	Page 1					
1	IN THE UNITED STATES DISTRICT COURT FOR THE					
2	FOR THE MIDDLE DISTRICT OF FLORIDA					
3	FORT MYERS DIVISION					
4						
5	WHEREVERTV, INC., )					
	)					
6	Plaintiff, )					
	)					
7	-vs- ) Civil Action					
	)					
8	COMCAST CABLE ) No. 2:18-cv-529-UA-CM					
	)					
9	COMMUNICATIONS, LLC, )					
	)					
10	Defendant. )					
11						
12						
	VIDEOTAPE DEPOSITION OF: MARK CAVICCHIA					
13						
14						
15	DATE: May 15, 2019					
16	Wednesday, 9:01 a.m.					
17	LOCATION: Pietragallo, Gordon					
18	Alfano, Bosick & Raspanti,					
19	LLP					
20	One Oxford Centre					
21	38th Floor					
22	Pittsburgh, PA 15219					

Veritext Legal Solutions

Page 160 Page 158 1 questions posed Comcast. 1 A. Cavicchia 6 are my original notes of my idea. 2 Do you see on the first page it When did you write the notes contained in 3 3 Cavicchia 6? says -- again, next to Interrogatory No. 1, it 4 says: Separately for each asserted claim of 4 A. It says May of 2003. 5 the patent-in-suit, state the date on which 5 Q. It says? What are you referring to? the claimed invention was conceived? 6 A. The notes. This page here, 1660. 7 A. Mm-hmm. 7 I don't know if I wrote everything 8 8 Q. Do you see that? on that date. That's just the date I see in 9 9 A. Yes. this one drawing here. I don't have -- I have 10 Q. And then on the second page under Answer, the 10 notes on a couple of pages with dates. 11 first sentence says -- or the second sentence 11 Q. So, for example, on page 1659 of Cavicchia 6, 12 says: It is Wherever -- WTV's understanding 12 are you on that page? 13 that the inventor conceived of each asserted 13 A. 1659, yep. 14 claim in the invention at least by May 17, 14 Q. Okay. That's the first page in Cavicchia 6 15 2003. 15 that seems that it may have a date on it, correct? 16 A. Mm-hmm. 16 17 A. Yes. 17 Q. Do you see that? 18 Q. Okay. And at the bottom right-hand corner, it 18 A. Yes. 19 Q. Is that statement correct? 19 says 5/17/03? 20 A. I'd have to go back and look at each claim in 20 A. Yes. 21 21 Q. Okay. Is this all -- by the way, is this all the patent. 22 22 your handwriting in Cavicchia 6? Page 159 Page 161 1 (Exhibit 13 was marked for identification.) 1 A. Yes. 2 2 Q. Okay. And so do you think the 5/17/2003 is a 3 BY MR. GOETTLE: 3 date? 4 Q. Sir, do you have -- the court reporter has 4 A. It looks like a date to me, yes. 5 just handed you what's been marked as 5 Q. Okay. Was it your habit in 2003 to write the 6 Cavicchia 13. date on the bottom of pages of your notebook? 7 That's a copy of your patent? 7 A. It looks like on this date that I did. That's 8 A. Right. my handwriting. 9 Q. Okay. Maybe we could, for purposes of the 9 Q. And then we see that same nomenclature on the discussion for now, focus on claim 1 --10 10 next page, 1660, it says 5/17/03? 11 A. Okay. 11 A. Right. 12 Q. -- of the patent, which is at column 16. 12 Q. And I take it you believe that that's also a 13 A. Okay. 13 date in 2003? 14 A. Yep. 14 Q. And I'll repeat my question. 15 Did you conceive of the invention 15 Q. Do you agree with me that there's no date on 16 claimed in claim 1 at least by May 17th, 2003? 16 any other page in Cavicchia --17 A. I would say, in claim 1, I believe -- I 17 A. Yes. 18 believe that all the components are on these 18 Q. -- 6? 19 19 A. Yes. 20 Q. These notes, you're referring to Cavicchia 6? 20 Q. Also, on the bottom of page 1659 --21 A. Cavicchia No. 6, yes. 21 A. Yes. 22 Q. -- is it your writing where it says Cavicchia, 22 Q. Okay. So, tell me, what is Cavicchia 6?

