



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NUMBER	FILING OR 371(C) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
13/475,765	05/18/2012	Mark A. Harwell	30599-0014001

26231
FISH & RICHARDSON P.C. (DA)
P.O. BOX 1022
MINNEAPOLIS, MN 55440-1022

CONFIRMATION NO. 1025
POWER OF ATTORNEY NOTICE



Date Mailed: 05/28/2015

NOTICE REGARDING CHANGE OF POWER OF ATTORNEY

This is in response to the Power of Attorney filed 05/23/2015.

- The Power of Attorney to you in this application has been revoked by the assignee who has intervenered as provided by 37 CFR 3.71. Future correspondence will be mailed to the new address of record(37 CFR 1.33).

Questions about the contents of this notice and the requirements it sets forth should be directed to the Office of Data Management, Application Assistance Unit, at (571) 272-4000 or (571) 272-4200 or 1-888-786-0101.

/agizaw/



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P.O. Box 1450
Alexandria, Virginia 22313-1450
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APPLICATION NUMBER	FILING OR 371(C) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
13/475,765	05/18/2012	Mark A. Harwell	30599-0014001

CONFIRMATION NO. 1025

POA ACCEPTANCE LETTER

123077

Spencer C. Patterson, P.C.
4849 Greenville Ave., Suite 1490
Dallas, TX 75206



Date Mailed: 05/28/2015

NOTICE OF ACCEPTANCE OF POWER OF ATTORNEY

This is in response to the Power of Attorney filed 05/23/2015.

The Power of Attorney in this application is accepted. Correspondence in this application will be mailed to the above address as provided by 37 CFR 1.33.

Questions about the contents of this notice and the requirements it sets forth should be directed to the Office of Data Management, Application Assistance Unit, at (571) 272-4000 or (571) 272-4200 or 1-888-786-0101.

/agizaw/

POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(c).

I hereby appoint:



Practitioners associated with Customer Number:

123077

OR



Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number

Name	Registration Number

As attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned, according to the USPTO assignment records or assignments documents attached to this form in accordance with 37 CFR 3.73(c).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(c) to:



The address associated with Customer Number:

123077

OR

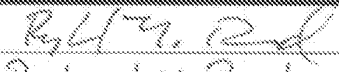
Firm or Individual Name			
Address			
City	State	Zip	
Country			
Telephone	Email		

Assignee Name and Address: YOUTOG TECHNOLOGIES, LLC
6566 N. MacArthur Blvd., Ste. 400
Irving, Texas 75039

A copy of this form, together with a statement under 37 CFR 3.73(c) (Form PTO/AIA/98 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(c) may be completed by one of The practitioners appointed in this form, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Signature		Date	29 January 2015
Name	Ryland M. Reed	Telephone	214 444 7117
Title	SVP		

This collection of information is required by 37 CFR 1.31, 1.32 and 1.35. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 5 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-8198 and select option 2.

STATEMENT UNDER 37 CFR 3.73(c)

Applicant/Patent Owner: Mark A. Harwell
Application No./Patent No.: 8311382 Filed/Issue Date: November 13, 2012
Titled: Recording and Publishing Content on Social Media Websites
YouToo Technologies, LLC, a Limited Liability Company
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that, for the patent application/patent identified above, it is (choose **one** of options 1, 2, 3 or 4 below):

1. ☒ The assignee of the entire right, title, and interest.
2. ☐ An assignee of less than the entire right, title, and interest (check applicable box):
- ☐ The extent (by percentage) of its ownership interest is ____%. Additional Statement(s) by the owners holding the balance of the interest must be submitted to account for 100% of the ownership interest.
- ☐ There are unspecified percentages of ownership. The other parties, including inventors, who together own the entire right, title and interest are:

Additional Statement(s) by the owner(s) holding the balance of the interest must be submitted to account for the entire right, title, and interest.

3. ☐ The assignee of an undivided interest in the entirety (a complete assignment from one of the joint inventors was made). The other parties, including inventors, who together own the entire right, title, and interest are:

Additional Statement(s) by the owner(s) holding the balance of the interest must be submitted to account for the entire right, title, and interest.

4. ☐ The recipient, via a court proceeding or the like (e.g., bankruptcy, probate), of an undivided interest in the entirety (a complete transfer of ownership interest was made). The certified document(s) showing the transfer is attached.

The interest identified in option 1, 2 or 3 above (not option 4) is evidenced by either (choose **one** of options A or B below):

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 028316, Frame 0392, or for which a copy thereof is attached.

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

2. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

[Page 1 of 2]

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

STATEMENT UNDER 37 CFR 3.73(c)

3. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

4. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

5. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

6. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet(s).

☒ As required by 37 CFR 3.73(c)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

/Spencer C. Patterson/

Signature

Spencer C. Patterson

Printed or Typed Name

May 22, 2015

Date

Reg. No. 43849

Title or Registration Number

Electronic Acknowledgement Receipt	
EFS ID:	22433336
Application Number:	13475765
International Application Number:	
Confirmation Number:	1025
Title of Invention:	RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES
First Named Inventor/Applicant Name:	Mark A. Harwell
Customer Number:	26231
Filer:	Spencer Chase Patterson/Denise Wilson
Filer Authorized By:	Spencer Chase Patterson
Attorney Docket Number:	30599-0014001
Receipt Date:	23-MAY-2015
Filing Date:	18-MAY-2012
Time Stamp:	00:33:23
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no
------------------------	----

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Power of Attorney	Youtoo-POA.pdf	223637 b40b7e52720f7bde231aedd3c86de71b51fcd601	no	3

Warnings:

Information:

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	ISSUE DATE	PATENT NO.	ATTORNEY DOCKET NO.	CONFIRMATION NO.
13/475,765	11/13/2012	8311382	30599-0014001	1025

26231 7590 10/24/2012
FISH & RICHARDSON P.C. (DA)
P.O. BOX 1022
MINNEAPOLIS, MN 55440-1022

ISSUE NOTIFICATION

The projected patent number and issue date are specified above.

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b) (application filed on or after May 29, 2000)

The Patent Term Adjustment is 0 day(s). Any patent to issue from the above-identified application will include an indication of the adjustment on the front page.

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (<http://pair.uspto.gov>).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Application Assistance Unit (AAU) of the Office of Data Management (ODM) at (571)-272-4200.

APPLICANT(s) (Please see PAIR WEB site <http://pair.uspto.gov> for additional applicants):

Mark A. Harwell, Plano, TX;
Christopher W. Wyatt, Dallas, TX;
Ryland M. Reed, North Richland Hills, TX;

The United States represents the largest, most dynamic marketplace in the world and is an unparalleled location for business investment, innovation, and commercialization of new technologies. The USA offers tremendous resources and advantages for those who invest and manufacture goods here. Through SelectUSA, our nation works to encourage and facilitate business investment. To learn more about why the USA is the best country in the world to develop technology, manufacture products, and grow your business, visit SelectUSA.gov.

PART B – FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: **Mail** **Mail Stop ISSUE FEE**
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450
or Fax **(571) 273-2885**

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 4 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Legibly mark-up with any corrections or use Block 1)

26231 7590 10/02/2012

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO, on the date indicated below.

(Depositor's name)
(Signature)
(Date)

FISH & RICHARDSON P.C.
P.O. Box 1022
Minneapolis, MN 55440-1022

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
13/475,765	05/18/2012	Mark A. Harwell	30599-0014001	1025

TITLE OF INVENTION: **RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES**

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1770	\$0	\$1770	01/02/2013

EXAMINER	ART UNIT	CLASS-SUBCLASS
CHEVALIER, ROBERT	2484	386-200000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).
☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. **Use of a Customer Number is required.**

2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1. **Fish & Richardson P.C.**
 2. _____
 3. _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. Inclusion of assignee data is only appropriate when an assignment has been previously submitted to the USPTO or is being submitted under separate cover. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Youtoo Technologies, LLC

(B) RESIDENCE (CITY and STATE OR COUNTRY)

Irving, TX

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ individual ☒ corporation or other private group entity ☐ government

4a. The following fee(s) are enclosed:

- ☒ Issue Fee
☐ Publication Fee (No small entity discount permitted)
☐ Advance Order - # of Copies _____

4b. Payment of Fee(s):

- ☐ A check in the amount of the fee(s) is enclosed.
☐ Payment by credit card. Form PTO-2038 is attached.
☒ The Director is hereby authorized to charge the required fee(s), or credit any overpayment, to Deposit Account Number 06-1050 (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☒ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.

NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant, a registered agent or, or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

(Authorized Signature) /Spencer C. Patterson/

(Date) October 9, 2012

Typed or Printed Name Spencer C. Patterson

Registration No. 43,849

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

TRANSMIT THIS FORM WITH FEE(S)

SUBSTITUTE PTOL 85 (Rev. 12/04)

Electronic Patent Application Fee Transmittal				
Application Number:		13475765		
Filing Date:		18-May-2012		
Title of Invention:		RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES		
First Named Inventor/Applicant Name:		Mark A. Harwell		
Filer:		Spencer Chase Patterson/Karen Vertz		
Attorney Docket Number:		30599-0014001		
Filed as Large Entity				
Utility under 35 USC 111(a) Filing Fees				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Utility Appl issue fee	1501	1	1770	1770
Extension-of-Time:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Total in USD (\$)				1770

Electronic Acknowledgement Receipt	
EFS ID:	13940116
Application Number:	13475765
International Application Number:	
Confirmation Number:	1025
Title of Invention:	RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES
First Named Inventor/Applicant Name:	Mark A. Harwell
Customer Number:	26231
Filer:	Spencer Chase Patterson/Stacey Hill
Filer Authorized By:	Spencer Chase Patterson
Attorney Docket Number:	30599-0014001
Receipt Date:	09-OCT-2012
Filing Date:	18-MAY-2012
Time Stamp:	15:13:41
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$1770
RAM confirmation Number	1714
Deposit Account	061050
Authorized User	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Issue Fee Payment (PTO-85B)	30599-0014001_Response to Notice of Allowance.pdf	157352 925f7d9fa0ed51775713ab5242f851cd8b58bd54	no	2
Warnings:					
Information:					
2	Fee Worksheet (SB06)	fee-info.pdf	30611 6488fec6ee8ebb2b759cd2f6ea75c0be9d21eb20	no	2
Warnings:					
Information:					
Total Files Size (in bytes):			187963		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

26231 7590 10/02/2012
FISH & RICHARDSON P.C. (DA)
P.O. BOX 1022
MINNEAPOLIS, MN 55440-1022

EXAMINER

CHEVALIER, ROBERT

ART UNIT

PAPER NUMBER

2484

DATE MAILED: 10/02/2012

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
13/475,765	05/18/2012	Mark A. Harwell	30599-0014001	1025

TITLE OF INVENTION: RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$870	\$0	\$0	\$870	01/02/2013

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: **Mail** **Mail Stop ISSUE FEE**
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450
or Fax (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

26231 7590 10/02/2012
FISH & RICHARDSON P.C. (DA)
P.O. BOX 1022
MINNEAPOLIS, MN 55440-1022

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.

(Depositor's name)
(Signature)
(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
13/475,765	05/18/2012	Mark A. Harwell	30599-0014001	1025

TITLE OF INVENTION: RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$870	\$0	\$0	\$870	01/02/2013

EXAMINER	ART UNIT	CLASS-SUBCLASS
CHEVALIER, ROBERT	2484	386-200000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
- ☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. **Use of a Customer Number is required.**

2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, 1 _____
- (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed. 2 _____
- 3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☐ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

- ☐ Issue Fee
- ☐ Publication Fee (No small entity discount permitted)
- ☐ Advance Order - # of Copies _____

4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above)

- ☐ A check is enclosed.
- ☐ Payment by credit card. Form PTO-2038 is attached.
- ☐ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number _____ (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature _____

Date _____

Typed or printed name _____

Registration No. _____

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
13/475,765	05/18/2012	Mark A. Harwell	30599-0014001	1025

26231 7590 10/02/2012
FISH & RICHARDSON P.C. (DA)
P.O. BOX 1022
MINNEAPOLIS, MN 55440-1022

EXAMINER	
CHEVALIER, ROBERT	

ART UNIT	PAPER NUMBER
2484	

DATE MAILED: 10/02/2012

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b) (application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 0 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 0 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (<http://pair.uspto.gov>).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether disclosure of these records is required by the Freedom of Information Act.
2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspection or an issued patent.
9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Notice of Allowability	Application No.	Applicant(s)	
	13/475,765	HARWELL ET AL.	
	Examiner	Art Unit	
	ROBERT CHEVALIER	2484	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to the amendment filed in on 9/18/12.
2. ☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on ____; the restriction requirement and election have been incorporated into this action.
3. ☒ The allowed claim(s) is/are 1-25.
4. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) ☐ All b) ☐ Some* c) ☐ None of the:
 1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. ____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: ____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

5. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
6. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date ____.
 - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date ____.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
7. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

<ol style="list-style-type: none"> 1. <input type="checkbox"/> Notice of References Cited (PTO-892) 2. <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) 3. <input checked="" type="checkbox"/> Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date ____ 4. <input type="checkbox"/> Examiner's Comment Regarding Requirement for Deposit of Biological Material 	<ol style="list-style-type: none"> 5. <input type="checkbox"/> Notice of Informal Patent Application 6. <input type="checkbox"/> Interview Summary (PTO-413), Paper No./Mail Date ____. 7. <input type="checkbox"/> Examiner's Amendment/Comment 8. <input type="checkbox"/> Examiner's Statement of Reasons for Allowance 9. <input type="checkbox"/> Other ____.
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/ROBERT CHEVALIER/ Primary Examiner, Art Unit 2484 September 25, 2012.	
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Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney Docket No. 30599-0014001	Application No. 13/475,765
Information Disclosure Statement by Applicant (Use several sheets if necessary) (37 CFR §1.98(b))		Applicant Mark A. Harwell et al.	
		Filing Date May 18, 2012	Group Art Unit 2484

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
/RC/	1	2002/0056119	05/2002	Moynihan			
/RC/	2	2006/0074752	04/2006	Newmark			
/RC/	3	2010/0205562	08/2010	De Heer			
	4						
	5						
	6						
	7						
	8						
	9						
	10						

Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	11							
	12							
	13							
	14							
	15							

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
	16	
	17	
	18	
	19	

Examiner Signature /Robert Chevalier/	Date Considered 09/25/2012
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

Substitute Disclosure Form (PTO-1449)

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	25104	social near2 network\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:54
L2	160979	(video or manag\$5) near2 server	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:54
L3	3642	2 near5 external	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:55
L4	2	1 with 3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:55
L5	247518	captur\$3 near3 (video or image or media or multimedia)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:57
L6	15	3 same 5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L7	0	6 same 1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L8	75905	video near2 stream	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L9	5647	8 same 5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L10	252	9 same 2	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L11	0	10 same 1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L12	126	10 same (social or network\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58


L13	65	12 same record\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:59
L14	27	13 same interface	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:59
L15	25	14 same (user or viewer)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:59
L16	12	15 same link\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:00
L17	12	16 same display\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:00
L18	0	17 same external	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:00
L19	1013791	record\$3 near3 (media or multimedia or video or software)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:02
L20	90	19 same 3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:02
L21	0	20 same 1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:02
L22	35	20 same (social or network\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:03
L23	0	22 same 5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:03
L24	4	22 same display\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:03
L25	103	(record\$3 and software and video and captur\$3 and external).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:05
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EAST Search History

		social).clm.	BM_TDB			
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9/ 25/ 2012 4:26:53 PM

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<i>Search Notes</i> 	Application/Control No. 13475765	Applicant(s)/Patent Under Reexamination HARWELL ET AL.
	Examiner ROBERT CHEVALIER	Art Unit 2484

SEARCHED			
Class	Subclass	Date	Examiner
386	278, 291, 200, 240, 248, 326,	7/26/2012	R.C.
	updated above search	9/25/2012	R.C.

SEARCH NOTES		
Search Notes	Date	Examiner
Text search performed	7/26/2012	R.C.
Text search performed	9/25/2012	R.C.
Interference search print out included	9/25/2012	R.C.

INTERFERENCE SEARCH			
Class	Subclass	Date	Examiner
	Interference search performed	9/25/2012	R.C.

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Issue Classification 	Application/Control No. 13475765	Applicant(s)/Patent Under Reexamination HARWELL ET AL.
	Examiner ROBERT CHEVALIER	Art Unit 2484

ORIGINAL						INTERNATIONAL CLASSIFICATION												
CLASS		SUBCLASS				CLAIMED					NON-CLAIMED							
386		200				H	0	4	N	5 / 765 (2006.0)								
CROSS REFERENCE(S)						H	0	4	N	5 / 92 (2006.01.01)								
CLASS	SUBCLASS (ONE SUBCLASS PER BLOCK)																	
386	326																	

<input checked="" type="checkbox"/> Claims renumbered in the same order as presented by applicant <input type="checkbox"/> CPA <input type="checkbox"/> T.D. <input type="checkbox"/> R.1.47															
Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original
	1		17												
	2		18												
	3		19												
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	8		24												
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	14														
	15														
	16														

NONE		Total Claims Allowed:	
		25	
(Assistant Examiner)	(Date)		
/ROBERT CHEVALIER/ Primary Examiner.Art Unit 2484	9/18/12	O.G. Print Claim(s)	O.G. Print Figure
(Primary Examiner)	(Date)	1	2A

EAST Search History**EAST Search History (Prior Art)**


Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	25104	social near2 network\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:54
L2	160979	(video or manag\$5) near2 server	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:54
L3	3642	2 near5 external	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:55
L4	2	1 with 3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:55
L5	247518	captur\$3 near3 (video or image or media or multimedia)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:57
L6	15	3 same 5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L7	0	6 same 1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L8	75905	video near2 stream	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L9	5647	8 same 5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L10	252	9 same 2	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58

L11	0	10 same 1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L12	126	10 same (social or network\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:58
L13	65	12 same record\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:59
L14	27	13 same interface	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:59
L15	25	14 same (user or viewer)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 15:59
L16	12	15 same link\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:00
L17	12	16 same display\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:00
L18	0	17 same external	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:00
L19	1013791	record\$3 near3 (media or multimedia or video or software)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:02
L20	90	19 same 3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:02
L21	0	20 same 1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:02
L22	35	20 same (social or network\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:03

L23	0	22 same 5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:03
L24	4	22 same display\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:03
L25	103	(record\$3 and software and video and captur\$3 and external).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:05
L26	30	(record\$3 and software and video and captur\$3 and external and server).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:05
L27	3	(record\$3 and software and video and captur\$3 and external and server and social).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:05
L28	1570	(receiv\$3 and server and manag\$5 and record\$3 and software).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:39
L29	663	(receiv\$3 and server and manag\$5 and record\$3 and software and display\$3).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:39
L30	147	(receiv\$3 and server and manag\$5 and record\$3 and software and display\$3 and external).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:39
L31	4	(receiv\$3 and server and manag\$5 and record\$3 and software and display\$3 and external and social).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:39
L32	2	(receiv\$3 and server and manag\$5 and record\$3 and software and display\$3 and external and social and link\$3).clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/09/25 16:40

9/ 25/ 2012 4:41:19 PM

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<i>Index of Claims</i> 	Application/Control No. 13475765	Applicant(s)/Patent Under Reexamination HARWELL ET AL.
	Examiner ROBERT CHEVALIER	Art Unit 2484

✓	Rejected	-	Cancelled	N	Non-Elected	A	Appeal
=	Allowed	÷	Restricted	I	Interference	O	Objected

☒ Claims renumbered in the same order as presented by applicant
 ☐ CPA
 ☐ T.D.
 ☐ R.1.47

CLAIM		DATE									
Final	Original	07/27/2012	09/25/2012								
	1	✓	=								
	2	✓	=								
	3	✓	=								
	4	✓	=								
	5	✓	=								
	6	O	=								
	7	O	=								
	8	O	=								
	9	O	=								
	10	O	=								
	11	✓	=								
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	25	✓	=								

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Mark A. Harwell et al. Art Unit : 2484
Serial No. : 13/475,765 Examiner : Robert Chevalier
Filed : May 18, 2012 Conf. No. : 1025
Title : RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF AUGUST 2, 2012

Please amend the above-identified application as follows:

CERTIFICATE OF (A) MAILING BY FIRST CLASS MAIL OR (B) TRANSMISSION

I hereby certify under 37 CFR §1.8(a) that this correspondence is either (A) addressed as set out in 37 CFR §1.1(a) and being deposited with the United States Postal Service as first class mail with sufficient postage, or (B) being transmitted by facsimile in accordance with 37 CFR § 1.6(d) or via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(4), on the date indicated below.

