# UNITED STATES PATENT AND TRADEMARK OFFICE

## BEFORE THE PATENT TRIAL AND APPEAL BOARD

CANFIELD SCIENTIFIC, INC., Petitioner,

v.

MELANOSCAN LLC, Patent Owner.

Case IPR2017-02125 Patent 7,359,748 B1

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Record of Oral Hearing Held: December 7, 2018

Before JOHN C. KERINS, MICHAEL W. KIM, and SCOTT C. MOORE, *Administrative Patent Judges*.

#### **APPEARANCES**:

### ON BEHALF OF THE PETITIONER:

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### ON BEHALF OF THE PATENT OWNER:

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The above-entitled matter came on for hearing on Friday, December 7, 2018, commencing at 1:00 p.m., at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.

1	PROCEEDINGS
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3	JUDGE KERINS: Good afternoon. We have a final hearing
4	this afternoon in Inter Partes Review IPR2017-02125. Petitioner Canfield
5	Scientific and Patent Owner Melanoscan. My name is Judge John Kerins.
6	With me in the hearing room is Judge Michael Kim and with us remotely is
7	Judge Scott Moore. I'd like to get appearances for the parties on the record.
8	Petitioner?
9	MS. HARTZELL: Julianne Hartzell on behalf of
10	Petitioner.
11	MR. DUSTON: Your Honor, Thomas Duston on behalf
12	of Petitioner.
13	JUDGE KERINS: Thank you. And Patent Owner?
14	MR. GIARRATANA: Yes, Your Honor. Mark
15	Giarratana, McCarter & English on behalf of Patent Owner Melanoscan, and
16	I'm joined by Dr. Rhett Drugge who is the inventor of the 748 patent and the
17	principal (indiscernible.)
18	JUDGE KERINS: Thank you. Each party will have 60
19	minutes total time to present arguments including any time reserved for
20	rebuttal. It's important for the clarity of the record if you refer to an exhibit
21	that you state the exhibit and page number to which you are referring, and
22	when you're referring to a demonstrative that you state the slide number.
23	This will also assist Judge Moore who is remotely located and as he cannot
24	see the screen. He does however have copies of the slides and all materials
25	so he can follow along.
26	Petitioner has the burdens on showing unpatentability in $\frac{2}{3}$

the challenged claims and on its Motion to Exclude Evidence and Petitioner 1 2 will go first. Petitioner may reserve time for rebuttal on the main case and 3 on the Motion to Exclude. How much time would you like to reserve? 4 MR. DUSTON: Your Honor, I'd like to try to reserve 20 minutes but I understand probably it will be less than that when we get 5 6 through the initial argument. JUDGE KERINS: All right. Thank you. And Patent 7 8 Owner will then have the opportunity to present its response to all issues. 9 You may also reserve time for surrebuttal. How much would you like to 10 reserve? 11 MR. GIARRATANA: Your Honor, I'll reserve 20 12 minutes as well. 13 JUDGE KERINS: Thank you. Petitioner, you may 14 begin. 15 MR. DUSTON: Good afternoon, Your Honors. As was 16 indicated a moment ago, I'm Thomas Duston. I represent Canfield 17 Scientific, the Petitioner. I'm joined by Julianne Hartzell of my office and 18 this morning, or this afternoon rather, we'll be presenting arguments with 19 respect to the IPR that was brought concerning U.S. patent No. 7,359,748, 20 an application that was filed on July of 2000. That would be slide 2. 21 Let's if we can go to slide 8. Review was instituted on 22 four grounds following the Court's SAS decision. This panel instituted 23 review on the remaining fifth ground which is denominated here as ground 24 two, the Hurley alone ground. I should make a mention, this slide has an 25 error in it. The first ground there at the top should also reflect claim 46 as 26 well.

1 The four originally instituted grounds share the same 2 primary reference and these grounds differ in combinations of the secondary 3 and other references. Fifteen claims are challenged. Claims 1 and 51 are the 4 sole independent claims in the patent.

5 If we can go to slide 5, please. This is an illustrative 6 claim, claim 1. Claim 1 is directed generally to a device that images all or 7 some lesser portion of a person. It recites an enclosure having a plurality of 8 imaging devices spaced both laterally and vertically. It includes appropriate light sources to illuminate the subject. The predetermined positions and 9 10 specifications of the imaging devices relative to the imaging position allow 11 measurement of image features.

12 We can go to slide 6, please. This is the remaining 13 independent claim, claim 51. It's identical to claim 1 except framed in 14 means plus function language. In general the dependent claims which are 15 challenged merely recite various permutations for the locations of the 16 imaging devices or for the light sources and as we go through we'll see that 17 those particular differences or additional elements are not the subject of any 18 argument between the parties.

19 Slide 13, please. Specific to that, this is a table of 20 contents of the Patent Owner's response and as you can see here essentially 21 the sole arguments advanced against the combinations that involve Voigt 22 and Hurley are that Voigt and Hurley combination would lack motivation. 23 The Patent Owner does not contest that the combination of those two 24 references would disclose each and every limitation of the challenged 25 claims. 26

Similarly, if we could go to slide 42, again this is from

the Patent Owner's response. Once again with respect to what the Patent Owner is calling embodiment 2 in Crampton. The combination of Voigt and Crampton is not alleged to fail to disclose each and every limitation of the challenged claims solely. The arguments advanced are with respect to motivation to combine those references. So that's what I'll direct most of my comments to today.

7 Now, each of these references concerns the use of an 8 enclosure to image areas of the human body. Like Voigt, Hurley and 9 Crampton note that their systems are intended for the extraction of 10 measurements for the use in health and medical applications. Voigt is 11 concerned with imaging areas of the human body for cancer detection and 12 both Hurley and Crampton, as well as the Daanen reference which is also the 13 subject of some of the grounds, explain ways in which various camera 14 configurations are suitable for enclosure can be used to obtain images of 15 areas of the body that would be of concern for the type of cancer screening that Voigt is directed to. 16

17 If we can go to slide 68, please. I don't think this is any 18 longer an argument. It was suggested in the Patent Owner response that 19 perhaps the references, the secondary references in particular, were not 20 analogous. The Patent Owner has made clear that they are not advancing 21 that argument.

In fact if we go to slide 67 the inventor himself is testifying at deposition that in order to solve the problems that he sought to solve he looked specifically to the types of imaging systems that are described in references such as Hurley and Crampton, and Daanen. Specifically he looked at various 3D laser body scanning devices having

moving camera arrays such as a Cyberware device that's depicted in Daanen,
 Exhibit 1005, for his body imaging solutions.

3 If we can go to slide 9, please. Now the primary prior art 4 reference Voigt, Exhibit 1003, teaches a use of an enclosure to provide consistent and reproducible imaging of the human body. Voigt describes 5 6 fixing a camera shown in green here on the diagram having a particular 7 resolution and focal length within an enclosure at known coordinates a 8 predetermined distance from a specified imaging position, and that imaging 9 position consists of a stand which is indicated in red and positioning sliders 10 which are shown in blue. Now Voigt allows --11 JUDGE MOORE: Counselor. 12 MR. DUSTON: Yes. 13 JUDGE MOOR: Where is the color-coded diagram you're referring to? 14 15 MR. DUSTON: I apologize. It should be slide 9. 16 JUDGE MOORE: Okay. Thank you. 17 MR. DUSTON: Sorry about that, Your Honor. So Voigt 18 allows for precise measurement of image features through this mechanism of 19 an enclosure and in Voigt's case these features that were measured were 20 potentially cancerous skin lesions of the human body. Generally speaking 21 that was indicative of potential melanoma. 22 If we go to slide 32, please. Voigt depicts the imaging of 23 the torso of a human subject both front and back and because it used a single 24 camera, Voigt's device required repositioning of the subject to capture the necessary images. Now, Voigt acknowledges that those in the art sought to, 25 26 in its words, "extend the quantity and the quality of skin surface

information" and that appears at page 981 of the Voigt reference, Exhibit
 1003. Dr. Muller specifically addresses that motivation that's been
 expressed in Voigt in his declaration, Exhibit 1016 at paragraphs 116, 133
 and 215 as examples.

5 Now while Voigt focuses on the torso area the prior art 6 also cites -- that it cites rather -- also identifies other areas of the body such 7 as the lower body that are also areas of concern that need evaluation in 8 cancer screenings, specifically Voigt makes reference to examples of total 9 body photography, specifically the Slue article S-L-U-E which as been 10 introduced as Exhibit 2026 by the Patent Owner. Now, at least five – so to 11 summarize -- at least five years before the application was filed for the 748 12 patent, Voigt explained that its enclosure, by fixing the position of the 13 camera relative to the subject's imaging position and employing insistent 14 illumination, it was thereby possible to accurately measure imaged skin 15 features and to also overcome issues in the prior art that had to do with the 16 reproducibility of those patent images from session to session.

What Voigt lacked, essentially the only thing it lacked in
connection with the obviousness inquiry here for the 748 patent, is more
than one camera. The remaining elements were all present in Voigt as this
Board has found in its Institution decision.

If we can go to slide 10. Now Hurley is another reference, an article that came out years before the application for the 748 patent was filed. It likewise describes an enclosure for imaging a person consisting of multiple video cameras arranged about the subject and spaced again, in this instance, both vertically and laterally. Now similar to Voigt, Hurley's camera enclosure was intended to extract measurements of the

1 imaged subject.

2 Now as Dr. Muller has testified, a person of ordinary 3 skill in the art would have been motivated by the disclosures in these 4 references as well as his own understandings of the manner in which 5 imaging is achieved, to modify Voigt to incorporate multiple cameras 6 because of the numerous obvious advantages of this multi-camera 7 arrangement and according to Dr. Muller, multiple fixed cameras would not 8 only provide coverage equivalent to that of Voigt's single capture camera. 9 If we can skip back up to slide 32 for a moment. 10 Multiple cameras would not only provide coverage equivalent to that of 11 Voigt's single camera, but would do so at increased resolution. This is 12 discussed in our petition at pages 29 and 30 and in Dr. Muller's exhibit 13 declaration 1016 at, among others, paragraph 119, and this is so because 14 each camera, when you multiply the number of cameras, each camera is able 15 then to focus on a smaller area of the torso in this instance and therefore to 16 increase the number of pixels that are available to record those features. So, 17 again, the multiple of cameras even with the equivalent coverage that Voigt 18 is talking about, the multiplication of cameras will lead to higher resolution, 19 a greater quantity and quality of skin image information that would be 20 acquired and that was one of Voigt's goals. A person of ordinary --21 JUDGE KERINS: Mr. Duston, did Voigt at all suggest 22 that there is a need to improve the resolution of its images? Didn't their 23 paper convey success in measuring images and measured changes in 24 images? MR. DUSTON: I think it did, Your Honor, except that in 25

talking about both the prior art approaches as well as in discussing the

1 criticality of the type of resolution that was needed to diagnose these life 2 threatening diseases like melanoma, Voigt makes clear that this is not the 3 end of the road. This is not what someone should necessarily think is the 4 stopping point for improving upon the system that Voigt describes and one 5 example that is, as we talked about, Voigt describes imaging the torso but 6 the references that it refers to that talk about the photography necessary to 7 evaluate skin cancer also image other areas of the body which Voigt's 8 system, at least in the demonstration model that it was testing its principles on, does not so clearly somebody coming to Voigt would be interested in 9 10 expanding Voigt's coverage to include the lower body and also in doing so, 11 to multiply the number of cameras in order to increase the resolution that 12 Voigt has perhaps even beyond what Voigt was able to achieve in its device. 13 Now, a person of ordinary skill in the art would 14 understand, as I said and according to Dr. Muller, that increased coverage 15 could be further accomplished by positioning not only more cameras to 16 cover the torso that Voigt is directed to but also vertically arranging cameras 17 so that the camera array can capture not only the torso but the lower body as 18 well, and there is yet another reason why that vertical arrangement would be 19 something that would be motivating to a person of ordinary skill in the art 20 and that is, as Dr. Muller testified, the vertical arrangement of cameras 21 allows you to reduce the size of the enclosure. Make more efficient use in 22 other words of the enclosure because a single camera to capture the entire 23 height of a person would have to be positioned a particular distance from 24 that individual. If you divide that space into two and direct multiple cameras 25 to that same distance from head to toe, you could bring those cameras in 26 more closer to the subject and therefore make more efficient use of the