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1 A. I mean, I have some personal notes in there

about my own personal stuff, and so it's just

- 1 Mark?
- 2 A. Yes.
- 3 Q. Okay. And that same nomenclature is used on
- 4 the next page, 1660?
- 5 A. Yes.
- 6 Q. Do you agree with me that that nomenclature is
- 7 not used on any other page of Cavicchia 6?
- 8 A. I would agree with you, yes.
- 9 Q. So, sticking with those two pages --
- 10 A. Mm-hmm.
- 11 Q. -- is anybody else's names or initial on
- 12 either 1659 or 1660?
- 13 A. Anybody else's -- I don't follow your
- 14 question.
- 15 Anybody else -- you mean is there
- anybody else that wrote notes?
- 17 Q. I'll try it again.
- 18 On page 1659 --
- 19 A. Okay.
- 20 Q. -- and 1660, do those pages contain anybody
- 21 else's name or initials?
- 22 A. As an inventor, you mean?

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- 1 Q. At all.
- 2 A. I don't see anybody else's, no.
- 3 Q. Okay. Did anybody -- well, stepping back,
- 4 where did this -- where did Cavicchia 6 come
- 5 from?
- 6 A. My notes.
- 7 Q. So, do you have a -- do you have a notebook?
- 8 A. I wouldn't call it a notebook, I'd call it
- 9 notes. It wasn't like a formal notebook.
- 10 Q. Okay. So, on the page we're looking at, 1659,
- 11 it looks like it's like a spiral bound -- I
- won't say notebook because you don't like that
- 13 word --
- 14 A. Right.
- 15 Q. -- but it looks like these pages are spiral
- 16 bound inside a booklet?
- 17 A. Yeah, yeah, yeah.
- 18 Q. Okay. Are all -- did you obtain all of these
- 19 pages from the same place that 1659 and 1660
- were?
- 21 A. They're the same, yeah.
- 22 Q. Well, what do you call that?

- 4 Q. Okay. So, the book that contains your notes5 that are evidenced in Cavicchia 6, were all of
- 6 these pages consecutive in that book?

a -- it's just a book.

- 7 A. I don't think so. I think they were --
- 8 there's only a few pages in the book that are
- 9 filled out, so these are the pages that were
- filled out that were relevant to my patent.
- 11 Q. Were there other pages filled out with other
- information in the same book?
- 13 A. Yeah.

3

- 14 Q. Okay. Were those --
- 15 A. Personal notes.
- 16 Q. Personal notes?
- 17 A. Yeah.
- 18 Q. Having nothing to do with your invention?
- 19 A. No.
- 20 Q. Okay. Were those pages interspersed in
- between pages that are shown in Cavicchia 6?
- 22 A. I cannot recall. They might be at the
- 1 beginning. They might be in the middle. I
- 2 don't know.
- 3 Q. Who else -- who else has access to this book
- 4 that contains your notes from which Cavicchia
- 5 6 is from?
- 6 A. Nobody.
- 7 Q. Who else has ever seen the notes that you
- 8 contain in the book from which Cavicchia 6
- 9 comes from?
- 10 A. My wife.
- 11 Q. When did your wife see the notes you have in
- the book from which Cavicchia 6 comes from?
- 13 A. I don't know. One day she told me she looked
- in my book, and she read more about my
- personal goals than she did about this stuff.
- 16 Q. Did your wife look at your book prior to 2006?
- 17 A. No.
- 18 Q. Did your wife look at this book prior to 2007?
- 19 A. No.
- 20 Q. So, prior to filing the patent application,
- 21 had anybody else seen the notes that you have
- shown here in Cavicchia 6?

