

Message

From: Jay Kistler [jkistler@agile.tv]
Sent: 12/13/2003 9:46:53 AM
To: David Chaiken [chaiken@agile.tv]
CC: all@agile.tv; agile.cpm@agile.tv
Subject: Re: early report from the Comcast holiday party

For the curious, we now have the utterance log for the holiday party on-line at
<http://hammerhead.mp.agile.tv/ploticus/listutts.py?date=2003-12-12>

Everything in the log before about 16:00 represents STB installation and configuration and should be ignored. 16:00-17:00 is David and the NMD folks verifying the system and doing dry-runs of their presentation. 17:00-21:30 is the party itself (or maybe it started at 17:30?). From the time of the phone call I got from David, I estimate that the Roberts/Burke demo occurred sometime between 17:45-18:30. At 21:30 the system was shutdown and transported back to NMD to get it ready for another VIP demo on Monday morning (for Senator Maria Cantwell, D-WA).

Congratulations to everyone for pulling this off, especially David -- who was cool and professional under fire, as always -- and Joe and Jody, who pulled together a working lineup for the party site at the last minute and with little help from the customer.

-Jay

David Chaiken wrote:

> Here's a bit more explanation of the executive demos last night...
>
> At 5pm, I handed over the demo to Comcast New Media Development (NMD),
> and left to change into my party clothes after a long day of
> installation. As a result, I only arrived at the very tail end
> of the demo to Brian Roberts (President & CEO of Comcast). That's
> probably a good thing, because I was initially NOT invited to the
> party, so it's better that NMD had a chance to take the limelight
> without us hovering in the background.
>
> Brian Roberts' bio:
> <http://www.cmcsk.com/phoenix.zhtml?c=147565&p=IROL-govBio&t=Regular&id=101093&>
>
> Jim Poder of NMD did the demo for Roberts. Jim says that
> when Roberts took the remote, he did a few utterances off
> of Scott & Adam's "cheat sheet cards" and then a few off-the-cuff
> utterances. All of his utts were successfully recognized. Roberts'
> response was, "This works better than I thought it would."
>
> Jim reports that Roberts went to get Steve Burke (EVP & President
> of Comcast Cable), and Roberts gave Steve a demo.
>
> Steve Burke's bio:
> <http://www.cmcsk.com/phoenix.zhtml?c=147565&p=IROL-govBio&t=Regular&id=101096&>
>
> Mark Coblitz showed up at the end of the demo. (My initial impression was
> that Coblitz was doing the demo, since I arrived after he did.) Mark is
> great at explaining AgileTV's product, down to details like needing to get
> to 16kHz models so that the system will work better for women & children.
> Mark and Steve Craddock demoed the system to their wives. The folks in NMD
> report to Steve, who reports to Mark.
>
> Mark Coblitz' bio:
> <http://www.cmcsk.com/phoenix.zhtml?c=147565&p=IROL-govBio&t=Regular&id=101100&>
> Steve Craddock's bio:
> http://www.lemurnetworks.com/Company/Board_of_Directors/Steve_Craddock

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>
> For the rest of the party, the NMD folks demoed the AgileTV system to hundreds
> of Comcast employees. I filled in when they needed a break.
>
> Thanks to everyone for their hard work making the system work well
> and the presentation of it impressive! In particular, Joe Stampleman
> did some important last-minute reconfiguration work under extreme pressure.
> More details later...
>
> -David

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