1 enclosure as well. 2 JUDGE KERINS: So we're not talking about reducing 3 the size of the Voigt enclosure. Are we talking about not having to enlarge 4 it if we're going to use additional cameras? 5 MR. DUSTON: We are talking about not having to enlarge it --6 7 JUDGE KERINS: But we're not shrinking it? 8 MR. DUSTON: Not necessarily shrinking it although, depending on the number of cameras Your Honor, you could shrink that 9 10 enclosure further if you multiplied let's say from two to three to four 11 vertically spaced cameras you could bring each of them in even closer and therefore not only would you get the full height of the person but I think you 12 13 would also make a change in the dimension of the Voigt enclosure as well. 14 JUDGE KERINS: We're not going there with the 15 proposed ground (indiscernible)? 16 MR. DUSTON: I'm just responding to Your Honor's 17 question about whether or not more cameras could possibly affect the size of 18 the Voigt enclosure. I think based on Dr. Muller's testimony and the 19 rationale that he's offered, I think that principle would be present, that that 20 could be a reason to further reduce the enclosure size. Crampton talks about 21 that specifically in discussing the effect that multiple vertically spaced 22 cameras have on the distance and the size of the enclosure. 23 JUDGE KERINS: Thank you. 24 MR. DUSTON: The other rationale that Dr. Muller 25 identifies for the modifications that he proposes to Voigt is also that the use 26 of vertically spaced cameras in this instance to capture not only the coverage

that Voigt already captures but to improve upon that coverage, that the use
of these fixed cameras would also allow the person to eliminate the
adjustment mechanism that Voigt uses to position its camera at the
appropriate height for various sized individuals. If you fixed the cameras
vertically you could cover that entire range for the population as a whole and
not need the adjustment mechanism and therefore that would yet be another
reason to make that modification.

8 JUDGE KIM: I mean isn't Patent Owner directly arguing 9 that that's the intended purpose of it, the vertical adjustability of the system 10 and by that removing that you're removing a key feature of Voigt and one of 11 ordinary skill wouldn't do that?

12 MR. DUSTON: They do suggest that the modifications 13 that we're proposing would work a -- I think what they call change the 14 principle of operation of Voigt. If we can go to slide 19. But this Board's 15 already addressed that issue, Your Honors, and found that the Patent 16 Owner's position is both flawed factually and legally. This Board has 17 already concluded that the imaging is not affected by switching the fixed position cameras or to fixed position cameras or imaging devices. If we go 18 19 to 18.

JUGE MOORE: But counsel please remember that was
on the basis of an incomplete evidentiary record and that was a preliminary
determination for institution purposes only.

MR. DUSTON: I understand, Your Honors. But nothing has really been introduced into the record since that time that is any different than the arguments that have been made previously.

26 The other point to make I think is also that as this Board

1 has recognized, the principle operation is the scanning of the skin, not 2 necessarily the adjustment of the camera. The adjustment of the camera 3 simply is necessary so that a single camera can do what two fixed cameras 4 could do better. There's nothing about the adjustment of the camera other than that it allows for the positioning of the camera relative to the imaging 5 6 position in a known fashion each time the patient steps up and has his body 7 recorded. Because that camera has a limited field of view it's necessary to 8 make that adjustment. If you expand the field of view as you do with two 9 vertically spaced cameras, that adjustment is no longer necessary. It's an 10 improvement upon Voigt, it doesn't change Voigt's operation. It still 11 manages the imaging that's required and it still makes the registrability issue 12 -- still meets those requirements of Voigt.

13 Now Voigt talks about the ability to have this 14 registrability. One suggestion is that the sliders that are to the side of the 15 enclosure -- why don't we take a look at that slide. It's 9. So Voigt employs 16 a camera in a reported position to take a picture of a particular individual 17 standing before it and because it puts that camera in the same place each 18 time, that person's torso has the same relationship to the camera and to the 19 sliders of each image taken months apart and this allows for Voigt to 20 basically identify and register, identify lesions in one image as being the 21 same lesion as was shown in a different photograph taken at a later time 22 because that lesion spatially has the same relationship to the sliders and to 23 the camera, and to the field of view.

But with a fixed camera, that would still be possible, as Dr. Muller has testified, but you wouldn't need to adjust the camera for each individual because that field of view would now encompass all individuals.

1	So when an individual stepped into that field of view it would have the same
2	relationship to the sliders and to the camera and to the field of view as it did
3	in the earlier session. So it would still be possible to perform the
4	registrability function that Voigt describes, but in doing so eliminate moving
5	pieces and things that require time consuming adjustment.
6	JUDGE KIM: But you're adding other things, right? I
7	mean you're adding extra pieces, you're adding (indiscernible)
8	MR. DUSTON: We are adding extra, yes, Your Honor.
9	JUDGE KIM: extra trade-offs to it?
10	MR. DUSTON: There are trade-offs and as I think we
11	will discuss in a little while here, particularly in connection with the
12	Crampton combination is the question of costs and benefits and it's simply a
13	weighing of what makes the most sense. Our argument is that in this
14	particular instance with Voigt and the criticality of this kind of a system
15	operated by trained individuals in a medical setting with costs being less of
16	an issue and the results being more of an issue, the benefits outweigh those
17	costs as compared to the system in Crampton that may suggest a lower cost
18	enclosure for its sort of photo kiosk mall-type avatar generating device.
19	So Dr. Muller, as we've said, testified that spacing these
20	cameras both laterally and vertically serves to extend the quantity and the
21	quality of the skin information which is what Voigt sought to do, particular
22	for curved surfaces as Dr. Muller points out. The lateral spacing and the
23	vertical spacing for that matter more effectively captures curved surfaces
24	which might present issues for a single camera where those curved surfaces,
25	as they curve away from that camera or as they are otherwise occluded by
26	anatomical features such as the belly or the breasts, they would more

1 effectively capture the skin area that Voigt seeks to evaluate and so one of 2 skill in the part would be motivated therefore to take the single camera of 3 Voigt and to multiply it in terms of a lateral arrangement and a vertical 4 arrangement in front of the subject who's standing on the stand to more 5 clearly capture more skin area, capture it in greater resolution and capture it more effectively. 6 7 JUDGE KERINS: Isn't the original reason to combine 8 mean original reason to combine the ability to cover the entire body without repositioning? I see that at petition 30. 9 10 MR. DUSTON: It is mentioned as one of the 11 motivations to include cameras all around the individual, Your Honor, but --12 JUDGE KERINS: I know but we're talking about simply 13 modifying Voigt (indiscernible.) 14 MR. DUSTON: Understood, Your Honor. So there are 15 several modifications that Dr. Muller just testified to and the ones that I've 16 been talking about largely for the most part can be discussed in terms of that 17 front camera, the front single camera. We can now multiple that to make it 18 vertical. We can space those vertical arrays and we can obtain more image 19 coverage of the front of the body. Dr. Muller also talks about the advantages 20 of then replicating that type of a scenario on the back of the individual so 21 that it's not necessary to reposition the person in order to get both their front 22 and back which is a requirement of Voigt's system because it only has one 23 forward facing camera. 24 But Dr. Muller presented a variety of motivations, all of 25 which lead to various improvements on Voigt. The improvements on Voigt

though are not wholly limited to attempting to image the entirety of the

1 person in 360 degrees, there are other advantages to---2 JUDGE KERINS: (Indiscernible) does it -- would it 3 even accomplish that? Could it be reasonably expected to accomplish that? 4 MR. DUSTON: I think it would, Your Honor. Dr. 5 Muller gives testimony as to exactly how one would go about modifying the Voigt device if one wanted to position cameras behind the individual. 6 7 JUDGE KERINS: I was referring more to the imaging 8 the entire body. 9 MR. DUSTON: Well, if that -- if your question Your Honor is with reference to the sliders and whether or not the sliders --10 11 JUDGE KERINS: It is. 12 MR. DUSTON: -- presence would interfere with that, let 13 me address it this way. First of all, I think Melanoscan's effort to recast Dr. 14 Muller's testimony as requiring the imaging of every single inch of a human 15 subject is belied frankly by Dr. Muller's testimony itself. Now Dr. Muller 16 did not say that at any point in his declaration nor does the petition make that 17 point. Dr. Muller at paragraphs 117, 134, 146, 180 as just examples, Your Honor of Exhibit 1036. In those paragraphs of his declaration, Your Honor, 18 19 Dr. Muller addresses exactly what he's talking about. For example, let's look 20 at paragraph 180. He testified that it would have been obvious "to use 21 additional cameras in the Voigt system in any location that would allow for 22 imaging of a larger region than the single camera system disclosed in 23 Voigt." 24 Now the Board itself has previously acknowledged that

25 Dr. Muller's combination does not require the imaging of every inch of skin,

that the sliders would remain in the combination that Dr. Muller proposes

and Dr. Muller explicitly proposes including the sliders. But Dr. Muller also 1 2 indicates in response to the arguments that the Patent Owner has raised that 3 the sliders are not defined in Voigt as having any particular size or 4 configuration and that in fact --5 JUDGE KERINS: Well they're illustrated, are they not? MR. DUSTON: There are examples given, Your Honor, 6 7 but I would hesitate to suggest that they're to scale in this drawing. But the 8 point I'm also making, Your Honor, is that a person of ordinary skill in the 9 art would also know that these sliders could have a different configuration 10 than what we see here in the Exhibit 1003 and that --11 JUDGE KERINS: So why do we even have Voigt as a 12 reference if we're making all these changes including changing the sliders? 13 MR. DUSTON: Well we're not actually changing the 14 sliders or their functionality, Your Honor, we're simply understanding that 15 the sliders that were suggested in Voigt are capable of remaining in the combination. There's no need to redo Voigt to eliminate the sliders but to 16 17 the extent that those sliders might interfere with the goals of imaging certain 18 skin areas, they could be reduced in size and still perform the function. The 19 other point --20 JUDGE KERINS: Where's the evidence of that? 21 MR. DUSTON: Well Dr. Muller indicates that sliders 22 can be reconfigured in a variety of ways --23 JUDGE KERINS: He doesn't give any specific examples though. 24 25 MR. DUSTON: Well he does suggest their size can be 26 reduced, Your Honor, and that I'm not sure that he necessarily needs to

sketch a particular substitute for the sliders but the fact is the sliders can't be 1 2 reduced in size. The point of the sliders is to provide a positional framework 3 for the individual so that the individual stands up straight essentially, like 4 there's no flexion axially or forward in their posture so that we, again, have 5 that registration issue so that that person, when their image is taken in one 6 time is taken pretty much the same posture the next time. That slider 7 arrangement doesn't have to have any particular configuration as long as it 8 serves to position the person in an upright posture, and I think the other thing 9 to say about Voigt too, Your Honor, is Voigt is unconcerned about the fact 10 that these skin areas, assuming that they are obscured by these sliders, Voigt 11 is unconcerned about that fact and so it would not be necessary for a person 12 of ordinary skill in the art to seek to prove beyond what Voigt itself in this 13 particular respect seems to accept.

