UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

R.J. REYNOLDS VAPOR COMPANY,

Petitioner

v.

FONTEM HOLDINGS 1 B.V.

Patent Owner

U.S. Patent 9,456,632

Issue Date: October 4, 2016

Title: Electronic Cigarette

Inter Partes Review No. 2018-00634

U.S. Patent No. 9,456,632

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b) I hereby appoint Ralph Gabric (Reg. No. 34,167, rgabric@brinksgilson.com) of Brinks Gilson & Lione as lead attorney and as back-up attorneys, Robert Mallin (Reg. No. 35,596, rmallin@brinksgilson.com) of Brinks Gilson & Lione, and all other practitioners associated with U.S. Patent & Trademark Office Customer Number 00757 to represent Petitioner, R.J. Reynolds Vapor Company, in the *inter partes* review of U.S. Patent No. 9,456,632 being filed by Petitioner before the Patent Trial and Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Date: $-\frac{2}{2}/\frac{20/8}{2}$

McDara P. Folan, III Vice President and Assistant Secretary R.J. Reynolds Vapor Company