Trials@uspto.gov Paper: 8
Tel: 571.272.7822 Entered: January 14, 2020

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HULU, LLC, AND NETFLIX, INC., Petitioners,

v.

UNILOC 2017 LLC, Patent Owner.

Case IPR2020-00008 Patent 9,721,273 B2

Before KEVIN F. TURNER, JENNIFER S. BISK, and NEIL T. POWELL, *Administrative Patent Judges*.

BISK, Administrative Patent Judge.

ORDER

Petitioners' Motion for *Pro Hac Vice* Admission of Matthew C. Bernstein *37 C.F.R.* § 42.10

Petitioners Hulu, LLC, and Netflix, Inc. (collectively "Petitioners") filed a Motion for *pro hac vice* admission of Matthew C. Bernstein. Paper 7 ("Mot."). Petitioners also filed a Declaration of Mr. Bernstein in support of the Motion. Ex. 1021. Patent Owner has not filed an opposition to the Motion. We note that Petitioners have each filed Powers of Attorney for Mr. Bernstein. Papers 2 and 3.

Having reviewed the Motion and the Declaration of Mr. Bernstein, we conclude that Mr. Bernstein has sufficient qualifications to represent Petitioners in this proceeding and that Petitioners have shown good cause for Mr. Bernstein's *pro hac vice* admission. *See Unified Patents, Inc. v. Parallel Iron, LLC*, IPR2013-00639, Order Authorizing Motion for *Pro Hac Vice* Admission, Paper 7 (PTAB October 15, 2003) (setting forth requirements for *pro hac vice* admission). Mr. Bernstein is permitted to appear *pro hac vice* in this proceeding as back-up counsel only. *See* 37 C.F.R. § 42.10(c).

ORDER

It is

ORDERED that Petitioners' motion for *pro hac vice* admission of Matthew C. Bernstein is granted; Mr. Bernstein is authorized to represent Petitioners only as back-up counsel in the instant proceeding;

FURTHER ORDERED that Petitioners are to continue to have a registered practitioner represent them as lead counsel in this proceeding;

FURTHER ORDERED that Mr. Bernstein is to comply with the Office Patent Trial Practice Guide, as updated by the July 2019 Update, 84 Federal Register 33,925 (July 16, 2019), and the August 2018 Update, 83 Federal Register 39,989 (Aug. 13, 2018), and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

Case IPR2020-00008 Patent 9,721,273 B2

FURTHER ORDERED that Mr. Bernstein is subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 et seq. and the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a).

For PETITIONER:

Babak Tehranchi
Patrick J. McKeever
PERKINS COIE LLP
tehranchi-ptab@perkinscoie.com
mckeever-ptab@perkinscoie.com

For PATENT OWNER:

Ryan Loveless ryan@etheridgelaw.com

Brett Mangrum brett@etheridgelaw.com

James Etheridge jim@etheridgelaw.com

Jeffrey Huang jeff@etheridgelaw.com