In a supportive study, involving patients 12 and older, Dymista provided a significant improvement in placebo subtracted TNSS vs generic Florase[®] (flutcasone propionate). Daily symptom scores were avaraged over the 14-day study patients.

Dymista: Low spray volume at the maximum recommended adult dose^{1,5,6}

Product	Astelin* (azelastine HCl) ^c	generic Flonase (fluticasone propionate) ^e	Astelin" + generic Flonase" (azelastine HCI) (fluticasone propionate)	Dymista
Volume	548 UL	400 UL	948 µL	274 UL

There is no demonstrated clinical benefit regarding spray volume.

At maximum recommended adult dose of 2 sprays per nostril.

Important Safety Information continued

- · Epistaxis, nasal ulcerations, nasal septal perforation, impaired wound healing, Candida albicans infection: Monitor patients periodically for signs of adverse effects on the nasal mucosa. Avoid use in patients with recent nasal ulcers, nasal surgery, or nasal trauma.
- · Glaucoma or posterior subcapsular cataracts: Monitor patients closely with a change in vision or with a history of increased intraocular pressure, glaucoma, and/or cataracts.

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All indemunis are the property of their respective events. References: 1, Dynisis (parkage) ment]. Somersex, N.I. Meda Pharmaceuticals inc. 2015. 2, Hampel FC, Rather PH, Yan Barel J, et al. Double-bind, placebic comorbied study of availastime and fadiostome in a single manal spray delivery device. Ann Allergy Asthma Immunit 2010;105(2):186-173. 3. Marpile BF, Formadey JA, Patel AA, et al: American Academy of Oldangyac Asthma Immunit 2010;105(2):186-173. 3. Marpile BF, Formadey JA, Patel AA, et al: American Academy of Oldangyac Asthma Immunit 2010;105(2):186-173. 3. Marpile BF, Formadey JA, Patel AA, et al: American Academy of Oldangyac Asthma Immunit 2010;105(2):186-173. 3. Marpile BF, Formadey JA, Patel AA, et al: American Academy of Oldangyac Asthma (March Pammaceucitica) in c.S. Astall plackage in aeril; Somesiet, N.H. Meda Pharmaceuticals inc: 2014. 6. Flonane (package intert); Research Triangle Park, NC: GlacoSmithKine; 2015.

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