JUDGE KERINS: So on that point I understand your
position about positioning a camera behind the individual, okay, so it can
image the front and the back at the same time. Because Voigt -- it appears to
be your position that Voigt doesn't really care about the size of the body,
why do we have to have laterally spaced cameras?

MR. DUSTON: Well I'm not sure that Voigt -JUDGE KERINS: Well, why would it have been
obvious to have laterally spaced cameras? Why don't we just put a bank of
two cameras in front and a bank of two cameras behind?
MR. DUSTON: So the answer to that, Your Honor, I
think is that Voigt is concerned about improving both the quantity and

25 quality of the skin image information that it obtains and to that point,

26 vertically spaced cameras will insure more coverage, coverage that Voigt is

1 not yet capable of performing unless its vertical adjustable camera was 2 moved down to catch the lower body. But the lateral spacing as I've 3 indicated before, as Dr. Muller has testified, the lateral spacing improves 4 upon the single camera by more effectively imaging areas of the body, 5 particularly the front of the body where there is curved surfaces -- abdomen, 6 breasts, pectorals and things of that kind -- that will be obscured from above 7 or obscured from below or from side to side. If we can go to Hurley, for 8 example.

JUDGE KERINS: Do we have any quantification of the
improvement we get from using two banks of cameras laterally spaced or we
can modify the Voigt (indiscernible)?

12 MR. DUSTON: Well I think the quantification, Your 13 Honor, comes in a couple of forms. If we go to slide 31 we can see here a 14 female figure. You can see that the curved surfaces, particularly in the front 15 of the body, would present issues for a single camera that was head on in 16 terms of capturing some of these areas and it's not necessary to capture the 17 area that might be obscured by Voigt's sliders particularly if that slider has a 18 minimal cross-section because there are still other areas on the sides of the 19 body, and on the legs in particular, that would be captured by a camera that 20 is slightly offset from this center line that faces the individual. But also the 21 vertical cameras can capture areas that are hidden or in shadow with a single 22 camera and its light sources because that camera would be pointed up and 23 would have associated lighting that would illuminate those --24 JUDGE KERINS: Mr. Duston, I'm not terribly interested

25 in the two cameras on each tower. I'm referring more to --

26 MR. DUSTON: Understood, Your Honor.

24

JUDGE KERINS: -- why would we have two laterally
 spaced towers in front of the patient.

3 MR. DUSTON: If we can go to slide 40. Just for 4 illustration purposes, Your Honor, this is a diagram from the Crampton 5 reference, figure 9 and one of the other motivations that I suggested to Your 6 Honor besides capturing curved surfaces avoiding the shadow that might be 7 resulting from that or the obscuring that the curved surfaces might present to 8 a single camera is also Voigt's acknowledgement and as Dr. Muller testified, 9 the recognition that one of ordinary skill in the art would have that by 10 multiplying cameras, not only vertically but laterally, you are able to focus those cameras on a smaller area of the body and as a result of focusing those 11 12 cameras on a smaller area of the body, you gain greater resolution which 13 Voigt is concerned with obtaining in terms of measuring the possibility that 14 lesions on the body have changed in a minor way from one session to the 15 other and therefore it might be reflective of the presence of melanoma. So not only do you deal with the curvature issues and the 16 17 shadowing issues, but the multiplication of cameras both vertically and horizontally is something that allows you to focus those cameras and their 18 19 pixels on a smaller area and therefore derive more skin information that is 20 useful for the cancer screening that you're trying to undertake 21 (indiscernible.) 22 JUDGE KERINS: Thank you. 23 MR. DUSTON: Now if we can go to slide 29. I'm sorry,

JUDGE KERINS: You have about six minutes before
your reserved time.

Your Honor, I didn't have a watch on when I stood up. Do you --

1 MR. DUSTON: Okay, very good. Thank you, Your 2 Honor. So this is an image of the Hurley reference. We've annotated it by 3 running a center line down through what we've called the specified imaging 4 position, in this case where the individual is standing to be imaged, that line 5 bisects the two forward cameras. If we just focus on the area of this device forward of the individual who's standing in it, what we have are vertically 6 7 spaced cameras that are horizontally spaced that are opposite sides of the 8 center line that are imaging a person, and if you assume that this qualifies as a specified imaging position, then they're imaging a person in a specified 9 10 imaging position and basically the Patent Owner acknowledges that such a 11 configuration would allow for a precise measurement of the imaged features. 12 Now we've had competing definitions of what the Wherein clause stands for 13 but the Patent Owner has taken the broadest interpretation that a Wherein 14 clause just simply suggests that as long as the system is capable of securing 15 those measurements, then it meets that criteria and basically what the Patent 16 Owner has said is if you have all these constituent elements -- fixed cameras, 17 coordinates known, focal length, resolution, you know the predetermined distance to the specified imaging position -- with those factors one can 18 19 precisely measure the individual.

So if we turn to the next slide 30, in Voigt essentially if we were to multiply that single camera on the front wall both vertically and horizontally and present four cameras there with the interspersed lighting sources, those camera arrangements would also be on opposite sides of the center line and would be facing an individual who's standing on a specified imaging position a predetermined distance from those cameras. This effectively is the invention that's described in both claim 1 and claim 51, in

fact it's the invention described in all the claims with the exception of claims
 6 and 7 which add a third and fourth array.

So simply even before we get to the subject of putting a
camera array behind the individual, we have the claimed invention here as
long as we replace that forward camera with the cameras that are reflected in
Crampton or in Hurley for the reasons that Dr. Muller testified.

JUDGE KERINS: So are you saying that you don't evenneed to have another camera in the claim?

9 MR. DUSTON: Well, Your Honor, the rear camera as I 10 mentioned, claims 6 and 7 specifically call for a third and fourth array. They 11 called for this array, this one and two array -- if we go back to 29 -- so 12 effectively what all the claims, except 6 and 7, call for an array that's 13 basically this vertical arrangement of cameras 4 and 6 and this vertical 14 arrangement of cameras 3 and 5 that are offset on opposite sides of the 15 center line. What 6 and 7 add is yet a third and fourth array that are lateral. 16 It's not specific as to exactly where laterally these arrays are, whether they're 17 forward of the individual or behind the individual, but they're described as 18 lateral to arrays 1 and 2. So 6 and 7 call for more arrays than are present in 19 just the forward portion of this example.

This entire Hurley reference would add a third array and then as we've suggested, and as Dr. Muller has testified, it would be obvious to a person of ordinary skill in the art to essentially repeat the arrays that are in front of the individual, repeat those arrays behind the individual because for the same reasons those arrays would allow for the effective scanning of curved surfaces, they would allow for the full height of the individual, they would increase the resolution of the scan and frankly they would create a

1 situation where the resolution and the scale goes behind and in front of the 2 individual would be commensurate which otherwise would result in a 3 situation where you had basically a different image parameters for the back 4 of the individual than you would have for the front of the individual. 5 JUDGE KERINS: So Hurley's main intended use is not 6 necessary but you're saying if you do decide to bring Hurley's technology in 7 Voigt you would want to replicate at the back what you have at the front? 8 MR. DUSTON: You would be motivated to do that with 9 Voigt because Voigt has this hiccup where you have to turn the person 10 around to get the coverage that Voigt is seeking to obtain and so Hurley, and 11 Crampton for that matter, both talk about placing these cameras around the 12 individual to not only improve the coverage head on but also to capture more 13 of the body area in one setting without the need to reposition the individual. 14 Now there were a variety of arguments made by the 15 Patent Owner about the combination effectively rendering Voigt inoperable 16 for its intended purpose. All of those arguments depend upon pulling in 17 elements of Hurley and pulling in elements of Crampton which are not 18 necessary for the improvements that Dr. Muller is talking about in Voigt, 19 and so for that reason under the In re Keller decision which Your Honors, 20 yourselves identified, that's not legally an appropriate argument to be 21 making. 22 JUDGE KERINS: Just so I can clarify here your position 23 is to simply replicate the type of camera and the image capturing that Voigt 24 already has with a plurality of towers, each with vertically spaced cameras.

25 MR. DUSTON: That's correct, Your Honor. The
26 teachings that would be drawn from these references are teachings with

respect to the arrangement and relative positioning of cameras, not
 necessarily the specific lighting or the particular types of cameras per se.
 Voigt already has a camera that's effective to take the pictures that Voigt
 needs to take. It has lighting that's effective to provide for that imaging.
 Voigt would simply borrow the locations under the rationales that Dr.
 Muller has expressed, borrow those locations for use in the Voigt device,
 Your Honor.

3 JUDGE KERINS: Thank you, Mr. Duston. We are at
9 the point where your 20 minutes of reserved rebuttal is here.

10 MR. DUSTON: I may be able to just pass. Let me just 11 make sure that there isn't anything. I think we've bounced around a little bit 12 and more or less covered a lot of the territory that we were talking about. 13 Let me speak to close just for a moment. There's been a suggestion that the 14 Crampton and Voigt combination would not be pursued by a person of 15 ordinary skill in the art because, according to the Patent Owner, Crampton 16 discredits such an arrangement because of its increased cost over simpler 17 designs that it also discloses.

18 I think the key there, Your Honor, is that Melanoscan 19 protests too much in what it says Crampton discredits because Crampton 20 truly does not discredit these other arrangements. Far from it, it explicitly 21 depicts a variety of multi-camera or configurations that it articulates have 22 various advantages. The portion of the Crampton reference that Patent 23 Owner refers to actually says, and this is a quote, it says, "It is possible that 24 for a given required amount of image data it is possible for a given required 25 amount of data," and then it goes on to say using one expensive high resolution camera "may be better." So there's no express discreditation of 26

1 the use of multiple cameras. What we have is a menu of options. Crampton 2 provides us with a menu of options and depending upon your cost tolerance 3 and your needs, and the advantages that a particular configuration have for the purposes that you're pursuing -- and in this case Voigt remember is 4 pursuing a purpose to diagnose life threatening illnesses where melanoma 5 6 and the small growth of those lesions might indicate a need for treatment – 7 Voigt would prioritize the resolution, the coverage and the time saving 8 elements that these multi-camera arrangements present over the minimal 9 cost increase that adding some of these digital cameras might have to the 10 enclosure.

11 I would also note as we said in our brief. Your Honor, 12 that the Orthopedic Equipment case, 702 F.2d 1005, from the Federal Circuit 13 states that the fact that an apparatus, a combination might not be done by a 14 businessman for economic purposes is really irrelevant. The question is, is it 15 a technological feasibility and whether or not aspects of the references 16 would teach away to a person of ordinary skill in the art from a technical 17 standpoint, not just that perhaps for today cameras might be more expensive 18 but tomorrow they might not, that's not a basis upon which to issue a patent 19 that would impede that future innovation.

