

Message

From: Paul Cook [pcook@agile.tv]
Sent: 9/25/2003 8:24:03 AM
To: all@agile.tv
Subject: Fwd: Comcast success

To All Employees:

Here's a note from David Chaiken from Philadelphia. There's nothing in it confidential and I thought everyone would enjoy it. We're going to move Chaiken into Corporate Development.

Paul Cook

From: "David Chaiken" <chaiken@agile.tv>
To: "Paul Cook" <pcook@agile.tv>
Subject: Comcast success
Date: Thu, 25 Sep 2003 10:31:04 -0400
X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0)
Importance: Normal
X-MIME-Autoconverted: from quoted-printable to 8bit by team.mp.agile.tv id h8PEUsG27574

Our demo is now in the Comcast NMD living room.
Check out this karma...

Charlie Cerino (VP, head of NMD) walks in and says,
"Is it working?"

Mark Francisco (NMD manager) says "yes," and does
a few successful utterances.

Charlie picks up the remote, does "scan cooking" and
"scan sports." Both work. Charlie then says, "I could fall
in love with this."

Just then, Mark Coblitz (Sr. VP of Strategy) walks by
the living room and says to Charlie, "What's that?"

Charlie says, "AgileTV."

Mark says, "Oh, yes. I know you can fall in love with that."

One minute later, in the hallway, Mark says, "Everybody loves
this toy. The only question is the economics."

Jim Poder (my primary NMD contact) just came in to say that the
timing could not have been better. :-) Jim says that Sam Schwartz
is coming in next week to see the demo, because he's looking to make
an investment in AgileTV. Jim also says that Mark Hess plans to
stop by next week.

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IPR2018-00344

What a great day, and it's just 10:30 EST!