September 18, 2012

Date of Deposit or Transmission

/Karen Vertz/

Signature

Karen Vertz

Typed or Printed Name of Person Signing Certificate

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Currently amended) A method comprising:
 - providing, on a first social networking webpage hosted on a social networking system, an imbedded link to media recorder software stored on a video management server system external to the social networking system;
 - receiving a request to invoke the media recorder software within a displayed instance of the first social networking webpage;
 - providing, using the media recorder software executing on the external video management server system, a video recorder interface through an application programming interface on the social networking system in response to the request, wherein the video recorder interface is adapted to allow a user to record video to the external video management server system as the video is captured from within the displayed instance of the first social networking webpage;
 - receiving a video stream at the external video management server system, wherein the video stream defines video captured through the video recorder interface and wherein the video stream is received as the video is captured using the media recorder software executing on the external video management server system;
 - generating a video file using the received video stream;
 - storing the video file on the external video management server system;
 - selecting the stored video file for distribution via one or more communication networks;
- and
 - providing, using media player software on the server system and an application programming interface on one or more web server systems external to the video management server system, the stored video file for display within a plurality of displayed instances of one or more webpages hosted on the one or more external web server systems.

2. (Original) The method of claim 1 wherein the one or more external web server systems include the social networking system.
3. (Original) The method of claim 2 further comprising receiving, at the external video management server system, information associated with user accounts for a plurality of displayed instances of one or more webpages hosted on the social networking system.
4. (Original) The method of claim 1 further comprising receiving, at the external video management server system, information associated with a user account for the displayed instance of the first social networking webpage.
5. (Original) The method of claim 1 wherein the video file is transcoded to an appropriate video file format automatically depending up an intended destination.
6. (Original) The method of claim 1 further comprising:
 - tracking a quantity of requests to access the video file using the media player software; and
 - using the tracked quantity of requests to access the video file to select the video file for inclusion on a second social networking webpage hosted on the social networking system.
7. (Original) The method of claim 1 further comprising:
 - monitoring user ratings of the video file using the media player software; and
 - using the user ratings of the video file in selecting the video file for inclusion on a second social networking webpage hosted on the social networking system.

8. (Original) The method of claim 1 further comprising:
monitoring viewer response to the video file using the media player software;
using the viewer response in selecting the video file for inclusion on an additional
webpage hosted on a web server system external to the video management server system; and
providing, in response to the selection of the video file for inclusion on the additional
webpage, the stored video file for display within a plurality of displayed instances of the
additional webpage.
9. (Original) The method of claim 8 wherein the additional webpage is associated with a
television program.
10. (Original) The method of claim 1 further comprising:
monitoring viewer response to the video file using the media player software; and
using the viewer response in selecting video defined in the video file for inclusion in a
linear television program.
11. (Original) The method of claim 1 further comprising selecting a video from a plurality of
videos received through the media recorder software on the external video management server
system for inclusion in a television program.
12. (Original) The method of claim 1 further comprising providing access to editing tools
through the media player software, wherein the editing tools allow a user to edit the stored video
file.
13. (Original) The method of claim 1 wherein the video recorder interface is provided in an
iFrame within the first social networking page.
14. (Original) The method of claim 1 further comprising receiving a request, through the
video recorder interface and using the media recorder software on the external video
management server system, to distribute the video file via one or more web services external to
the social networking system.

15. (Original) The method of claim 1 further comprising receiving a request, through a frame displayed using the external video management server system using an application programming interface on the one or more web server systems, to distribute the video file via one or more web services external to the social networking system.

16. (Currently amended) A non-transitory computer storage medium encoded with a computer program, the program comprising instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising:

providing a video recorder interface using an application programming interface on a social networking system, wherein the video recorder interface is adapted to allow users to record video streams, as the video stream is captured, to a video management server system external to the social networking system and the video recording interface is included within displayed instances of a social networking webpage hosted on the social networking system, and wherein video defined by each of the video streams is captured through the video recorder interface using media recorder software executing on the external video management server system and the video streams are recorded at the external video management server system as the video is captured;

receiving a plurality of video streams, wherein each video stream defines the video captured through the video recorder interface on a respective displayed instance of the social networking webpage and each video stream is captured using the media recorder software executing on the external video management server system;

generating a plurality of video files based on the received video streams;

storing the video files on the video management server;

selecting one or more of the stored video files for inclusion on the social networking webpage; and

providing, using an application programming interface on the social networking system, the selected stored video files for display within a plurality of displayed instances of the social networking webpage.

17. (Original) The computer storage medium of claim 16, wherein the program further includes instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising:

receiving information associated with a user account for at least some of the displayed instances of the social networking webpage; and
storing the received information.

18. (Original) The computer storage medium of claim 16, wherein the program further includes instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising:

providing access to the stored video files over one or more communication networks for display on a user device;
monitoring viewer responses to the stored video files; and
using the viewer responses in selecting the stored video files for inclusion on the social networking webpage.

19. (Original) The computer storage medium of claim 18, wherein the viewer responses include at least one of viewing a respective one of the stored video files or providing a rating of a respective one of the stored video files.

20. (Original) The computer storage medium of claim 13, wherein one or more of the stored video files selected for inclusion on the social networking webpage are selected based upon predefined criteria relating to viewer responses.

21. (Original) The computer storage medium of claim 16, wherein the program further includes instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising providing access to editing tools, wherein the editing tools allow at least one of a user or a producer to edit one or more of the stored video files.

22. (Original) The computer storage medium of claim 16, wherein the program further includes instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising transmitting at least one video corresponding to the selected video files for inclusion within a linear television program.

23. (Currently amended) A system comprising:

one or more servers operable to interact with a user device and to:

provide a video recorder interface using an application programming interface on a social networking system, wherein the video recorder interface is adapted to allow users to record video, as the video is captured, to a server external to the social networking system and the video recorder interface is included within displayed instances of a social networking webpage hosted on the social networking system, and wherein the video is captured through the video recorder interface using media recorder software executing on the external server and the video is recorded at the external server as the video is captured;

receive a plurality of video streams, wherein each video stream defines video captured through the video recorder interface on a respective displayed instance of the social networking webpage and each video stream is captured using the media recorder software executing on the external video management server system;

generate a plurality of video files based on the received video streams;

store the video files; and

provide, using an application programming interface on the social networking system, selected stored video files for display within a plurality of displayed instances of one or more webpages hosted on the social networking system.

24. (Original) The system of claim 23 further comprising a video hosting server for transmitting the stored video files over at least one network to a user device.

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Attorney's Docket No.: 30599-0014001

25. (Original) The system of claim 24 wherein the one or more servers are further operable to select one or more of the stored video files for inclusion on the social networking webpage based on activity detected by the video hosting server.

REMARKS

The foregoing amendments and the following remarks are submitted in light of the Office Action mailed August 2, 2012 ("Office Action"). Claims 1-25 are pending in the Application. Claims 1-5 and 11-25 are rejected. Claims 6-10 are objected to. Claims 1, 16, and 23 have been amended. Applicant respectfully requests reconsideration and favorable action in this case.

Examiner Interview

Applicants thank the Examiner for the courtesy of an in-person interview on September 11, 2012, in which Ryland Reed, one of the inventors, and the undersigned Applicants' representative participated. During the interview, Mr. Reed and the Applicants' representative explained features of the claims and demonstrated the features as supported by the Assignee's operational system. Differences between the cited references and the claims were discussed, particularly with respect to the distinction between uploading media files as described in the *Tobias* reference and recording video through a video recorder interface provided by media recorder software on an external video management server system. The Examiner indicated his agreement that the concept of recording video to an external server as the video is captured using media recorder software executing on the external server to perform such recording differs from the media file uploading described in *Tobias*. The Examiner indicated, however, that the claims as originally presented, read broadly, may not distinguish the techniques described in *Tobias*. The Examiner suggested that further amendments directed toward clarifying these distinctions may be helpful in overcoming the present rejections. The Applicants agreed to consider further amendments and submit a response. The Examiner and the undersigned representative also discussed the rejection under Section 101. The Examiner indicated that the rejection can be overcome by amending claim 16 to recite a non-transitory storage medium.

Claim Rejections – 35 U.S.C. § 101

Claims 16-22 are rejected under 35 U.S.C. § 101 because the claim is directed to a recording medium storing nonfunctional descriptive material. Claim 16 is amended to recite a non-transitory computer storage medium, as suggested by the Examiner. Accordingly, Applicants respectfully request that the rejection under Section 101 be withdrawn.

Allowable Subject Matter

Claims 6-10 are objected to as being dependent upon a rejected base claim but are said to be allowable. Applicants appreciate the indication of allowable subject matter. Applicants further note that claims 18 and 19 recite limitations similar to those found in claims 6-10 and are not rejected based on cited art. Accordingly, claims 18 and 19 are believed to be allowable, and Applicants request an indication to that effect.

Claim Rejections – 35 U.S.C. § 103

Claims 1-5, 11-17 and 20-25 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 7,562,300 to Tobias et al. (“*Tobias*”) in view of U.S. Patent Publication No. 2010/0125795 to Yu (“*Yu*”). As discussed during the interview, *Tobias* describes a system in which media files can be uploaded to a server: “When the end-user chooses the uploading option, the user interface allows the end-user to select a media program from the end-user's computer storage unit. Once the end-user selects a media program for uploading, Web server 104 automatically causes the end user's selected media program to be uploaded.” *Tobias*, col. 5, lines 40-45. The currently claimed subject matter differs from the uploading described in the *Tobias* reference, and the cited references fail to teach or suggest the features of the claims as amended, as further explained below.

Amended claim 1 recites, among other things:

providing, using the media recorder software executing on the external video management server system, a video recorder interface through an application programming interface on the social networking system in response to the request, wherein the video recorder interface is adapted to allow a user to record video to the external video management server system as the video is captured from within the displayed instance of the first social networking webpage;

receiving a video stream at the external video management server system, wherein the video stream defines video captured through the video recorder interface and wherein the video stream is received as the video is captured using the media recorder software executing on the external video management server system....

Tobias fails to teach or suggest such features. For example, *Tobias* fails to teach or suggest providing a video recorder interface using media recorder software executing on an external video management server system wherein the video recorder interface is adapted to allow a user to record video to the external video management server system as the video is captured. Instead, *Tobias* merely discloses a “user interface provided by Web server 104, [through which] an end-user can readily create encoding requests for the [sic] encoding uploaded media programs.” *Tobias*, col. 5, lines 32-34. *Tobias* also fails to teach or suggest receiving a video stream at an external video management server system, wherein the video stream defines video captured through the video recorder interface. *Tobias* simply fails to provide any suggestion of capturing a video stream through the user interface described at col. 5, line 32. Instead, that user interface is used to “create encoding requests for the [sic] encoding uploaded media programs.” Furthermore, *Tobias* fails to teach or suggest a video stream that is received at an external video management server system as the video is captured using media recorder software executing on the external video management server system.

The *Yu* reference fails to remedy the deficiencies of the *Tobias* reference discussed above. Moreover, the cited references, alone or in combination, fail to teach or suggest providing, using media recorder software executing on an external video management server system, a video recorder interface through an application programming interface on a social networking system wherein the video recorder interface is adapted to allow a user to record video to the external video management server system as the video is captured. As discussed above, *Tobias* fails to teach or suggest providing a video recorder interface using media recorder software executing on an external video management server system wherein the video recorder interface is adapted to allow a user to record video to the external video management server system as the video is captured. As noted in the Office Action, *Tobias* further fails to teach or suggest providing a video recorder interface through a social networking system. Although *Yu* is cited as allegedly teaching “the capability of uploading video data on a server connected to the social website,” neither *Tobias* nor *Yu*, alone or in combination teach or suggest providing a video recorder interface through an application programming interface on a social networking

system, wherein the video recorder interface is provided using media recorder software executing on an external video management server system. For at least the foregoing reasons, the cited references have not been shown to teach or suggest all of the features of claim 1. Applicants therefore respectfully request that the rejection of claim 1 and its dependent claims 2-5 and 11-15 be withdrawn.

Amended claim 16 recites, among other things:

providing a video recorder interface using an application programming interface on a social networking system, wherein the video recorder interface is adapted to allow users to record video streams, as the video stream is captured, to a video management server system external to the social networking system and the video recording interface is included within displayed instances of a social networking webpage hosted on the social networking system, and wherein video defined by each of the video streams is captured through the video recorder interface using media recorder software executing on the external video management server system and the video streams are recorded at the external video management server system as the video is captured;

receiving a plurality of video streams, wherein each video stream defines the video captured through the video recorder interface on a respective displayed instance of the social networking webpage and each video stream is captured using the media recorder software executing on the external video management server system....

Again, *Tobias* fails to teach or suggest such features. For example, *Tobias* fails to teach or suggest that video defined by video streams is captured through a video recorder interface using media recorder software executing on an external video management server system and the video streams are recorded at the external video management server system as the video is captured.

As discussed above in connection with claim 1, *Tobias* merely discloses a “user interface provided by Web server 104, [through which] an end-user can readily create encoding requests for the [sic] encoding uploaded media programs.” *Tobias*, col. 5, lines 32-34. *Tobias* also fails to teach or suggest receiving a plurality of video streams, wherein each video stream defines the video captured through the video recorder interface. *Tobias* simply fails to provide any suggestion of capturing a video stream through the user interface described at col. 5, line 32. Instead, that user interface is used to “create encoding requests for the [sic] encoding uploaded media programs.”

The *Yu* reference fails to remedy the deficiencies of the *Tobias* reference. Moreover, the cited references, alone or in combination, fail to teach or suggest providing a video recorder interface using an application programming interface on a social networking system, wherein the video recorder interface is adapted to allow users to record video streams, as the video stream is captured, to a video management server system external to the social networking system.

Although *Yu* is cited as allegedly teaching “the capability of uploading video data on a server connected to the social website,” neither *Tobias* nor *Yu*, alone or in combination teach or suggest providing a video recorder interface using an application programming interface on a social networking system, wherein the video recorder interface is adapted to allow a user to record a video stream to an external video management server system as the video stream is captured. For at least the foregoing reasons, the cited references have not been shown to teach or suggest all of the features of claim 16. Applicants therefore respectfully request that the rejection of claim 16 and its dependent claims 17-22 be withdrawn.

Claim 23 recites limitations similar to the limitations discussed above in connection with claim 16. For reasons analogous to those discussed above in connection with claim 16, Applicants respectfully request that the rejection of claim 23 and its dependent claims 24 and 25 be withdrawn.

CONCLUSION

It is believed that all of the pending claims have been addressed. However, the absence of a reply to a specific rejection, issue or comment does not signify agreement with or concession of that rejection, issue or comment. In addition, because the arguments made above may not be exhaustive, there may be reasons for patentability of any or all pending claims (or other claims) that have not been expressed. Finally, nothing in this paper should be construed as an intent to concede any issue with regard to any claim, except as specifically stated in this paper, and the amendment of any claim does not necessarily signify concession of unpatentability of the claim prior to its amendment.

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Attorney's Docket No.: 30599-0014001

No fees are believed due. However, the Commissioner is hereby authorized to charge any deficiencies or other required fees or any credits to Deposit Account No. 06-1050, referencing the attorney docket number shown above.

Respectfully submitted,

Date: September 18, 2012

/Spencer C. Patterson/

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90622171.doc

Electronic Acknowledgement Receipt	
EFS ID:	13771825
Application Number:	13475765
International Application Number:	
Confirmation Number:	1025
Title of Invention:	RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES
First Named Inventor/Applicant Name:	Mark A. Harwell
Customer Number:	26231
Filer:	Spencer Chase Patterson/Karen Vertz
Filer Authorized By:	Spencer Chase Patterson
Attorney Docket Number:	30599-0014001
Receipt Date:	18-SEP-2012
Filing Date:	18-MAY-2012
Time Stamp:	11:13:32
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		30599-0014001_Amendment. pdf	128867 e449400d5430f863b7749e26b5f6e61401259213	yes	14

	Multipart Description/PDF files in .zip description		
	Document Description	Start	End
	Amendment/Req. Reconsideration-After Non-Final Reject	1	1
	Claims	2	8
	Applicant Arguments/Remarks Made in an Amendment	9	14
Warnings:			
Information:			
Total Files Size (in bytes):		128867	
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>			

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PATENT APPLICATION FEE DETERMINATION RECORD Substitute for Form PTO-875					Application or Docket Number 13/475,765		Filing Date 05/18/2012		<input checked="" type="checkbox"/> To be Mailed	
APPLICATION AS FILED – PART I										
(Column 1)			(Column 2)			SMALL ENTITY <input checked="" type="checkbox"/> OR		OTHER THAN SMALL ENTITY		
FOR	NUMBER FILED	NUMBER EXTRA	RATE (\$)	FEE (\$)		RATE (\$)	FEE (\$)			
<input type="checkbox"/> BASIC FEE (37 CFR 1.16(a), (b), or (c))	N/A	N/A	N/A			N/A				
<input type="checkbox"/> SEARCH FEE (37 CFR 1.16(k), (i), or (m))	N/A	N/A	N/A			N/A				
<input type="checkbox"/> EXAMINATION FEE (37 CFR 1.16(o), (p), or (q))	N/A	N/A	N/A			N/A				
TOTAL CLAIMS (37 CFR 1.16(i))	minus 20 =	*	X \$ =		OR	X \$ =				
INDEPENDENT CLAIMS (37 CFR 1.16(h))	minus 3 =	*	X \$ =			X \$ =				
<input type="checkbox"/> APPLICATION SIZE FEE (37 CFR 1.16(s))	If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).									
<input type="checkbox"/> MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(j))										
* If the difference in column 1 is less than zero, enter "0" in column 2.			TOTAL			TOTAL				
APPLICATION AS AMENDED – PART II										
(Column 1)			(Column 2)			SMALL ENTITY OR		OTHER THAN SMALL ENTITY		
AMENDMENT	09/18/2012	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE (\$)	ADDITIONAL FEE (\$)		RATE (\$)	ADDITIONAL FEE (\$)	
	Total (37 CFR 1.16(i))	* 25	Minus	** 25	= 0	X \$30 =	0	OR	X \$ =	
	Independent (37 CFR 1.16(h))	* 3	Minus	*** 3	= 0	X \$125 =	0	OR	X \$ =	
	<input type="checkbox"/> Application Size Fee (37 CFR 1.16(s))									
	<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))									
					TOTAL ADD'L FEE	0	OR	TOTAL ADD'L FEE		
AMENDMENT	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE (\$)	ADDITIONAL FEE (\$)		RATE (\$)	ADDITIONAL FEE (\$)		
	Total (37 CFR 1.16(i))	*	Minus	**	=	X \$ =		OR	X \$ =	
	Independent (37 CFR 1.16(h))	*	Minus	***	=	X \$ =		OR	X \$ =	
	<input type="checkbox"/> Application Size Fee (37 CFR 1.16(s))									
	<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))									
					TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE		
<p>* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.</p> <p>** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".</p> <p>*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".</p> <p>The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.</p>										

Legal Instrument Examiner:
/NICHELE PETERSON/

This collection of information is required by 37 CFR 1.16. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
13/475,765	05/18/2012	Mark A. Harwell	30599-0014001	1025

26231 7590 09/17/2012
FISH & RICHARDSON P.C. (DA)
P.O. BOX 1022
MINNEAPOLIS, MN 55440-1022

EXAMINER	
CHEVALIER, ROBERT	

ART UNIT	PAPER NUMBER
2484	

NOTIFICATION DATE	DELIVERY MODE
09/17/2012	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

PATDOCTC@fr.com

<i>Applicant-Initiated Interview Summary</i>	Application No. 13/475,765	Applicant(s) HARWELL ET AL.	
	Examiner ROBERT CHEVALIER	Art Unit 2484	

All participants (applicant, applicant's representative, PTO personnel):

(1) ROBERT CHEVALIER. (3) Ryland Reed.

(2) Spencer Patterson. (4) _____.

Date of Interview: 11 September 2002.

Type: ☐ Telephonic ☐ Video Conference
 ☒ Personal [copy given to: ☐ applicant ☐ applicant's representative]

Exhibit shown or demonstration conducted: ☐ Yes ☐ No.
If Yes, brief description: _____.

Issues Discussed ☐ 101 ☐ 112 ☐ 102 ☐ 103 ☐ Others
(For each of the checked box(es) above, please describe below the issue and detailed description of the discussion)

Claim(s) discussed: 1.