Your Honor, I'll reserve the rest of my time.
JUDGE KERINS: All right. Thank you, Mr. Duston.
MR. DUSTON : Could I ask how much I have left?
JUDGE KERINS: You will have 16 minutes.
MR. DUSTON: Thank you, Your Honor.
MR. GIARRATANA: Good afternoon, Your Honors. I
will pick up where counsel left off which is the combination of Voigt and

Crampton, and during the pre-hearing conference that we had on Friday,
 Your Honors indicated that you would be interested in hearing arguments
 with respect to the evidence in the record when it comes to comparing the
 competing advantages and disadvantages of adding extra cameras in the
 record and how they would be weighed and how a person of ordinary skill in
 the art would view them in light of that and whether there would be a
 resulting motivation to combine.

8 I think it's important here to recognize a couple of things. 9 No. 1, with respect to Crampton. Crampton is unambiguous, that if you go 10 from one camera to multiple cameras two things are going to happen. No. 1, 11 you're going to have an increase in costs but No. 2, significantly, you're 12 going to have a lower degree of reliability and I'll get to where that is in 13 Crampton but we submit that is unambiguous, you will have a lower degree 14 of reliability.

15 Now let's take a look at Voigt. Voigt is a melanoma 16 screening system and technique. Voigt is unambiguous that his system 17 needs to be reliable. He needs to be able to reliably image minute skin 18 lesions. He needs to be able to image those minute skin lesions at different 19 points in time and he needs to be able to quantify subtle dimensional 20 differences between those skin lesions at different points in time and his 21 system needs to be able to reliably do that. If the system does not reliably do 22 that, it could be catastrophic because if you miss, if your system is unreliable 23 and you miss a minor dimensional change that could be a melanoma.

So we submit, Your Honors, that the person of ordinary skill recognizing that there's no dispute that if he goes from one camera to multiple cameras, his system will become less reliable. 1JUDGE KERINS: Less reliable in what respect?2MR. GIARRATANA: Well, Your Honor, Crampton3simply says it will become less reliable. So presumably it's less reliable with4respect to generating avatars because that's what Crampton's purpose is and5if it's less reliable in generating avatars, we submit it's clearly going to be6less reliable in capturing, comparing and measuring minute changes of skin7lesions on the surface of the skin.

8 JUDGE KERINS: It's unreliable in the sense if you have 9 two cameras, one might fail and the other might not or something like that 10 and wouldn't you be able to figure that out in Voigt that one camera's all of a 11 sudden out of commission and needs to be fixed?

12 MR. GIARRATANA: Well first, Your Honor, he doesn't 13 say that. He simply says, this is in Crampton which is Exhibit -- for the 14 record -- Exhibit 1006 and it's page 11 of the substitute sheet of the PCT 15 application, and he talks about his embodiment where he's got fixed cameras 16 and he says first you can start out with a large kiosk. He says in another 17 embodiment a number of cameras are used to capture images of a person. 18 He goes on to say that such a large kiosk 60 has high maintenance, transport, 19 installation and space rental costs as well as a lower degree of reliability. So 20 very generally, it's less reliable.

Okay. He then goes on to say that you can have a kiosk 61 that has two cameras on two sides and he points out that you then only have two poses and it's smaller and then he goes on to say that you can have only one camera and that would require four poses, okay, which is perhaps a trade-off. But he goes on to explain that that this has the lowest manufacture transport, installation and space rental costs and significantly it has a higher

1 degree of reliability.

2 So he's speaking about reliability in general, Your Honor, 3 and I don't think it's fair to read into that any particular type of reliability 4 other than his system for generating avatars would be less reliable and it 5 could be a camera failing, but it could be other things, like it may not reliably process the image data. I mean that's a significant issue back in the 6 7 early mid-1990s, being able to process image data in a reliable way and I 8 think Voigt helps us get there because Voigt shows how extensively he 9 needed to go through the imaging process data and it talks about how 10 important it is to be reliable in that regard. 11 So when the person of ordinary skill is looking at Voigt and Crampton and he's saying okay, I know if I go to multiple cameras I'm 12

going to be less reliable, why would he ever take that path with respect to
Voigt because if he's less reliable in Voigt that could be catastrophic.

15 He goes on to explain that, at the bottom of the same 16 page in Crampton, he goes on to explain that a further reduction in the size 17 of the kiosk is achieved by using a set of cameras on each side arranged in a 18 grid. There's an additional benefit in that this increases a total image 19 information -- by the way he's talking about an increase in total image 20 information, he's not talking about an increase in resolution as argued by 21 Canfield if cameras of the same resolution are used. However any quality 22 benefits may be reduced by the increases in cost and reliability. So he 23 reminds us again, every time he talks about going from one camera to 24 multiple cameras he reminds us that you're going to have a decrease in 25 reliability. He then goes on to say that it is possible for a given required amount of image data from each side that using one expensive high 26

26

resolution camera may be better than several cheaper lower resolution
 cameras.

3 So we submit that the person of ordinary skill, when 4 looking at these references as a whole, that hypothetical person is going to conclude that No. 1, if I go to multiple cameras from one camera I'm going 5 to have a lower degree of reliability and No. 2, Crampton itself tells me that 6 7 I may be better off using a single high resolution camera which by the way is 8 exactly what Voigt does and as we've all recognized Voigt is very clear that 9 his single high resolution camera worked quite well. He had over a 95 10 percent measurement accuracy with his single high resolution camera. 11 JUDGE MOORE: Counsel, aren't these just typical 12 design trade-offs that (indiscernible) when you have a system like this? 13 MR. GIARRATANA: We submit, Your Honor --14 JUDGE MOORE: How does this rise to the level of 15 teaching away, especially given that reliability is used in the general sense 16 and seems to refer to the number of components and, you know, there's no 17 indication here that I see that this system would be less reliable when it 18 operates in detecting in melanoma? 19 MR. GIARRATANA: Well, Your Honor, I submit that 20 first of all with respect to the statement about a low degree of reliability, I

submit that he's not particular and he's not pinning that to any one point and that the person of ordinary skill is going to recognize that reliability means reliability of the kiosk as a whole and the purpose of that kiosk is to generate avatars and that the person of ordinary skill would reasonably construe that as meaning reliability with respect to generating avatars.

Now it may include reliability in, you know, components

1	
1	failing, but it may also include like I said, Your Honor, the ability to
2	generate avatars which both references clearly recognize that there's a lot of
3	image processing that needs to go on here and there's a lot of technology that
4	goes into that and when you add multiple cameras that the decrease in
5	reliability could very well be attributed to that and the reference isn't specific
6	about that. So this reference, I submit, needs to cut both ways. He just
7	generally says that my system is going to have a lower degree of reliability if
8	you go from one camera to multiple.
9	JUDGE KERINS: Mr. Giarratana?
10	MR. GIARRATANA: Yes, Your Honor.
11	JUDGE KERINS: If we just take the issue of modifying
12	Voigt to have two cameras vertically spaced on the front tower, you've got
13	about two banks laterally spaced on a bank in the back. Voigt as it
14	specifically stands, it has a certain reliability in terms of imaging the trunk of
15	a person.
16	MR. GIARRATANA: Yes.
17	JUDGE KERINS: It has a zero percent reliability of
18	imaging the legs of a person because the field of view is not big enough. So
19	if we went from one camera to two vertically spaced in front of the patient,
20	wouldn't we have some increase in reliability in the fact that we're able to
21	image at all the legs of a person?
22	MR. GIARRATANA: Well, we submit that the person
23	of ordinary skill would not recognize that No. 1, because Crampton says that
24	you will have a lower degree of reliability if you go from one to multiple
25	cameras and Crampton also says that you may be better off with one high
26	resolution camera which is what Voigt has. But then if we look at Voigt

1 itself, Voigt explains repeatedly how important it is for a system to be 2 reliable and I'll briefly go through that in order to address your question, 3 Your Honor, okay? So he starts out by explaining that on -- this is Voigt 4 which is exhibit, for the record, which is Exhibit 1003 -- he explains right up 5 front under Results he explains that skin lesion changes over time could be 6 identified reliably within a few millimeters of diametric enlargement. Okay, 7 and so he repeatedly through his disclosure talks about how important it is to 8 have a reliable technique and method. 9 He talks on page 3 of 9, which is page 982, he indicates 10 that you need to detect multiple lesion border contours reliably in order to 11 solve the reproducibility problem of the target registration area. He then 12 again mentions down below, he says that his system allows patients with 13 multiple skin lesions to be followed by quantitative video graphic image 14 processing with more reliable reproducibility. 15 JUDGE KIM: But counsel, if the cameras are fixed 16 doesn't that make it more reliable because there's no variation, whereas if it's 17 movable and you have to move it back to the same spot every time and 18 there's room for error? 19 MR. GIARRATANA: Well, first not according to 20 Crampton. Crampton tells me that if I have more cameras, I'm less reliable. 21 JUDGE KIM: Okay. 22 MR. GIARRATANA: And there's --- I'm sorry. 23 JUDGE KIM: Yes, I mean, okay. The reference says 24 what it says. We've sort of argued that there's a plausible argument to be 25 made that it's about general reliability, about failure of things, so can we 26 discuss, you know, the actual issue is yes it says what it says, but it also has

1 to be read in context and so we're saying a context that could be read in is

2 one of the things I just said that if it's fixed it's not going to move and so isn't3 that better?

4 MR. GIARRATANA: Isn't it better that it's not going to 5 move?

6

JUDGE KIM: Yes.

7 MR. GIARRATANA: Well, in all candor, Your Honor, 8 between Voigt and Crampton I don't know where that teaching is, that you're 9 going to want to modify Voigt to include fixed cameras. There's no 10 suggestion. I have to look at the references and I've got Crampton which 11 tells me that if I add a camera it's going to become less reliable and one 12 camera may be just as well. I could see through hindsight that someone can 13 argue that oh, maybe if I have multiple fixed cameras as in the claimed 14 invention that it might be more reliable in some way.

15 But Crampton doesn't say that, and Voigt quite frankly is 16 very clear that he gets his reliability in a couple of ways. No. 1, he gets his 17 reliability by virtue of having a single high resolution camera and No. 2, he gets his reliability by having a specific positioning framework, and that 18 19 specific positioning framework is critical. So he explains, first of all, with 20 respect to the high resolution camera he talks about -- well he indicates in 21 several places but under the hardware where on page 92 he explains that he 22 uses a high resolution video camera, okay, and then on page 983 he explains 23 that he identifies the specific pixel configuration of his high resolution 24 camera and he explains by virtue of having this high resolution pixel 25 configuration he's able to get down to one milliliter per pixel. Again, very 26 important for purposes of measuring these tiny skin lesions.

