

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC.
Petitioner

v.

IMMERSION CORPORATION
Patent Owner

CASE IPR2017-01368
Patent 8,581,710

PATENT OWNER'S POWER OF ATTORNEY

Mail Stop: PATENT BOARD
Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450


Pursuant to 37 C.F.R. 42.10(b), Patent Owner, Immersion Corporation ("Immersion"), hereby appoints the practitioners associated with Irell & Manella LLP's Customer No. 29000 as its attorneys to transact all business in the United States Patent and Trademark Office in the above-captioned *Inter Partes* Review of U.S. Patent No. 8,581,710.

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The individual signing below has the authority to execute this document on behalf of Immersion.

IMMERSION CORPORATION

Dated: September 2, 2016

By: 
Catherine C. Maresh

Title: Senior IP Director