Identification of prior art discussed: Tobias et al (P.N. 7,562,300).

Substance of Interview
(For each issue discussed, provide a detailed description and indicate if agreement was reached. Some topics may include: identification or clarification of a reference or a portion thereof, claim interpretation, proposed amendments, arguments of any applied references etc...)

Applicant Representative discussed with the Examiner the difference between the claimed invention and the cited patent to Tobias et al in that the Tobias et al cited reference discloses uploading pre-recorded video to an external server; whereas, the claimed invention calls for the feature of providing, using a media recorder software on an external video server, video signals, wherein the video signal is generated in real time, not a pre-recorded video. Examiner suggested to the Applicant to change the language of the claimed invention in order to better reflect this feature in the claims.

Applicant recordation instructions: The formal written reply to the last Office action must include the substance of the interview. (See MPEP section 713.04). If a reply to the last Office action has already been filed, applicant is given a non-extendable period of the longer of one month or thirty days from this interview date, or the mailing date of this interview summary form, whichever is later, to file a statement of the substance of the interview

Examiner recordation instructions: Examiners must summarize the substance of any interview of record. A complete and proper recordation of the substance of an interview should include the items listed in MPEP 713.04 for complete and proper recordation including the identification of the general thrust of each argument or issue discussed, a general indication of any other pertinent matters discussed regarding patentability and the general results or outcome of the interview, to include an indication as to whether or not agreement was reached on the issues raised.

☐ Attachment

/ROBERT CHEVALIER/ Primary Examiner, Art Unit 2484 September 11, 2012.	
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Summary of Record of Interview Requirements

Manual of Patent Examining Procedure (MPEP), Section 713.04, Substance of Interview Must be Made of Record

A complete written statement as to the substance of any face-to-face, video conference, or telephone interview with regard to an application must be made of record in the application whether or not an agreement with the examiner was reached at the interview.

Title 37 Code of Federal Regulations (CFR) § 1.133 Interviews

Paragraph (b)

In every instance where reconsideration is requested in view of an interview with an examiner, a complete written statement of the reasons presented at the interview as warranting favorable action must be filed by the applicant. An interview does not remove the necessity for reply to Office action as specified in §§ 1.111, 1.135. (35 U.S.C. 132)

37 CFR §1.2 Business to be transacted in writing.

All business with the Patent or Trademark Office should be transacted in writing. The personal attendance of applicants or their attorneys or agents at the Patent and Trademark Office is unnecessary. The action of the Patent and Trademark Office will be based exclusively on the written record in the Office. No attention will be paid to any alleged oral promise, stipulation, or understanding in relation to which there is disagreement or doubt.

The action of the Patent and Trademark Office cannot be based exclusively on the written record in the Office if that record is itself incomplete through the failure to record the substance of interviews.

It is the responsibility of the applicant or the attorney or agent to make the substance of an interview of record in the application file, unless the examiner indicates he or she will do so. It is the examiner's responsibility to see that such a record is made and to correct material inaccuracies which bear directly on the question of patentability.

Examiners must complete an Interview Summary Form for each interview held where a matter of substance has been discussed during the interview by checking the appropriate boxes and filling in the blanks. Discussions regarding only procedural matters, directed solely to restriction requirements for which interview recordation is otherwise provided for in Section 812.01 of the Manual of Patent Examining Procedure, or pointing out typographical errors or unreadable script in Office actions or the like, are excluded from the interview recordation procedures below. Where the substance of an interview is completely recorded in an Examiners Amendment, no separate Interview Summary Record is required.

The Interview Summary Form shall be given an appropriate Paper No., placed in the right hand portion of the file, and listed on the "Contents" section of the file wrapper. In a personal interview, a duplicate of the Form is given to the applicant (or attorney or agent) at the conclusion of the interview. In the case of a telephone or video-conference interview, the copy is mailed to the applicant's correspondence address either with or prior to the next official communication. If additional correspondence from the examiner is not likely before an allowance or if other circumstances dictate, the Form should be mailed promptly after the interview rather than with the next official communication.

The Form provides for recordation of the following information:

- Application Number (Series Code and Serial Number)
- Name of applicant
- Name of examiner
- Date of interview
- Type of interview (telephonic, video-conference, or personal)
- Name of participant(s) (applicant, attorney or agent, examiner, other PTO personnel, etc.)
- An indication whether or not an exhibit was shown or a demonstration conducted
- An identification of the specific prior art discussed
- An indication whether an agreement was reached and if so, a description of the general nature of the agreement (may be by attachment of a copy of amendments or claims agreed as being allowable). Note: Agreement as to allowability is tentative and does not restrict further action by the examiner to the contrary.
- The signature of the examiner who conducted the interview (if Form is not an attachment to a signed Office action)

It is desirable that the examiner orally remind the applicant of his or her obligation to record the substance of the interview of each case. It should be noted, however, that the Interview Summary Form will not normally be considered a complete and proper recordation of the interview unless it includes, or is supplemented by the applicant or the examiner to include, all of the applicable items required below concerning the substance of the interview.

A complete and proper recordation of the substance of any interview should include at least the following applicable items:

- 1) A brief description of the nature of any exhibit shown or any demonstration conducted,
- 2) an identification of the claims discussed,
- 3) an identification of the specific prior art discussed,
- 4) an identification of the principal proposed amendments of a substantive nature discussed, unless these are already described on the Interview Summary Form completed by the Examiner,
- 5) a brief identification of the general thrust of the principal arguments presented to the examiner,
(The identification of arguments need not be lengthy or elaborate. A verbatim or highly detailed description of the arguments is not required. The identification of the arguments is sufficient if the general nature or thrust of the principal arguments made to the examiner can be understood in the context of the application file. Of course, the applicant may desire to emphasize and fully describe those arguments which he or she feels were or might be persuasive to the examiner.)
- 6) a general indication of any other pertinent matters discussed, and
- 7) if appropriate, the general results or outcome of the interview unless already described in the Interview Summary Form completed by the examiner.

Examiners are expected to carefully review the applicant's record of the substance of an interview. If the record is not complete and accurate, the examiner will give the applicant an extendable one month time period to correct the record.

Examiner to Check for Accuracy

If the claims are allowable for other reasons of record, the examiner should send a letter setting forth the examiner's version of the statement attributed to him or her. If the record is complete and accurate, the examiner should place the indication, "Interview Record OK" on the paper recording the substance of the interview along with the date and the examiner's initials.

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney Docket No. 30599-0014001	Application No. 13/475,765
Information Disclosure Statement by Applicant (Use several sheets if necessary) (37 CFR §1.98(b))		Applicant Mark A. Harwell et al.	
		Filing Date May 18, 2012	Group Art Unit 2484

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
	1	2002/0056119	05/2002	Moynihan			
	2	2006/0074752	04/2006	Newmark			
	3	2010/0205562	08/2010	De Heer			
	4						
	5						
	6						
	7						
	8						
	9						
	10						

Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	11							
	12							
	13							
	14							
	15							

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
	16	
	17	
	18	
	19	

Examiner Signature	Date Considered
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

Substitute Disclosure Form (PTO-1449)

Electronic Patent Application Fee Transmittal				
Application Number:		13475765		
Filing Date:		18-May-2012		
Title of Invention:		RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES		
First Named Inventor/Applicant Name:		Mark A. Harwell		
Filer:		Spencer Chase Patterson/Karen Vertz		
Attorney Docket Number:		30599-0014001		
Filed as Large Entity				
Utility under 35 USC 111(a) Filing Fees				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Submission- Information Disclosure Stmt	1806	1	180	180
Total in USD (\$)				180

Electronic Acknowledgement Receipt	
EFS ID:	13438845
Application Number:	13475765
International Application Number:	
Confirmation Number:	1025
Title of Invention:	RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES
First Named Inventor/Applicant Name:	Mark A. Harwell
Customer Number:	26231
Filer:	Spencer Chase Patterson/Karen Vertz
Filer Authorized By:	Spencer Chase Patterson
Attorney Docket Number:	30599-0014001
Receipt Date:	07-AUG-2012
Filing Date:	18-MAY-2012
Time Stamp:	16:18:44
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$180
RAM confirmation Number	3158
Deposit Account	061050
Authorized User	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Transmittal Letter	30599-0014001_IDSTransmittal.pdf	62292 2a915fa891178b106c3067eb3256632bbf1b7b8b	no	1
Warnings:					
Information:					
2	Information Disclosure Statement (IDS) Form (SB08)	30599-0014001_IDSFormPTO1449.pdf	80705 d05a52b8d75dfca85bbe5651b979718ea0122764	no	1
Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
3	Fee Worksheet (SB06)	fee-info.pdf	30934 d9d7993bc92a8728dac18893a3be4a9c77bc8548	no	2
Warnings:					
Information:					
Total Files Size (in bytes):			173931		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Mark A. Harwell et al. Art Unit : 2484
Serial No. : 13/475,765 Examiner : Robert Chevalier
Filed : May 18, 2012 Conf. No. : 1025
Title : RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed PTO-1449 form. Cited U.S. patents and patent application publications will be provided on request.

This statement is being filed after a first Office action on the merits, but before receipt of a final Office action or a Notice of Allowance. The fees in the amount of \$180 in payment of the late submission fee of §1.17(p) are being paid concurrently herewith. In addition, please apply any other necessary charges or credits to Deposit Account 06-1050, referencing the above attorney docket number.

Respectfully submitted,

Date: August 7, 2012

/Spencer C. Patterson/
Spencer C. Patterson
Reg. No. 43,849

Customer Number 26231
Fish & Richardson P.C.
Telephone: (214) 747-5070
Facsimile: (877) 769-7945

90623072.doc



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United States Patent and Trademark Office
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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
13/475,765	05/18/2012	Mark A. Harwell	30599-0014001	1025
26231 7590 08/02/2012 FISH & RICHARDSON P.C. (DA) P.O. BOX 1022 MINNEAPOLIS, MN 55440-1022			EXAMINER CHEVALIER, ROBERT	
			ART UNIT 2484	PAPER NUMBER
			NOTIFICATION DATE 08/02/2012	DELIVERY MODE ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

PATDOCTC@fr.com

Office Action Summary	Application No.	Applicant(s)	
	13/475,765	HARWELL ET AL.	
	Examiner	Art Unit	
	ROBERT CHEVALIER	2484	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) ☒ Responsive to communication(s) filed on 18 May 2012.

2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.

3) ☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on ____; the restriction requirement and election have been incorporated into this action.

4) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

5) ☒ Claim(s) 1-25 is/are pending in the application.

5a) Of the above claim(s) ____ is/are withdrawn from consideration.

6) ☐ Claim(s) ____ is/are allowed.

7) ☒ Claim(s) 1-5 and 11-25 is/are rejected.

8) ☒ Claim(s) 6-10 is/are objected to.

9) ☐ Claim(s) ____ are subject to restriction and/or election requirement.

Application Papers

10) ☐ The specification is objected to by the Examiner.

11) ☒ The drawing(s) filed on 18 May 2012 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

12) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

13) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. ____.
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)	4) <input type="checkbox"/> Interview Summary (PTO-413) Paper No(s)/Mail Date. ____.
2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)	5) <input type="checkbox"/> Notice of Informal Patent Application
3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date ____.	6) <input type="checkbox"/> Other: ____.

DETAILED ACTION

Claim Rejections - 35 USC § 101

1. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

2. Claims 16-22 are rejected under 35 U.S.C. 101 because the claim is directed to a recording medium storing nonfunctional descriptive material.

Data structures not claimed as embodied in non-transitory computer-readable media are descriptive material per se and are not statutory because they are neither physical “things” nor statutory processes. See, e.g. Warmerdam, 33 F.3d at 1361, 31 USPQ2d at 1760 (claim to a data structure per se held nonstatutory) and merely claiming nonfunctional descriptive material stored in a computer-readable medium does not make it statutory. See MPEP 2106.IV.B.1.

Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

4. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation

under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

5. Claims 1-5, 11-17, and 20-25, are rejected under 35 U.S.C. 103(a) as being unpatentable over Tobias et al (P.N. 7,562,300) in view of Yu et al (P.N. 2010/0125795).

Tobias et al disclose a system for remote servicing for media information that shows substantially the same limitations recited in claims 1, 16, and 23, including the feature of providing, on a first networking webpage, an imbedded link to media recorder software stored on a video management server system external to the networking system, receiving a request to invoke the media recorder software within a displayed instance of the first networking webpage, and the capability to allow a user to record video to the external video management server system from within the displayed instance of the first networking webpage (See Tobias et al's column 5, line 5, to column 6, line 17, and Figure 1, components 102, 104, 108, 106, and 112a-112c, where it is disclosed the capability for the user to upload video media to the first networking webpage and stored the uploaded video media onto a server external to the webpage), the feature of generating video file using received video stream and storing the video file on the external video management server system (See Tobias et al's Figure 1, components 106, and 112a-111c), and the feature of selecting the stored video file for distribution via one or more communication networks and providing the stored video file

for display within a plurality of displayed instances of one or more webpages hosted on the one or more external web server systems as specified in the present claims 1, 16, and 23. (See Tobias et al's Figure 1, components 112a-112c, 110, and column 6, lines 1-17).

Tobias et al fail to specifically disclose the feature of the first networking webpage as being a social networking webpage as specified in the present claims 1, 16, and 23.

Yu et al disclose a social networking system which includes the capability of uploading video data on a server connected to the social website as specified in the present claims 1, 16, and 23. (See Yu et al's Figure 7).

It would have been obvious to one skilled in the art to modify the Tobias et al's system wherein the networking webpage provided thereof would incorporate the capability of a social networking webpage for the purpose of uploading and stored video data on the server in the same conventional manner as is shown by Yu et al. The motivation is to easily share the stored video data with friends as suggested by Yu et al.

With regard to claim 2, the feature of the one or more external web server include the social networking system as specified thereof is present in the proposed combination indicated above. (See Tobias et al's Figure 1, components 106, 112a-112c, and further, see Yu et al's Figure 7).

With regard to claim 3, the feature of receiving at the external video management server system information associated with user accounts for a plurality of displayed instances of one or more webpages hosted on the social networking system as

specified thereof would be present in the proposed combination indicated above. (See Tobias et al's column 5, lines 46-51).

With regard to claims 4, and 17, the feature of receiving at the external video management server system information associated with a user account for the displayed instance of the first social networking webpage as specified thereof would be present in the proposed combination indicated above for the purpose of properly and accurately deliver the stored video media from the hosting server to the end-user. (See Tobias et al's column 5, lines 46-51, and furthermore, see Tobias et al's column 6, lines 1-17).

With regard to claim 5, the feature of wherein the video file is transcoded to an appropriate video file format automatically depending up an intended destination as specified thereof is present in Tobias et al. (See Tobias et al's Figure 1, components 116a-116c).

With regard to claims 12, and 21, the feature of the editing tools which allows a user to edit the stored video file as specified thereof is present in Tobias et al. (See Tobias et al's Figure 4, component 404).

With regard to claims 13, and 20, the feature of the video recorder interface being provided in an I frame within the first social networking page as specified thereof would be present in the proposed combination indicated above. (See the encoding means shown in Tobias et al's Figure 1, components 116a-116c).

With regard to claims 11, 14-15, 22, and 24-25, the feature of distributing the video file via one or more web services external to the social networking system as

specified thereof would be present in the proposed combination indicated above. (See Tobias et al's Figure 1, components 110, and 106, 112a-112c, and column 6, lines 1-17).

Allowable Subject Matter

6. Claims 6-10, are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

Conclusion

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to ROBERT CHEVALIER whose telephone number is (571)272-7374. The examiner can normally be reached on MM-F (9:00-6:30), second Monday off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Thai Tran can be reached on 571-272-7382. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/ROBERT CHEVALIER/
Primary Examiner, Art Unit 2484
July 27, 2012.

Notice of References Cited	Application/Control No. 13/475,765	Applicant(s)/Patent Under Reexamination HARWELL ET AL.	
	Examiner ROBERT CHEVALIER	Art Unit 2484	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-7,562,300	07-2009	Tobias et al.	715/727
*	B	US-2010/0125795	05-2010	Yu et al.	715/723
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	
	V	
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.




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BIB DATA SHEET

CONFIRMATION NO. 1025

SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.		
13/475,765	05/18/2012	386	2484	30599-0014001		
APPLICANTS Mark A. Harwell, Plano, TX; Christopher W. Wyatt, Dallas, TX; Ryland M. Reed, North Richland Hills, TX; ** CONTINUING DATA ***** This appln claims benefit of 61/644,909 05/09/2012 ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY ** 05/31/2012						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and /ROBERT Acknowledged CHEVALIER/ Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	STATE OR COUNTRY TX	SHEETS DRAWINGS 6	TOTAL CLAIMS 25	INDEPENDENT CLAIMS 3
ADDRESS FISH & RICHARDSON P.C. (DA) P.O. BOX 1022 MINNEAPOLIS, MN 55440-1022 UNITED STATES						
TITLE RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES						
FILING FEE RECEIVED 980	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		


<i>Search Notes</i> 	Application/Control No. 13475765	Applicant(s)/Patent Under Reexamination HARWELL ET AL.
	Examiner ROBERT CHEVALIER	Art Unit 2484

SEARCHED			
Class	Subclass	Date	Examiner
386	278, 291, 200, 240, 248, 326,	7/26/2012	R.C.

SEARCH NOTES		
Search Notes	Date	Examiner
Text search performed	7/26/2012	R.C.

INTERFERENCE SEARCH			
Class	Subclass	Date	Examiner

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<i>Index of Claims</i> 	Application/Control No. 13475765	Applicant(s)/Patent Under Reexamination HARWELL ET AL.
	Examiner ROBERT CHEVALIER	Art Unit 2484

✓	Rejected	-	Cancelled	N	Non-Elected	A	Appeal
=	Allowed	÷	Restricted	I	Interference	O	Objected

<input type="checkbox"/> Claims renumbered in the same order as presented by applicant			<input type="checkbox"/> CPA			<input type="checkbox"/> T.D.			<input type="checkbox"/> R.1.47		
CLAIM		DATE									
Final	Original	07/27/2012									
	1	✓									
	2	✓									
	3	✓									
	4	✓									
	5	✓									
	6	O									
	7	O									
	8	O									
	9	O									
	10	O									
	11	✓									
	12	✓									
	13	✓									
	14	✓									
	15	✓									
	16	✓									
	17	✓									
	18	✓									
	19	✓									
	20	✓									
	21	✓									
	22	✓									
	23	✓									
	24	✓									
	25	✓									

EAST Search History**EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	23443	social near3 network\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:19
L2	6336	1 near4 web\$4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:20
L3	50764	server near6 video	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:20
L4	58	2 same 3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:20
L5	19	4 same link\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:21
L6	2	5 same file	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:21
L7	1866	3 same upload\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:28
L8	15	4 same upload\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:28
L9	7	8 same link\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:29
L10	97537	video near2 stream\$4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:29
L11	0	9 same 10	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:29
L12	0	9 same stream\$4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:29
L13	0	4 same record\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 16:03
L14	28	4 same (record\$3 or stor\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 16:03
L15	9	14 same (software or interface or application)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 16:04

7/26/2012 4:44:45 PM

C:\Users\rchevalier\Documents\EAST\Workspaces\eastnewsearch.wsp

EAST Search History**EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S49	197445	image near2 captur\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/06/19 18:07
S50	197445	image near2 captur\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/06/19 20:13
S51	23443	social near3 network\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:19
S52	6336	S51 near4 web\$4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:20
S53	50764	server near6 video	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:20
S54	58	S52 same S53	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:20
S55	19	S54 same link\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:21
S56	2	S55 same file	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:21
S57	1866	S53 same upload\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:28
S58	15	S54 same upload\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:28
S59	7	S58 same link\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:29
S60	97537	video near2 stream\$4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:29
S61	0	S59 same S60	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:29
S62	0	S59 same stream\$4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 15:29
S63	0	S54 same record\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 16:03
S64	28	S54 same (record\$3 or stor\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT;	OR	ON	2012/07/26 16:03

EAST Search History

			IBM_TDB			
S65	9	S64 same (software or interface or application)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 16:04
S66	2	"7562300".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/07/26 16:48

7/26/2012 7:05:07 PM

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APPLICATION NUMBER	FILING OR 371(C) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
13/475,765	05/18/2012	Mark A. Harwell	30599-0014001

CONFIRMATION NO. 1025

POA ACCEPTANCE LETTER

26231
FISH & RICHARDSON P.C. (DA)
P.O. BOX 1022
MINNEAPOLIS, MN 55440-1022



Date Mailed: 07/30/2012

NOTICE OF ACCEPTANCE OF POWER OF ATTORNEY

This is in response to the Power of Attorney filed 07/23/2012.

