UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

CINMAR, LLC AND FRONTGATE MARKETING, INC. Petitioners,

v.

RICHELL USA, INC., Patent Owner.

Case IPR2020-00210 U.S. Patent No. 7,568,449

PATENT OWNER'S MOTION FOR PRO HAC VICE ADMISSION OF MICHELLE A. MORAN 37 C.F.R. § 42.10(c)

I. Relief requested

Pursuant to 37 C.F.R. § 42.10(c), Patent Owner, Richell USA, Inc., respectfully moves the Board to recognize counsel Michelle A. Moran *pro hac vice* for purposes of the above-captioned *inter partes* review.

II. Authorization for this motion

This motion was authorized pursuant to the Board's notice according a filing date to the petition. (Paper 3.)

III. Good cause exists to grant this motion

Good cause exists to recognize Ms. Moran *pro hac vice*. The undersigned lead counsel, Paul V. Storm, is a registered practitioner. As set forth in the accompanying Affidavit In Support Of Motion For *Pro Hac Vice* Admission of Michelle A. Moran (Ex. 2001), Ms. Moran is an experienced litigation attorney with an established familiarity with the subject matter at issue in this *inter partes* review. (*Id.* at \P 11.) Ms. Moran is admitted to practice in Wisconsin. (*Id.* at \P 3.) Ms. Moran received her J.D. from Marquette University Law School and graduated with a B.S. in Industrial Engineering from Northwestern University. (*Id.* at \P 10.)

Ms. Moran has read and will comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials (*id.* at \P 7), and further

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understands that she will be subject to the USPTO Code of Professional Responsibility. (*Id.* at \P 8.)

Dated: December 30, 2019

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that the above-captioned Patent Owner's Motion for *Pro Hac Vice* Admission of Michelle A. Moran, was served in its entirety on December 30, 2019, by filing this document through the Patent Trial and Appeal Board E2E system as well as electronically via e-mail to the following counsel of record for Petitioner:

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Dated: December 30, 2019

<u>/Paul V. Storm/</u> Paul V. Storm