

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

COMCAST CABLE COMMUNICATIONS, LLC,
Petitioner

v.

VEVEO, INC.
Patent Owner

Case IPR2019-00291
Patent 7,937,394

**PATENT OWNER VEVEO, INC.'S
POWER OF ATTORNEY**

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Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Veveo, Inc. hereby appoints the practitioners of Customer No. 26111 as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned *inter partes* review of U.S. Patent No.

7,937,394. These practitioners include at least:

Lead Counsel Jason D. Eisenberg (Registration No. 43,447)

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FOR: Veveo, Inc.

SIGNATURE: /Michael Schwartz/

BY: Michael Schwartz

TITLE: Authorized Signatory

DATE: November 30, 2018