

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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COMCAST CABLE COMMUNICATIONS, LLC,  
Petitioner

v.

VEVEO, INC.  
Patent Owner

Patent No. 7,937,394

Filing Date: August 2, 2010

Issue Date: May 3, 2011

Title: METHOD AND SYSTEM FOR DYAMICALLY PROCESSING  
AMBIGUOUS, REDUCED TEXT SEARCH QUERIES AND HIGHLIGHTING  
RESULTS THEREOF

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*Inter Partes* Review No.: IPR2019-00291

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**PETITIONER'S POWER OF ATTORNEY**

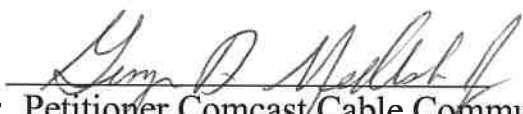
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P.O. Box 1450  
Alexandria, VA 22313-1450

Petitioner Comcast Cable Communications, LLC hereby appoints the following lead and backup counsel as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 7,937,394:

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By:   
For: Petitioner Comcast Cable Communications, LLC  
Name: George D. Medlock, Jr.  
Title: VP, Patents and Deputy General Counsel  
Date: November 8, 2018

## **CERTIFICATE OF SERVICE**

Pursuant to 37 C.F.R. §§ 42.6(e) and 42.205, the undersigned certifies that on November 12, 2018, a complete and entire copy of this Petitioner's Power of Attorney was served via FedEx Priority Overnight on the Patent Owner at the following correspondence address of record for U.S. Patent No. 7,937,394:

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An electronic courtesy copy is concurrently being e-mailed to the following:

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Dated: November 12, 2018

By: / Frederic M. Meeker /  
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