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Page 176 Page 174 only dealing -- and that's what Sling did, or 1 Q. -- there's F, allows for time-shifting. 1 2 A. Yeah, then that would -- then that would --2 if we're talking just about recording and 3 3 then that wouldn't have to do with the Sling. sending it to me at later time. So, that's the only thing that I don't know exactly when 4 4 Q. Okay. So, is it fair to say then that what you wrote on Cavicchia 6 at page 1657 may have 5 I wrote that, because there was a change in my been written after December 31st, 2005? 6 approach after that, after I identified that 7 7 A. It may have, yes. patent. 8 MR. GOETTLE: Okay. Why don't we 8 Q. Okay. And is the same true of page 1658, that 9 break for lunch. it may have been written after December 31st, 10 2005? THE VIDEOGRAPHER: We are now going 10 11 A. Yes. 11 off the record. The time indicated on the 12 12 O. The same is true there? screen is 12:27. 13 A. It may -- it may have been, yes. 13 14 (There was a luncheon recess in the proceedings.) 14 Q. Okay. 15 A. I just -- the thing is I didn't write a date, 15 so I don't really know. THE VIDEOGRAPHER: We are now going 16 16 17 back on the record. The time indicated on the 17 O. You don't recall? 18 A. I can't recall. 18 screen is 1:38. 19 BY MR. GOETTLE: 19 Q. Maybe I can short circuit the questioning 20 Q. Sir, when we broke, and correct me if I'm 20 then. 21 A. 21 Yeah. wrong, but you were trying to -- we were -- I 22 Aside from the two pages where you have was trying to box in when certain pages of Page 175 Page 177 1 Cavicchia 6 were actually written, and you 1 written on there what looks to be May 17th, 2 were referring to a time-shifting handwritten 2 2003 ---3 note as maybe a way of helping you box in. 3 A. Right. 4 Do you recall that? 4 Q. -- aside from those two pages, is it fair to 5 A. Yeah, like I said, I don't know. I'd have to 5 say that the other pages may have been written 6 look at -- I'd have to -- I'd have to after December 31st, 2005? 7 7 A. I would say it's more fair to say they were basically look at the entire patent and figure 8 out what -- because I cannot remember if I 8 written some time between this date and the 9 have time-shifting in here or not. date that the patent was filed. I don't know 10 10 Q. So, if you look at column 7, line 27 of the what date. 11 O. Okay. 11 patent. 12 A. Column 7. 12 A. So, I won't say it's any more likely they were 13 Q. Column 7, line 27. 13 written after the 31st of December than they 14 Okay. Column 7, line -- I don't see line 27. were written before the 31st of December. 14 A. 15 15 Q. No, do you see line 25? 2005. 16 A. I do. Oh, over on the --16 Q. Okay. 17 MR. SANDERSON: It runs down the 17 A. I just don't know. 18 center. 18 Q. Okay. So, to sum, aside from the two pages 19 A. Yeah, yeah, yeah. Okay, Okay, good. Okay, 19 that have the May 17th, 2003, all we know for 20 20 sure is that they were written some time 21 before the patent application was filed? 21 Q. Around line 27 --22 A. Correct. 22 A. Yep. Yep.

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- -- does either of those two pages disclose an
- 7 MSO?
- 8 A. Yes.
- 9 Q. Where is that?
- 10 A. 1659, if you look on the bottom, there's 1, 2,
- 11 3, 4, 5, 6 boxes on the left side. The first
- 12 one is Adelphia, the next one is Charter, the
- 13 next one is AT&T Chicago, and I have dashes,
- 14 which mean there could be a bunch of them. I
- 15 can't read the next one, and then the last one
- 16 is European cable.
- 17 Q. And what's the last line in that chart?
- 18 A. Consumer Digital Rights Matrix.
- 19 Q. I'm sorry. In the column that you were just
- 20 running down below European cable --
- 21 A. Yes.
- -- what's in -- what's signified in that?