1 Then on the bottom of page 983 and over the top of 984 2 he explains that, 3 "By processing the gray-level luminance gradients at the 4 lesion boundaries, object areas could be calculated with an accuracy of 0.25-5 pixel area, equally 0.25 mm squared. Setting the binary threshold focus 6 selects the target lesions for analysis for the expected critical lesion 7 dimension that should be detected if changed." 8 So his teachings are pretty clear that I need to have a high resolution camera because I need to be able to get down to the millimeter, 9 10 sub millimeter imaging capability so that I can detect these subtle changes. 11 Now, that's the start. Then he goes on to explain how 12 critical his positioning framework is which we submit would prevent the 13 combinations that have been proposed. Over on page 986 he explains that, 14 "For comparison analysis reproducible registration settings also 15 must be provided for the patient's position because overlaying images for 16 comparison analysis regularly results in erroneous information because of 17 nonlinear axial image distortion, registration reproducibility must be 18 obtained differently." 19 Okay. So registration reproducibility is key to his ability

to identify, capture and measure subtle differences in any skin lesions. The way he achieves that registration reproducibility is by two things. He has his single high resolution camera which he's able to target right on to the back wall of his positioning framework and then what he effectively does is he boxes in the patient. He has a backing frame that, if we look on figure 1, we can see here that he's able to move his camera so that it's scanned with the very last -- the critical thing about his teaching is that he's focusing on

making sure that he can reproducibly image the same area of the skin at different periods of time, and in order for him to do that he's got to be able to register the image of point in time one with point in time two, et cetera, and the way that he does that is he's got this positioning framework where he has a back wall and he has lateral sliders and what's key here is he says this, and he says this several times. He says to avoid axial -- and this is on page 982 just below fig. 2, he says,

8 "To avoid axial and transversal spinal flexion and thus to 9 provide reliable registration reproducibility the patient's standing position 10 was fixed at the thoracic and iliac level by symmetrically fitting the lateral 11 extent of the trunk shape into horizontally adjustable scale sliders of the 12 position framework."

13 Now, he repeats the importance of making sure there's no 14 axial or transversal spinal flexion in order to get this accurate registration 15 reproducibility. He repeats that on page 987 and this is where he talks in 16 further detail about his registration reproducibility and how he achieves it. 17 So at 987 he states about midway down the first column he states, 18 "In the present study, reproducibility of image 19 registration was in contrast provided by additionally using a specifically 20 designed position framework for the patient's position. Consequently any 21 axial or transversal spinal flexion was effectively prevented.

Okay. So, first of all when we talk about the positioning framework, what is axial and transversal spinal flexion? What he needs to do is he needs to prevent axial spinal flexion which is rotating about the axis and he needs to prevent transversal spinal flexion which is rotating in the transverse plane back and forth. How does he do that? He's got a back wall

1 that he puts the patient's back up against and he's got lateral sliders that 2 engage the sides. He boxes the patient in and he needs both because without 3 that back wall you're going to have axial and transversal spinal flexion and 4 you're going to kill his ability to have image reproducibility. 5 JUDGE KERINS: Mr. Giarratana, it never mentions the need for back wall specifically in Voigt, does it? 6 7 MR. GIARRATANA: I agree, Your Honor, but what it 8 doesn't --9 JUDGE KERINS: Do we have expert testimony to that effect? 10 11 MR. GIARRATANA: Well, what it does say right here 12 is it says that you've got to prevent axial and spinal flexion. So we submit 13 that it's simply common sense that if you don't have that back wall, you're 14 not going to prevent axial and spinal flexion. If you have simply sliders on 15 the side, it's not going to prevent the person from moving back and forth nor 16 is it going to prevent the person rotating. 17 JUDGE KERINS: How do we even know that that's what he means by axial and transversal? I can see axial being up and down 18 19 and transverse being side to side. 20 MR. GIARRATANA: Well, again we submit that this is 21 something that's understood in the art, that you've got axial which is simply, 22 you know, that's a term of defining a part of the lower spine and axial 23 flexion is understood to be movement about that axis, and the transversal 24 plane is well understood. The transversal plane is basically perpendicular to the axial plane. It's well understood, it's in dictionaries, et cetera, and if 25 26 you're going to prevent transversal flexion, that's going to be moving back

1 and forth in the front and so I think it's simply common sense that if you're 2 going to prevent those two types of flexion, the lateral sliders aren't enough. 3 JUDGE KERINS: Are not enough? 4 MR. GIARRATANA: Are not enough, and that the person of ordinary skill is not going to simply through hindsight just get rid 5 6 of that wall. He explains here how critical that positioning framework is and 7 first of all, Canfield doesn't really tell us how they're going to do it. They 8 simply say well Dr. Muller says there's a bunch of ways you can do it and 9 their brief says basically that, okay, but they did -- and I'm going to get to 10 this in a minute -- they did change their principal rationale from the 11 motivation to combine. Essentially they said that you've got the same 12 rationales for Hurley and Crampton and the principal rationale was a person 13 of ordinary skill would be motivated to combine to image the entire body.

14 Now I'll go through that, it's in the papers, and then when 15 we pointed out how critical this positioning framework is and how critical it 16 is to have those sliders there that they're going to necessarily include parts of 17 the body and you can't get rid of them, and so you're not going to image the 18 total body. That' when they shifted to a new rationale which is what they've 19 argued today which we submit is not permissible. They've changed 20 midstream, they cannot do that and it should be disregarded, and so their 21 rationale on the record is that a person of ordinary skill would have been 22 motivated to do this in order to image the entire body. So if you're going to 23 combine either Crampton or Hurley with Voigt, the rationale has to be to 24 image the entire body and so a person of ordinary skill is going to say wait a 25 minute, if I do that I'm going to have to dismantle this positioning 26 framework in some way. I'm not suggesting necessarily -- I think Your
Honor indicated is there a teaching away -- I'm not suggesting it has to go so 1 2 far as a teaching away but I think the law is clear that you need to balance 3 the disadvantages and the advantages and you need to weigh them and 4 whether they do more than simply say it's feasible to do it, they have to 5 actually suggest a motivation to combine not just make it feasible. Here we submit it's not even feasible because Voigt teaches us that that positioning 6 7 framework is critical to being able to achieve his results. 8 So he goes on to explain. He says, this is on page 987 of Voigt, 9 10 "For image processing a set of specifically designed 11 relational search algorithms was then applied. These were able to recognize 12 and calculate the image positions of fixed external match points (given by 13 the frameworks slider contours and thus being identical in subsequent 14 images) relative to the topographic positions of reference-target lesions on 15 the skin surface depicted within the image boundaries." 16 So the sliders are critical for two reasons. No. 1, they're 17 critical in cooperating with the back wall to prevent the axial and transversal 18 spinal flexion which he mentions at least two times, but No. 2, they're also 19 critical to Voigt because that's how he's able to achieve registration 20 reproducibility because they have to show up in the image so that when he 21 images the same skin area in different points in time he's going to have fixed 22 reference points. 23 So counsel indicated, well they're not shown to scale but 24 we disagree. If we look at figure 2 -- for the record I was previously

25 referring to figure 2 and I was wrong, that was figure 1, my apologies -- if

26 we look at figure 2 we can see that the sliders are in the image and they are

1 purposely in the image because, as he explains on page 987 those sliders are 2 necessary to provide fixed external match points and uses those fixed 3 external match points to register -- basically it's a calibration device -- he 4 uses them to register the images at a later point in time with the images of a 5 former point in time and then he measures everything off of those sliders. So this again informs the decision with respect to 6 7 Canfield's real motivation to combine which was to image the entire body. 8 The notion that you can get rid of these, you can make these smaller, you 9 can do some unknown thing to them we submit is really not fair. The person 10 of ordinary skill reading Voigt would recognize and understand that these 11 sliders are important and these sliders have to show up in the image in order 12 to be able to get the registration reproducibility which is critical to the 13 reliability of Voigt's system to accurately measure and screen for subtle 14 differences in the melanomas. 15 JUDGE MOORE: Counsel, why would a person of 16 ordinary skill in the art who would have been aware of the other references 17 that show us what was done without these types of sliders, why would such a 18 person have been discouraged from pursuing alternative embodiments that 19 don't have the sliders? The other references don't have sliders. 20 MR. GIARRATANA: When you say the other 21 references, Your Honor, you're speaking about Hurley and Crampton --22 JUDGE MOORE: Yes. 23 MR. GIARRATANA: -- I submit? Oh, yes, okay. So, 24 I'm sorry, and so why would he have been discouraged from eliminating the 25 sliders? 26 JUDGE MOORE: Right.

1 MR. GIARRATANA: Yes, okay. 2 JUDGE MOORE: And if you look specifically at Voigt 3 it talks about the sliders and the advantages but the person of ordinary skill 4 in the art would have been aware of the other references as well and those 5 systems don't have sliders, so why would such a person not have explored 6 embodiments without sliders? 7 MR. GIARRATANA: Because, Your Honor, I would 8 suggest that at least for the following reason, No. 1, Hurley and Crampton are directed to much simpler imaging systems where they're simply 9 10 generating avatars or silhouettes of the body where the criticality of being 11 able to register images from one point in time to another and then measure 12 subtle differences in millimeter sized skin lesions at one point in time or 13 another simply do not exist in those references. So the person of ordinary 14 skill's going to understand that the teachings of Hurley and Crampton are 15 really dealing with a different type of system where you can accept certain 16 trade-offs. In Hurley and Crampton's system it's not so important to have 17 this extremely precise reliable imaging and measurement capability. They're 18 simply generating --19 JUDGE MOORE: Counselor. 20 MR. GIARRATANA: Sorry. JUDGE MOORE: Sorry. Counselor, I understand that 21 22 but your claims don't require millimeter sized accuracy or anything like that, 23 they just generally talk about maladies that affect human tissue.

MR. GIARRATANA: That's correct, Your Honor, but we're not talking about whether the resulting combination meets the terms of the claimed invention, Your Honor. What we're talking about here is

1 whether there's a motivation to combine and Canfield --2 JUDGE MOORE: Right. I understand the argument. 3 MR. GIARRATANA: Okay. All right. Well, I'm sorry 4 I meant to answer it, I didn't mean to --5 JUDGE MOORE: No, you did. I realized what you 6 were saying there so. 7 MR. GIARRATANA: Okay. All right. So the bottom 8 line is they raised the same motivations to combine with respect to both 9 Crampton and Hurley and for the reasons we've explained based on the 10 teachings of Crampton where if you go from one camera to more cameras 11 you're going to have a reduced degree of reliability to the teachings of Voigt 12 where he explains how critical reliability is and he explains how critical his 13 positioning framework is, the person of ordinary skill would not have been 14 motivated to make that combination. We submit in fact would have been 15 motivated against it because they would not have wanted a reduction in 16 reliability, they would not have wanted to change or eliminate Voigt's 17 positioning framework because if, again, if you reduce the degree of reliability of Voigt's ability to capture and measure these minute lesions it's 18 19 catastrophic, it's a different ballgame than silhouettes and avatars, and so the 20 person of ordinary skill is going to say wait a minute, I'm not going to accept 21 a lower degree of reliability. I'm not going to accept changing that 22 registration reproducibility. I'm going to accept the other trade-offs because 23 ultimately I need to have a reliable accurate system. 24 Now, real briefly with respect to changes in position. 25 With respect to Canfield's rationale for modifying Voigt in view of Hurley.

26 Canfield initially indicated that the motive was to image the entire body and

that's abundantly clear in the petition. It was reflected in the Institution decision and we introduced arguments and evidence controverting that and then they changed their motivation. The motivation now is not to image the entire body but rather is to image a greater amount of surface area and that's the argument we heard today, that's the argument that's reflected in their demonstratives.

