# UNITED STATES PATENT AND TRADEMARK OFFICE

### BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC. Petitioner,

v.

MAXELL, LTD., Patent Owner

Case: IPR2020-00200

U.S. Patent No. 10,084,991

# PATENT OWNER'S REQUEST FOR ORAL ARGUMENT

Mail Stop **Patent Board** Patent Trial and Appeal Board U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 Case IPR2020-00200 Patent No. 10,084,991 Patent Owner's Request for Oral Argument

Pursuant to the Scheduling Order, dated July 21, 2020 (Paper 12), Patent Owner Maxell, Ltd. ("Maxell") respectfully requests oral argument, which is currently scheduled to be held on April 19, 2021.

Patent Owner requests an allocation of 45 minutes per side for the hearing.

Pursuant to 37 C.F.R. §42.70(a), Maxell, without intent to waive consideration of any issue not requested, identifies the following issues as among those to be addressed at the oral argument:

- (1) Whether claims 1 and 8 are unpatentable under 35 U.S.C. § 103(a) over Asmussen in view of Bear (Ground 1);
- Whether claims 1-5, and 8-12 are unpatentable under 35 U.S.C. §
  103(a) over Asmussen in view of Bear in further view of Miura (Ground 2);
- Whether claims 5 and 12 are unpatentable under 35 U.S.C. § 103(a) over Asmussen in view of Bear in further view of Marley and DeFazio (Ground 3);
- (4) Whether claims 1 and 8 are unpatentable under 35 U.S.C. § 103(a) over Asmussen in view of Bear in further view of Lindstrom (Ground 4);

### Case IPR2020-00200 Patent No. 10,084,991 Patent Owner's Request for Oral Argument

- (5) Whether claims 1-5 and 8-12 are unpatentable under 35 U.S.C. §
  103(a) over Asmussen in view of Bear in further view of Lindstrom and Marley (Ground 5);
- (6) Whether claims 5 and 12 are unpatentable under 35 U.S.C. § 103(a) over Asmussen in view of Bear in further view of Lindstrom, Marley, and DeFazio (Ground 6);
- (7) Any issues raised by Petitioner in its request for oral argument;
- (8) Any procedural or evidentiary issues raised by the parties;
- (9) Rebuttal to Petitioner's presentation on all matters; and
- (10) Any other issues or arguments raised in the Papers, in the citedExhibits, or otherwise raised by Maxell, Petitioner, or the Board.

Maxell requests the ability to use audio/visual equipment to display demonstrative exhibits and evidence of record, including the use of a projector and screen for a PowerPoint presentation, an overhead projector ("Elmo"), and other visual display.

Dated: March 3, 2021

Respectfully submitted,

/Robert G Pluta/ Robert G. Pluta, Reg. No. 50,970 MAYER BROWN LLP Case IPR2020-00200 Patent No. 10,084,991 Patent Owner's Request for Oral Argument

### **CERTIFICATE OF SERVICE**

I hereby certify that on this 3rd day of March, 2021, a copy of the

attached PATENT OWNER'S REQUEST FOR ORAL ARGUMENT was

served by electronic mail to the attorneys of record, at the following addresses:

By:

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Respectfully submitted,

Date: March 3, 2021

/Robert G Pluta / Robert G. Pluta, Reg. No. 50,970 MAYER BROWN LLP