UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC. Petitioner

v.

IMMERSION CORPORATION Patent Owner

> Case IPR2017-01368 Patent No. 8,581,710

IMMERSION CORPORATION'S UPDATED MANDATORY NOTICE

Mail Stop: PATENT BOARD Patent Trial and Appeal Board U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 Case IPR2017-01368 Patent No. 8,581,710

Pursuant to 37 C.F.R. 42.8, the Patent Owner Immersion Corporation

("Immersion") submits the following Notice. Immersion hereby provides

notification that practitioner Crawford (Maclain) Wells (Reg. No. 48,991), of Irell &

Manella LLP, enters his appearance in this proceeding on behalf of Immersion.

Mr. Wells is being added in PTABE2E as backup counsel. Mr. Wells is associated

with Customer Number 29000, for which a Power of Attorney was previously

executed by Immersion on September 2, 2016.

ADDITIONAL BACKUP COUNSEL

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Dated: July 12, 2017

Respectfully submitted,

<u>/s/ Michael R. Fleming</u> Michael R. Fleming Reg. No. 67,933

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. 42.6, the undersigned certifies that on July 12, 2017, a

copy of the foregoing document was served by electronic mail upon the following:

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July 12, 2017

/s/ Susan M. Langworthy