The Power of Attorney in this application is accepted. Correspondence in this application will be mailed to the above address as provided by 37 CFR 1.33.

/snguyen/

Office of Data Management, Application Assistance Unit (571) 272-4000, or (571) 272-4200, or 1-888-786-0101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Mark A. Harwell et al. Art Unit : 2447
Serial No. : 13/475,765 Examiner : Unknown
Filed : May 18, 2012 Conf. No. : 1025
Title : RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

POWER OF ATTORNEY BY ASSIGNEE; ELECTION OF
ASSIGNEE TO CONDUCT PROSECUTION TO EXCLUSION OF INVENTORS;
CERTIFICATE UNDER 37 CFR §3.73(b)

The undersigned, as authorized representative of the assignee of the entire right, title and interest in the above-identified application, hereby appoints the attorney(s) and or agent(s) associated with the Customer Number provided below to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventor(s) and his/their attorney(s) and or agent(s) in accordance with the provisions of 37 CFR, §3.71, *et seq.* of the Patent Office Rules of Practice, and directs that all correspondence be addressed to that Customer Number:

26231

Under 37 CFR §3.73(b), YOUTOO TECHNOLOGIES, LLC, a corporation, certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of:

☒ An assignment from the inventors of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel 028316, Frame 0392 on June 5, 2012.

Applicant : Mark A. Hurwell et al.
Serial No. : 13/475,765
Filed : May 18, 2012
Page : 2 of 2

Attorney's Docket No.: 30599-0014001

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above. In addition, if Reel and Frame number(s) are not provided above, copies of the executed assignment(s) are provided herewith, and this documentary evidence of the chain of title from the original owner to the assignee was or concurrently is being submitted for recordation pursuant to 37 CFR 3.11.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignee.

Please direct all communications regarding the application to **Customer Number 26231**.

Signature:  Date: 7/23/2012

Typed name: Chris Wyatt

Title: President + CEO

Assignee: Youtoo Technologies, LLC

Fish & Richardson P.C.
Telephone: (214) 747-5070
Facsimile: (214) 747-2091

96610253.doc

Electronic Acknowledgement Receipt	
EFS ID:	13312683
Application Number:	13475765
International Application Number:	
Confirmation Number:	1025
Title of Invention:	RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES
First Named Inventor/Applicant Name:	Mark A. Harwell
Customer Number:	26231
Filer:	Spencer Chase Patterson/Karen Vertz
Filer Authorized By:	Spencer Chase Patterson
Attorney Docket Number:	30599-0014001
Receipt Date:	23-JUL-2012
Filing Date:	18-MAY-2012
Time Stamp:	13:51:38
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Power of Attorney	30599-0014001_PowerofAttorney.pdf	405169 db2609bfa44b46856340bcc59d01920c77f2e3b0	no	2

Warnings:

Information:

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.



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P.O. BOX 1022
MINNEAPOLIS MN 55440-1022

MAILED

JUN 12 2012

OFFICE OF PETITIONS

Doc Code: TRACK1.GRANT

Decision Granting Request for Prioritized Examination (Track I or After RCE)	Application No.: 13/475,765
<p>1. THE REQUEST FILED <u>5/18/12</u> IS GRANTED.</p> <p>The above-identified application has met the requirements for prioritized examination</p> <p>A. <input checked="" type="checkbox"/> for an original nonprovisional application (Track I).</p> <p>B. <input type="checkbox"/> for an application undergoing continued examination (RCE).</p> <p>2. The above-identified application will undergo prioritized examination. The application will be accorded special status throughout its entire course of prosecution until one of the following occurs:</p> <p>A. filing a <u>petition for extension of time</u> to extend the time period for filing a reply;</p> <p>B. filing an <u>amendment to amend the application to contain more than four independent claims, more than thirty total claims</u>, or a multiple dependent claim;</p> <p>C. filing a <u>request for continued examination</u>;</p> <p>D. filing a notice of appeal;</p> <p>E. filing a request for suspension of action;</p> <p>F. mailing of a notice of allowance;</p> <p>G. mailing of a final Office action;</p> <p>H. completion of examination as defined in 37 CFR 41.102; or</p> <p>I. abandonment of the application.</p> <p>Telephone inquiries with regard to this decision should be directed to Cheryl Gibson-Baylor at (571)272-3213, Office of Petitions. In his/her absence, calls may be directed to Brian W. Brown, (571)272-5338.</p> <p>Brian W. Brown /Brian W. Brown/ [Signature]</p> <p>Petitions Examiner (Title)</p>	

PATENT APPLICATION FEE DETERMINATION RECORD Substitute for Form PTO-875						Application or Docket Number 13/475,765	
APPLICATION AS FILED - PART I							
(Column 1)		(Column 2)		SMALL ENTITY		OTHER THAN SMALL ENTITY	
FOR	NUMBER FILED	NUMBER EXTRA	RATE(\$)	FEE(\$)	OR	RATE(\$)	FEE(\$)
BASIC FEE (37 CFR 1.16(a), (b), or (c))	N/A	N/A	N/A	95		N/A	
SEARCH FEE (37 CFR 1.16(k), (l), or (m))	N/A	N/A	N/A	310		N/A	
EXAMINATION FEE (37 CFR 1.16(o), (p), or (q))	N/A	N/A	N/A	125		N/A	
TOTAL CLAIMS (37 CFR 1.16(j))	25	minus 20 = 5	x 30	= 150	OR		
INDEPENDENT CLAIMS (37 CFR 1.16(h))	3	minus 3 = *	x 125	= 0.00			
APPLICATION SIZE FEE (37 CFR 1.16(s))	If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$310 (\$155 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).			0.00			
MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(j))				0.00			
			TOTAL	680		TOTAL	
* If the difference in column 1 is less than zero, enter "0" in column 2.							
APPLICATION AS AMENDED - PART II							
(Column 1)		(Column 2)		(Column 3)		SMALL ENTITY	
AMENDMENT A	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE(\$)	ADDITIONAL FEE(\$)	OR	OTHER THAN SMALL ENTITY
	Total (37 CFR 1.16(i))	*	Minus **	=	x	=	OR
	Independent (37 CFR 1.16(h))	*	Minus ***	=	x	=	OR
	Application Size Fee (37 CFR 1.16(s))					OR	
	FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))					OR	
			TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE	
(Column 1)		(Column 2)		(Column 3)		SMALL ENTITY	
AMENDMENT B	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE(\$)	ADDITIONAL FEE(\$)	OR	OTHER THAN SMALL ENTITY
	Total (37 CFR 1.16(i))	*	Minus **	=	x	=	OR
	Independent (37 CFR 1.16(h))	*	Minus ***	=	x	=	OR
	Application Size Fee (37 CFR 1.16(s))					OR	
	FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))					OR	
			TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE	
* If the entry in column 1 is less than the entry in column 2, write "0" in column 3. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20". *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3". The "Highest Number Previously Paid For" (Total or Independent) is the highest found in the appropriate box in column 1.							



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APPLICATION NUMBER	FILING or 371(c) DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	TOT CLAIMS	IND CLAIMS
13/475,765	05/18/2012	2447	980	30599-0014001	25	3

CONFIRMATION NO. 1025

26231
FISH & RICHARDSON P.C. (DA)
P.O. BOX 1022
MINNEAPOLIS, MN 55440-1022

FILING RECEIPT



OC000000054588480

Date Mailed: 06/05/2012

Receipt is acknowledged of this non-provisional patent application. The application will be taken up for examination in due course. Applicant will be notified as to the results of the examination. Any correspondence concerning the application must include the following identification information: the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. **If an error is noted on this Filing Receipt, please submit a written request for a Filing Receipt Correction. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections**

Applicant(s)

Mark A. Harwell, Plano, TX;
Christopher W. Wyatt, Dallas, TX;
Ryland M. Reed, North Richland Hills, TX;

Power of Attorney: None

Domestic Priority data as claimed by applicant

This appln claims benefit of 61/644,909 05/09/2012

Foreign Applications (You may be eligible to benefit from the **Patent Prosecution Highway** program at the USPTO. Please see <http://www.uspto.gov> for more information.)

If Required, Foreign Filing License Granted: 05/31/2012

The country code and number of your priority application, to be used for filing abroad under the Paris Convention, is **US 13/475,765**

Projected Publication Date: 11/14/2013

Non-Publication Request: No

Early Publication Request: No

**** SMALL ENTITY ****

Title

RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES

Preliminary Class

709

PROTECTING YOUR INVENTION OUTSIDE THE UNITED STATES

Since the rights granted by a U.S. patent extend only throughout the territory of the United States and have no effect in a foreign country, an inventor who wishes patent protection in another country must apply for a patent in a specific country or in regional patent offices. Applicants may wish to consider the filing of an international application under the Patent Cooperation Treaty (PCT). An international (PCT) application generally has the same effect as a regular national patent application in each PCT-member country. The PCT process **simplifies** the filing of patent applications on the same invention in member countries, but **does not result** in a grant of "an international patent" and does not eliminate the need of applicants to file additional documents and fees in countries where patent protection is desired.

Almost every country has its own patent law, and a person desiring a patent in a particular country must make an application for patent in that country in accordance with its particular laws. Since the laws of many countries differ in various respects from the patent law of the United States, applicants are advised to seek guidance from specific foreign countries to ensure that patent rights are not lost prematurely.

Applicants also are advised that in the case of inventions made in the United States, the Director of the USPTO must issue a license before applicants can apply for a patent in a foreign country. The filing of a U.S. patent application serves as a request for a foreign filing license. The application's filing receipt contains further information and guidance as to the status of applicant's license for foreign filing.

Applicants may wish to consult the USPTO booklet, "General Information Concerning Patents" (specifically, the section entitled "Treaties and Foreign Patents") for more information on timeframes and deadlines for filing foreign patent applications. The guide is available either by contacting the USPTO Contact Center at 800-786-9199, or it can be viewed on the USPTO website at <http://www.uspto.gov/web/offices/pac/doc/general/index.html>.

For information on preventing theft of your intellectual property (patents, trademarks and copyrights), you may wish to consult the U.S. Government website, <http://www.stopfakes.gov>. Part of a Department of Commerce initiative, this website includes self-help "toolkits" giving innovators guidance on how to protect intellectual property in specific countries such as China, Korea and Mexico. For questions regarding patent enforcement issues, applicants may call the U.S. Government hotline at 1-866-999-HALT (1-866-999-4158).

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set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Bureau of Industry and Security, Department of Commerce (15 CFR parts 730-774); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

NOT GRANTED

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).

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FISH & RICHARDSON P.C.

Frederick P. Fish
1855-1930

W.K. Richardson
1859-1951

May 18, 2012

Attorney Docket No.: 30599-0014001

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Presented for filing is a new patent application claiming priority from a provisional patent application of:

Applicant: MARK A. HARWELL, CHRISTOPHER W. WYATT AND RYLAND
M. REED

Title: RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA
WEBSITES

Prioritized Examination of this application is hereby requested.

Enclosed are the following papers, including those required to receive a filing date under 37 C.F.R. §1.53(b):

	<u>Pages</u>
Specification	31
Claims	6
Abstract	1
Declaration	4
Drawing(s)	7
Application Data Sheet	5
Prioritized Exam Request	1

Applicant claims small entity status. See 37 CFR 1.27.

Under 35 U.S.C. §119(e)(1), this application claims the benefit of prior U.S. provisional application 61/644,909, filed May 9, 2012.

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Commissioner for Patents

May 18, 2012

Page 2

Basic Filing Fee			\$95
Search Fee			\$310
Examination Fee			\$125
Total Claims 25	over 20	5 x \$30	\$150
Independent Claims 3	over 3	0 x \$125	\$0
Track I Fee for Prioritized Examination			\$2400
Track I processing fee			\$130
Publication fee			\$300
Total Filing fee			\$3510

The filing fee in the amount of \$3510 is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply all charges or credits to Deposit Account No. 06-1050, referencing Attorney Docket No. 30599-0014001.

If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at 214-747-5070.

Please direct all correspondence to the following:

26231

PTO Customer Number

Respectfully submitted,

/Spencer C. Patterson/

Spencer C. Patterson
Reg. No. 43,849

Enclosures

SCP/kjv

90604498.doc

CERTIFICATION AND REQUEST FOR PRIORITIZED EXAMINATION UNDER 37 CFR 1.102(e) (Page 1 of 1)

First Named Inventor:	Mark A. Harwell	Nonprovisional Application Number (if known):	
Title of Invention:	RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES		

APPLICANT HEREBY CERTIFIES THE FOLLOWING AND REQUESTS PRIORITIZED EXAMINATION FOR THE ABOVE-IDENTIFIED APPLICATION.

1. The processing fee set forth in 37 CFR 1.17(i), the prioritized examination fee set forth in 37 CFR 1.17(c), and if not already paid, the publication fee set forth in 37 CFR 1.18(d) have been filed with the request. The basic filing fee, search fee, examination fee, and any required excess claims and application size fees are filed with the request or have been already been paid.
2. The application contains or is amended to contain no more than four independent claims and no more than thirty total claims, and no multiple dependent claims.
3. The applicable box is checked below:

I. ☒ Original Application (Track One) - Prioritized Examination under § 1.102(e)(1)

- i. (a) The application is an original nonprovisional utility application filed under 35 U.S.C. 111(a). This certification and request is being filed with the utility application via EFS-Web.

--OR--

(b) The application is an original nonprovisional plant application filed under 35 U.S.C. 111(a). This certification and request is being filed with the plant application in paper.
- ii. An executed oath or declaration under 37 CFR 1.63 is filed with the application.

II. ☐ Request for Continued Examination - Prioritized Examination under § 1.102(e)(2)

- i. A request for continued examination has been filed with, or prior to, this form,
- ii. If the application is a utility application, this certification and request is being filed via EFS-Web.
- iii. The application is an original nonprovisional utility application filed under 35 U.S.C. 111(a), or is a national stage entry under 35 U.S.C. 371.
- iv. This certification and request is being filed prior to the mailing of a first Office action responsive to the request for continued examination.
- v. No prior request for continued examination has been granted prioritized examination status under 37 CFR 1.102(e)(2).

Signature /Spencer C. Patterson/	Date May 18, 2012
Name Spencer C. Patterson (Print/Typed)	Practitioner Registration Number 43,849
<p>Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required in accordance with 37 CFR 1.33 and 11.18. Please see 37 CFR 1.4(d) for the form of the signature. If necessary, submit multiple forms for more than one signature, see below*.</p>	
<p><input checked="" type="checkbox"/> *Total of <u>1</u> forms are submitted.</p>	

90605910.doc

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Application Data Sheet 37 CFR 1.76		Attorney Docket Number	30599-0014001
		Application Number	
Title of Invention	RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES		
<p>The application data sheet is part of the provisional or nonprovisional application for which it is being submitted. The following form contains the bibliographic data arranged in a format specified by the United States Patent and Trademark Office as outlined in 37 CFR 1.76.</p> <p>This document may be completed electronically and submitted to the Office in electronic format using the Electronic Filing System (EFS) or the document may be printed and included in a paper filed application.</p>			

Secrecy Order 37 CFR 5.2

☐ Portions or all of the application associated with this Application Data Sheet may fall under a Secrecy Order pursuant to 37 CFR 5.2 (Paper filers only. Applications that fall under Secrecy Order may not be filed electronically.)

Applicant Information:

Applicant 1					Remove
Applicant Authority		<input checked="" type="radio"/> Inventor		<input type="radio"/> Legal Representative under 35 U.S.C. 117	<input type="radio"/> Party of Interest under 35 U.S.C. 118
Prefix	Given Name	Middle Name	Family Name	Suffix	
	Mark	A.	Harwell		
Residence Information (Select One) <input checked="" type="radio"/> US Residency <input type="radio"/> Non US Residency <input type="radio"/> Active US Military Service					
City	Plano	State/Province	TX	Country of Residence i	US
Citizenship under 37 CFR 1.41(b) i		US			
Mailing Address of Applicant:					
Address 1		6565 N. MacArthur Blvd., Suite 400			
Address 2					
City	Irving	State/Province	TX		
Postal Code	75039	Country i	US		
Applicant 2					Remove
Applicant Authority		<input checked="" type="radio"/> Inventor		<input type="radio"/> Legal Representative under 35 U.S.C. 117	<input type="radio"/> Party of Interest under 35 U.S.C. 118
Prefix	Given Name	Middle Name	Family Name	Suffix	
	Christopher	W.	Wyatt		
Residence Information (Select One) <input checked="" type="radio"/> US Residency <input type="radio"/> Non US Residency <input type="radio"/> Active US Military Service					
City	Dallas	State/Province	TX	Country of Residence i	US
Citizenship under 37 CFR 1.41(b) i		US			
Mailing Address of Applicant:					
Address 1		6565 N. MacArthur Blvd., Suite 400			
Address 2					
City	Irving	State/Province	TX		
Postal Code	75039	Country i	US		
Applicant 3					Remove
Applicant Authority		<input checked="" type="radio"/> Inventor		<input type="radio"/> Legal Representative under 35 U.S.C. 117	<input type="radio"/> Party of Interest under 35 U.S.C. 118
Prefix	Given Name	Middle Name	Family Name	Suffix	
	Ryland	M.	Reed		
Residence Information (Select One) <input checked="" type="radio"/> US Residency <input type="radio"/> Non US Residency <input type="radio"/> Active US Military Service					
City	North Richland Hills	State/Province	TX	Country of Residence i	US

Application Data Sheet 37 CFR 1.76		Attorney Docket Number	30599-0014001	
		Application Number		
Title of Invention	RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES			
Citizenship under 37 CFR 1.41(b) i		US		
Mailing Address of Applicant:				
Address 1	6565 N. MacArthur Blvd., Suite 400			
Address 2				
City	Irving	State/Province	TX	
Postal Code	75039	Countryi	US	
All Inventors Must Be Listed - Additional Inventor Information blocks may be generated within this form by selecting the Add button. Add				

Correspondence Information:

Enter either Customer Number or complete the Correspondence Information section below. For further information see 37 CFR 1.33(a).			
<input type="checkbox"/> An Address is being provided for the correspondence Information of this application.			
Customer Number	26231		
Email Address		Add Email	Remove Email

Application Information:

Title of the Invention	RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES		
Attorney Docket Number	30599-0014001	Small Entity Status Claimed	<input checked="" type="checkbox"/>
Application Type	Nonprovisional		
Subject Matter	Utility		
Suggested Class (if any)		Sub Class (if any)	
Suggested Technology Center (if any)			
Total Number of Drawing Sheets (if any)	6	Suggested Figure for Publication (if any)	

Publication Information:

<input type="checkbox"/> Request Early Publication (Fee required at time of Request 37 CFR 1.219)
<input type="checkbox"/> Request Not to Publish. I hereby request that the attached application not be published under 35 U.S. C. 122(b) and certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication at eighteen months after filing.

