

franchisechatter

HOME ABOUT SUBSCRIBERS HUB TOP FRANCHISES FRANCHISE EARNINGS COSTS FEES GUIDES SEARCH



LEARN WHICH FRANCHISES CAN MAKE YOU RICH




[CLICK HERE NOW](#)

The 5 Best Trampoline Park Franchises of 2019

APRIL 21, 2018 BY FRANCHISE CHATTER

IN CHILD-RELATED FRANCHISES, FRANCHISE CHATTER HOT LIST, TRAMPOLINE PARK FRANCHISE

3 KEY PERFORMANCE INDICATORS

 AVERAGE SALES OF AT LEAST \$1,000,000	 AVERAGE PROFITS OF AT LEAST \$100,000	 AVERAGE SALES-TO-INVESTMENT RATIO OF AT LEAST 2 : 1
--------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------

IF A FRANCHISE MEETS AT LEAST ONE OF THESE CRITERIA, IT HAS GOOD POTENTIAL

03:01

[SUBSCRIBE NOW](#)

TAKE OUR
FREE
FRANCHISE
MATCHING
QUIZ

[CLICK HERE](#)

AMERICA'S MOST LUCRATIVE FRANCHISES OF THE YEAR

- ✓ AVERAGE PROFITS OF AT LEAST \$100,000
- ✓ AVERAGE SALES OF AT LEAST \$1,000,000
- ✓ AVERAGE SALES-TO-INVESTMENT RATIO OF AT LEAST 2:1

[CLICK HERE NOW](#)

THE BEST FRANCHISES BY INDUSTRY

AS SEEN IN:
The New York Times Bloomberg Businessweek
CNBC



WHAT IS FRANCHISE CHATTER?



Updated February 13, 2019.

Indoor trampoline parks continue to take the nation and world by storm. Entrepreneurs who want to jump-start a business opportunity with a proven model of success have great choices to examine on this list of the 5 best trampoline park franchises of 2019.

This is one franchise segment that spans several categories, including family entertainment, amusement parks, fitness, and extreme sports. Building on the popularity of backyard trampolines, the basic idea is to connect multiple trampolines into courts and arenas that make the perfect place for high-energy, gravity-defying antics and competitive games.

The trampoline park industry is growing at an explosive rate. As recently as 2009, there were only 3 parks in the world – a figure that now stands at well over 1,000. The attraction of these parks is clear – a place where you can literally bounce off the walls, catch serious air, slam-dunk like an NBA pro, and perform all kinds of aerial acrobatics while landing safely in a pit of foam blocks or giant air bag.



The industry leader is Sky Zone, which established one of the first modern trampoline parks in Las Vegas, Nevada in 2004. But several new companies have sprung up in recent years and are working hard to catch up. The competitive aspect of the industry consists of coming up with new, creative, unique innovations in the array of attractions and programs offered.

All but one of the companies on this list have achieved rankings on Entrepreneur magazine's Franchise 500 list. Here are the top 5 trampoline park franchises of 2019:

1. Sky Zone

[Sky Zone](#) saw the backyard trampoline craze and took it to the next level, developing a kind of trampoline court where people could bounce for fun, competitions, and fitness (an hour of bouncing can burn up to 1,000 calories and uses all major muscle groups). The design is a feat of engineering and the company holds U.S. Patent #5,624,122 for its innovative design. The company's second location became profitable in just six weeks, which is astounding.

Like all trampoline parks, Sky Zone offers a huge array of programs and attractions, but it is best known for its Ultimate Dodgeball Championship, and 2019 will mark its eighth year of the competition where teams play on the trampoline court to win cash prizes. The eight teams who do the best split \$50,000 in cash, with the 1st place team winning \$20,000, 2nd place winning \$10,000, 3rd and 4th places winning \$4,500 each, and 5th-8th places getting \$2,750 each.

This franchise currently ranks #195 on Entrepreneur magazine's Franchise 500 list (last year it was #81). Founded in 2004 by Rick Platt in Las Vegas and franchising since 2009, the number of locations has expanded rapidly to the current total of 202, of which nine are company-owned and 43 are located outside the U.S.



LOGIN

Username:

Password:

☐ Remember Me

Log In

[Register](#) | [Lost your Password?](#)

Reminder: Your username and password are case-sensitive.

Questions? Email
support@franchisechatter.com or
franchisechatterblog@gmail.com





2. Urban Air Adventure Park

[Urban Air Adventure Park](#) has a strong focus on kids, youth, and families and positions itself as more than just a trampoline park by calling itself a full-service family entertainment center. Birthday parties are an important offering at this chain, with a standard birthday package lasting two hours, or a Friday night Glow Party during which the regular lights are off and lasers, strobes, and black lights are on, while the kids play glow-in-the-dark dodgeball and jump to their favorite songs.

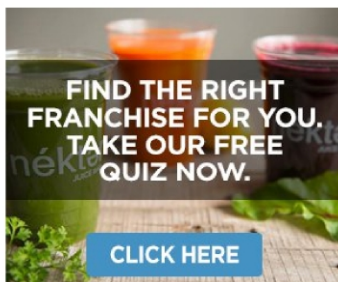
Some locations are incorporating an Indoor Skydiving attraction (a kind of vertical wind tunnel that keeps you suspended in mid-air) and/or an Indoor Sky Rider Coaster. While attractions vary by location, most will feature the following: trampoline freestyle open jump areas, the Apex (with trampolines on both the floor and walls), Runways (super-long trampolines great for gymnasts, tumblers, and cheerleaders), Dropzone (with giant air bag for soft landings), slam dunk track, trampoline dodgeball arenas, the Urban Warrior Obstacle Course, The TUBES indoor playground, The Warrior Battle Beam, climbing walls, indoor ropes course, and arcade.