7 They point, by the way, to statements by Dr. Muller but 8 it's important to recognize that the statements that counsel identified in Dr. 9 Muller's declaration do not appear in the petition and the rule specifically 10 prohibited incorporating by reference, and so to the extent now they're trying 11 to rely in something in Dr. Muller's declaration that was never in the petition 12 we submit that's impermissible and that they can incorporate by reference. 13 First, let's take a look at their change in rationale for modifying Voigt in view of Hurley. Here's their corrected petition. Paper 14 15 No. 9 at page 30. 16 "A POSA would have been motivated to modify Voigt to 17 incorporate the multiple cameras of Hurley not only because of similarities 18 between the two systems, but more importantly because of the obvious

19 advantages of Hurley's multi-camera arrangement, including the ability to

20 cover the entire body without repositioning."

21And then they reiterated the point below where they22state,

23 "Also because of the reduced time needed to scan a24 whole body."

And then when we go to the next page they talk about
modifying Voigt. Again Voigt and Hurley they say the disclosures in Voigt

and Hurley would have enabled a POSA to modify Voigt to provide multiple
cameras behind, in front and to the sides of the person to be imaged, and that
was their argument. Their argument was the motivation to combine here is
to scan the entire body and therefore the person of ordinary skill would have
put cameras behind, in front and to the side. Behind would require doing
something with the back wall and the sliders of Voigt which we submit
clearly the person of ordinary skill would not have done.

8 This was recognized in the petition decision where this 9 Board pointed out that the petition identified the following as examples of 10 rationales. Rationale No. 1, the ability to cover the entire body without 11 repositioning, No. 4, the reduced time needed to scan a whole body.

12 In our response we pointed out, our response is paper No. 13 23 at page 30, we pointed out that Canfield contends that a POSA would add 14 more cameras to Voigt in order to cover the entire body without 15 repositioning so we were not to attack what we were faced with which was a 16 motivation to image the entire body and we explained that the horizontally 17 adjustable scale sliders would prevent that, among other rationales. We 18 presented evidence and arguments over that point, controverting that point. 19 Canfield's reply, paper No. 33 and I'm on page 9, 20 Canfield's reply did not controvert that evidence and arguments. They 21 shifted gears. They now argue for the first time that a POSA seeking to 22 capture a greater portion of the subject without requiring the subject to be 23 repositioned would have been motivated to incorporate Hurley's concept of a 24 plurality of cameras arranged about the subject. Such an arrangement would 25 have been an obvious solution to obtaining greater photographic coverage 26 without inconvenience to the subject or increase to image capture time. So

1 this is the first time that they've argued not until their reply that the 2 motivation would have been obtaining greater photographic coverage, i.e., 3 less than the whole body. We submit that that's a change in the argument. 4 It's impermissible and it should be disregarded. We pointed this out in our 5 surreply paper No. 46 at page 7. 6 By the way, Canfield made the very same change in 7 rationale in connection with the rationale for modifying Voigt and Hurley in 8 view of Daanen with respect to claims 6 and 7 and we submit that that 9 change in rationale should be disregarded there as well. 10 For the sake of time, I'm just to simply very quickly point 11 out that paper No. 9, page 77, Canfield argued that a POSA seeking to image 12 the entire body in a single pose would have a adopt -- there's a typo -- the 13 camera configuration of the disclosed bitronic system in Voigt's enclosure. 14 This arrangement of arrays would have been an obvious design choice to 15 achieve total body coverage. That was what was in the corrected petition. 16 In our response, we pointed out again the defects in that 17 argument with evidence and argument. Canfield did not controvert our 18 evidence and argument. Instead on their reply Canfield argued at paper No. 19 33, page 22, 20 "A POSA would understand that the use of multiple 21 cameras as disclosed in Daanen would allow for the capture of additional 22 surface area without repositioning even if some occlusion were to occur." 23 So now they're making a different argument. Okay, even 24 if there is some occlusion, it still would have been obvious. We submit 25 that's not permissible. They should have raised it in the petition, they did not 26 do that.

26

JUDGE KERINS: You have about five minutes before
 you hit your 20 minutes rebuttal time.

3 MR. GIARRATANA: Got it. Thank, Your Honor. I 4 think I'll be within that. So one of the other points that Your Honors asked 5 us to address was whether there was a change in position on unpatentability over Hurley alone during the conference last week and we submit that there 6 7 clearly was. Canfield initially argued in its petition for Inter Partes Review 8 that Hurley, and significantly here, discloses that the location of the image position is specified. Hurley describes first placing a calibration object 9 10 approximately where the subject will be standing. So, as Your Honors 11 know, claim 1 requires that the enclosure define a specified imaging position 12 for placing the person or portion thereof to be imaged and we submit that a 13 specified imaging position is a specific position defined by the enclosure.

I won't repeat what was in the Board decision. Your Honors are aware of that. Well, let me repeat it briefly because I think it's important to put this in context. The Board in the Institution decision indicated, and I recognize this is in Institution decision, it's not on the full record but it's important for the context. At page 29 of the Institution decision the Board said,

20 "Where is specified imaging position defined by the
21 enclosure, it would seem that a single initial calibration would be all that
22 would have been required to assure correct coverage as well as making sure
23 that the subject would be within the depth of focus of each of the sensor
24 heads. Repeated use of a calibration object implies that various subjects will
25 assume different positions within the enclosure."

The Board went on to point out that on the next page

1 which is page 30 of the Institution decision,

2 "Petitioner presents no evidence or argument that it
3 would have been obvious to modify the Hurley enclosure such that it defines
4 a specified imaging position."

5 In the Petitioner's reply, Petitioner argued for the first 6 time it would have been obvious to a POSA -- and this I'm sorry is the 7 Petitioner's reply at paper No. 33, page 19 -- the Petitioner argued for the 8 first time it would have been obvious to a POSA to provide a visual marker 9 of this location to insure that the subject positioned themselves at the precise 10 location just calibrated. So we submit clearly that, and note that the Board 11 in the Institution decision indicated there was no argument about whether it 12 would have been obvious.

Canfield didn't say here oh, yes, we did make the argument, here's where it was. They just presented a new argument and it was an obviousness argument and this was the first time it was presented in the reply. We submit that's impermissible and should not be allowed. It should be disregarded. Additionally, Canfield did not controvert our evidence and arguments addressed in their original argument and therefore we submit we should prevail on this ground for that reason.

Now significantly here they also point to, on page 19, the contemporaneous patent filed by the Hurley inventors discloses that they used just such a footprint marking to identify the location where the individual should stand. Okay, so they're referring there to the additional new patent that they identified in their Motion to Submit Supplemental Evidence. We submit that that argument should be disregarded. No. 1, the Board has not granted that motion and that patent is not in evidence.

1 Secondly the Board should not grant that motion, should not allow that 2 patent into evidence because clearly they're using it in order to present the 3 new grounds for rejection. They're using it to buttress their new obviousness 4 argument and to essentially try to fill in the gaps that were identified by the 5 Institution decision and by the way, just as an aside, the patent is not contemporaneous. The utility application was filed more than a year after 6 7 the Hurley publication, not necessary to this decision. The point is is that it's 8 new evidence, it's a new grounds for rejection. There's no reason that this 9 patent couldn't have been cited in the original petition. It's a patent that was 10 filed by the authors of the Hurley article, easily find it. 11 One quick point before I reserve my rebuttal time. 12 Canfield's demonstrative slide No. 27 indicates their motivations today for 13 combining Hurley which are the same motivations that they used to combine 14 Crampton and I just submit that the Board look at it carefully and compare it 15 carefully to what Canfield actually argued in its original petition. 16 The first motivation is not in the original petition. 17 Nowhere did they argue in their original petition that the motivation was the ability to cover the body without repositioning. They argued that it was the 18 19 ability to cover and image the whole body, the total body, and now they're 20 changing it. The avoidance of shadowing or shading. The reduced time to 21 capture area. Captured curved surfaces of upper and lower body and 22 efficient use of space. Briefly, those are not motivations that were in the 23 original petition. They're either new motivations or they're rephrased 24 motivations. We pointed this out in our briefs but I just want to bring it to 25 the Board's attention that this needs to be reviewed carefully. You know, 26 there's subtle changes in words that have important meanings and we argued

1 what they presented in their petition they can't be allowed to change it after 2 we presented controverting evidence and arguments which we submit defeat 3 their original motivations. 4 Thank you, Your Honors. Unless there's any additional 5 questions I'll reserve my remaining time. 6 JUDGE KERINS: Thank you, Mr. Giarratana. It'll be 7 around 18 minutes. 8 MR. GIARRATANA: Thank you. 9 MR. DUSTON: As I understand it I have about 16 10 minutes of my time remaining? 11 JUDGE KERINS: Correct. 12 MR. DUSTON: So let's start with slide 27 where Mr. 13 Giarratana left off. I submit to Your Honors if you look at these references 14 you'll find all of these motivations referenced and furthermore I would 15 submit if you would look particularly at page 30 it's made clear in the 16 petition that the motivations include all of these, not that these are all -- the 17 sole motivation was to image the entire body, but instead all of these are 18 motivations that lead to various design changes that Dr. Muller has testified 19 to, the lateral and vertical arrangements of lights and cameras, et cetera. 20 Now let's talk about the entire body for a moment. I 21 think perhaps there's a misunderstanding here on the part of the Patent 22 Owner. There is certainly a motivation, as we've suggested, to position 23 cameras behind the individual as well as in front in order to prevent or avoid 24 the repositioning. But Dr. Muller's testimony and the petition nowhere 25 suggests that entire body means every single square inch of the individual, in 26 fact the combination of Dr. Muller provides, the one he proposes,

specifically in his view will obscure -- because of the sliders -- will obscure
 possibly some area of the body and an area of the body that Voigt itself was
 not concerned about.

4 What Patent Owner's argument amounts to, Your Honor, is that a person of ordinary skill in the art would not seek to improve Voigt 5 6 to the extent that it was able to be improved unless it can be improved 7 perfectly. Unless that person of ordinary skill in the art would refrain from 8 any of the improvements that Dr. Muller describes, if it was impossible to image every square inch of the body and that just makes no sense. The 9 10 perfect, Your Honor, will not be the enemy of the good in this particular 11 instance and --

JUDGE KERINS: So, Mr. Duston, the petition says
including the ability to cover the entire body without repositioning and now
you're telling me you don't have a reasonable expectation of success that that
would happen.

MR. DUSTON: No, Your Honor. What I'm saying is
entire body is being misconstrued by the Patent Owner in this instance. If
you look at the Daanen reference --

19JUDGE KERINS: And maybe by me as well.20MR. DUSTON: Possibly, and I apologize, Your Honor.21Let me see if I can clarify. If one were to look at the Daanen reference as an22example, 1005 I believe it is, the Daanen reference is entitled "Whole Body23Scanning Devices." Among the devices that Daanen has, for example, at24page 114, Daanen says in this whole body scanning article,25"In making reference to complete imaging of the human

26 body," this is what Daanen's language, complete imaging of the human

body, "note that such imaging may be accomplished with as few as two
imaging devices front and back."

Among the other examples in the Daanen article are the system that is described as the techmath system which appears on page 115. This is in the article of Whole Body Scanners, but in describing the techmath system the article says that this system has two scanning heads, one for the front and one for the back. The sides of the body are not represented in the scan by this method.

