

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

VF OUTDOOR, LLC,
Petitioner,

v.

COCONA, INC.,
Patent Owner.

Case No.: IPR2018-00190
Patent No.: 8,945,287

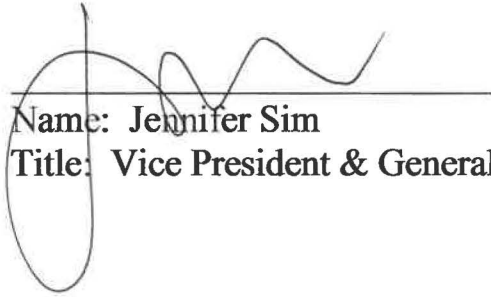
UPDATED POWER OF ATTORNEY IN *INTER PARTES* REVIEW

Petitioner VF Outdoor, LLC hereby appoints the following practitioners to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review.

Lead Counsel	Back-Up Counsel
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The individual signing below has the authority to execute this document on behalf of Petitioner, VF Outdoor, LLC.

Petitioner, VF Outdoor, LLC



A handwritten signature in black ink, appearing to read 'Jennifer Sim', is written over a horizontal line. The signature is stylized with a large loop on the left and several smaller loops and flourishes extending to the right.

Name: Jennifer Sim

Title: Vice President & General Counsel

Date: Nov. 29, 2018