Representative Information:

Representative information should be provided for all practitioners having a power of attorney in the application. Providing this information in the Application Data Sheet does not constitute a power of attorney in the application (see 37 CFR 1.32). Enter either Customer Number or complete the Representative Name section below. If both sections are completed the Customer Number will be used for the Representative Information during processing.			
Please Select One:	<input checked="" type="radio"/> Customer Number	<input type="radio"/> US Patent Practitioner	<input type="radio"/> Limited Recognition (37 CFR 11.9)

Application Data Sheet 37 CFR 1.76		Attorney Docket Number	30599-0014001
		Application Number	
Title of Invention	RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES		
Customer Number	26231		

Domestic Benefit/National Stage Information:

This section allows for the applicant to either claim benefit under 35 U.S.C. 119(e), 120, 121, or 365(c) or indicate National Stage entry from a PCT application. Providing this information in the application data sheet constitutes the specific reference required by 35 U.S.C. 119(e) or 120, and 37 CFR 1.78(a)(2) or CFR 1.78(a)(4), and need not otherwise be made part of the specification.			
Prior Application Status	Pending	Remove	
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)
	non provisional of	61644909	2012-05-09
Additional Domestic Benefit/National Stage Data may be generated within this form by selecting the Add button.			Add

Foreign Priority Information:

This section allows for the applicant to claim benefit of foreign priority and to identify any prior foreign application for which priority is not claimed. Providing this information in the application data sheet constitutes the claim for priority as required by 35 U.S.C. 119(b) and 37 CFR 1.55(a).			
			Remove
Application Number	Country ⁱ	Parent Filing Date (YYYY-MM-DD)	Priority Claimed
			<input type="radio"/> Yes <input type="radio"/> No
Additional Foreign Priority Data may be generated within this form by selecting the Add button.			Add

Assignee Information:

Providing this information in the application data sheet does not substitute for compliance with any requirement of part 3 of Title 37 of the CFR to have an assignment recorded in the Office.			
Assignee 1			Remove
If the Assignee is an Organization check here. <input checked="" type="checkbox"/>			
Organization Name			
Mailing Address Information:			
Address 1			
Address 2			
City		State/Province	
Country ⁱ		Postal Code	
Phone Number		Fax Number	
Email Address			
Additional Assignee Data may be generated within this form by selecting the Add button.			Add

Signature:

A signature of the applicant or representative is required in accordance with 37 CFR 1.33 and 10.18. Please see 37 CFR 1.4(d) for the form of the signature.
--

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Application Data Sheet 37 CFR 1.76		Attorney Docket Number		30599-0014001	
		Application Number			
Title of Invention		RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES			
Signature		/Spencer C. Patterson/		Date (YYYY-MM-DD)	
				2012-05-18	
First Name	Spencer	Last Name	Patterson	Registration Number	43849

This collection of information is required by 37 CFR 1.76. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 23 minutes to complete, including gathering, preparing, and submitting the completed application data sheet form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these records.
2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.
9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Mark A. Harwell et al. Art Unit : Unknown
Serial No. : TBD Examiner : Unknown
Filed : Herewith
Title : RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

DECLARATION BY THE INVENTOR

As a below-named inventor(s), I hereby declare that:

My residence, post office address and citizenship are as stated next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES

the specification of which:

- ☒ is attached hereto.
- ☐ was filed on __, and identified as Attorney Docket No. 30599-0014001.
- ☐ was filed on __, as Application Serial No. _____, and was amended on ____.
- ☐ was described and claimed in PCT International Application No. _____ filed on _____ and as amended under PCT Article 19 on _____.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the

Applicant : Mark A. Harwell et al.
Serial No. : TBD
Filed : Herewith
Page : 2 of 4

Attorney's Docket No.: 30599-0014001

filing date of the prior application and the national or PCT International filing date of the continuation-in-part application.

I hereby claim the benefit under Title 35, United States Code, §119(e)(1) of any United States provisional application(s) listed below:

<u>U.S. Serial No.</u>	<u>Filing Date</u>	<u>Status</u>
61/644,909	May 9, 2012	Pending

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose all information I know to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

<u>U.S. Serial No.</u>	<u>Filing Date</u>	<u>Status</u>
None		

I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed:

<u>Country</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Priority Claimed</u>
None			<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No


I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these

Applicant : Mark A. Harwell et al.
Serial No. : TBD
Filed : Herewith
Page : 3 of 4

Attorney's Docket No.: 30599-0014001

statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.


Full name of inventor: MARK A. HARWELL

Inventor's signature: 

Date: 05.14.2012

Residence: Plano, TX
Citizen of: United States
Post Office Address: 6565 N. MacArthur Blvd., Suite 400
Irving, TX 75039

Full name of inventor: CHRISTOPHER W. WYATT

Inventor's signature: 

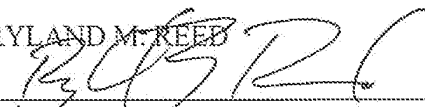
Date: 5/14/12

Residence: Dallas, TX
Citizen of: United States
Post Office Address: 6565 N. MacArthur Blvd., Suite 400
Irving, TX 75039

Applicant : Mark A. Harwell et al.
Serial No. : TBD
Filed : Herewith
Page : 4 of 4

Attorney's Docket No.: 30599-0014001

Full name of inventor: RYLAND M. REEB

Inventor's signature: 

Date: May 14, 2012

Residence: North Richland Hills, TX
Citizen of: United States
Post Office Address: 6565 N. MacArthur Blvd., Suite 400
Irving, TX 75039

Fish & Richardson P.C.
1717 Main Street
Suite 5000
Dallas, Texas 75201
Telephone: (214) 747-5070
Facsimile: (214) 747-2091

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RECORDING AND PUBLISHING CONTENT ON SOCIAL MEDIA WEBSITES

CROSS-REFERENCE TO RELATED APPLICATIONS

[0001] This application claims the benefit under 35 U.S.C. § 119(e) of U.S. Patent Application No. 61/644,909, entitled “Recording and Publishing Content on Social Media Websites,” filed May 9, 2012, which is incorporated herein by reference in its entirety.

BACKGROUND

[0002] This specification relates to creating various forms of content on social media websites and publishing that some content either on the same social media website, other social or general media websites, or on television distribution platforms.

[0003] Network technologies enable various types of remote human interaction. For example, people may use text messaging or audio or video content for remote chatting, reporting, conferencing, etc. In some instances, such communication may have a central host, such as a virtual chat room, a reality show, etc. Participants may use phone calls, email, SMS messages, or online audio or video chat to provide input or feedback to the central host. Participants may also communicate through social networking sites. In some cases, communications may relate to television programs that the participants may view, for example, on a conventional television. Such television programs may have their own social networking webpages that provide information about the program, provide additional content related to the program, and/or that facilitate feedback and communications among viewers.

[0004] Viewers typically view professionally produced television programs (“programs”) and motion pictures (“movies”) using traditional television services. Programs, such as various types of game shows, are typically distributed to traditional television service providers by so-called “television networks,” who possess the legal rights necessary to distribute the programs, and who are sometimes also involved in producing the programming. Those who provide transmission services for television, and provide television service to viewers, may include “carriers” or Multi-Service Operators (“MSO”), direct-broadcast satellite (DBS) providers, and/or telecommunication (“Telco”) providers.

[0005] Television transmission or distribution systems used by traditional carriers of television programming include terrestrial broadcast stations, satellite television, and cable

television systems, as well as telecom delivery network services such as VDSL and FiOS offered over broadcast telecommunication or data networks, whose operators provide television services similar to what are offered by cable and satellite television service providers. Standards have also been formulated, or are in the process of being formulated, for using Internet protocols and the public Internet to distribute television programming using “live” IP-multicast or IP unicast streams that can be received by anyone with any type of broadband data connection to the Internet.

SUMMARY

[0006] Implementations of the present disclosure are generally directed creating various forms of content on social media websites and publishing that some content either on the same social media website, other social or general media websites, or to television distribution platforms.

[0007] In one general aspect, a method for recording and publishing contents can include providing, on a first social networking webpage hosted on a social networking system, an imbedded link to media recorder software stored on a video management server system external to the social networking system; receiving a request to invoke the media recorder software within a displayed instance of the first social networking webpage; providing, using the media recorder software on the external video management server system, a video recorder interface through an application programming interface on the social networking system in response to the request, wherein the video recorder interface is adapted to allow a user to record video to the external video management server system from within the displayed instance of the first social networking webpage; receiving a video stream at the external video management server system, wherein the video stream defines video captured through the video recorder interface; generating a video file using the received video stream; storing the video file on the external video management server system; selecting the stored video file for distribution via one or more communication networks; and providing, using media player software on the server system and an application programming interface on one or more web server systems external to the video management server system, the stored video file for display within a plurality of displayed instances of one or more webpages hosted on the one or more external web server systems. Other aspects include corresponding

apparatus, systems, and computer software, stored on a computer storage medium and executable on one or more computers.

[0008] These and other embodiments can each optionally include one or more of the following features. The one or more external web server systems include the social networking system. Information associated with user accounts for a plurality of displayed instances of one or more webpages hosted on the social networking system and/or information associated with a user account for the displayed instance of the first social networking webpage is received at the external video management server system. The video file is transcoded to an appropriate video file format automatically depending up an intended destination. A quantity of requests to access the video file using the media player software is tracked, and the tracked quantity of requests to access the video file is used to select the video file for inclusion on a second social networking webpage hosted on the social networking system. User ratings of the video file are monitored using the media player software, and the user ratings of the video file are used in selecting the video file for inclusion on a second social networking webpage hosted on the social networking system. Viewer response to the video file is monitored using the media player software; the viewer response is used in selecting the video file for inclusion on an additional webpage hosted on a web server system external to the video management server system; and the stored video file is provided for display within a plurality of displayed instances of the additional webpage in response to the selection of the video file for inclusion on the additional webpage. The additional webpage is associated with a television program. Viewer response to the video file is monitored using the media player software, and the viewer response is used in selecting video defined in the video file for inclusion in a linear television program. A video is selected from a plurality of videos received through the media recorder software on the external video management server system for inclusion in a television program. Access to editing tools is provided through the media player software, wherein the editing tools allow a user to edit the stored video file. The video recorder interface is provided in an iFrame within the first social networking page. A request is received, through the video recorder interface and using the media recorder software on the external video management server system, to distribute the video file via one or more web services external to the social networking system. A request is received, through a frame displayed using the external video management server system using an application programming interface on the one or more web server systems, to distribute the video file via one or more web services external to

the social networking system.

[0009] In another general aspect, a computer storage medium is encoded with a computer program. The program includes instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations including providing a video recorder interface using an application programming interface on a social networking system, wherein the video recorder interface is adapted to allow users to record video streams to a video management server external to the social networking system and the video recording interface is included within displayed instances of a social networking webpage hosted on the social networking system; receiving a plurality of video streams, wherein each video stream defines video captured through the video recorder interface on a respective displayed instance of the social networking webpage; generating a plurality of video files based on the received video streams; storing the video files on the video management server; selecting one or more of the stored video files for inclusion on the social networking webpage; and providing, using an application programming interface on the social networking system, the selected stored video files for display within a plurality of displayed instances of the social networking webpage. Other aspects include corresponding apparatus, systems, and methods.

[0010] These and other embodiments can each optionally include one or more of the following features. Information associated with a user account for at least some of the displayed instances of the social networking webpage is received and stored. Access to the stored video files is provided over one or more communication networks for display on a user device; viewer responses to the stored video files are monitored; and the viewer responses are used in selecting the stored video files for inclusion on the social networking webpage. The viewer responses include at least one of viewing a respective one of the stored video files or providing a rating of a respective one of the stored video files. One or more of the stored video files are selected for inclusion on the social networking webpage based upon predefined criteria relating to viewer responses. Access to editing tools is provided, wherein the editing tools allow at least one of a user or a producer to edit one or more of the stored video files. At least one video corresponding to the selected video files is transmitted for inclusion within a linear television program.

[0011] In another general aspect, a system includes one or more servers operable to interact with a user device and to provide a video recorder interface using an application programming interface on a social networking system, wherein the video recorder interface is adapted to allow users to record video to a server external to the social networking system and the video recorder interface is included within displayed instances of a social networking webpage hosted on the social networking system; receive a plurality of video streams, wherein each video stream defines video captured through the video recorder interface on a respective displayed instance of the social networking webpage; generate a plurality of video files based on the received video streams; store the video files; and provide, using an application programming interface on the social networking system, selected stored video files for display within a plurality of displayed instances of one or more webpages hosted on the social networking system. Other aspects include corresponding apparatus, methods, and computer software, stored on a computer storage medium and executable on one or more computers.

[0012] These and other embodiments can each optionally include one or more of the following features. The system includes a video hosting server for transmitting the stored video files over at least one network to a user device. The one or more servers are further operable to select one or more of the stored video files for inclusion on the social networking webpage based on activity detected by the video hosting server.

[0013] Particular embodiments of the subject matter described in this specification can be implemented so as to realize one or more of the following advantages. A link to a proprietary media player can be embedded in a social networking webpage. The link can allow users to access the proprietary media player based on their credentials for accessing the social networking webpage. The media player can include functionality for recording, playback, and editing of videos using proprietary media player software that resides on an external server system, but made available through an embedded iframe on a social networking webpage, and that provides the media player within a social networking webpage. For example, a social networking webpage associated with a television program can allow users to record videos directly to an external video hosting server associated with the proprietary media player and/or the television program. Links to the videos can be embedded in the user's own social networking page, a social networking page associated with the television

program, a social networking page associated with a television network, a social networking page associated with an advertiser or ad sponsor of a television show or television network, and other websites. Users can view the videos on the social networking web page, and the external video hosting server can track the number of times each video is viewed. In addition, the video hosting server can track information relating to each viewer (e.g., demographic or statistical information), as provided through an application programming interface with the social networking provider. Advertisements or other information (e.g., pre-roll, post-roll, or ticker-type advertisements or information) can also be provided along with the videos and the number of views can be tracked (e.g., for determining a number of advertising impressions). Videos can be edited by the user using editing functionalities of the media player software, either through editing tools built into the video playback interface or using a separate editing interface built into the media player software or provided by separate media editing software. Videos can also be edited by an administrator or producer. Television program producers can leverage information about views or ratings of videos to identify videos for inclusion on a television program and/or on a social networking or other website associated with the television program. Advertisers can leverage information about views or ratings to target specific demographic profiles with appropriate advertising messages. Users can forward recommendations to view a particular video through services external or internal to the social networking system. Entities can more conveniently, more safely, and more accurately control content posted on their social networking webpages leading to reduced expenditure to monitor their social networking webpages.

[0014] The details of one or more embodiments of the subject matter described in this specification are set forth in the accompanying drawings and the description below. Other features, aspects, and advantages of the subject matter will become apparent from the description, the drawings, and the claims.

BRIEF DESCRIPTION OF THE DRAWINGS

[0015] FIG. 1A is a functional block diagram of an architecture for embedding a media player in a social networking website.

[0016] FIG. 1B illustrates a social networking webpage displayed in the user device of FIG. 1A.

[0017] FIGS. 2A and 2B illustrate a flowchart of recording and presenting contents in a social networking website from a server system.

[0018] FIG. 3 is an example displayed instance for presenting contents in a social networking website from a server system.

[0019] FIG. 4 is a flowchart of recording and viewing contents in a social networking website in a user device.

[0020] Like reference numbers and designations in the various drawings indicate like elements.

DETAILED DESCRIPTION

[0021] Implementations of the present disclosure are directed to systems and methods of allowing users to record videos within a social networking webpage. Using a software development kit and/or application programming interface provided by the social networking provider, for example, a third party can embed a link within a social networking webpage. When a user selects the link, a frame within the page can be opened in which a media recorder hosted by a third party server can be displayed. The media recorder can be implemented in software (e.g., as described in U.S. Patent Application Serial No. 13/185,471, entitled "Content Creation and Distribution System," the contents of which are incorporated herein in their entirety), which can be used to record videos at the third party server using a camera built into or otherwise connected to a user computer, e.g., a smart phone, laptop computer, desktop computer, or other computing device. For example, video content can be captured on a user device and formatted according to predetermined constraints using a web application or an installed application. The video content, for example, can be submitted for potential inclusion in a television program. By formatting the video content according to predetermined constraints, the video content can be transcoded into a format appropriate for inclusion in a linear television programming schedule using an automated transcoding workflow corresponding to the predetermined format to ensure that the transcoded video file complies with requirements of a particular television broadcaster or television uplink facility. The video can also be automatically transcoded into one or more formats appropriate for alternative distribution media (e.g., Internet distribution or inclusion in a movie production). The video file can undergo an automated review process to check for inappropriate content and/or to confirm compliance with formatting requirements. The video file can also undergo

a manual review for content marked as potentially inappropriate and/or to select among available videos for inclusion in a television production. Transcoding and review can be performed in accordance with attributes associated with the video content (e.g., identifying a particular television program that the video content is intended to potentially be included in) and/or user credentials for a user that submitted the content (e.g., user credentials indicating whether the user is authorized to submit content for Internet and/or television distribution).

[0022] The media recorder and/or a separate media player may include built-in functionality to allow the recording user to edit the video (e.g., trim video, add still photos, add audio, introduce special effects, etc.).

[0023] A media player can also be used to view videos once they are captured and stored on the third party server. For example, a video captured by a particular user can be stored on the external server system and can be made available for viewing through an embedded iframe within a social networking webpage associated with the particular user (e.g., the user's wall in Facebook®) and/or through other webpages or online access techniques (e.g., YouTube®, Twitter®, or a private-label webpage). When a user selects the video for viewing, the media player is invoked, and the video is played (e.g., streamed) on the requesting user's device. If the viewing user has authorized sharing of personal information with the third party that provides the media player (e.g., when invoking the media player to record a video or in another prior interaction with the third party server), information about the user (e.g., demographic information) can be provided to the third party server in response to the user selecting the video for viewing.

[0024] Particular videos can be selected for inclusion on a social networking webpage associated with an entity that may collect videos from numerous users (e.g., a television show or television network). For example, videos can be selected based on viewing activities for the videos, such as a number of accessing requests, favorable indications (i.e., number of clicks on the "Like" button by other viewers), viewer comments or feedback, etc. Thus, viewing activities for videos on the social networking website can be used as an initial screening of video content to determine whether the video is potentially desirable for inclusion on an entity's own web site or social networking webpage. The videos, once selected, may be included on a social networking webpage or other webpage for a television show or other entity and may be used, for example, to further screen videos for potential

inclusion in a television program or other distribution. An administrative editing and screening server (e.g., as described in U.S. Patent Application Serial No. 13/185,477, entitled “Administration of Content Creation and Distribution System,” the contents of which are incorporated herein in their entirety) may also be used to screen videos (e.g., for inappropriate content) and/or edit videos before posting the videos on a webpage or including the videos in a television program.

[0025] FIG. 1A is a functional block diagram of an architecture 100 for embedding a media recorder in a social networking website. The architecture 100 includes a user device 110, a social networking system 120, a video management server system 130, and a private label server system 170. The architecture 100 can be provided as a set of interconnected software and server systems. Communications between the user device 110, the social networking system 120, the video management server system 130, and the private label server system can be performed across or via network 140. In general, the architecture 100 can provide a system for recording and publishing video content on a social networking platform or on other web-based or television-based platforms. The video content can also include audio content and can include, for example, full-motion 24-30 frames per second video with constant or variable bit rate audio. The video content can be viewed or displayed on a graphical user interface (GUI) 150 displayed on a display device 152. The display device 152 may be physically attached to the user device 110, and the GUI 150 may display information received from both the social networking system 120 and the video management server system 130, or from both the private label server system 170 and the video management server system 130.

[0026] At a high level, a web server 121 of the social networking system 120 provides one or more social networking webpages 155(1), 155(2), 155(3) to the user device 110. Users can interact with contents on each social networking webpage 155, for example, by selecting hyperlinks, icons, and/or images or by entering information in available fields. The social networking webpage 155 may include a link that launches media recorder software 137 stored on the server system 130. The media recorder software 137 provides functionality enabling users to record a video using a video recording interface that provides recording controls such that the recorded video is stored on the server system 130 (e.g., the video is streamed to the server system 130 as described in U.S. Patent Application Serial No.

13/185,471). The recorder software 137 can use scripts or other software instructions, for example, that enable interfacing with an integrated camera 115 and microphone 117 on the user device 110, and users may further edit recorded videos using a video editing interface provided by editing software 139 on the server system 130.

[0027] Recorded videos can be made available for viewing by other users (e.g., after the video is approved through an administrative review or after the submitting user authorizes distribution) on other pages of the social networking system (e.g., the submitting user's personal social networking webpage) or on other websites. Viewing may require use of media player software 138 and/or retrieving videos from a video hosting server 135 of the video management server system 130. The video management server system 130 can monitor viewer activities related to the videos accessed from the video hosting server 135. For example, the video hosting server 135 can track the number of times a video is viewed and can, in some cases, track demographic information relating to the individual viewers. In addition, viewers may indicate they like the video by registering an indication of approval on a counter, by providing comments or ratings, or other methods. Such indications can be provided to and/or stored on the social networking system 120 or the video management server system 130. For example, viewer feedback can be provided to and stored on the social networking system 120, and the video management server system 130 can access the feedback through an application programming interface 125 of the social networking system 120. The video management server system 130 can determine if some of the videos have satisfied certain publication criteria and select those that have satisfied the criteria for inclusion in displayed instances 153 (see FIG. 1B) of the social networking webpage 155, other media associated with the video management server system 130, or on a private label server system 170. Additional details of the components are described below.

[0028] The user device 110 includes a processor 111, a memory 113, a camera 115, a microphone 117, and an interface 119, and can include other input and output devices. The camera 115 and the microphone 117 can enable the user device 110 to capture videos. The web browser 116 can be any web browser capable of running on the operating system on the user device 110 and enable the user device 110 to display social networking webpages 155 and other webpages. The interface 119 can enable the user device 110 to connect with

remote servers to receive and transmit data (e.g., video data, user data, web page content, etc.). Webpage content and other data can be stored in the memory 113.

