

**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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CircusTriX Holdings, LLC, et al.

Petitioners

v.

Cherokee Gray Eagle IP, LLC,

Patent Owner.

U.S. Patent No. 8,764,575

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**PETITIONER INNOVATIVE HEIGHTS FLORIDA, LLC's  
POWER OF ATTORNEY**

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Case No. IPR2019-00263

Petitioner Innovative Heights Florida, LLC hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review.

Lead Counsel	Backup Counsel
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The individual signing below has the authority to execute this document on  
behalf of Petitioner Innovative Heights Florida, LLC.

Name: Bron Launsby

Title: Managing Member

Signature: /Bron Launsby/ (electronic signature authorized)

Date: November 15, 2018