9 I think what is the misconstruction here is that entire and 10 total body means every inch. What total or entire body means is a surround 11 of the individual and if possible the height of the individual, the more than a 12 forward view of the torso in other words but a surround of the body placing 13 cameras around the body so they're repositioning for the imaging that you're 14 trying to achieve of that body repositioning is not necessary and Dr. Muller 15 has testified to an arrangement of cameras where the subject would not need 16 to be repositioned and all the available skin image information could be 17 obtained without repositioning that individual without moving the sliders to the extent that they're necessary for registration. 18

19 So I think it's a mischaracterization, Your Honor, to 20 suggest that when the words entire body or total body or full body are 21 employed in the petition, I think it's a misnomer to suggest that a) that was 22 the sole motivation that was suggested in the petition by Dr. Muller and, b) 23 what that means is that if a small area is obscured by the sliders it doesn't 24 achieve the purpose because Dr. Muller said that the design that he was 25 proposing would achieve and meet the motivations that he was suggesting. 26 Now there's been a lot of talk about eliminating the

1 sliders, and I just want to emphasize that to the extent that the sliders are 2 deemed necessary Dr. Muller is not suggesting that those sliders be 3 eliminated. We've heard discussion here of axial flexion. Frankly, if we 4 want to talk about new arguments I would ask the Board to review the Patent 5 Owner's response and their surreply. They had the last word in this case by filing the surreply and I can find nowhere this argument that was presented 6 7 here today about axial flexion and its relationship to the back wall. We 8 heard counsel talk about dictionaries and common sense. In response to 9 Your Honor's question he admitted that there was no expert evidence in the 10 record with respect to this theory of axial flexion and its relationship to back 11 wall. That's an entirely new argument, Your Honor.

12 Let's talk a bit about cost. The cost argument has really 13 kind of come down, as I understand it, to a reliability argument and Judge Kim, as you mentioned, I think it's -- or as you observed -- I think this 14 15 reliability argument is a different subject for Crampton than it is for Voigt. 16 Voigt has a camera that reliably secures the level of resolution that is 17 necessary. We are not proposing to replace Voigt's camera. In fact, if anything, we are improving the reliability of Voigt because Voigt has to 18 19 move its camera and reposition it for each individual and the result of that is 20 errors can be introduced into the positioning of the individual from one 21 session to the next, such that this important registrability might be defeated 22 by positioning the camera in a slightly different position and by replacing 23 that camera, the fixed camera, we are actually making Voigt more reliable 24 for the purposes for which it's directed.

But Crampton's reliability is a very different thing. I
 mean as Your Honors have observed, there's no context to Crampton's

1 remarks about reliability. It's not specific about what kind of reliability it's 2 talking about and I would suggest to Your Honors that -- I don't know, is this 3 our -- up here, the ELMO, let me put Crampton on the ELMO here. So 4 down here at the bottom of page 1 of Crampton, what Crampton is talking 5 about is it's trying to create an avatar kiosk much like a passport photo kiosk 6 that would be placed commonly in public places and it contrasts that 7 specifically with types of scanning machines here, second paragraph from 8 the bottom of page 1 of Exhibit 1006, scanning machines that have been 9 designed for research or laboratory environments. They're not designed for 10 dirty environments because they aren't dirty environments like a public 11 space, they're clean and maintained and well supervised environments. 12 They're not subject to being knocked. They're not subject to high degrees of 13 wear and tear. They involve trained individuals in connection with these 14 types of devices unlike Crampton.

When we're talking about reliability they're talking about reliability in the sense that I'm going to be putting this kiosk out there in the public space unsupervised. It's going to be operated by untrained individuals and it's going to have to take a fair degree of knocking about and wear and tear. That's a different kind of reliability than what Voigt is talking about (indiscernible.)

JUDGE KIM: I can sort of see their point that if you have multiple cameras there's still a positioning issue and so if you have a single camera you have to have this framework so that you reproduce the same position over and over again and if you have a fixed system with the way Crampton is you may not get that.

26

MR. DUSTON: Well, I think you would, Your Honor. I

disagree respectfully. I think if you have the fixed cameras that Muller 1 2 proposes, top and bottom, side to side, and they remain in the same position 3 at all times relative to the sliders and then you put that person in between 4 those sliders on the stand each time you take a picture of that individual 5 those sliders whose positions were recorded and then replaced, those sliders 6 are going to have the same relative position to those cameras each time. 7 Now if the cameras are adjustable, they'd have to be readjusted I grant you 8 just like the adjustable camera now in Voigt. But if those cameras have a 9 fixed sector field, they will always have the same relationship to the sliders 10 if the sliders are placed in that position. They will always have the same 11 relationship to the individual standing on the stand and so there's much less 12 opportunity in that situation for you to be out of whack than if you've got an 13 adjustable camera that you have to insure gets back to the same position and 14 through wear and tear, you know, the precision of that would decline over 15 time and so you're going to end up with a situation that's going to be more 16 difficult to maintain that registrability in an adjustable camera setting.

JUDGE KIM: But isn't that they're saying, that you said a lot of ifs so if you did this, if you did this, and if you did this then you end up with the same set-up, the same framework. I mean isn't that kind of like the quintessential hindsight like, you know, I'm just going to take a random part from something and I'm going to ignore the rest of it. I mean that's nice but, you know, invention is just taking parts and putting them together, right?

MR. DUSTON: I understand, Your Honor. But I think we're not making wholesale changes to Voigt, we're simply changing the imaging device that it uses.

1 JUDGE KIM: Well I understand and actually that's the 2 simplest (indiscernible) but what they're saying is you can't just take that part 3 of it, of Hurley or Crampton, you have to take more of it to make it work. 4 MR. DUSTON: I understand, but I think really their 5 argument is that our combination doesn't take enough of Voigt. Their argument is it doesn't take enough of Voigt and our position is we take all of 6 7 Voigt, we take the position that Voigt and its sliders can remain in the 8 combination, it's not necessary to eliminate those and so the registration 9 actually is maintained. In fact, it's improved as I suggested because the 10 adjusted camera is now replaced with something which will always have a 11 fixed relationship with those sliders and that improvement is motivated not 12 only by the improvement in the registrability, the reliability of that and the 13 avoidance of this adjustment but it's suggested and motivated by the 14 enhancement to the other aspects of Voigt that Voigt is trying to achieve 15 which is to achieve greater resolution, more image capture, more quantity and quality of data. 16

17 All of that is possible by adopting some of the teachings 18 of these other references that also suggest the use of those cameras in those 19 positions for the very purpose of greater image capturing the total body 20 surround. It doesn't have to capture every inch though to be a system that 21 arguably is a whole body scanning system because these whole body 22 scanning systems, even the ones measured in Daanen don't necessarily 23 capture every inch but they're still considered to be whole body scanning 24 systems and this system, this proposed combination, is capturing all and 25 more of the skin area that Voigt is concerned with. So I think, Your Honor, 26 the suggestion that this is new argument is not correct. It's throughout the

petition, it's throughout the cited portions of Muller's declaration. Now the -

3 JUDGE KERINS: Mr. Duston, I don't know if there's a 4 better time to ask this question but it's pretty close to what you just 5 discussed. Paragraph 46 of Exhibit 1036, which is the third declaration of 6 Dr. Muller, begins talking about removing the back wall but not having 7 removed the structure for the patient position framework. It then sort of 8 transitions into something that you mentioned something Dr. Muller wasn't 9 suggesting which is maybe don't even need to use the position framework of 10 Voigt. It says "one of skill in the art would understand that a number of 11 means were available to position a patient for purposes of imaging" and then 12 mentions just use a head and foot positioning guidance or something of Dr. 13 Muller's own work, using the x-ray cephalostat to position a patient. Where 14 are we going with that?

15 MR. DUSTON: So I think Your Honor that that 16 particular reference is not important to our discussion. All I think Dr. Muller 17 was suggesting was something along the lines of what Judge Moore had 18 asked about earlier which is are there other ways to insure that a person is 19 properly positioned in these devices other than the use of positioning 20 framework and Voigt in fact refers to a prior art article that performs that 21 registration technique and reliably, in fact more reliably than even Voigt 22 achieves, a 97 plus reliability over a 95 plus reliability. But nevertheless 23 achieves it without the sliders but Muller is not suggesting that we're 24 removing the sliders, he's only remarking that there are other options to 25 insure registrability if the sliders were to be removed. But they can remain 26 in his combination and provide this registrability function that's described in

Voigt. 1 2 JUDGE KERINS: Thank you. 3 MR. DUSTON: I'm getting close to my time here, Your 4 Honors, so let me just double check my notes quickly. I would also note back to this issue of unreliability. There was much discussion about 5 6 Crampton and the process that it takes to evaluate and calculate image data. 7 I would note that Crampton is a 3D system so image processing is a different 8 animal for Crampton. What it does with the photographic images it records 9 from the lens of its camera is an added step that isn't necessary in Voigt. 10 JUDGE KERINS: I'd also be interested in hearing your 11 position about Hurley alone and bringing in what you allege is a 12 contemporaneous patent. 13 MR. DUSTON: So let me address that. I think we can 14 probably move quickly past Hurley alone because as I understand now the 15 Patent Owner's position, as expressed in its response and then more clearly 16 in its surreply. Their position is a specified imaging position is the sole 17 location within the device's enclosure where accurate imaging can occur. 18 The device is essentially technically set up such that only one place within 19 its enclosure can accurate imaging occur. I will concede that accurate 20 imaging in the Hurley device can occur at more than one location but when 21 we began this process it was unclear to us whether their position on specified 22 imaging position was the one I just articulated or whether what they were 23 suggesting was any place where the device marks a location where an 24 individual is to stand to be imaged, like footprints or X marks the spot, it 25 was unclear to us whether that was the position they were taking for 26 specified imaging position. They've now clarified that and made clear that

visual marks on the ground or whatnot are not a specified imaging position
 unless they correspond to the only position within the enclosure where
 measurements can be recorded and I will grant you that Hurley has more
 than one location within its enclosure where those measurements can be
 taken.

6 JUDGE KERINS: All right. Thank you. 7 MR. DUSTON: Thank you, Your Honor. 8 MR. GIARRATANA: So, Your Honors, with respect to 9 the last point I'm not sure where counsel is getting, you know, his argument 10 that we changed our claim construction position with respect to the specified 11 imaging position. We stand on the claim construction that are in the papers 12 and our claim construction is not what counsel has argued, and I'm not sure 13 where he gets that from. But we didn't make that argument, as far as I know, 14 and didn't intend to. 15 So with respect to the motivation to combine and 16 imaging the entire body and the whole body, Canfield in its original position 17 indicated that, you know, unambiguously stated that the motivation and they 18 used the words entire body and whole body, and these are at page 30 of their 19 initial petition, and now they are good with the entire body and the whole

body doesn't mean that. It means something less than that and it simply
means a greater amount of surface area. You know, we submit that that
doesn't hang together.

They try to point to Muller and Muller's declaration to try to support that argument but again we encourage Your Honors to take a look at their initial petition and what they state in their petition and if they can try to craft something out of Muller's declaration, I urge you to appreciate that

that's not in their initial petition and they're not allowed to incorporate by reference something from the Muller declaration in their original petition that they didn't put in there in the first place. It's 37 CFR 42, I don't remember exactly. If Your Honors are interested in the cite, I'll give it to you. Just need to dig it out.