[0029] The social networking system 120 includes a web hosting server 121, an application server 123, an application programming interface 125, and memory 127. In general, the social networking system 120 can allow registered users to sign on (e.g., using a user name and password) to access social networking services. For example, the social networking services may include Facebook®, Twitter®, Myspace®, Google+®, Renren®, and/or other available social networking services. In some implementations, the social networking system 120 enables users to create an account based on their social identities and provides various social networking services to the registered user through the account. For example, social networking services can include seeking other members of similar social identities and making connection with those members, interacting with the connected members via text messaging, blogging, information sharing, making recommendations, and other communications.

[0030] The web hosting server 121 can provide one or more social networking webpages 155(1), 155(2), 155(3) through which users can access services provided by the social networking system 120. For example, the web hosting server 121 can host a registration webpage that allows users to register with the social networking system 120. The social networking system 120 can also provide a first social networking webpage 155(1) to the user device 110. For example, the first social networking webpage 155(1) can be associated with an entity, such as a television program, and can include web content associated with the entity. In some instances, the first social networking webpage 155(1) can be associated with the registered user and can include web content. The web content hosted in the social networking services can be provided directly by the social networking system 120 and can include links embedded in the first social networking webpage 155(1) that can be used to retrieve content hosted by third parties. User information and other content of the social networking webpage 155 may be stored in memory 127 and served to user devices by the web hosting server 121, while multimedia plug-ins, games, and other third party applications may be provided by the application server 123 and/or accessed from an external server (e.g., the video management server system 130) through an application programming interface 125. The social networking system 120 may include one or more such application

programming interfaces 125 (and/or software development kits) through which third parties can define applications or services that may be hosted on external third party servers.

[0031] In some implementations, the social networking webpages 155 can provide users with access to a thin client application (or web application) that displays information and allows users to interact with available social networking services. In some embodiments, the application server 123 can support the web hosting server 121 for running the thin client application. The application server 123 can also provide applications created and published by third parties, as well as local applications within the social networking system 120.

[0032] The application programming interface 125 can provide access to applications hosted on external servers. For example, third parties may develop applications for users registered with the social networking system 120 to submit information (e.g., audio/visual content), interact with other users, and conduct other activities. The application programming interface 125 can provide access to video players, recorders, games, calendars, blogs, messages, and other applications to the social networking webpage 155. For example, the application programming interface 125 and/or a software development kit can be used to define, within the memory 127 of the social networking system 120, an appearance (e.g., text, icons, or images) of an embedded link that appears on the social networking webpage 155 and a network address from which a web application can be retrieved when the link is selected. The application programming interface 125 can provide access through the embedded link in the social networking webpage 155 to web applications stored on the video management server system 130, including the media recorder software 137, the media player software 138, and the editing software 139. When a web application is invoked by selecting the embedded link, the web application can be executed on the video management server system 130, resulting in display of a corresponding application interface within a frame of the social networking webpage 155. Thus, the application programming interface 125 can allow third party entities to embed links to external applications or services hosted on a third party server. The application programming interface 125 can facilitate the delivery of content (e.g., a video recording user interface, a video playback user interface, or an editing user interface) that is displayed within social networking webpages 155 and the exchange of information (e.g., user demographic data, video viewing data, feedback data, link or image data for display within the social networking webpages 155) between the social networking

system 120 and the server system 130. The application programming interface 125 may include specifications for routines, data structures, object classes, variables, and other objects. The application programming interface 125 specification can take various forms, including an International Standard such as POSIX, or vendor documentation such as the Microsoft Windows API, or the libraries of a programming language, e.g. Standard Template Library in C++ or Java API.

[0033] The memory 127 of the social networking system 120 stores data and program instructions for the social networking webpage 155. In some instances, the web hosting server 121 or the application server 123 may include its own memory or may use the memory 127. The memory 127 may include any type of memory or database module and may take the form of volatile or non-volatile memory including, without limitation, magnetic media, optical media, random access memory (RAM), read-only memory (ROM), removable media, or any other suitable local or remote memory component. The memory 127 may store various objects, object models, and data, including classes, frameworks, applications, backup data, business objects, jobs, webpages, webpage templates, database tables, process contexts, repositories storing services local to the social networking system 120 and any other appropriate information including any parameters, variables, algorithms, instructions, rules, constraints, or references thereto associated with the purposes of the social networking system 120 and its functionality. In some implementations, including in a cloud-based system, some or all of the memory 127 may be stored remote from the social networking system 120 and communicably coupled to the social networking system 120 for usage. As described above, memory 127 can include one or more meta-models associated with various objects included in or associated with the underlying platform. Specifically, memory 127 can store items and data related to the social networking webpage 155 and/or other collaboration-related entities or components.

[0034] The video management server system 130 includes a video management web server 131, an activity tracking server 132, an administration curator server 133, a video hosting server 135, and a video transcoding server 136. The video management web server 131 can enable the user device 110 to capture and transmit video data to the video management server system 130. For example, the video management web server 131 can provide access to media recording software 137 to enable the user device 110 to be used for

video creation. The video management web server 131 can also provide access to media player software 138 to enable playback of videos on the user device 110 and to editing software 139 to provided editing tools for users to edit the created videos. The media recording software 137 can be accessed on the user device 110 as a thin client application such that a recording interface is displayed through the web browser 116 of the user device 110 and used to capture audio/video data that is temporarily buffered in the memory 113 of the user device 110 and sent to the video management server system 130 as a video stream as the audio/video data is captured (as described in U.S. Patent Application Serial No. 13/185,471). For example, during recording, and as the video camera generates video data, the video data can be cached and transmitted to the one or more back-end servers. The web-based recorder may capture and cache sufficient video data to retain broadcast quality requirements and transmits the video data to the one or more back-end servers in quasi-real time. More specifically, as video data is generated, the video data is cached and a predetermined amount of video data is intermittently transmitted from the client computing device to the one or more back-end servers. The pre-determined amount of video data that is transmitted can be determined based on the available transmission bandwidth instead of, for example, adapting image quality to meet limited bandwidth availability. The video stream can be received by the video management server system 130, and the video hosting server 135, for example, can generate and store a video file that corresponds to the received video stream. In general, the media recording software 137, the media player software 138, and the editing software 139 can be invoked through the application programming interface 125 of the social networking system 120 and displayed within a frame of a social networking webpage 155. Similarly, the media recording software 137, the media player software 138, and the editing software 139 can be invoked through the application programming interfaces on other webpages (e.g., hosted by a private label server system 170 as further described below).

[0035] In general, as described in U.S. Patent Application Serial No. 13/185,471, the system 100 can provide users with video file recording and editing capabilities that provide an easy-to-use interface, do not require the users to have knowledge of video formatting or computer file systems, and facilitate automatically uploading of video files or other content to a server. Such uploading can use a web server-based thin client application capable of

displaying a user interface through a browser on a user device or a specialized application capable of running on a user device (e.g., on a mobile device or a tablet computer). In either case, the application can interface with user device's native recording capabilities to capture either high definition ("HD") format or standard definition ("SD") format video files. The video file recording and editing software can guide the user through a video file creation and submission process that captures video via a video camera either built-in, or connected to, the user device to create a video file that meets requirements for submission to a content distribution sub-system, and submits the video file to the content distribution sub-system.

[0036] The system can thus facilitate convenient creation and seamless uploading of crowd-sourced video files (e.g., audio-visual content created for inclusion on a social networking webpage and/or in response to a broadcasted request for videos relating to a particular topic) or other user-generated content. The system can ensure that the submitted video files satisfy certain parameters so that the files have a quality level appropriate for inclusion in linear television programming and so that the files can be automatically and conveniently transcoded into one or more video file formats (in accordance with relevant frame rates, bit rates, etc., which may be dependent on the intended destination of the content) according to the intended destination.

[0037] After video files are created and stored on the video management server system 130, the media player software 138 can be invoked to play the video on the user device 110 used to capture the video or on a different user device 110. In some implementations, the media player software 138 can be executed on the video management web server 131 such that the video is displayed on the user device 110 in a thin client application environment (e.g., the video file is executed by the media player software 138 on the video management web server 131 and is sent to the user device 110 as a video stream). The video may be displayed within a frame (e.g., an iFrame) of a social networking webpage 155. For example, a still image of the video and/or a link to the video can be displayed on a social networking webpage 155. When a user selects the image or other link, a video playback frame can be displayed within the social networking webpage 155, although the contents of the frame (i.e., the video) may be provided by media player software 138 executed on the video management web server 131. In other implementations, the media player software 138 can be stored locally in the memory 113 of the user device 110 and used to play a video file

sent from the video management server system 130 to the user device 110. The editing software 139 can also be invoked on a user device 110 to display an editing interface that includes editing tools for editing contents of the video file. As with the media player software 138, the editing software 139 can be executed on the video management web server 131 such that the video is displayed on the user device 110 in a thin client application environment or can be stored locally in the memory 113 of the user device 110 and used to edit a video file sent from the video management server system 130 to the user device 110. Both the media player software 138 and the editing software 139 can be provided to a user device 110 within a frame of a social networking webpage 155 hosted on the social networking system 120 or within a frame of a webpage hosted on the private label server system 170.

[0038] As users access video files stored on the video management server system 130, the server system 130 can receive and monitor viewer activities related to the videos. For example, because the videos are stored within the server system 130, the server system 130 can monitor access requests for the videos (submitted through the social networking system 120 or other host sites) and make operational decisions based on the viewer activities. For example, viewer activities can include indicating that the viewer likes the video, leaving text comments to the video, attaching responding media to the video, sharing the video, re-posting the video on other websites, and other activities. The activity tracking module 132 can perform monitoring of such access requests and other viewer activities related to the video being played, and viewer information and viewing activity data can be used to make decisions regarding further publications of the video (e.g., on other websites or webpages within the same website or web server system).

[0039] In some implementations, the activity tracking module 132 monitors activities related to the media player software 138 to determine if certain video clips have satisfied predetermined criteria for publication in other displayed instances. For example, activity tracking module 132 can monitor if a certain video has been liked by a predetermined number of viewers (e.g., a thousand viewers), or at a particular rate (e.g., a thousand views in 2 weeks). The monitored viewership may be a result of its own popularity among viewers (e.g., funniest home video), its relevance to current news topics (e.g., the latest news), its correspondence to certain media (e.g., correct answers to a TV quiz), or other reasons.

[0040] The administration curator server 133 may perform automatic screening of video content (e.g., for inappropriate content) and may allow an administrator or television producer to make manual decisions regarding Internet publication, inclusion on a television program, or editing. For example, the administration curator 133 may be used to implement the techniques and systems described in U.S. Patent Application Serial No. 13/185,477. In some implementations, the administration curator server 133 can be used to screen video content in a video file before the video file is made available for viewing from the video management server system 130 (e.g., by anyone other than the user who recorded the video). Such review can ensure, for example, that the operator of the video management server system 130 or a producer of a television program avoids distribution of content that does not meet the operator's or producer's standards for quality or appropriateness. In addition, the approval process can allow an administrator or producer to control video content posted to a social networking webpage or other webpage. In some implementations, the approval process may occur both in phases. For example, an administrative operator of the video management server system 130 may review and approve the video before the video is posted even on the submitting user's selected distribution channel(s) (e.g., social networking webpages associated with the user's respective social networking accounts), and an administrator or producer associated with a publishing entity may review and approve the video before the video is posted on the entity's social networking website(s) and/or private label websites (e.g., after attracting the attention of the entity through tracking activity). The former initial review may be allow the operating entity of the video management server system 130 to ensure, for example, that the video management server system 130 is not associated with inappropriate content (e.g., to avoid damaging the reputation of the video management server system 130 and/or advertisers on the system 130). The latter secondary review may allow the publishing entity to control content on its social networking websites and/or other private label websites.

[0041] The video hosting server 135 in the video management server system 130 can provide storage, organization, and connection tools for the video management web server 131. In addition, a video transcoding server 136 can provide conversion tools for converting incoming video streams received from user devices into a video file. For example, when users create audio/video content using the media recorder software 137, the video

transcoding server 136 can receive the incoming video stream and automatically convert the video stream into a video file having one or more formats. The video stream can be automatically converted into one or more formats appropriate for further distribution as described in U.S. Patent Application Serial No. 13/185,471. The video file can be transcoded to a format that is appropriate for a designated downstream use. In addition, an image file can be generated and can be provided in JPEG format or another appropriate image file format. The image file is used as a thumbnail image representing the video file. In some implementations, the video hosting server 135 receives a multimedia video stream from the media recorder software 137 in real time as the contents are created. In some other implementations, the multimedia contents can first be created locally in the user device 110 and uploaded to the video hosting server 135 after creation. The video hosting server 135 stores the video files for subsequent editing through the editing software 139, review and approval through the administration curator server 133, and viewing through the media player software 138. The video hosting server 135 can enable users to create search terms as well as other tag information along with the video for organization. For example, the video hosting server 135 can include databases that categorize videos based on common features, as well as common searchable terms or keywords. The video hosting server 135 can insert pre-roll, post-roll, banners, tickers, or other content to be served to viewers for display with a video hosted on the video hosting server 135 (e.g., at the direction of curators or administrators). Content can also include tools that allow users to distribute a video to other users (e.g., by sending a message linking to the video through electronic mail or through a social media service or posting a link to the video on a webpage). Such content can be included with the video when it is recorded or viewed through a social networking webpage 155 or other webpage. For example, the video hosting service 135 may interface with the web server 121 through the application programming interface 125 to provide video and other content to be displayed in an iframe or other frame embedded within a social networking webpage 155. Distribution tools displayed within the frame of the social networking webpage 155 can be used to cause the video hosting server 135 to automatically distribute a video to other users using user profile data stored on the video hosting server 135. For example, the user profile data may define user account and/or login information for other social media services or email services that enable the video hosting server 135 to

distribute the video in response to a user selection of the distribution tools. The distribution tools can allow a user to recommend a video to others through the external video management server system 130, which, in turn, distributes the recommended video (or links thereto) using one or more social networking systems or other web server systems. Such capabilities may also be provided on other webpages (e.g., hosted on a private label server system 170) other than those hosted on the social networking system 120. By hosting videos on the external video management server system 130, the video hosting service 135 can also track the number, frequency, and destination of video playbacks and can track advertising impressions (e.g., pre-rolls, post-rolls, etc.) associated with such video playbacks to receive credit for advertising impressions from advertisers. The external video management server system 130 and any entities on behalf of which the system 130 hosts content can thus obtain better information about viewing of videos than if the videos were hosted on the social networking system. Similarly, the video management server system 130 can obtain information regarding recommendations that are provided through the video management server system 130, such as the number and destination of such recommendations.

[0042] The private label server system 170 can include a web hosting server 172 and an application programming interface 174. In some implementations, media hosted on and/or recorded through the video management server system 130 can be distributed through the private label server system 170. For example, videos can be selected, after meeting certain criteria associated with the activity tracking server 132, for further distribution through a private label website hosted on the web hosting server 172. In some implementations, such videos can be stored on the private label server system 170 and distributed using a media player hosted on the private label server system 170 or downloaded onto user devices 110. In other implementations, the videos can be accessed through a private label website through the application programming interface 174, which can be similar to the application programming interface 125 of the social networking system 120.

[0043] Functionalities of each of the social networking system 120, the video management server system 130, and the private label server system 170 can be segmented in others ways across multiple servers or can be combined in different ways than described above (e.g., some of the functions described as being performed by different servers could be

combined in a single server), and the various server systems may also include other functionalities than described above.

[0044] FIG. 1B illustrates a social networking webpage displayed in the user device of FIG. 1A. Typically, the user device 110 accesses the social networking services provided on the social networking system 120 via a social networking webpage 155 displayed on the GUI 150. The social networking webpage 155 can be displayed on a particular user device 110 as a displayed instance 153 that displays the currently requested content. Generally, a displayed instance 153 of the social networking webpage 155 includes social media content 157 hosted by the social networking system 120. The displayed instance 153 may also include one or more embedded links 161 that are each defined using a software development kit, application programming interface 125, and/or other programming tools supported by the social networking system 120. An embedded link can be used to invoke the media recorder software 137, the media player software 138, and/or the editing software 139. For example, when the social networking web hosting server 121 receives a request from the user device 110 to invoke media recorder software 137 within the displayed instance 153, a video management frame 159 is displayed in the displayed instance 153. Users may request to invoke the media recorder software 137 by clicking on an icon or a link that includes a URL for the media recorder software 137. In response, a video recorder interface is instantiated within the video management frame 159 through the application program interface 125 that enables integration with the displayed instance 153 of the social networking web page 155. The application program interface 125 allows the video recorder interface to appear in the displayed instance 153 as an integral part of the social networking webpage 155. For example, in some implementations, the video management frame 159 can be displayed using an iFrame within the social networking webpage 155 or other webpage. Other formats may also be used. The video recorder interface allows a user to record video to the server system 130 using the media recorder software 137 that executes on the server system 130. The media player software 138 can play the videos stored in the video management server system 130 through a media player interface within the video management frame 159 of the displayed instance 153. In some implementations, the media player software 138 can also be accessed through other video-enabled sites or services. The editing software 139 can be used

to edit videos stored in the video management server system 130 through an editing interface within the video management frame 159 of the displayed instance 153.

[0045] The editing user interface can provide editing tools for users to edit video content. The editing tools can include trimming, cutting, overlaying, combining, interlacing multiple and/or different multimedia contents. For example, users may combine photos, videos, audios, animations, computer graphics, subtitles, texts, and other contents to form a video clip. The edited videos can be saved at the video hosting server 135 and served to user devices as the video is published.

[0046] Although the content of the video management frame 159 and the social networking webpage 155 are supported by two different server systems (i.e., the video management server system 130 and the social networking system 120, respectively), they can be seamlessly integrated in displayed instances 153 of the social networking webpage 155. For example, users or viewers may perceive the content of the video management frame 159 as part of the social networking webpage 155. In some implementations, in response to a user selecting a link or an icon on the social networking webpage 155 to invoke an initiation of the media recorder software 137 (e.g., at least if this operation has never been performed by the particular user), the social networking webpage 155 may prompt a message to the user explaining terms and conditions for using the media recording software 137. The user may be required to accept the terms and conditions before being able to proceed with the operation. The user may grant the media recorder software 137, as well as the video management server system 130, limited rights to access account information of the user. The video management server system 130 can then, based on the profile information as well as online activity provided by the user, associate received video and access requests for stored video with user profile information and/or automatically tailor the media recording software 137, media player software 138, or editing software 139 for the user. For example, the media player software 138 may offer an advertisement that is likely to be of interest to the user. The advertisement can be provided from the server system 130 or from some other source. The operator of the server system 130 can thus track advertising impressions and can receive credit for the advertising impressions.

[0047] The social networking webpage 155 and the video management frame 159 can be displayed in a GUI 150 displayed on a display device 152 of the user device 110. The GUI

150 may be operable to, for example, allow the user device 110 to interact with at least a portion of the social networking webpage 155. Generally, the GUI 150 can provide with an efficient and user-friendly presentation of social network information provided by or communicated within the social networking system 120. The GUI 150 may include a number of customizable frames or views having interactive fields, pull-down lists, and buttons operated by the user. For example, the GUI 150 may provide interactive elements that allow a user to interact with a particular component within and/or external to the social networking webpage 155, such as the media player software 138, for example. Different portions of the corresponding component's functionality may be presented and accessible to the user through the GUI 150, such as through the social networking webpage 155 (e.g., in a web browser). Generally, the GUI 150 may also provide general interactive elements that allow a user to access and to utilize various services and functions of a particular component.

[0048] In some instances, the social networking webpage 155 may be used to access various portions of the social networking system 120. The GUI 150 may present the information of the social networking webpage 155 for viewing and interaction. In general, the GUI 150 is typically configurable, supports a combination of multimedia contents (photos, videos, audios, computer graphics, and other web contents), and is able to build real-time portals, where tabs are delineated by key characteristics (e.g., site or micro-site). Therefore, the GUI 150 can include any suitable graphical user interface, such as a combination of a generic web browser, intelligent engine, and command line interface (CLI) that processes information in the platform and efficiently presents the results to the user visually.

