Message

From: Stacy Oaksmith [Stacy@jlmpartners.com]

Sent: 6/27/2005 2:02:25 PM

To: Scott Maddux [maddux@agile.tv]
CC: Helen Chung [Helen@jlmpartners.com]

Subject: AgileTV Award Press Release
Attachments: Speech Tech Award 6 27.doc

Hi Scott, I wanted you to see a first draft of the AgileTV Speech Technology award press release before I sent on to Harry and others. Can you look it over and make sure everything looks good from your end. Please let me know if you have any questions or need more background information.

Thanks in advance.

Hope you are well.

Best, Stacy

Stacy Oaksmith
JLM Partners
206-381-3600 office
206-381-3607 fax
206-819-5284 New Mobile
www.jlmpartners.com

AgileTV Wins Most Innovative Solution Award

AgileTV's Promptu Product Honored by Speech Technology Magazine

Menlo Park, Calif. June 29, 2005 – AgileTV, the leading provider of advanced voice-enabled search and navigation services to the cable television industry, is being honored by Speech Technology Magazine as one of the most innovative solutions for 2005. AgileTV's product Promptu, will be recognized in an award presentation at the SpeechTEK 2005 Conference and Exposition in New York City in August. The award honors speech applications deployed by enterprise and service providers around the world that have impacted organizations in innovative and unique ways.

"We're proud to receive recognition from the speech industry and we share this honor with our longstanding technology partner ScanSoft," said Paul Cook, Chairman and CEO, AgileTV. "Our collaboration with ScanSoft has resulted in a new category of voice-enabled technology that provides a cost-effective and efficient way for cable operators to implement the delivery of voice search and navigation services to their customers."

Promptu utilizes an extensive, dynamically managed database of more than 100,000 phrases and delivers higher than 90 percent voice recognition accuracy. Promptu has been developed and tested with significant input from cable operators and their customers. Consumer trials have resulted in very positive response to the service because it makes finding viewer's favorite programs fast and easy. Promptu is currently in market trials with several top cable operators.

The AgileTV system is designed to scale from thousands to hundreds of thousands of voice-enabled customers from a single cable headend. Its large-scale, server centric voice recognition technology enables operators to offer the service at much lower cost than embedded systems. The system is fully compatible with millions of deployed settop boxes and has a very fast response time of less than a second from the viewer's voice command to the requested program appearing on the TV.

The Speech Technology Magazine Innovation Awards recognizes solutions that demonstrate creative speech-service solutions that have impacted organizations in innovate and creative ways. Selected deployments are those that the judges believe are changing the way companies do business, and proving that speech can play a major role in a company's customer service, marketing and sales strategy.

About AgileTV Corporation

AgileTV is a leader in voice navigation services for the cable industry. The company's core product, Promptu, offers cable television viewers a simple and fast way to search for programs on broadcast television, On Demand and on the DVR. AgileTV's large-scale, server centric voice recognition technology enables cable operators to increase the use and value of digital cable.

AgileTV was founded in April 2000 and is privately held. The company is based in Menlo Park, California, and is led by a senior executive team with extensive backgrounds in cable television, voice recognition, consumer products, hardware and software development and system integration. The company's major equity holders include Valence Capital Management LP, Insight Communications, Lauder Partners and private investors. For more information: www.agile.tv

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Contact:

Helen Chung JLM Partners 206-381-3600 helen@jlmpartners.com