

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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CINMAR, LLC and  
FRONTGATE MARKETING, INC.  
Petitioners,

v.

RICHELL USA, INC.  
Patent Owner.

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Case No. IPR2020-00210  
Patent No. 7,568,449

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**PETITIONERS' POWER OF ATTORNEY**

**POWER OF ATTORNEY PER 37 C.F.R. § 42.10(B)**


I hereby appoint the following Practitioners:

**Lead counsel:** Kevin P. Flynn, Reg. No. 71,906

**Back-up counsel:** David A. Mancino, Reg. No. 39,289  
Kevin W. Kirsch, Reg. No. 53,136  
Andrew E. Samuels, Reg. No. 72,210

as my attorneys to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment of lead and backup counsel. Please designate the correspondence address (including any electronic mail address) for this *Inter Partes* Review proceeding to be the address associated with the above-identified attorneys.

Dated:

By:   
Name: Shauna Burkes  
Title: Assistant Secretary  
CINMAR, LLC and  
FRONTGATE MARKETING, INC.