[0049] Although illustrated as a single user device 110 in the architecture 100, the architecture 100 generally includes multiple user devices 110 that provide GUIs 150 for interacting with the social networking system 120 using instances of the social networking webpage 155. The user device 110 can be any computing device operable to connect to or communicate with the social networking system 120 and the video management server system 130 using a wireline or wireless connection via the network 140, or another suitable communication means or channel. As used in this description, the user device 110 is intended to encompass a personal computer, touch screen terminal, workstation, network computer, kiosk, wireless data port, smart phone, personal data assistant (PDA), one or more

processors within these or other devices, or any other suitable computer. For example, the user device 110 may include a computer that includes an input device, such as a keypad, touch screen, mouse, or other device that can accept user information, and an output device that conveys information associated with the social networking webpage 155, including digital data, visual information, or the GUI 150.

[0050] FIGS. 2A and 2B illustrate a flowchart of a process 200 for recording and presenting content in a social networking website from an external server system. The flowchart 200 represents operations that can be performed by the social networking system 120 and the video management server system 130 as shown in FIG. 1A. Although the process 200 is generally described in the context of capturing a single video file from a single user, the process 200 can be used in connection with receiving video streams and generating video files for a plurality of users. At 202, a social networking webpage is provided to a user. For example, the social networking webpage can include various web content related to the user's social network, such as, for example, a list of friends, indication of relationship to these friends, their statuses, multimedia contents shared by them or of them, etc. The social networking webpage may also be a webpage associated with an entity (e.g., a business, a television program, etc.). The social networking webpage is hosted on a social networking system. At 204, a link to media recording software is provided within a displayed instance of the social networking webpage. For example, the link can be an icon, a text link with a URL, or other representation that is embedded in the displayed instance of the social networking webpage and that can be selected by the user (e.g., by clicking on the link using a mouse) to cause execution of an application (e.g., a video recording application).

[0051] In response to the user selecting the link, a request to invoke media recording software within the displayed instance of the social networking webpage is received at 206. The media recording software is provided by a server system external to the social networking system that provides the social networking webpage. On the social networking webpage, a message or window may be presented to the user, informing the user of authorization conditions. At 208, the user confirms the authorization and user information is received at the server system that provides the media recording software. For example, information associated with the user's social media user account, such as demographic information, user identifier, user name, etc., is received at the server system that provides the

media recording software. The information can be stored for subsequent use in identifying the user or attributes of the user (e.g., to associate received video with the user or to identify the user when the user subsequently accesses content stored on the server system). In this manner, the user's account with the social networking system can be leveraged to provide information to the video management server system 130 without requiring the user to have a separate account with the video management server system 130, which can reduce behavioral friction to submitting videos for potential inclusion, for example, on a television program or IPTV program, or for submission in a contest. In some situations, the server system provides a video recording interface using the media recording software at 210. The video recorder interface is provided through an application programming interface on the social networking system and is adapted to allow the user to record video to the external server system through recording controls of the video recording interface included (e.g., as a frame) within the displayed instance of the social networking webpage.

[0052] At 212, the user records a video using the video recorder interface and a corresponding video stream is received at the external server system. For example, the user can record or upload a video using the integrated hardware (e.g., onboard camera, microphone, etc.), or using a dedicated device (e.g., camcorder, camera, etc.) connected to the user device, or other appropriate devices. At 214, the video stream is converted into a video file and stored at the server system. The video stream may be transmitted to the server system and converted into a video file in real time (i.e., as the video is being recorded). In some implementations, video editing tools are provided by the server system at 216. The video editing tools can enable users to modify the video file using various methods such as cutting, trimming, overlaying, combining different media, etc. The video editing tools can be displayed to the user within the social networking website.

[0053] At 217, in some cases, the video file is approved for distribution (e.g., through a manual or automated review process). The approval process can result in selecting the video file for distribution on one or more networks. At 218, access to the stored video file is provided to viewers. Access can be provided through social networking websites and websites hosted outside the social networking system on other social networking or private label web server platforms. For example, the stored video file is provided over the Internet or one or more local and global networks. The number of access requests can be tracked at

the server system hosting the video file at 220 (e.g., based on accessing the stored video file from the server system and/or on the retrieval of the media player software needed to playback the video). For example, the server system can monitor and log the number, frequency, and other related information associated with requests for the stored video file. The server system can also monitor user/viewer ratings, as well as comments, responses, and other forms of reply at 222. In many instances, the user/viewer rating can include number of “Likes” provided in the social networking services, such as, the like button on Facebook®, the “+1” on Google+®, the star ratings on YouTube®, for example. In some implementations, the server system can monitor viewer responses including text comments, reposting, sharing in other websites or platforms, and other user response activities. In some implementations, additional information, such as information associated with the social networking user accounts of users that view the video can also be collected by the external server system. Based on the monitoring data at 220 and 222, if the video file satisfies certain criteria, the video file can be selected for further distribution at 224. For example, once a video that appears on one or more individual or non-commercial social networking webpages has been viewed a threshold number of times or given a threshold rating, the video can be selected to be included on a commercial social networking webpage (e.g., associated with an entity that requested video content relating to a particular topic). The video can also be selected for further distribution via private label websites.

[0054] In some implementations, the social networking webpage or other webpage selected for further distribution of the selected video file at 224 is associated with a television program, such as a game show, a reality show, or other form of public entertainment. The selected video file is made available for display on the social networking webpage or other webpage at 226. Additional viewer response to the selected video file through the additional distribution can be used to determine whether to further include the video file in a linear television program or Internet broadcast (e.g., IPTV) and/or to select among a plurality of submitted video files for inclusion in a linear television program or Internet broadcast.

[0055] FIG. 3 is an example displayed instance 300 of a social networking webpage for presenting content from a video management server system. The example displayed instance 300 can be viewed by viewers in the GUI of their electronic devices. The displayed instance 300 includes a video record initiation button 305, a media player software frame 317, a

counter of views 310, a counter of “likes” 320, a number of sharing options 330, a list of recommendation 340, viewer comments 350, and other features. The video record initiation button 305 can be activated to cause software on the external video management server system to display a video recorder interface for users to create a video clip. In some implementations, the video record initiation button 305 allows users to choose an existing video file to be uploaded.

[0056] As illustrated in FIG. 3, the media player software frame 317 includes playback controls, as well as sharing and rating options. The media player software frame 317 includes content provided by the external video management server system for display within the social networking webpage instance 300. The sharing and rating options enable viewers to respond to the video, for example, by reposting the video to other websites, rating the video with a star rating (e.g., from 1 to 5), and other response methods. The media player software window 317 includes a playback screen 315, which can be used to display selected videos, as well as videos captured when the video record initiation button 305 is activated. Statistics of the current video stream may be displayed at the counter of views 310 and the counter of “Likes” 320.

[0057] Videos that satisfy certain rating or feedback criteria may be recommended in the list of recommendation 340. Viewers may select these videos to play within the media player software frame 317. The viewer comments 350 allow viewers to leave their comments in responding to displayed videos. The viewers may provide comments and respond to comments after creating a system profile and signed in using the system profile. The viewer comments 350 may also be used to compare with certain criteria for determination of display or publication of the video stream on the social networking website.

[0058] FIG. 4 is a flowchart of recording and viewing contents in a social networking website on a user device. At 410, a user can access a social networking webpage on a user device. The user device may be a laptop computer, a desktop computer, a netbook, a tablet PC, a PDA, a smart phone, or other mobile or non-mobile computer or other electronic device that enables basic computing and access to a network accessible to the social networking webpage. The user can invoke media recording software that enables a recording interface at 420. For example, the user may click on a link or an icon directing to media recording software hosted on a server system remote from the social networking system. The

video recording interface allows the user to record a video clip at 430 and store the video clip to a server at 440. The video clip may be recorded using various devices including onboard cameras, dedicated cameras, camcorders, or other equipment. The uploaded video is shared at 450 over one or more networks. The user may choose which network for posting the video and include searchable features to promote the video clip. If the video becomes well received and earns certain rating that satisfy predetermined criteria associated with the social networking website, the user receives a notification at 460. The notification may include information about participation in programs related to a TV show associated with the social networking website. The user can then choose to participate in the TV show at 470.

[0059] Implementations of the present disclosure and all of the functional operations provided herein can be realized in digital electronic circuitry, or in computer software, firmware, or hardware, including the structures disclosed in this specification and their structural equivalents, or in combinations of one or more of them. Implementations of the invention can be realized as one or more computer program products, i.e., one or more modules of computer program instructions encoded on a computer readable medium for execution by, or to control the operation of, data processing apparatus. The computer readable medium can be a machine-readable storage device, a machine-readable storage substrate, a memory device, a composition of matter affecting a machine-readable propagated signal, or a combination of one or more of them. The term “data processing apparatus” encompasses all apparatus, devices, and machines for processing data, including by way of example a programmable processor, a computer, or multiple processors or computers. The apparatus can include, in addition to hardware, code that creates an execution environment for the computer program in question, e.g., code that constitutes processor firmware, a protocol stack, a database management system, an operating system, or a combination of one or more of them.

[0060] A computer program (also known as a program, software, software application, script, or code) can be written in any form of programming language, including compiled or interpreted languages, and it can be deployed in any form, including as a stand-alone program or as a module, component, subroutine, or other unit suitable for use in a computing environment. A computer program does not necessarily correspond to a file in a file system. A program can be stored in a portion of a file that holds other programs or data (e.g., one or

more scripts stored in a markup language document), in a single file dedicated to the program in question, or in multiple coordinated files (e.g., files that store one or more modules, sub programs, or portions of code). A computer program can be deployed to be executed on one computer or on multiple computers that are located at one site or distributed across multiple sites and interconnected by a communication network.

[0061] The processes and logic flows described in this disclosure can be performed by one or more programmable processors executing one or more computer programs to perform functions by operating on input data and generating output. The processes and logic flows can also be performed by, and apparatus can also be implemented as, special purpose logic circuitry, e.g., an FPGA (field programmable gate array) or an ASIC (application specific integrated circuit).

[0062] Processors suitable for the execution of a computer program include, by way of example, both general and special purpose microprocessors, and any one or more processors of any kind of digital computer. Generally, a processor will receive instructions and data from a read only memory or a random access memory or both. The essential elements of a computer are a processor for performing instructions and one or more memory devices for storing instructions and data. Generally, a computer will also include, or be operatively coupled to receive data from or transfer data to, or both, one or more mass storage devices for storing data, e.g., magnetic, magneto optical disks, or optical disks. However, a computer need not have such devices. Moreover, a computer can be embedded in another device, e.g., a mobile telephone, a personal digital assistant (PDA), a mobile audio player, a Global Positioning System (GPS) receiver, to name just a few. Computer readable media suitable for storing computer program instructions and data include all forms of non-volatile memory, media and memory devices, including by way of example semiconductor memory devices, e.g., EPROM, EEPROM, and flash memory devices; magnetic disks, e.g., internal hard disks or removable disks; magneto optical disks; and CD ROM and DVD-ROM disks. The processor and the memory can be supplemented by, or incorporated in, special purpose logic circuitry.

[0063] To provide for interaction with a user, implementations of the invention can be implemented on a computer having a display device, e.g., a CRT (cathode ray tube) or LCD (liquid crystal display) monitor, for displaying information to the user and a keyboard and a

pointing device, e.g., a mouse or a trackball, by which the user can provide input to the computer. Other kinds of devices can be used to provide for interaction with a user as well; for example, feedback provided to the user can be any form of sensory feedback, e.g., visual feedback, auditory feedback, or tactile feedback; and input from the user can be received in any form, including acoustic, speech, or tactile input.

[0064] Implementations of the present disclosure can be realized in a computing system that includes a back end component, e.g., as a data server, or that includes a middleware component, e.g., an application server, or that includes a front end component, e.g., a client computer having a graphical user interface or a Web browser through which a user can interact with an implementation of the present disclosure, or any combination of one or more such back end, middleware, or front end components. The components of the system can be interconnected by any form or medium of digital data communication, e.g., a communication network. Examples of communication networks include a local area network (“LAN”) and a wide area network (“WAN”), e.g., the Internet.

[0065] The computing system can include clients and servers. A client and server are generally remote from each other and typically interact through a communication network. The relationship of client and server arises by virtue of computer programs running on the respective computers and having a client-server relationship to each other.

[0066] While this disclosure contains many specifics, these should not be construed as limitations on the scope of the disclosure or of what may be claimed, but rather as descriptions of features specific to particular implementations of the disclosure. Certain features that are described in this disclosure in the context of separate implementations can also be provided in combination in a single implementation. Conversely, various features that are described in the context of a single implementation can also be provided in multiple implementations separately or in any suitable sub-combination. Moreover, although features may be described above as acting in certain combinations and even initially claimed as such, one or more features from a claimed combination can in some cases be excised from the combination, and the claimed combination may be directed to a sub-combination or variation of a sub-combination.

[0067] Similarly, while operations are depicted in the drawings in a particular order, this should not be understood as requiring that such operations be performed in the particular

order shown or in sequential order, or that all illustrated operations be performed, to achieve desirable results. In certain circumstances, multitasking and parallel processing may be advantageous. Moreover, the separation of various system components in the implementations described above should not be understood as requiring such separation in all implementations, and it should be understood that the described program components and systems can generally be integrated together in a single software product or packaged into multiple software products.

[0068] Thus, particular implementations of the present disclosure have been described. Other implementations are within the scope of the following claims. For example, the actions recited in the claims can be performed in a different order and still achieve desirable results. What is claimed is:

CLAIMS

1. A method comprising:
 - providing, on a first social networking webpage hosted on a social networking system, an imbedded link to media recorder software stored on a video management server system external to the social networking system;
 - receiving a request to invoke the media recorder software within a displayed instance of the first social networking webpage;
 - providing, using the media recorder software on the external video management server system, a video recorder interface through an application programming interface on the social networking system in response to the request, wherein the video recorder interface is adapted to allow a user to record video to the external video management server system from within the displayed instance of the first social networking webpage;
 - receiving a video stream at the external video management server system, wherein the video stream defines video captured through the video recorder interface;
 - generating a video file using the received video stream;
 - storing the video file on the external video management server system;
 - selecting the stored video file for distribution via one or more communication networks; and
 - providing, using media player software on the server system and an application programming interface on one or more web server systems external to the video management server system, the stored video file for display within a plurality of displayed instances of one or more webpages hosted on the one or more external web server systems.
2. The method of claim 1 wherein the one or more external web server systems include the social networking system.
3. The method of claim 2 further comprising receiving, at the external video management server system, information associated with user accounts for a plurality of displayed instances of one or more webpages hosted on the social networking system.

4. The method of claim 1 further comprising receiving, at the external video management server system, information associated with a user account for the displayed instance of the first social networking webpage.
5. The method of claim 1 wherein the video file is transcoded to an appropriate video file format automatically depending up an intended destination.
6. The method of claim 1 further comprising:
 - tracking a quantity of requests to access the video file using the media player software; and
 - using the tracked quantity of requests to access the video file to select the video file for inclusion on a second social networking webpage hosted on the social networking system.
7. The method of claim 1 further comprising:
 - monitoring user ratings of the video file using the media player software; and
 - using the user ratings of the video file in selecting the video file for inclusion on a second social networking webpage hosted on the social networking system.
8. The method of claim 1 further comprising:
 - monitoring viewer response to the video file using the media player software;
 - using the viewer response in selecting the video file for inclusion on an additional webpage hosted on a web server system external to the video management server system; and
 - providing, in response to the selection of the video file for inclusion on the additional webpage, the stored video file for display within a plurality of displayed instances of the additional webpage.
9. The method of claim 8 wherein the additional webpage is associated with a television program.

10. The method of claim 1 further comprising:
monitoring viewer response to the video file using the media player software; and
using the viewer response in selecting video defined in the video file for inclusion in
a linear television program.
11. The method of claim 1 further comprising selecting a video from a plurality of videos
received through the media recorder software on the external video management server
system for inclusion in a television program.
12. The method of claim 1 further comprising providing access to editing tools through
the media player software, wherein the editing tools allow a user to edit the stored video file.
13. The method of claim 1 wherein the video recorder interface is provided in an iFrame
within the first social networking page.
14. The method of claim 1 further comprising receiving a request, through the video
recorder interface and using the media recorder software on the external video management
server system, to distribute the video file via one or more web services external to the social
networking system.
15. The method of claim 1 further comprising receiving a request, through a frame
displayed using the external video management server system using an application
programming interface on the one or more web server systems, to distribute the video file via
one or more web services external to the social networking system.

16. A computer storage medium encoded with a computer program, the program comprising instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising:

- providing a video recorder interface using an application programming interface on a social networking system, wherein the video recorder interface is adapted to allow users to record video streams to a video management server external to the social networking system and the video recording interface is included within displayed instances of a social networking webpage hosted on the social networking system;

- receiving a plurality of video streams, wherein each video stream defines video captured through the video recorder interface on a respective displayed instance of the social networking webpage;

- generating a plurality of video files based on the received video streams;

- storing the video files on the video management server;

- selecting one or more of the stored video files for inclusion on the social networking webpage; and

- providing, using an application programming interface on the social networking system, the selected stored video files for display within a plurality of displayed instances of the social networking webpage.

17. The computer storage medium of claim 16, wherein the program further includes instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising:

- receiving information associated with a user account for at least some of the displayed instances of the social networking webpage; and

- storing the received information.

18. The computer storage medium of claim 16, wherein the program further includes instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising:

providing access to the stored video files over one or more communication networks for display on a user device;

monitoring viewer responses to the stored video files; and

using the viewer responses in selecting the stored video files for inclusion on the social networking webpage.

19. The computer storage medium of claim 18, wherein the viewer responses include at least one of viewing a respective one of the stored video files or providing a rating of a respective one of the stored video files.

20. The computer storage medium of claim 13, wherein one or more of the stored video files selected for inclusion on the social networking webpage are selected based upon predefined criteria relating to viewer responses.

21. The computer storage medium of claim 16, wherein the program further includes instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising providing access to editing tools, wherein the editing tools allow at least one of a user or a producer to edit one or more of the stored video files.

22. The computer storage medium of claim 16, wherein the program further includes instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising transmitting at least one video corresponding to the selected video files for inclusion within a linear television program.

23. A system comprising:
- one or more servers operable to interact with a user device and to:
 - provide a video recorder interface using an application programming interface on a social networking system, wherein the video recorder interface is adapted to allow users to record video to a server external to the social networking system and the video recorder interface is included within displayed instances of a social networking webpage hosted on the social networking system;
 - receive a plurality of video streams, wherein each video stream defines video captured through the video recorder interface on a respective displayed instance of the social networking webpage;
 - generate a plurality of video files based on the received video streams;
 - store the video files; and
 - provide, using an application programming interface on the social networking system, selected stored video files for display within a plurality of displayed instances of one or more webpages hosted on the social networking system.
24. The system of claim 23 further comprising a video hosting server for transmitting the stored video files over at least one network to a user device.
25. The system of claim 24 wherein the one or more servers are further operable to select one or more of the stored video files for inclusion on the social networking webpage based on activity detected by the video hosting server.

ABSTRACT

Methods, systems, and apparatus, including computer programs encoded on a computer storage medium, for recording and publishing content on social networking websites and other websites include providing an imbedded link on a social networking webpage to media recorder software stored on an external server system, invoking the media recorder software within a displayed instance of the social networking webpage through an application programming interface for the social networking webpage, receiving a video stream defining video captured using the media recorder software at the external video management server system, generating and storing a video file using the received video stream at the external server system, selecting the stored video file for distribution via one or more communication networks, and providing the stored video file for display within displayed instances of webpages hosted on external web server systems.