- 6 A. No.
- 7 Q. -- of your patent?
- 8 A. Entirety, no. It's an example.
- 9 Q. But is it -- is it an example of your guide?
- 10 A. When you say my guide, are you talking about
- 11 the guide that we were going to build? Are we
- 12 talking about the guide that was built?
- 13 Q. That's fair.
- 14 A. What guide are we talking about?
- 15 O. That's fair.
- 16 In your -- I'm only talking about
- 17 the claims of your patent.
- 18 A. Okay.
- 19 Your claims are inside the programming guide,
- 20 correct?
- Right. Right. 21 A.
- Okay. Is Figure 3 intended to be an example

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1 back to your example, you had a very good		1		this is, again, before all that happened.
2 example, which is, you looked in the		2		Back in the day here, the only way you watched
3 newspaper, at 8:00 Game of Thrones is on, and		3		television content was through your cable
4 if I missed it, back in the old days, guess		4		company or your satellite company. I think
5 what, tough, right? Then the VHS recorder		5		that's what we were trying to change.
6 came out. I could record it, and if I was		6	Q.	So, are you saying that the meaning of MSO
7 lucky enough to record it, I could watch it		7		today might be different than it was at the
8 there, or if I missed it but my buddy recorded		8		time of your patent?
9 it, I could go to his house, but I couldn't		9	A.	• •
pull it up any time I wanted. That was a big		10		industry, they might have a different
change in a new service that was offered, but		11		definition. I'm talking about what I was
12 it still was controlled by Caesar.		12		referring to when I wrote this.
13 MR. GOETTLE: Okay. Good to take a		13	Q.	Okay. Were you basically coming up with your
14 break?		14	_	own definition of MSO at the time?
15 MR. SANDERSON: Sure.		15	A.	I don't believe so, but I don't even know if
16 THE VIDEOGRAPHER: We are now goin	ıg	16		the term MSO is used anymore. I've heard a
off the record. The time indicated on the		17		new term MVPD. I don't I don't really know
18 screen is 2:51.		18		the difference, I haven't really looked into
19		19		it, but I know that's kind of the new term.
20 (There was a recess in the proceedings.)		20	O.	Okay. So, what you're telling me is that MSO,
21		21	`	according to your patent, means an aggregator
22 THE VIDEOGRAPHER: We are now goin	ıg	22		of linear content; do I got that part right?
	ge 243			Page 245
1 back on the record. The time indicated on the	´	1	A.	Yeah, a traditional cable or satellite company
2 screen is 3:09.		2		is what I'm talking about.
3 BY MR. GOETTLE:		3	Q.	Well, we already established that the delivery
4 Q. So, before we broke, we were talking about	:	4		mechanism doesn't matter, right?
5 what an MSO is, and if I understand your		5	A.	Right, but I'm saying at the time that I wrote
6 testimony, it's that an MSO provides linear		6		this patent, that was how you got your linear
7 content, correct?		7		programming was either through a cable or
8 A. Well, aggregated linear content, yes.		8		satellite provider. There was no other way to
9 Q. And a non-MSO would include an aggregation	tor of	9		get it.
non-linear content?		10	Q.	Okay. But you have heard of JumpTV, right?
11 A. Or a provider of their own linear content.		11	A.	Correct.
12 Q. One-off a one-off channel type of thing?		12	Q.	Okay. And you've prosecuted there was a
13 A. Well, like let's say Disney decided to		13		lot of prosecution
broadcast all of its channels live, they own		14	A.	Correct. Correct.
all the content. They're the content owner.		15	Q.	Please let me get my whole question out before
The NFL has 16 games on, right? So, I		16		you answer.
wouldn't say the NFL, if they're broadcasting	g	17	A.	Okay.
only NFL games every Sunday, even though	·	18	Q.	There's a lot of prosecution in that file
there's more than one game, I wouldn't call		19	-	wrapper in front of you about JumpTV, right?
20 them an MSO, I would call them a content		20	A.	Mm-hmm.
21 owner.		21		Yes?
So, it gets a little tricky, because		22	A.	Yes.
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