

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HULU, LLC, and
NETFLIX, INC.,
Petitioners,

v.

UNILOC 2017 LLC,
Patent Owner.

PTAB Case No. IPR2020-00008

Patent No. 9,721,273 B2

POWER OF ATTORNEY

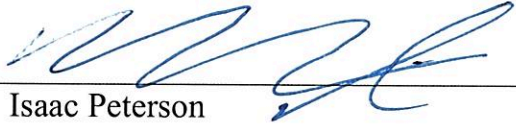
Pursuant to 37 C.F.R. 42.10(b), Petitioner, Netflix, Inc., hereby appoints the following lead and back-up counsel to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with a Petition for Inter Partes Review of U.S. Patent No. 9,721,273 B2 entitled “System and Method for Aggregating and Providing Audio and Visual Presentations Via a Computer Network” which, based on information and belief, is currently assigned to Uniloc 2017 LLC.

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The undersigned is authorized to sign this Power of Attorney on behalf of
Petitioner Netflix, Inc.

Date: October 11, 2019


Name: Isaac Peterson
Title: Director, Litigation & IP
Netflix, Inc.