This company currently ranks #97 on Entrepreneur magazine's Franchise 500 list. Founded in 2011 and franchising since 2014, the number of locations currently stands at 51, of which five are company-owned and all are located in the U.S.

3. Rockin' Jump

[Rockin' Jump](#) targets a youth, kids, and family market and has established a very solid reputation for birthday parties kids love, including better food than most trampoline parks thanks to the fact that the company has its own line of Rockin' Café restaurants offering fresh-baked, made-to-order pizzas, sandwiches, salads, pretzels, and a wide array of beverages, sports drinks, and lemonade.

Each location has an Open Jump Area good for the youngest kids, including a pit with foam blocks for soft landings as they experiment with different gymnastic moves. Other attractions include obstacle courses, X-Beam Jousting, soft-toss Dodgeball Arena, 360 Slam-Dunk basketball goal, the Vertical Ops rock-climbing wall, and more. The Dublin, California location recently installed a cart-less roller coaster zipline attraction called the Cloud Coaster – something the company is hoping will be included at more locations across the nation.



This franchise currently ranks #165 on Entrepreneur magazine's Franchise 500 list. Founded in 2010 by Marc Collopy, Drew Wilson, and their families in the San Francisco Bay area and franchising since 2013, the company reported 42 locations in 2017, of which four were company-owned and three were located outside the U.S. (the company has not reported its 2018 location data).

4. Launch Trampoline Park

[Launch Trampoline Park](#) locations are year-round destination entertainment centers of connected trampolines that make huge jumping surfaces for their primary target market of families with kids ages 4-14 and secondary target audiences of high school and college students. Each location has designated times for specific groups such as college night, teen night, group exercise sessions, corporate events, etc.

Areas at each location include the Main Court with wall-to-wall trampolines, the Kid's Court for younger children under 42 inches tall, Dodgeball Courts the company considers its main attraction, Slam Dunk Basketball, and a Foam Pit for spectacular jumps with soft landings. Also featured at each location are



basketball, and a foam pit for spectacular jumps with soft landings. Also featured at each location are a Launch Café for food and drinks (including build-your-own Krave Pizza and free WiFi) and the Launch Arcade for video gamers. Special attractions the company has developed include The Challenger obstacle course, Fury: A Laser Tag Experience, a virtual reality experience called Paradox VR, and more.

This franchise currently ranks #248 on Entrepreneur magazine's Franchise 500 list (a big jump from its ranking of #339 last year). Founded in 2012 by retired New England Patriots cornerback Ty Law in Warwick, Rhode Island and franchising since 2013, the number of locations currently stands at 19, of which two are company-owned and all are located in the U.S.

5. Big Air Trampoline Park

[Big Air Trampoline Park](#), like its competitors, is primarily about the trampolines (primary trampoline court, foam pit, dodgeball area, basketball dunk area, etc.), but also includes innovative attractions and programs. Its Lazer Maze features multiple game plays and difficulty levels where players face the challenge of bouncing their way across a dark room of trampolines filled with a dense field of laser beams without breaking any of them. Younger children who want some laser fun can play Beam Buster, where the goal is to break as many beams as possible in 30 seconds. A leaderboard showcases high scores and gameplay action on digital screens for those waiting in line.


Its Battlebeam attraction is a hand-to-hand combat challenge with soft battering rams on a balance beam to knock each other off into a pit of foam blocks. Additional attractions can include ninja-warrior obstacle courses, a wipeout-style attraction, unique climbing-wall experiences (with foam blocks below), trapezes, ropes courses, and designated times and areas for the youngest children to bounce safely.

Founded in 2012 by Greg Briggs in Laguna Hills, California and franchising since 2015, the company website currently lists five locations open, with another seven listed as "coming soon."

An Important Note About Our Methodology

The franchises on this list were ranked according to the number of units in the franchise system. If you are a **prospective franchisee** searching for franchise opportunities that meet or exceed certain performance benchmarks for **sales, profits, and return on investment**, please check out this list of [America's Most Lucrative Franchises](#).





FIND THE PERFECT FRANCHISE FOR YOU THROUGH A FREE FRANCHISE MATCHING QUIZ

What is your budget*
for franchise investment?

\$500K+

\$250K - \$500K

\$100K - \$250K

\$75K - \$100K

\$50K - \$75K

\$25K - \$50K

\$0 - \$25K

What industry are you interested in?

Work from Home

Food & Beverage

Health & Senior Care

Fitness & Beauty

Children's

Home Services

Automotive

Open to Any Industry

CLICK HERE NOW

Tagged as: [Big Air Trampoline Park](#), [Launch Trampoline Park](#), [Rockin' Jump](#), [Sky Zone](#), [Urban Air Adventure Park](#)

You are here: [Home](#) / [Trampoline Park Franchise](#) / The 5 Best Trampoline Park Franchises of 2019

Comments



peter helander says
[January 14, 2019 at 8:36 am](#)

Question: Thanks for a good website. Here a question though: In your video with the 3KPIs for a potentially very good franchise was the last ratio "2/1 sales to investment ratio". So my question is: In that investment dollars is that TOTAL investment including borrowed funds or just the money WE put into it? So if a franchise requires e.g. \$3M total investment, but just \$500k of our money but has an estimated \$3M annual sales, would that be 1/1 or 1/6? Thanks a lot.

[Reply](#)



Franchise Chatter says
[January 14, 2019 at 4:27 pm](#)

Hi Peter,

The investment dollars that we use in calculating the ratio is the total investment dollars (including borrowed funds), since each franchisee will finance their investment differently.

Best regards,

Ambrosio

[Reply](#)

Leave a Reply

Your email address will not be published. Required fields are marked *

Comment

Name *

Email *