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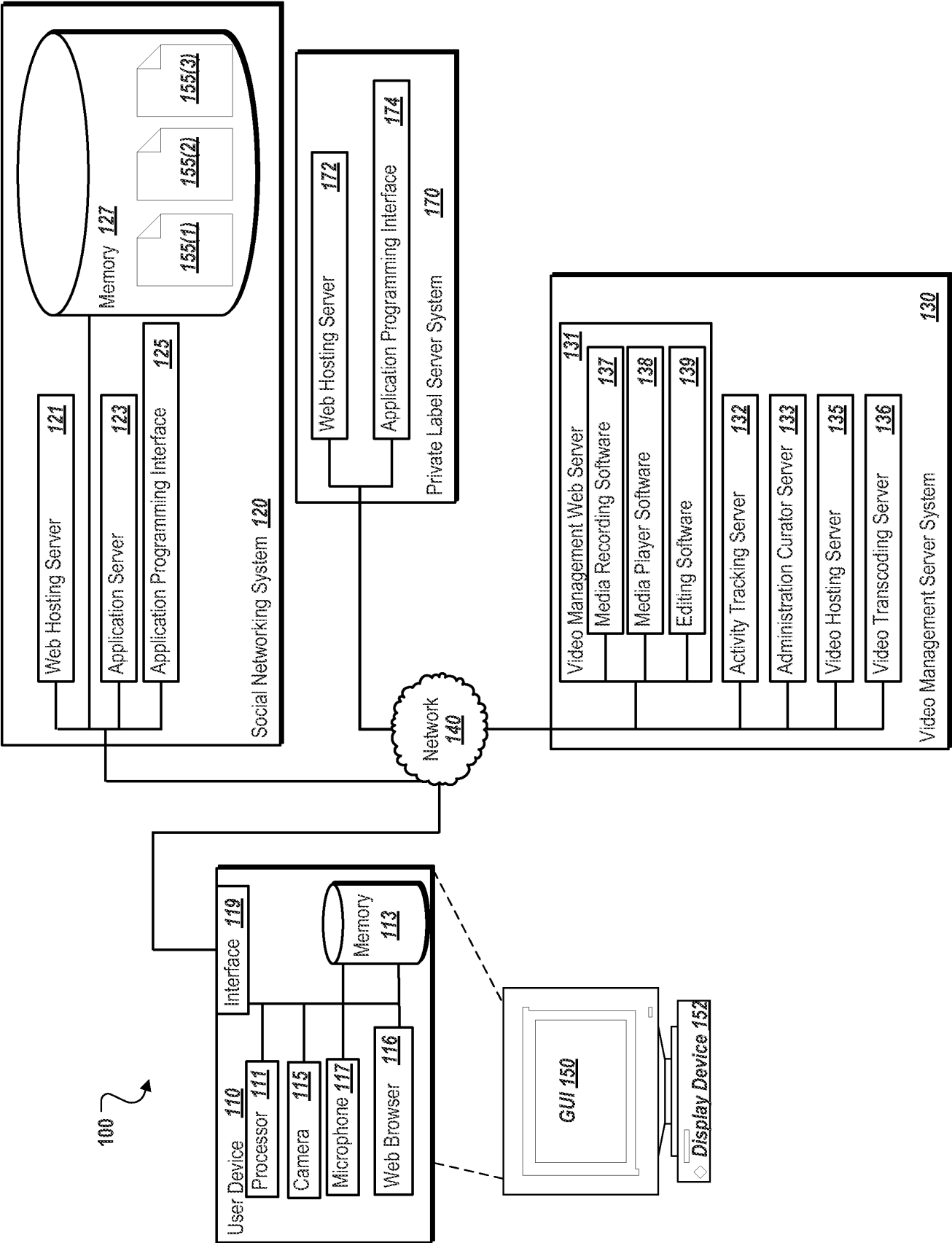


FIG. 1A

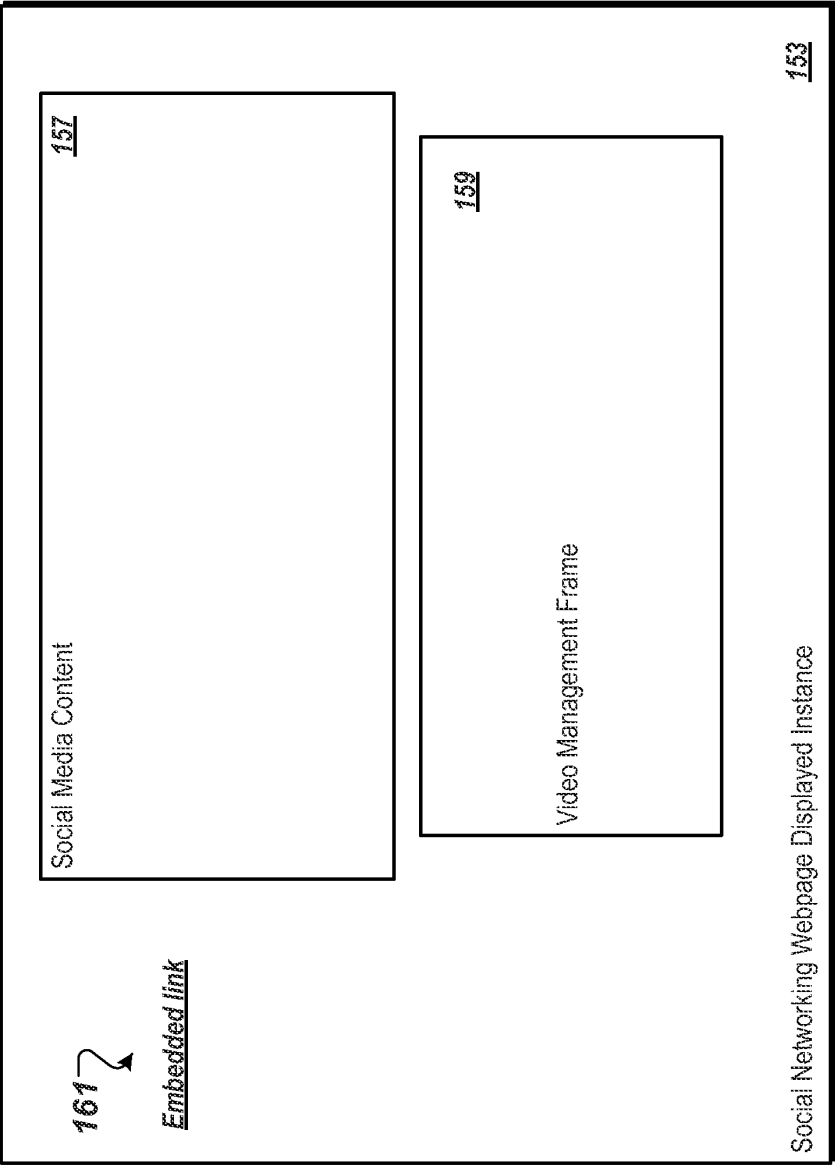


FIG. 1B

200

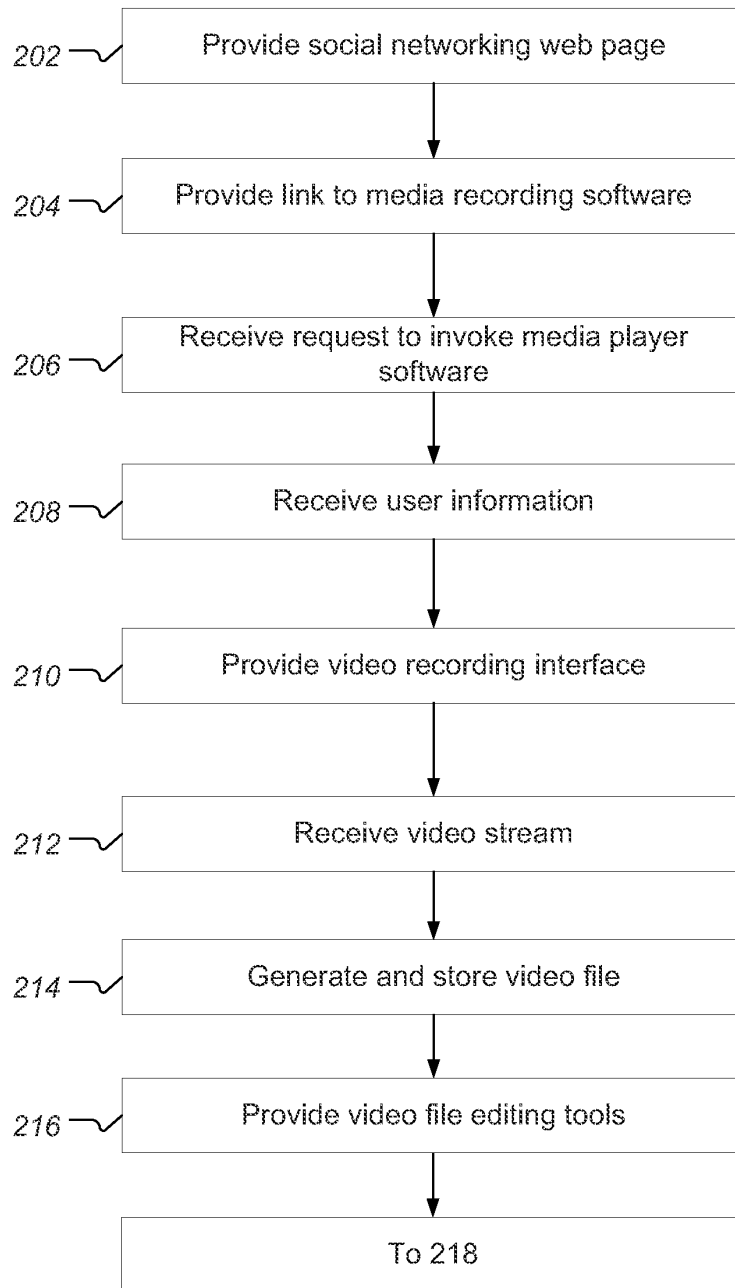


FIG. 2A

200 ↘

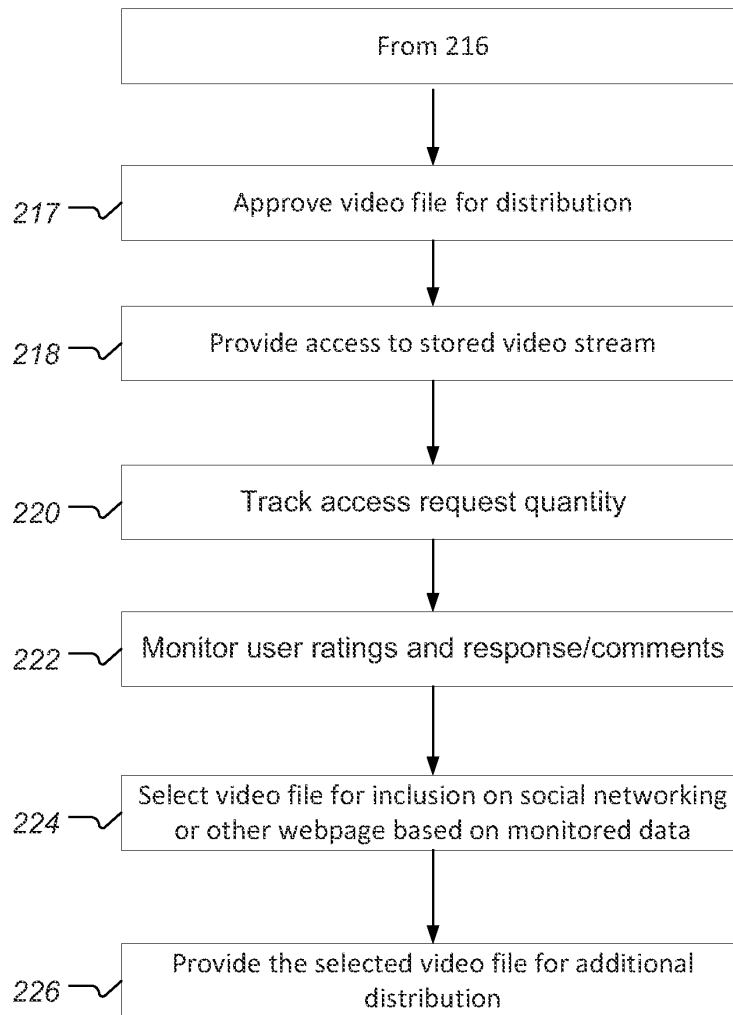


FIG. 2B

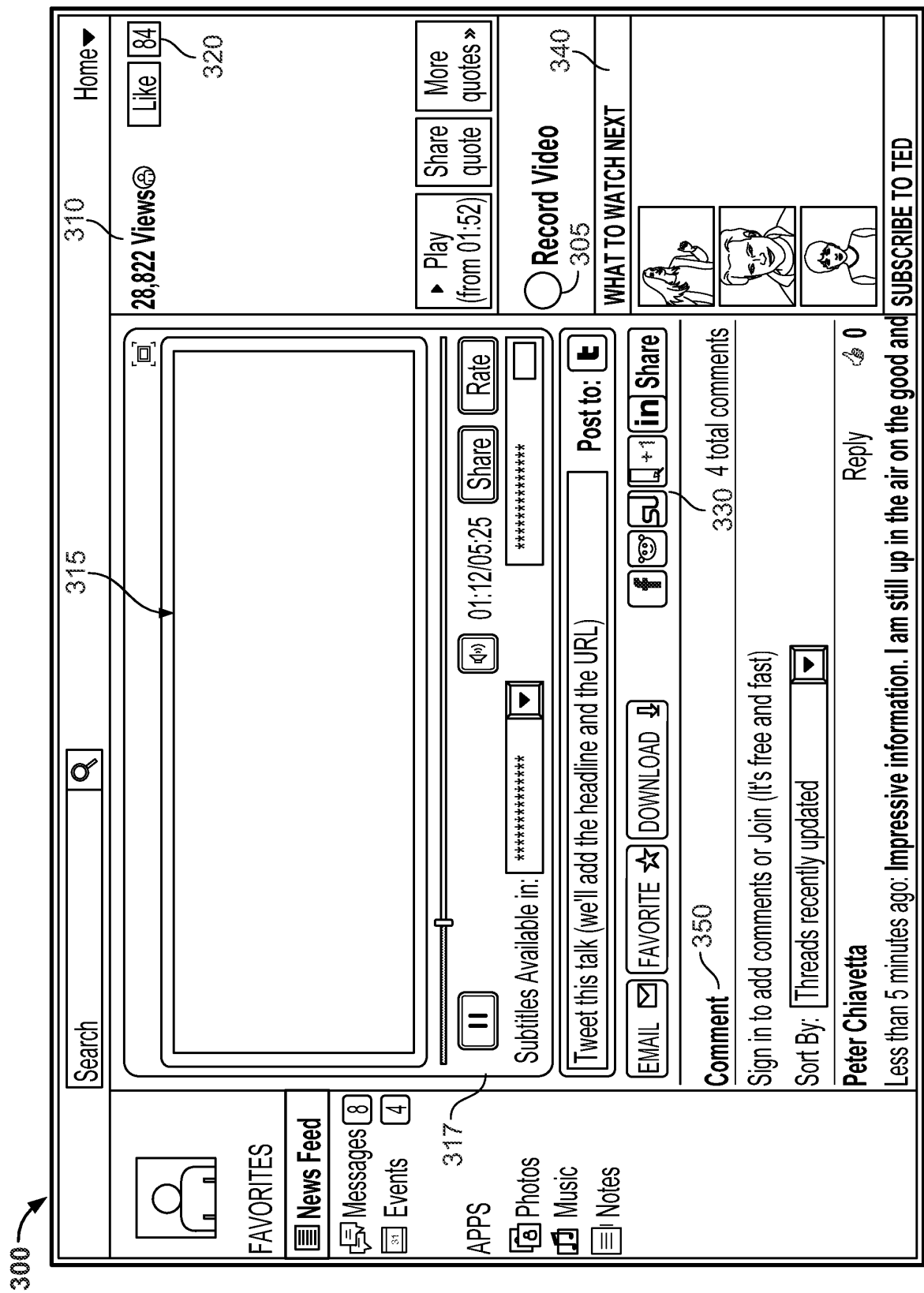


FIG. 3

400

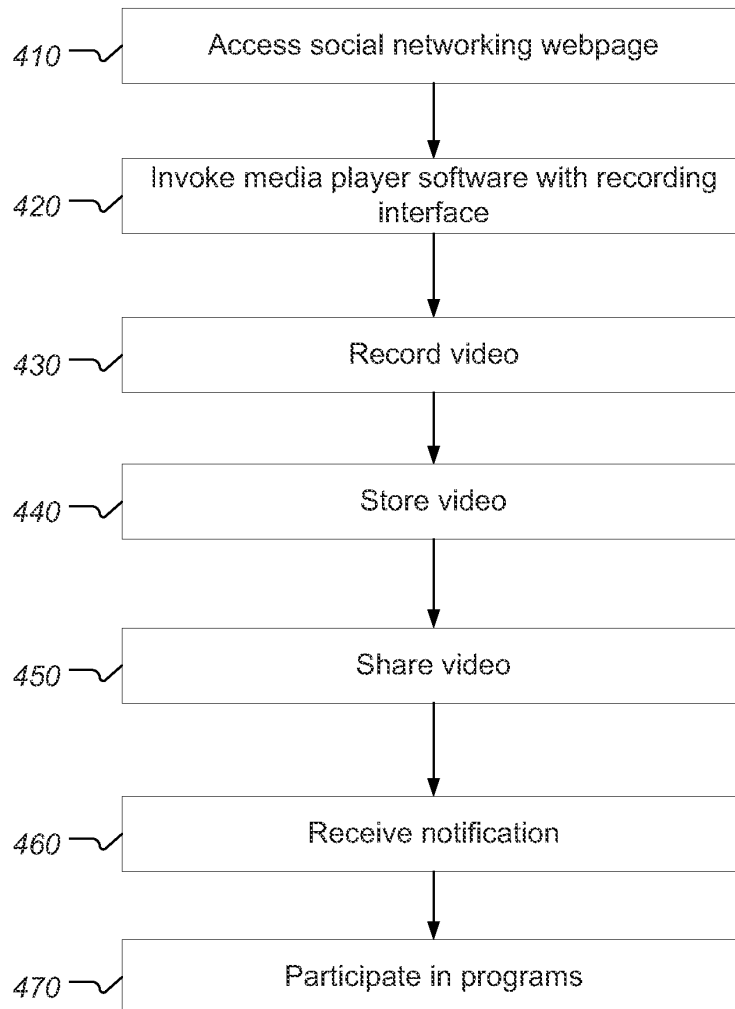


FIG. 4

Electronic Patent Application Fee Transmittal				
Application Number:				
Filing Date:				
Title of Invention:		Recording and Publishing Content on Social Media Websites		
First Named Inventor/Applicant Name:		Mark A. Harwell		
Filer:		Spencer Chase Patterson/Karen Vertz		
Attorney Docket Number:		30599-0014001		
Filed as Small Entity				
Track I Prioritized Examination - Nonprovisional Application under 35 USC 111(a) Filing Fees				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Utility filing Fee (Electronic filing)	4011	1	95	95
Utility Search Fee	2111	1	310	310
Utility Examination Fee	2311	1	125	125
Request for Prioritized Examination	2817	1	2400	2400
Pages:				
Claims:				
Claims in excess of 20	2202	5	30	150
Miscellaneous-Filing:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Publ. Fee- early, voluntary, or normal	1504	1	300	300
Processing Fee, except for Provis. apps	1808	1	130	130
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				
Miscellaneous:				
Total in USD (\$)				3510

Electronic Acknowledgement Receipt	
EFS ID:	12817546
Application Number:	13475765
International Application Number:	
Confirmation Number:	1025
Title of Invention:	Recording and Publishing Content on Social Media Websites
First Named Inventor/Applicant Name:	Mark A. Harwell
Customer Number:	26231
Filer:	Spencer Chase Patterson/Devon Weide
Filer Authorized By:	Spencer Chase Patterson
Attorney Docket Number:	30599-0014001
Receipt Date:	18-MAY-2012
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Time Stamp:	18:41:43
Application Type:	Utility under 35 USC 111(a)

Payment information:

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Payment Type	Deposit Account
Payment was successfully received in RAM	\$3510
RAM confirmation Number	5774
Deposit Account	061050
Authorized User	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Transmittal of New Application	30599-0014001_ApplicationTL.pdf	93469 8f08232c197fa756d5a5674392019467e121bc59	no	2
Warnings:					
Information:					
2	TrackOne Request	30599-0014001_PrioritizedExamRequest.pdf	135683 ab47e3ac564c06430fe64636fca9fe23f1a65638	no	1
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3	Application Data Sheet	30599-0014001_ADS.pdf	1031540 ffb79e7852d5521a8688eae0ecb3ad0f1ddb7c3	no	5
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4	Oath or Declaration filed	30599-0014001_Declaration.pdf	586808 ffd17ec652266ffcf94e53cd41106390759185a	no	4
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5		30599-0014001_Application.pdf	164075 3db62dac811f44ed4ed1a8101cecc86a2a1192c	yes	38
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	Document Description		Start	End	
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6	Drawings-only black and white line drawings	30599-0014001_Drawings.pdf	128336 11b6d1fa1cf67f6003d93be3235e6b06a2eb5da8	no	6
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7	Fee Worksheet (SB06)	fee-info.pdf	41334 085127b9b742a6d752203e0582491f1ca997b739	no	2
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National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.