6

JUDGE KIM: We're aware of this.

7 MR. GIARRATANA: Yes, I thought so. Okay. They 8 say that the argument about registration reproducibility and the positioning 9 framework and the need to fix the patient's positioning against the lateral 10 sliders and back wall is new. It's not. We've been arguing that since the 11 outset that Voigt, you know, his disclosure is directed to his positioning 12 framework and his first figure is directed at the positioning framework. The 13 positioning, and he points out -- and we've argued this in our papers -- that 14 the positioning framework does two things that are critical. The positioning 15 framework not only consists of the back wall and sliders, but it also consists 16 of the moving camera on scale sliders that allows the camera to be moved 17 depending upon the patient so that you can obtain that very precise 18 reproducible registration between the cameras and the sliders and the patient. 19 or the subject, and he explains this at page 982 where he says, 20 "To avoid axial and transversal spinal flexion and thus to

provide reliable registration reproducibility, the patient's standing position
was fixed at the thoracic iliac level by symmetrically fitting the lateral extent
of the trunk shape in the horizontally adjustable scale sliders of the position
framework."

He goes on to explain at the top, he says,
"In addition, the height of the video camera was adjusted

on a scaled camera slider and its framework position was recorded. 1 2 Calibration of camera setting and position reproducibility was considered adequate if the image boundaries, the framework slider settings and the 3 4 depicted anatomic match points were identical." So we submit that the positioning framework isn't just 5 this back wall of sliders. The positioning framework is the entire framework 6 7 which includes the back wall sliders and the slidable camera, and they work 8 together and the person of ordinary --9 JUDGE MOORE: Counsel. I mean if you had fixed 10 camera locations, isn't that even a better positioning framework? There's no 11 error there, they're always in the same position. 12 MR. GIARRATANA: Your Honor, No. 1, I would 13 suggest that I don't see that being taught in the references or suggested in the 14 references and No. 2, you know, Voigt speaks specifically to registering the 15 camera with those lateral sliders and so, you know, the struggle here is 16 Canfield hasn't told us really how they're going to modify this thing and in a 17 sense we're stabbing in the dark. We're using hindsight reconstruction, I 18 would submit, to say well you can take, and by the way they're modifying 19 Voigt as the primary reference in view of either Hurley or Crampton, not as 20 counsel indicates taking from Voigt, and so they're modifying Voigt in some 21 way. But they never really tell us exactly how they're modifying Voigt. 22 This is the best they do. This is paper No. 33, which is Petitioner's reply where they say, 23 24 "Here Dr. Muller provides expert testimony citing to 25 prior art publications" 26 JUDGE MOORE: What page are you on, counselor?

26

1	MR. GIARRATANA: I'm sorry, page 12, Your Honor,
2	on paper No. 33. They say,
3	"Here Dr. Muller provides expert testimony citing to
4	prior art publications and his knowledge as a POSA of ordinary creativity to
5	opine that a POSA would have many means to maintain Voigt's position
6	framework or an equivalent."
7	Okay. So in all candor, Your Honor, I'm not sure
8	specifically they're suggesting be done with Voigt's position framework. It's
9	very conceptual and I would suggest that it really is hindsight reconstruction
10	where they're attempting to use the claimed invention as a roadmap, pick
11	and choose bits and pieces from the prior art and put them into Voigt in
12	order to arrive at the claimed invention. But that there is no motivation to
13	make whatever it is their particular resulting combination is for the reasons
14	that we've indicated.
15	You know, Your Honor, if there were a teaching in the
16	art to say that it would be more reliable or you would get better registration
17	reproducibility to have two or plural fixed cameras instead of one sliding
18	camera, then I think it would be a different argument. But in all candor, we
19	don't see it. We don't see it in either Hurley or Crampton and what we do
20	see is their motivation to combine is image the entire body, which we've
21	defeated we believe.
22	Counsel argues that the reliability is a different thing for
23	Crampton and Voigt and we agree that it is. We agree that in Crampton and
24	Hurley reliability is a different thing than in Voigt. In Voigt reliability is
25	crucial. In Crampton and Hurley, reliability is a trade-off. You can trade off

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reliability for a fewer number of poses or to image more surface area, but in

1 Voigt he's not going to trade off that reliability which he persistently

2 describes in his paper as being very important to be able to accurately screen
3 for and detect melanomas.

4 Counsel presents attorney argument regarding what 5 reliability means in Crampton. We submit that it is just that, that there is no 6 basis to limit the term reliability in Crampton to any particular type of 7 reliability. We think it needs to be given the full extent of the term and 8 certainly that's got to include the reliability of the system in generating 9 avatars. 10 The very first sentence of Crampton states, "This invention relates to a kiosk apparatus and method 11 12 for capturing data on the surface of a person and creating an avatar of that 13 person." 14 We submit when the person of ordinary skill in the reads 15 that you're going to get a lower degree of reliability, that the person of 16 ordinary skill is going to appreciate that it could include the reliability of 17 being able to accurately generate avatars and it's not limited to what, by the 18 way doesn't appear in the reference, maintenance issues or whether one 19 camera breaks down versus another. It could include that but we submit that 20 it can't be read that narrowly. 21 Counsel argues that -- a couple of bits and pieces --22 counsel argues that one of the motivations for combining Hurley and 23 Crampton with Voigt would be to eliminate shadowing and this appears 24 several times in their papers and I just want to point out that Voigt already says he eliminates shadowing. Voigt, which is Exhibit 1003 on page 983, he 25 26 states in pertinent part that,

"Total in-depth object illumination was given special
 attention to prevent any artificial shadowing, possibly leading to incorrect
 gray level discrimination."

So Voigt already deals with artificial shadowing, so the
notion that you needed to modify Voigt so that he could not have artificial
shadowing we submit is a false one because Voigt's already taken care of the
problem.

8 Counsel during rebuttal spent a fair amount of time 9 referring to Daanen in connection with the combinations of Voigt with 10 Hurley and Voigt with Crampton and we submit that that's impermissible. 11 The combination of Voigt and Hurley and the combination of Voigt and 12 Daanen is just that. They did not argue in their petition that they were also 13 combining those references with Daanen so the arguments about what 14 Daanen shows and how that might influence the motivation to combine 15 Voigt with Hurley or Voigt with Crampton we submit must be disregarded 16 because it's an impermissible argument that wasn't present in the original 17 petition.

JUDGE KERINS: Counsel, it's your position that
Daanen was not in the petition relied on to overcome what you allege to be
deficiencies in the base combination of Voigt with Hurley or Voigt with
Crampton?

MR. GIARRATANA: That's right, Your Honor, yes.
They were limited to just those two -- each of those were two reference
grounds and then the other base was Hurley alone. He didn't bring in
Daanen. Canfield didn't bring in Daanen until they talked about claims.
JUDGE KERINS: You have maybe one or two minutes

1 left.

2 MR. GIARRATANA: Okay. Thanks, Your Honor. Thank you, Your Honors. I have nothing further unless there's any 3 additional questions. 4 5 JUDGE KERINS: I actually do have one further 6 question going back to Hurley and the claim term "specified imaging" position." 7 8 MR. GIARRATANA: Yes. 9 JUDGE KERINS: Seeing counsel for Canfield has said 10 based on what they believe to be the current position of Melanoscan that 11 there's a specific point in an apparatus that is a specified imaging position 12 and at least that's the way I understood their position and then you got up 13 and, to an extent, disavowed that and asked us to rely on the claim 14 constructions you've presented in your papers, and I look at the Patent 15 Owner preliminary response and I don't get much more out of it than it says 16 specified position for imaging and illustrated embodiments of the center 17 points 108 and 308 of the disclosure. Is that not a specific point? MR. GIARRATANA: Yes, Your Honor. Forgive me, 18 19 I'm just trying to find our papers. So, yes, we indicated in paper No. 11 at 20 page 25 that the ordinary and customary meaning of specified is set forth 21 specifically or definitively and then we state accordingly the term means that 22 the imaging position is a specific position, and then if we read that in the 23 context of the patent, the enclosure must define -- well, I'll go by memory if 24 I can -- the claim recites an enclosure defining a specified imaging position for placing the person or portion thereof for imaging. So it has to define a 25 26 specific and definite position and we reiterate that in our response where we

1	say a specified imaging this is our response is paper No. 22 at page 7 a
	say a specified imaging this is our response, is paper No. 23 at page 7 a
2	specified imaging position means an imaging position that's defined by the
3	closure specifically or definitively.
4	Now, Your Honor, I believe that what you stated is what
5	I just stated. What counsel stated during the rebuttal period was different
6	and so that's what I was contesting. It comes down to the specific words that
7	were used but, and I'll check my notes quickly, but counsel indicated that he
8	used words to the effect that it has to be the sole location where accurate
9	imaging can occur.
10	JUDGE KERINS: I understand. But it is still going to
11	be a sole location in your device.
12	MR. GIARRATANA: Yes. It has to be a specific and
13	definitive position.
14	JUDGE KERINS: (Indiscernible.)
14 15	JUDGE KERINS: (Indiscernible.) MR. GIARRATANA: Yes. It is a comprising claim,
15	MR. GIARRATANA: Yes. It is a comprising claim,
15 16	MR. GIARRATANA: Yes. It is a comprising claim, okay, but the point is it has to be a specific and definitive position which we
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<ol> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> </ol>	MR. GIARRATANA: Yes. It is a comprising claim, okay, but the point is it has to be a specific and definitive position which we submit Hurley doesn't have. There is no marking on the floor. The person stands where the person stands and they put the calibration device next to the person and that ends up being the position where they take the image and the calibration device is in the image. It has to be, otherwise they can't calibrate it. JUDGE KERINS: All right. Thank you. MR. GIARRATANA: Thank you.
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1	MR. DUSTON: Your Honors, if I could have just a
2	moment to draw your attention to slide 55. I think there's some question
3	about where we got this idea of what their position was on specified imaging
4	position and I think it's laid out in slide 55 if Your Honors want to
5	understand why we believe their position is that (indiscernible).
6	JUDGE KERINS: Does it require explanation or should
7	we just
8	MR. DUSTON: No. Melanoscan's expert, this quoted
9	paragraph ends with "the subject could stand anywhere within the zone of
10	correct coverage." That's why he says Hurley doesn't have a specified
11	imaging position. In other words, there's not only one place where they can
12	stand. That's where we devise this understanding of their new claim
13	construction position, that's why we think in light of that Hurley does not
14	have a single position where the person must stand. He can stand at a
15	variety of positions and still be accurately imaged. I can't tell whether
16	Plaintiff is bouncing between one or the other but this is where we got our
17	understanding of their position on specified imaging position, Your Honors.
18	JUDGE KERINS: All right. Thank you.
19	MR. GIARRATANA: I'll simply look, Your Honor, I
20	haven't had a chance to compare exactly what was in the declaration or what
21	was in the papers, but I think what I will say is that we stand on our papers
22	and I think our papers are clear. I just read to you I think the pertinent
23	portions of our papers as to what we're submitting in our papers. We are not
24	incorporating by reference something in the declaration. I'm not sure if
25	what's in the declaration is inconsistent, but we stand on what's in our
26	papers.

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#### **PETITIONER:**

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